



Fall 2025

UNC as Hispanic Serving Institution: Pathway for Student Success

Phase 1: Exploration	Phase 2: Discovery	Phase 3: Pre-Implementation	Phase 4: Assessment	Phase 5: Implementation
Fall 2020	January 2021 – June 2022	July 2022 – June 2024	July 2024- June 2025	Fall 2025
<p>Baseline data collection & analysis</p> <ul style="list-style-type: none"> Statistics/demographic Literature Campus conversations <p>Findings, recommendations & Phase 2 planning</p> <ul style="list-style-type: none"> Present to Cabinet, PLC & Board of Trustees Share with campus <p>Written report provided to campus</p> <ul style="list-style-type: none"> December 2020 	<p>Aligns with Vision 2030, Students First, Key Action 1</p> <p>Launch HSI Task Force</p> <ul style="list-style-type: none"> Draft goals and pre-implementation strategies using Phase 1 data Facilitate conversations to gain feedback on goals and strategies: students, faculty & staff; community partners; alumni; family/student supports; trustees & external stakeholders Interview exemplar emerging HSIs and HSIs for strategies, pitfalls and insights Create strategy metrics Identify budget & resource needs for strategies 	<ul style="list-style-type: none"> Initiate pre-implementation strategies with specific metrics Assess metrics and create feedback loops to refine strategies Apply for federal HSI designation Investigate HSI grant funding opportunities Develop rigorous marketing & communication strategies <p>*Note: Strategy assessment will occur throughout Phase 3</p>	<ul style="list-style-type: none"> Assess metrics & outcomes for strategic alignment, effectiveness & efficiency Apply for HSI grant funding Launch marketing & communication strategies 	<ul style="list-style-type: none"> Project accomplishment Adjustments & course corrections occurred Delivery of resources, e.g., personnel, financial, organizational design