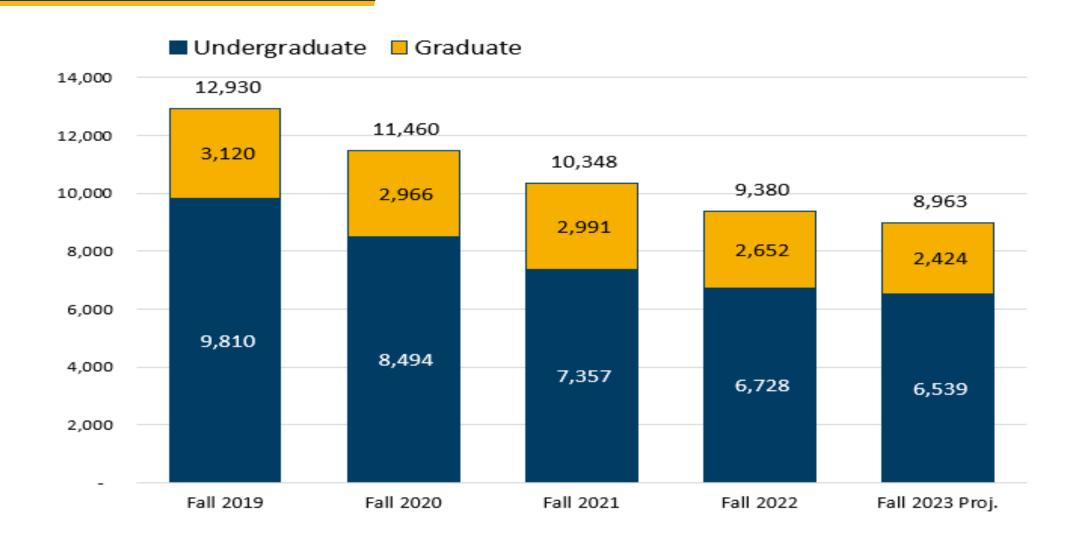
### Fall 2023 Enrollment Projections



Board of Trustees Meeting June 9<sup>th</sup>, 2023

### **Enrollment Trends Fall 2019 – Fall 2022**



### Overall Enrollment: Graduate & Undergraduate (Census Day)

**Fall Enrollment Headcount Summary** 

Population	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.	% Change from Fall 2022
All New Degree-Seeking	2,503	1,959	1,840	1,727	1,900	+10.0%
New First-Time	1,814	1,358	1,256	1,191	1,400	+17.5%
New Transfer	689	601	584	536	500	-6.7%
Continuing Degree Seeking	5,945	5,572	4,843	4,297	3,935	-8.4%
Total Degree-Seeking Undergraduate Headcount	8,448	7,531	6,683	6,024	5,835	-3.1%
Non-Degree Undergraduate Headcount	1,362	963	674	704	704	0.0%
Total Undergraduate Headcount	9,810	8,494	7,357	6,728	6,539	-2.8%
New Graduate Degree-Seeking	961	931	958	741	750	+1.2%
Continuing Graduate Degree Seeking	1,707	1,695	1,763	1,667	1,430	-14.2%
Total Degree-Seeking Graduate Headcount	2,668	2,626	2,721	2,408	2,180	-9.5%
Non-Degree Graduate Headcount	452	340	270	244	244	0.0%
Total Graduate Headcount	3,120	2,966	2,991	2,652	2,424	-8.6%



**UG Admissions Monitoring** 

#### ALL FIGURES THROUGH

### June 5

### Term Type Fall (w/ Summer)

### Applicant Type

- New First-Time
- Transfer (Aims2UNC).
- Transfer (Non-Aims2UNC)
- Transfer (2nd Bach.)

#### Residency

- Resident (Main Campus)
- Non-Resident (Main Campus)
- WUE (Main Campus)
- Extended Campus

Figures provided in this dashboard are for point-in-time monitoring purposes only and should be considered unofficial.

