



Presidential Strategic Metrics

DRAFT

April 10, 2023

UNC



Proposed Presidential Strategic Metrics

July 1, 2023–June 30, 2030

New First Time, Full-Time Undergraduate Enrollment

4-year graduation rate¹

6-year graduation rate¹

URM 4-year graduation rate^{1,2}

URM 6-year graduation rate^{1,2}

Cumulative dollars raised toward campaign goal

Composite Financial Index

¹Freshman retention rates for IPEDS cohorts

²Includes African American, Native American, and/or Hispanic