

Fall 2025 Enrollment Update



Presentation Outline

- Fall 2024 Highlights
- Point-In-Time Updates

 Undergraduate (UG)

 Graduate (GR)
- Fall 2025 Enrollment Priorities
- Future Enrollment Initiatives



Fall 2024 Highlights



1.5% Increase

New First-Time (NFT) Students

44% First Generation

39% URM

28% Hispanic/Latiné



26.9% HSI Highest overall enrollment of Hispanic/Latine students compared to the previous 5 years and an increase of .6% from last year point-in-time.

85.4% Fall to Fall Persistence Rate – highest since Fall 2009 for all undergraduate degree-seeking students.

75.9% RECORD Highest fall-to-fall retention for NFT

25% Increase Pell eligible undergraduate degree-seeking from fall 23 to fall 24 due to FAFSA simplification process.

7.2% NEW graduate degree-seeking students



Colorado Growth

+20% Larimer County

+28% Denver Area

+42% Boulder County

+40% Jefferson County

Targets for Fall 2025

New First Time (NFT)	New Transfers	Graduate	NFT Retention fall-to-fall
1,300	530	770	75%

Fall 2025 UG Admissions Data

New First Time Students – As of February 15 2025

Admissions Status	Fall 2024	Fall 2025
Admitted	8,744	8,621
Confirmed/Deposited	719	736

Fall 2025 UG Admissions Data

Transfer Students – As of February 15 2025

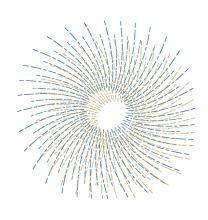
Admissions Status	Fall 2024	Fall 2025
Admitted	356	318
Confirmed/Deposited	162	157

Fall 2025 GR Admissions Data

Graduate Students – As of February 15 2025

Admissions Status	Fall 2024	Fall 2025
Admitted	403	288
Confirmed/Deposited	189	133

Fall 2025 Enrollment Priorities



1. Financial Aid Awarding

Early communication to all eligible UNC Tuition Promise prospective students

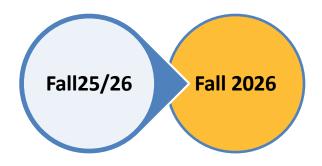
2. Increase Yield Communication

Countdown to Classes

3. Yield Event Registration and Attendance

Honor Banquet Reception Destination UNC

Future Enrollment Initiatives



Fall 2025/26

Expanding Concurrent/Dual Enrollment Partnerships

Early awarding Fall 2026

New Net Price Calculator

Fall 2026

Direct Admissions with District 6

Direct Admissions for UNC Graduate Programs





Questions/Comments
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