

# **UNC as Hispanic Serving Institution: A pathway for Student Success**



**UNC**



## Exploration to Implementation

Phase 1: Exploration	Phase 2: Discovery	Phase 3: Pre-Implementation	Phase 4: Assessment	Phase 5: Implementation
Fall 2020	January 2021 – June 2022	July 2022 – June 2024	July 2024- June 2025	Fall 2025
<p>Baseline data collection &amp; findings</p> <p>Written report provided to campus</p>	<p>Aligns with Vision 2030, Students First, Key Action 1</p> <p>Launch HSI Task Force</p> <ul style="list-style-type: none"> <li>-Draft goals &amp; metrics</li> <li>-Invite campus feedback</li> <li>-Identify resource needs</li> </ul>	<p>Initiate strategies w/metrics</p> <p>Assess outcomes &amp; refine</p> <p>Apply for federal HSI designation</p> <p>Investigate HSI grant funding opportunities</p>	<p>Assess outcomes for strategic alignment, effectiveness &amp; efficiency</p> <p>Apply for HSI grant funding</p> <p>Launch marketing &amp; communication strategies</p>	<p>Achievement of deliverables</p> <p>Continue to evaluate metrics and provide continuous improvement</p> <p>Campus Celebration</p>



Fall 2025

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Fall 2020	January 2021 – June 2022	July 2022 – June 2024	July 2024- June 2025	Fall 2025
<p>Baseline data collection &amp; analysis</p> <ul style="list-style-type: none"> <li>Statistics/demographic</li> <li>Literature</li> <li>Campus conversations</li> </ul> <p>Findings, recommendations &amp; Phase 2 planning</p> <ul style="list-style-type: none"> <li>Present to Cabinet, PLC &amp; Board of Trustees</li> <li>Share with campus</li> </ul> <p>Written report provided to campus</p> <ul style="list-style-type: none"> <li>December 2020</li> </ul>	<p>Aligns with Vision 2030, Students First, Key Action 1</p> <p>Launch HSI Task Force</p> <ul style="list-style-type: none"> <li>Draft goals and pre-implementation strategies using Phase 1 data</li> <li>Facilitate conversations to gain feedback on goals and strategies: students, faculty &amp; staff; community partners; alumni; family/student supports; trustees &amp; external stakeholders</li> <li>Interview exemplar emerging HSIs and HSIs for strategies, pitfalls and insights</li> <li>Create strategy metrics</li> <li>Identify budget &amp; resource needs for strategies</li> </ul>	<ul style="list-style-type: none"> <li>Initiate pre-implementation strategies with specific metrics</li> <li>Assess metrics and create feedback loops to refine strategies</li> <li>Apply for federal HSI designation</li> <li>Investigate HSI grant funding opportunities</li> <li>Develop rigorous marketing &amp; communication strategies</li> </ul> <p>*Note: Strategy assessment will occur throughout Phase 3</p>	<ul style="list-style-type: none"> <li>Assess metrics &amp; outcomes for strategic alignment, effectiveness &amp; efficiency</li> <li>Apply for HSI grant funding</li> <li>Launch marketing &amp; communication strategies</li> </ul>	<ul style="list-style-type: none"> <li>Project accomplishment</li> <li>Adjustments &amp; course corrections occurred</li> <li>Delivery of resources, e.g., personnel, financial, organizational design</li> </ul>

# Highlights from Literature

## Enrollment

- K-12 pipeline & path forward
- Transfer, adult, and military veteran students
- Community college articulation & transition

## Personnel

- Latinx faculty & staff
  - Recruitment, retention & pipeline

## Student Success

- Closing educational attainment equity gaps
- Curricular & co-curricular support strategies
- Increase retention & graduation



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# Campus Conversation Findings

- Deliver on HSI promise – Do it right!
- Brand
- Student Success
- Funding & Resources
- Faculty & Staff
- Greeley Community
- Strategy & Rowing not Drifting 2030 Vision



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# Discussion



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