Created by Business Intelligence & Data Engineering (BIDE)

### Fall 2023

9.813

2,020

Confirmed

21%

Confirmation Rate

287

Enrolled Admits

3%

Yield Rate

Difference vs. Prior Year:

+1.043

Admitted

+196

2,034

Fall 2021

+0%

2,020

Fall 2023

+14

+0%

### Point-in-Time Admits by Term



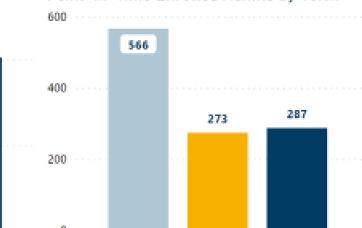
10,433



1,824

Fall 2022

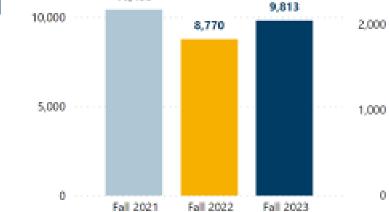




Fall 2022

Fall 2023

FUIIIL-IIII-	IIIIIE	Aumits	m'y	i e i iii	



### Conversion Summary

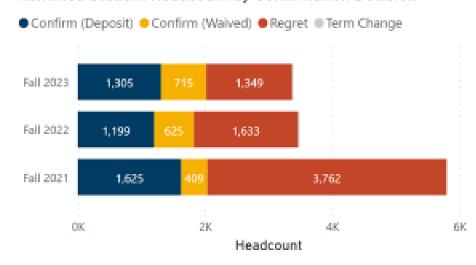
Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll/Confirm
Fall 2023	9,813	2,020	21%	287	3%	1498
Fall 2022	8,770	1,824	21%	273	3%	15%
Fall 2021	10,433	2,034	19%	566	5%	28%

### Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2023	1,305	715	1,349	17	6,427
Fall 2022	1,199	625	1,633	29	5,284
Fall 2021	1,625	409	3,762	9	4,628

### Admitted Student Headcount by Confirmation Decision

Fall 2021





**UG Admissions Monitoring** 

#### ALL FIGURES THROUGH

### June 5

### Term Type

Fall (w/ Summer)

#### Applicant Type

- New First-Time
- Transfer (Aims2UNC)
- Transfer (Non-Aims2UNC)
- Transfer (2nd Bach.)

#### Residency.

- Resident (Main Campus)
- Non-Resident (Main Campus)
- WUE (Main Campus)
- Extended Campus

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Created by Business Intelligence & Data Engineering (BIDE)

### Fall 2023

8,947

1,444

Confirmed

16%

Confirmation Rate

0%

Yield Rate

Difference vs. Prior Year:

+1.081

1.000

500

Admitted

+158

Fall 2021

+0%

Fall 2023

-2

Enrolled Admits

+0%



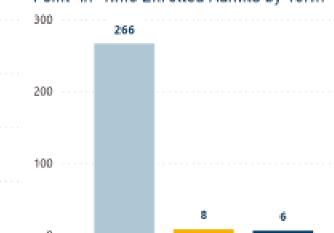






Fall 2022





Fall 2022

Fall 2023





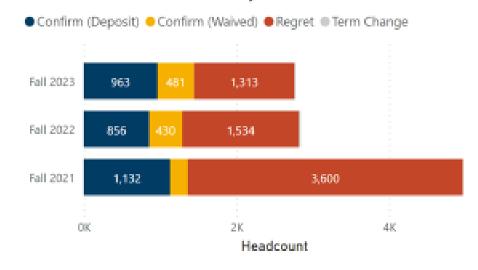
Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll/Confirm.
Fall 2023	8,947	1,444	16%	6	0%	0%
Fall 2022	7,866	1,286	16%	8	0%	1%
Fall 2021	9,189	1,363	15%	266	3%	20%

### Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2023	963	481	1,313	13	6,177
Fall 2022	856	430	1,534	20	5,026
Fall 2021	1,132	231	3,600	3	4,223

#### Admitted Student Headcount by Confirmation Decision

Fall 2021





**UG Admissions Monitoring** 

#### ALL FIGURES THROUGH

### June 5

### Term Type Fall (w/ Summer)

### Applicant Type

- New First-Time
- Transfer (Aims2UNC)
- Transfer (Non-Aims2UNC)
- Transfer (2nd Bach.)

#### Residency

- Resident (Main Campus)
- Non-Resident (Main Campus)
- WUE (Main Campus)
- Extended Campus

Figures provided in this dashboard are for point-in-time monitoring purposes only and should be considered unofficial.

