Fall 2024 Enrollment Update

Financial Aid Awarding & Housing



Board of Trustees June 14, 2024

FAFSA Update

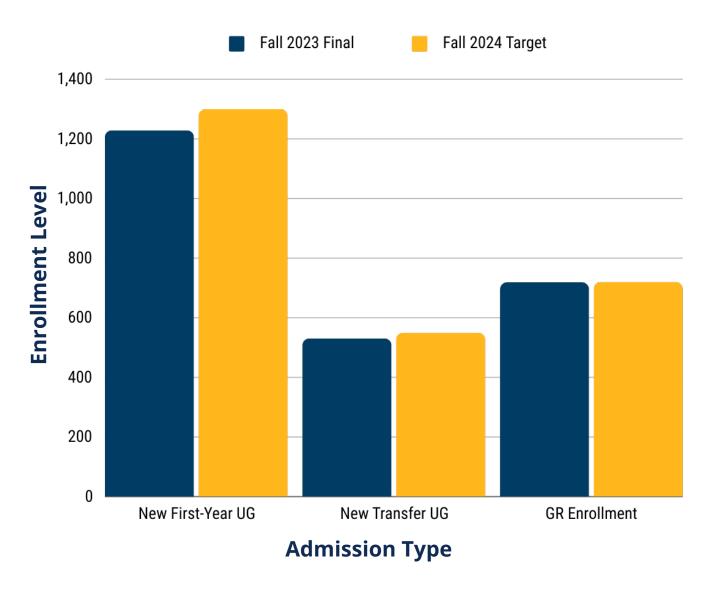
UNC Financial Aid Awarding Update

UNC Financial Aid Awarding Adjustments

- New FY Students' notification began in May 2024 with award letters being sent in hard copy and electronic platforms
- Current and Transfer Students same schedule as prior years after grades are posted in June 2024.
- Extended the FAFSA priority deadline to June 1 (along with the tuition promise requirements).
- UNC Tuition Promise information included in financial aid award letters.



Targets for Fall 2024



Targets

New, First-Time Admissions Data Transfer Admissions Data Graduate
Admissions Data

Admission Type	Enrollment Level Fall 2024 Target
New First-Year UG Students	1,300 students
New Transfer UG Students	550 students
Graduate Enrollment	720 students

First-Time, First-Year (FTFY) Retention Rate: **74%** (Fall 2023 to Fall 2024)

Current Year (Fall 2022 to Fall 2023): 74.5% second highest in school history

New First-Time (NFT) as of June 1

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 Current
Admitted	8,885*	9,398	9,549*
Confirmed/Deposited	1,255	1,327	1,347
Enrolled	1,229	1,300	Begins June
Yield (Admitted to Enrolled)	13.8%	14%	N/A

Although there have been significant delays to FAFSA filing, UNC continues to trend ahead of last year's confirmation numbers.



Current **Admitted** Students

9,549



Current Confirmation Deposits

1,347



^{*} UNC has admitted the largest incoming cohort in its history (previous largest admitted cohort: 9,262 in 2021).

Transfer Students as of June 1

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD%
Admitted	1,049	1,086	74%*
Confirmed/Deposited	720	743	65%
Enrolled	531	550	233
Yield (Admitted to Enrolled)	50.6%	50%	N/A

^{*} Last year, we were at 79.3% of our final Transfer admit number on June 1.



Current Admitted Students

800



Current Confirmation Deposits



New First-Year Admits for HSI Status (as of June 1)



Fall 2024 Confirmations for HSI Status

NFT &TR

492 out of 1,775
Identify as
Hispanic or Latine



Graduate Students as of April 22

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD%
Admitted	1,496	1,500	90%*
Enrolled	719	720	252 (+29)
Yield (Admitted to Enrolled)	48%	48%	N/A

^{*} During the previous recruitment cycle, we were at 81% of our final Graduate Admit number on June 1.



