



**Board of Trustees Presidential Evaluation Committee**  
**Meeting Minutes May 18, 2023**  
**Multipurpose Hall**

**I. Call to Order**

Trustee Martinez called the meeting to order at 8:00 a.m. and acknowledged the day as Cinco de Mayo

**II. Attendance**

Trustees Present: Trustee Martinez, Trustee Jordan, Trustee Dutta, Chair Monfort, Trustee Anton, Faculty Trustee Vaughan, Student Trustee Harvey (Trustee Barela Rivera arrived at 8:51 a.m. and Trustee Babbs arrived at 8:54 a.m.)

Other Attendees: President Feinstein, Jennifer Almquist, Jacquelynn Rich Fredericks, Jason Runnells, and Lori Riley

**III. Approval of the Agenda – 8:03 a.m.**

A. Moved by Trustee Jordan, seconded by Trustee Dutta. Motion to approve agenda carried.

**IV. Public Comment – 8:03 a.m.**

A. No members of the public signed up to offer comment re Action Items

**V. Action Items – 8:04 a.m.**

A. Annual and periodic comprehensive review procedure document (Tab A) at 8:04 a.m.

1. Trustee Jordan offered comments regarding tying the periodic comprehensive review cycle to the length of a presidential contract

2. Motion to move the procedure from the PEC to consideration by the full BOT when the Board meets June 9 made by Trustee Jordan, seconded by Trustee Dutta. Motion carried.

B. Presidential Strategic Metrics (Tab B) at 8:07 a.m.

1. Trustee Martinez made initial comments regarding setting of the President's long-term goals; presentation proceeded regarding timeline, metrics, areas of focus, and historical goals

2. President Feinstein offered comments regarding the evolution of his goals established July 8, 2019, into the current strategic plan known as Rowing, Not Drifting 2030



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3. Robust discussion ensued between the President, Board Chair, PEC members Trustees Martinez, Jordan, and Dutta, with additional comments by Trustees Anton and Faculty Trustee Vaughan.
  - a. Trustee Martinez commended that there was not a desire to create a new set of metrics, but to focus and align the President's goals with University's RND 2030 in a more focused and feasible way as part of the annual evaluation cycle and recognized the four primary goals shared by the President (Tab B). Trustee Martinez urged additional refinement of the specific annual goals and their metrics.
  - b. Trustee Jordan thanked the President for adding Pell eligibility of students to the larger RND 2030 metrics, which Dr. Jordan framed as a measure of UNC's commitment to students with socioeconomic diversity. Trustee Jordan thanks Trustee Dutta for pushing for that inclusion. Trustee Jordan couched recruiting, retaining, and graduating students from UNC as the "essential element" and "the big one" in terms of goals.
  - c. Trustee Dutta also thanked the President for adding Pell eligibility of students to RND 2030 metrics. Trustee Dutta agreed that having four goals make sense. Trustee Dutta urged further delineation regarding what is the exact output of the specific goals.
  - d. President Feinstein shared his priorities and focus including around running a successful campaign and stabilizing the University's budget. The President shared that the four categories on the slides of Tab B are how he spends approximately 90% of his time.
  - e. Chairman Monfort Trustees Vaughan and Dutta, and the President discussed graduation rates and the prioritization of those rates in alignment with increasing enrollment of first-generation students and improving outcomes for Students of Color.
  - f. Trustee Anton requested clarification regarding whether each of the four areas of focus are weighted equally.
  - g. Trustee Martinez summarized the conversation by inquiring with reference to Tab B, Slide No. 8 if there were any missing priorities in terms of areas of focus for the President's long- and short-term goals.



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- h. The President affirmed he will provide short-term goals each June tailored to the four long-term areas of focus.
4. With reference to Tab B, Slide No. 8, Trustee Jordan moved to approve the left column as areas of focus for President Feinstein's long-term goals and to see further short-term goals including delineating specific metrics for this next year in June. The motion was made at 8:53 a.m. and seconded by Trustee Dutta. Motion carried.
5. Trustee Martinez offered thanks for the push and pull in the conversation and expressed appreciation to the President. Trustee Martinez also offered closing comments about further PEC work on a campus communication after the Board has a chance to review the full results of the comprehensive evaluation as compiled by Dr. Hoyt (AASCU), which will be shared with the full Board in June.

**VI. Adjournment**

- A. Trustee Jordan moved to adjourn the meeting at 8:54 a.m. Trustee Dutta seconded. Motion carried.