Created by Business Intelligence & Data Engineering (BIDE)

### Fall 2023



Confirmation Rate



### 32%

Yield Rate

Difference vs. Prior Year:



Admitted

+38

Fall 2021

Fall 2022

Confirmed

+7%

+16

Enrolled Admits

+3%

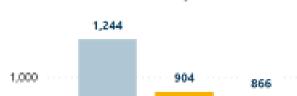
Fall 2022

281

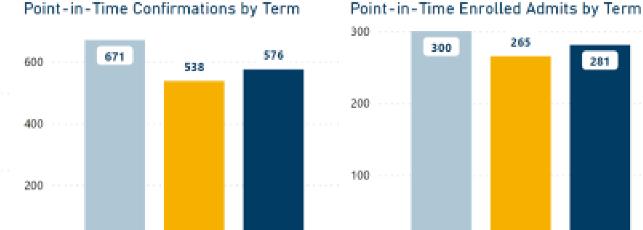
Fall 2023

### Point-in-Time Admits by Term





### Point-in-Time Confirmations by Term



Fall 2023

### Fall 2021 Conversion Summary

500

Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2023	866	576	67%	281	32%	49%
Fall 2022	904	538	60%	265	29%	49%
Fall 2021	1,244	671	54%	300	24%	45%

Fall 2023

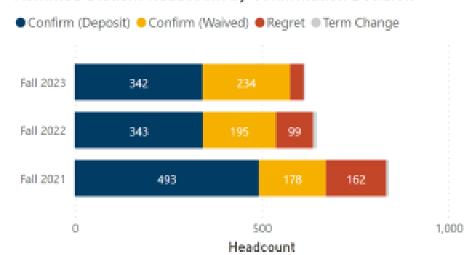
Fall 2022

### Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2023	342	234	36	4	250
Fall 2022	343	195	99	9	258
Fall 2021	493	178	162	6	405

#### Admitted Student Headcount by Confirmation Decision

Fall 2021



# **Undergraduate Enrollment**



### Classification & Retention: Overall Undergraduate

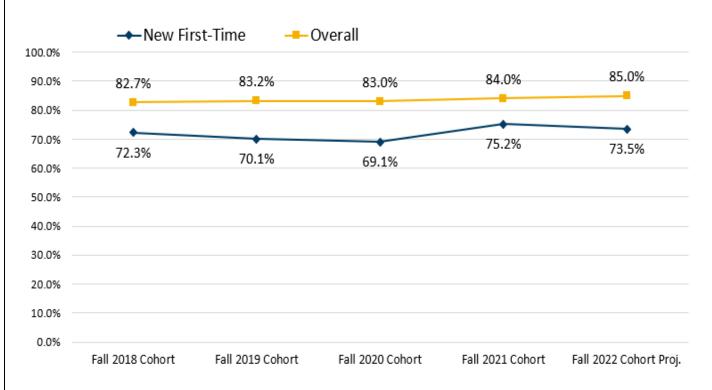
### Undergraduate by Degree-Seeking Status

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Degree-Seeking	8,448	7,531	6,683	6,024	5,835
Non-Degree	1,362	963	674	704	704
Total	9,810	8,494	7,357	6,728	6,539

### Undergraduate Degree-Seeking by Student Classification

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Freshman	2,281	1,704	1,520	1,476	1,655
Sophomore	1,724	1,599	1,295	1,181	1,115
Junior	1,989	1,816	1,662	1,396	1,302
Senior	2,454	2,412	2,206	1,971	1,763
Total	8,448	7,531	6,683	6,024	5,835