Current Admitted Students

1,351



Housing

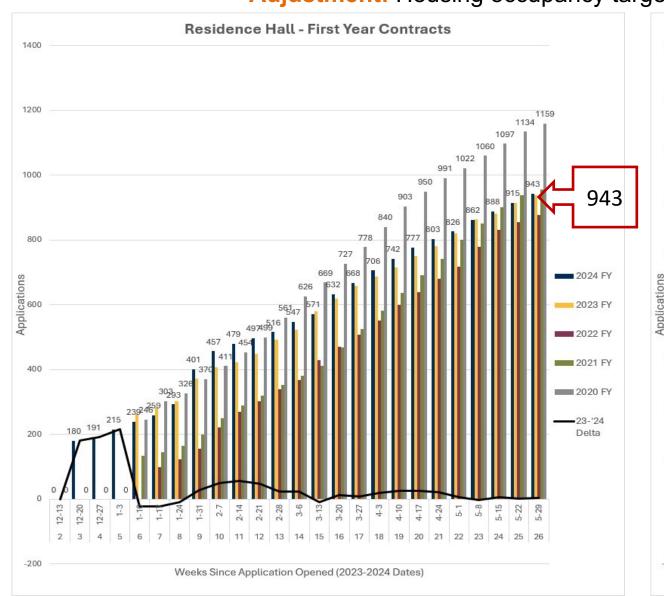
New Contracts and Renewals

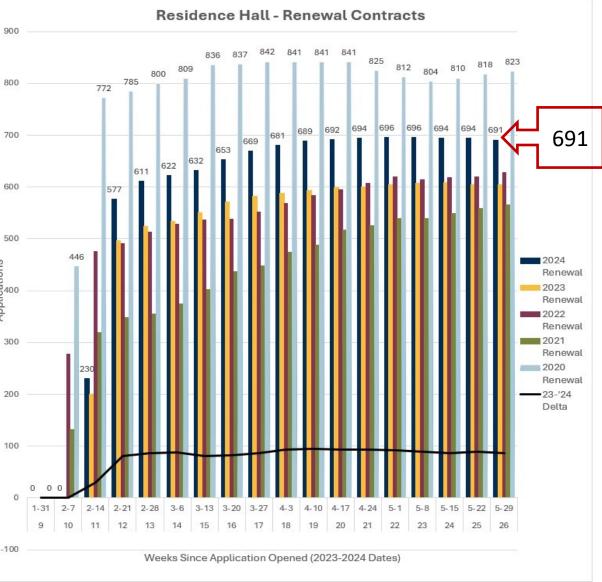


New Housing Contracts

Returning Student Sign-up

Adjustment: Housing occupancy target moved to 62% from 60% (census day)





Admissions

Reference Material/Dashboards



All UG Admits for Fall 2024



UG Admissions Monitoring

ALL FIGURES THROUGH

June 1

Term Type Fall (w/ Summer)

Applicant Type

- ✓ New First-Time
- ✓ Transfer (Aims2UNC)
- Transfer (Non-Aims2UNC)
- ✓ Transfer (2nd Bach.)

Residency

- Resident (Main Campus)
- Non-Res., Domestic (MC)
- Non-Res., International (MC)
- ✓ WUE (Main Campus)
- Ext. Campus (Cash Funded)

Figures provided in this dashboard are for point-in-time monitoring purposes only and should be considered unofficial.

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Fall 2024

Difference vs. Prior Year:

Admitted	Confirmed	Confirmation Rate	Enrolled Admits	Yield Rate
10K	1,827	18%	233	2%
+700	-102	-2%	-47	-1%



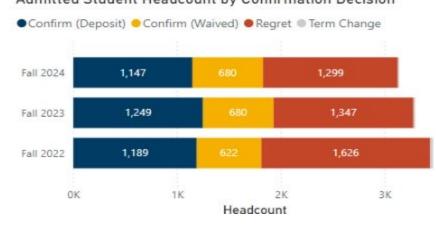
Conversion Summary

Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2024	10,349	1,827	18%	233	2%	13%
Fall 2023	9,649	1,929	20%	280	3%	15%
Fall 2022	8,755	1,811	21%	269	3%	15%

Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	1,147	680	1,299	13	7,210
Fall 2023	1,249	680	1,347	17	6,356
Fall 2022	1,189	622	1,626	28	5,290

Admitted Student Headcount by Confirmation Decision



New First-Year Admits by Race/Ethnicity (Hispanic or Latine is 28%)



