



Long-Term Presidential Goals

May 5, 2023

UNC



President's Self-Assessment Report

Each year, the president will provide a self-assessment report that will include:

- Progress on meeting annual goals established the previous year
- An update on the status of long-term presidential goals
- An update on University Strategic Metrics
- Proposed annual goals for the next year



Areas of Focus

- Vision and Leadership
- Relationships and Community Building
- Development
- Fiscal Sustainability



FY25 Goals (Established July 8, 2019)

In FY25: We are successfully navigating the rapidly changing higher education ecosystem.

Measurable outcomes:

- We are implementing and annually reviewing a strategic plan that clearly articulates our values, vision and identity.
- We are implementing a marketing and communications plan. Admitted student questionnaires, alumni surveys, and Colorado brand and positioning surveys indicate clarity in our messaging.
- We have developed, are implementing, and annually reviewing an enrollment plan that optimizes access, enrollment and net revenue. Net tuition revenue targets established from SESS plan are met.
- Our structural deficit has been eliminated.
- We have an academic portfolio plan that enables us to focus on community and industry needs while pursuing opportunities.
- We fundraise \$8M annually.



FY25 Goals, continued

In FY25: We are engaged, inspired, and empowered.

Measurable outcomes

- We are a Carnegie classified R2 research institution.
- We exceed \$5M annually in total research expenditures.
- We meet enrollment, retention, and graduation rate goals established in SESS Plan.
- We have implemented a campus climate survey and utilize results to improve organizational commitment.



FY25 Goals, continued

In FY25: We are a state-wide leader in promoting access, diversity, and inclusion.

Measurable outcomes:

- Achievement gap goals from SESS Plan are met.
- We are a Hispanic Serving Institution.
- Campus climate survey and National Survey on Student Engagement results demonstrate an environment of transparency and collaboration and a welcoming community.



University Strategic Metrics

Category	Metric
Vision Element 1: Students First	Fall-to-Fall retention rate ¹
	4-year graduation rate ¹
	6-year graduation rate ¹
	<i>Proposed: Pell Fall-to-Fall retention rate</i>
	<i>Proposed: Pell 4-year graduation rate</i>
	<i>Proposed: Pell 6-year graduation rate</i>
Vision Element 2: Empower Inclusivity	URM Fall-to-Fall retention rate ^{1,2}
	URM 4-year graduation rate ^{1,2}
	URM 6-year graduation rate ^{1,2}
Vision Element 3: Enhance & Invest	Faculty compensation ³
	Staff compensation ³
	Turnover
Vision Element 4: Innovate & Create	Quality of Interactions ^{4,5}
	Supportive Environment ^{4,5}
	Total research expenditures
Vision Element 5: Connect & Celebrate	Cumulative dollars raised toward campaign goal
Resources	Composite Financial Index
	New First Time, Full-Time Undergraduate Enrollment ⁶

¹Freshman retention rates for IPEDS cohorts ²Includes African American, Native American, and/or Hispanic

³Relative to peer median

⁴National Survey of Student Engagement ⁵Reported by seniors

⁶Headcount



Proposed Long-Term Presidential Goals

Goals	Information Provided
1. Vision and Leadership: Implement <i>Rowing, Not Drifting 2030</i> .	<ul style="list-style-type: none">• An assessment of progress on implementation of the strategic plan.
2. Relationships and Community Building: Deepen connections with university and community stakeholders.	<ul style="list-style-type: none">• An assessment of engagements and communications.
3. Development: Drive the next comprehensive campaign.	<ul style="list-style-type: none">• A report on philanthropic gifts and commitments, a summary of donor engagement, and an assessment of progress on the comprehensive campaign.
4. Fiscal Sustainability: Maintain a stable financial position.	<ul style="list-style-type: none">• An assessment of the financial status of the university.