UG Admissions Monitoring

ALL FIGURES THROUGH

June 1

Term Type	
Fall (w/ Summer)	~

Applicant Type

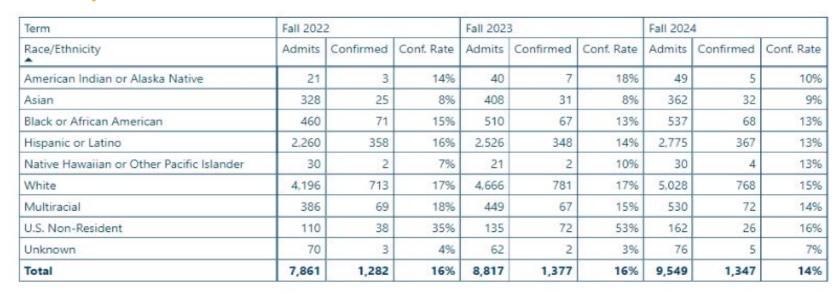
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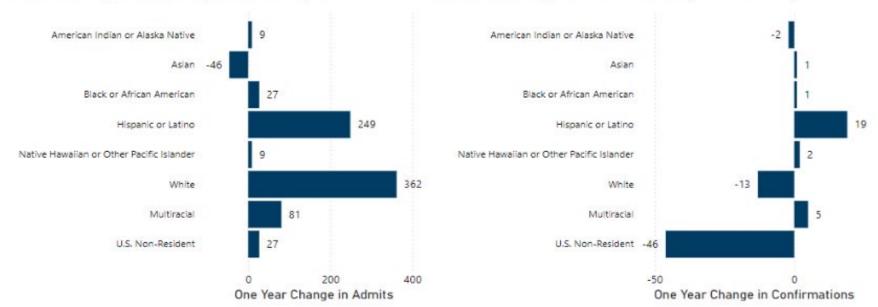
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One Year Change in Confirmations by Race/Ethnicity



New First-Time Admits for Fall 2024



UG Admissions Monitoring

ALL FIGURES THROUGH

June 1

Term Type Fall (w/ Summer)

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- ☐ Transfer (Aims2UNC)
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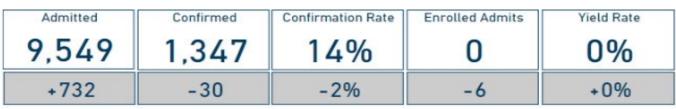
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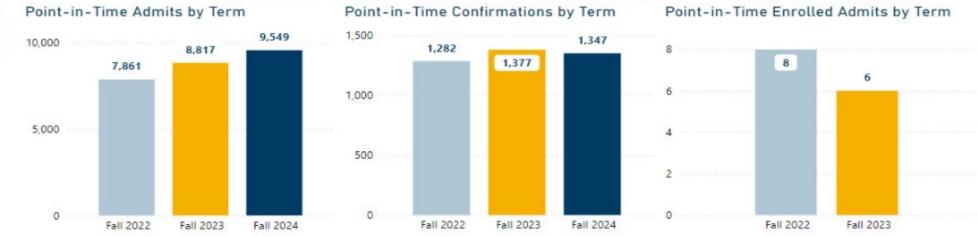
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Difference vs. Prior Year:





Conversion Summary

Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2024	9,549	1,347	14%			
Fall 2023	8,817	1,377	16%	6	0%	0%
Fall 2022	7,861	1,282	16%	8	0%	196

Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	872	475	1,247	10	6,945
Fall 2023	919	458	1,311	13	6,116
Fall 2022	853	429	1,530	20	5,029

Admitted Student Headcount by Confirmation Decision



New First-Time Admits by High School GPA



UG Admissions Monitoring

ALL FIGURES THROUGH

June 1

Term Type Fall (w/ Summer) Applicant Type

✓ New First-Time

Residency

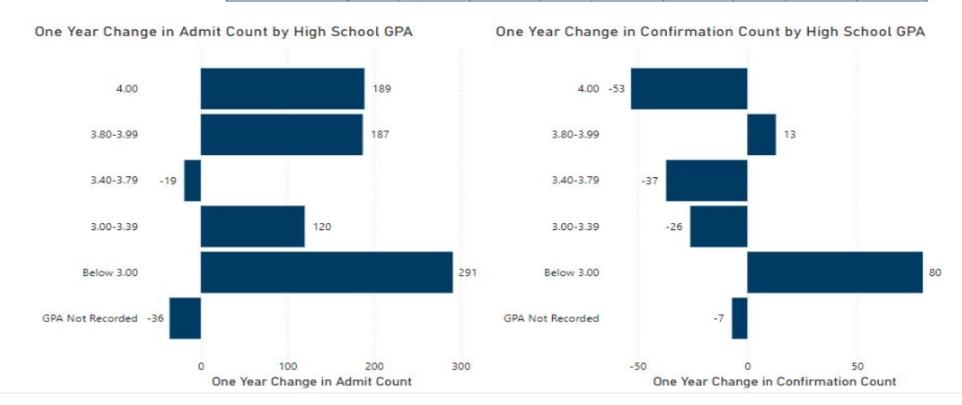
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High School GPA figures are only provided for New First-Time (NFT) UG admits.

Term Fall 2022			Fall 202	Fall 2023			Fall 2024		
High School GPA	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate
4.00	1,962	233	12%	2,384	311	13%	2,573	258	10%
3.80-3.99	1,165	183	16%	1,313	170	13%	1,500	183	12%
3.40-3.79	2,095	316	15%	2,297	371	16%	2,278	334	15%
3.00-3.39	1,620	311	19%	1,746	313	18%	1,866	287	15%
Below 3.00	1,003	235	23%	1,025	200	20%	1,316	280	21%
GPA Not Recorded	16	4	25%	52	12	23%	16	5	31%
Total	7,861	1,282	16%	8,817	1,377	16%	9,549	1,347	14%



Transfer Admits



UG Admissions Monitoring

April 22

Term Type Fall (w/ Summer)

Applicant Type

- New First-Time
- ✓ Transfer (Aims2UNC)
- ✓ Transfer (Non-Aims2UNC)
- ✓ Transfer (2nd Bach.)

Residency

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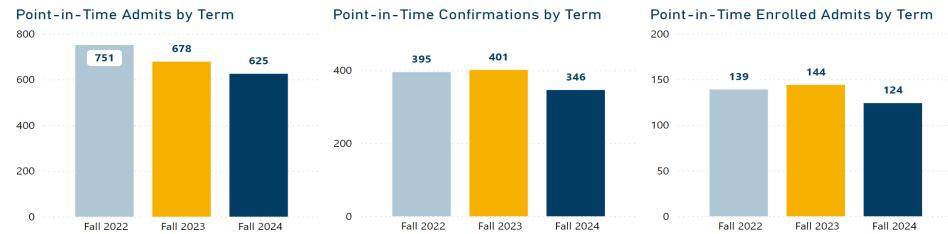
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Difference vs. Prior Year:





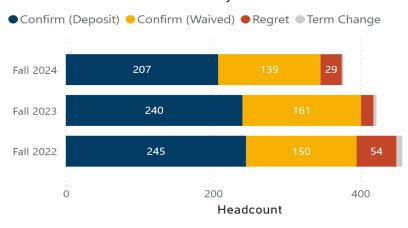
Conversion Summary

Term	n	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2	2024	625	346	55%	124	20%	36%
Fall 2	2023	678	401	59%	144	21%	36%
Fall 2	2022	751	395	53%	139	19%	35%

Admitted Student Response Summary

Term ▼	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	207	139	29	2	248
Fall 2023	240	161	17	4	256
Fall 2022	245	150	54	8	294

Admitted Student Headcount by Confirmation Decision



Transfer Applications by College – Admits and Confirmations



UG Admissions Monitoring

ALL FIGURES THROUGH

June 1

Term Type
Fall (w/ Summer)

Applicant Type

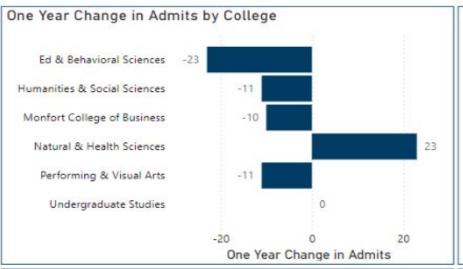
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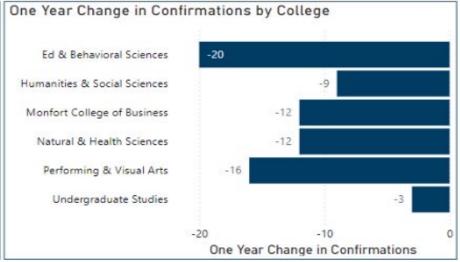
Residency

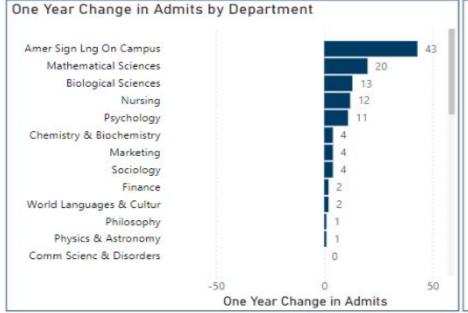
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Transfer Admits by Race/Ethnicity



UG Admissions Monitoring

ALL FIGURES THROUGH

June 1

Term Type

Fall (w/ Summer)

Applicant Type

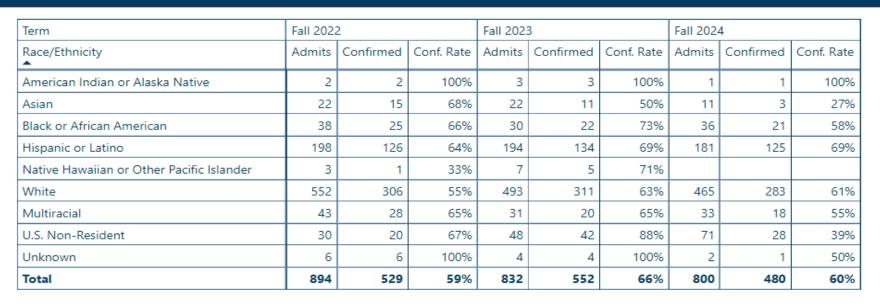
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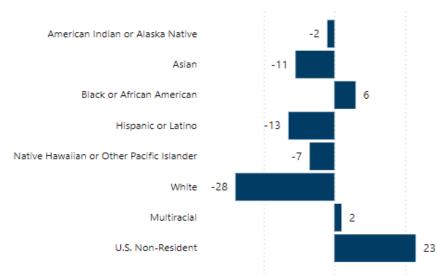
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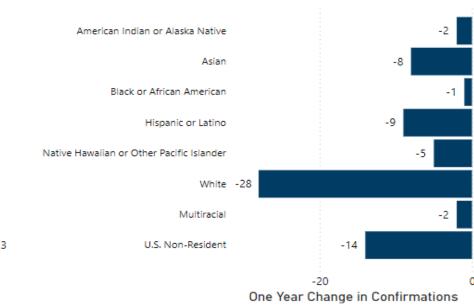


One Year Change in Admits by Race/Ethnicity



One Year Change in Admits

One Year Change in Confirmations by Race/Ethnicity



Graduate Admits for Fall 2024



GR Admissions Monitoring

ALL FIGURES THROUGH

May 31

Admit Term

Fall w/ Summer

Degree Level

- ✓ Master's/Specialist
- ✓ Doctoral
- ✓ Licensure/Certificate/Non-Degree

Campus

- ✓ Main Campus
- Extended Campus

Residency

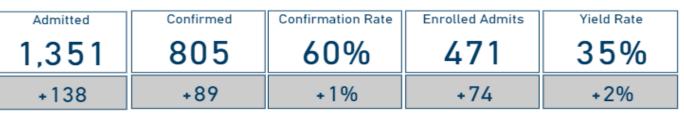
- ✓ ✓ Resident/WICHE
- ^ ✓ Non-Resident
 - ✓ Non-Resident Domestic
 - ✓ Non-Resident International

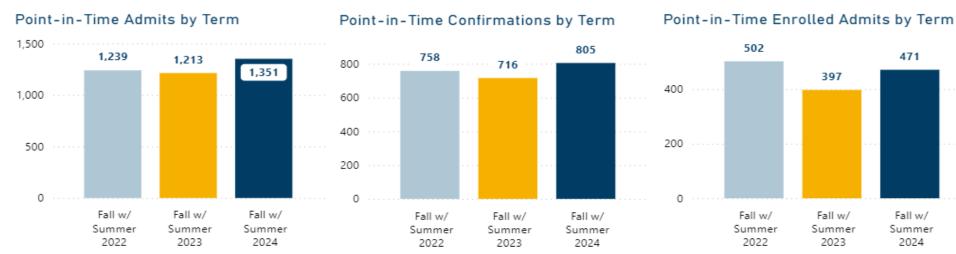
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Fall w/ Summer 2024

Difference vs. Prior Year:





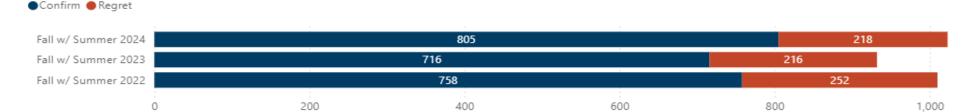
Conversion Summary

Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall w/ Summer 2024	1,351	805	60%	471	35%	59%
Fall w/ Summer 2023	1,213	716	59%	397	33%	55%
Fall w/ Summer 2022	1,239	758	61%	502	41%	66%

Admitted Student Response Summary

Term	Confirm	Regret	No Response
Fall w/ Summer 2024	805	218	329
Fall w/ Summer 2023	716	216	282
Fall w/ Summer 2022	758	252	229

Admitted Student Headcount by Confirmation Decision



Graduate Admits & Confirmations by College



GR Admissions Monitoring

ALL FIGURES THROUGH

May 31

Admit Term

Fall w/ Summer

Degree Level

- ✓ Master's/Specialist
- ✓ Doctoral
- ✓ Licensure/Certificate/Non-Degree

Campus

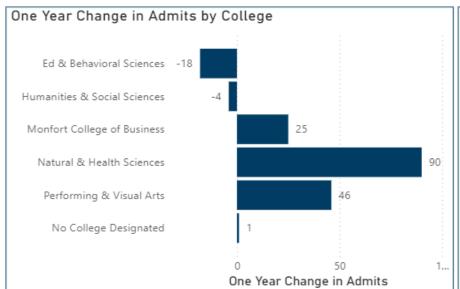
- ✓ Main Campus
- Extended Campus

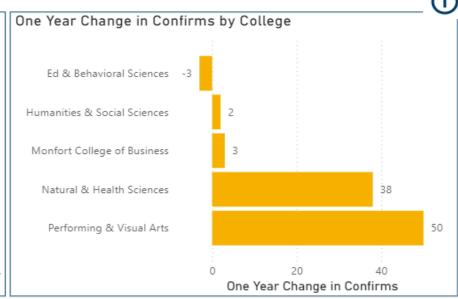
Residency

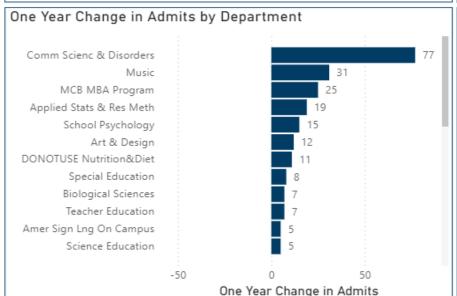
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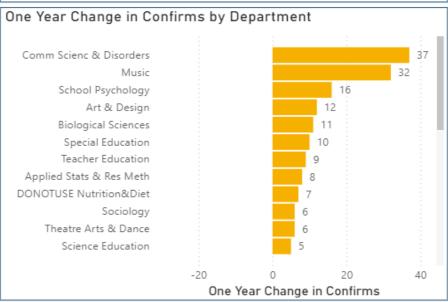
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Graduate Admits by Race/Ethnicity



GR Admissions Monitoring

ALL FIGURES THROUGH

May 31

Admit Term

Fall w/ Summer

Degree Level

- ✓ Master's/Specialist
- ✓ Doctoral
- ✓ Licensure/Certificate/Non-Degree

Campus

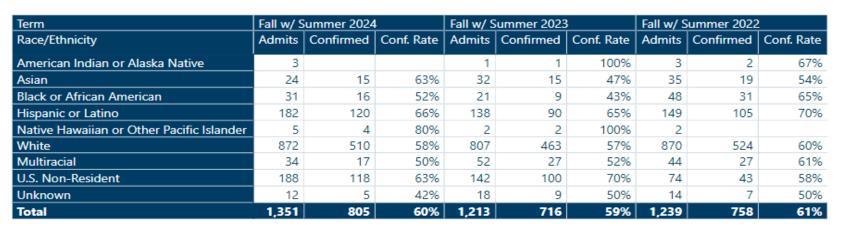
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Residency

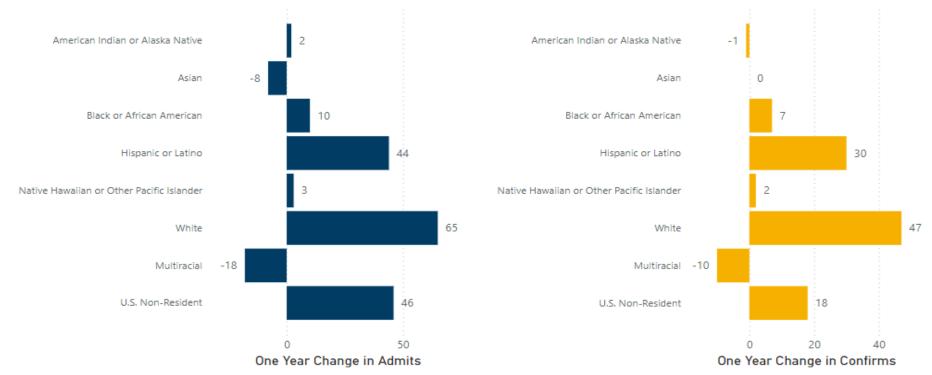
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Thank You