### **UG Degree-Seeking Fall-to-Fall Persistence**

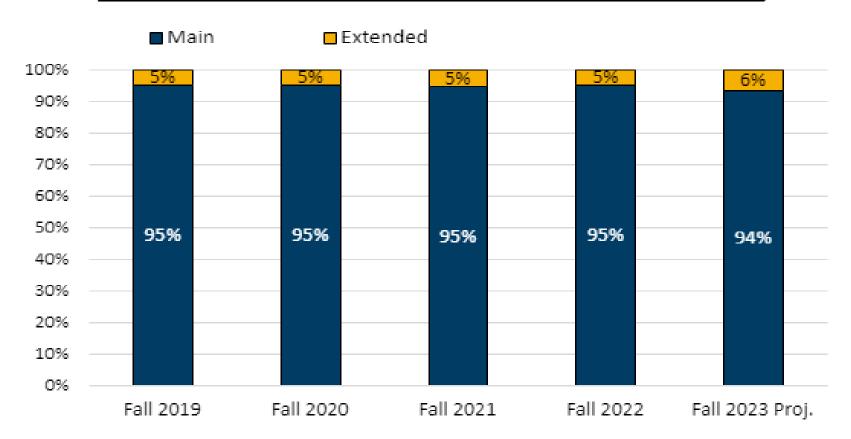


### Campus: Overall Undergraduate

(Degree-Seeking Students)

Undergraduate Degree-Seeking by Campus

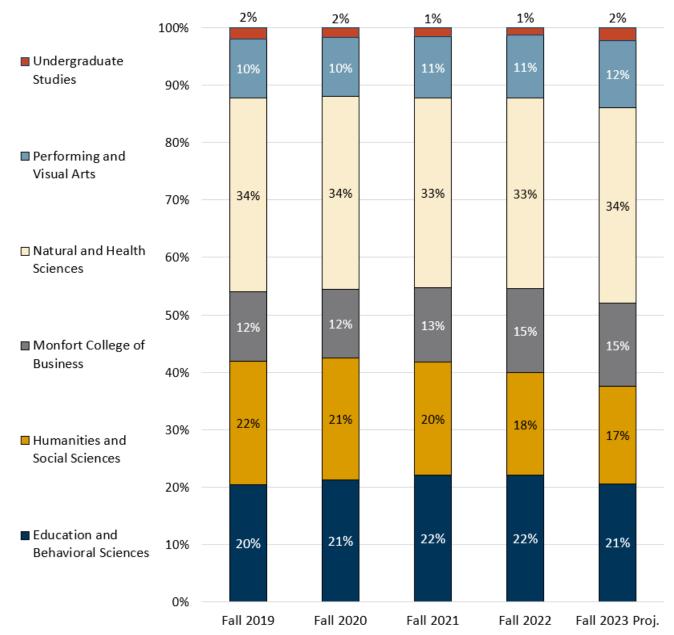
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Main	8,046	7,192	6,349	5,737	5,475
Extended	402	339	334	287	360
Total	8,448	7,531	6,683	6,024	5,835



# Academic College: Overall Undergraduate (Degree-Seeking)

### Undergraduate Degree-Seeking by College

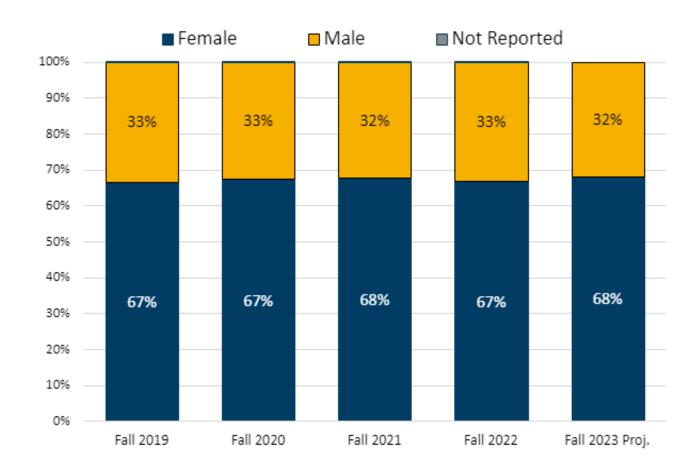
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Education and Behavioral Sciences	1,723	1,597	1,476	1,330	1,199
Humanities and Social Sciences	1,824	1,604	1,313	1,073	990
Monfort College of Business	1,018	901	868	883	847
Natural and Health Sciences	2,855	2,530	2,210	2,004	1,985
Performing and Visual Arts	866	770	716	664	687
Undergraduate Studies	162	129	100	70	127
Total	8,448	7,531	6,683	6,024	5,835



### Gender: Overall Undergraduate (Degree-Seeking)

### Undergraduate Degree-Seeking by Gender

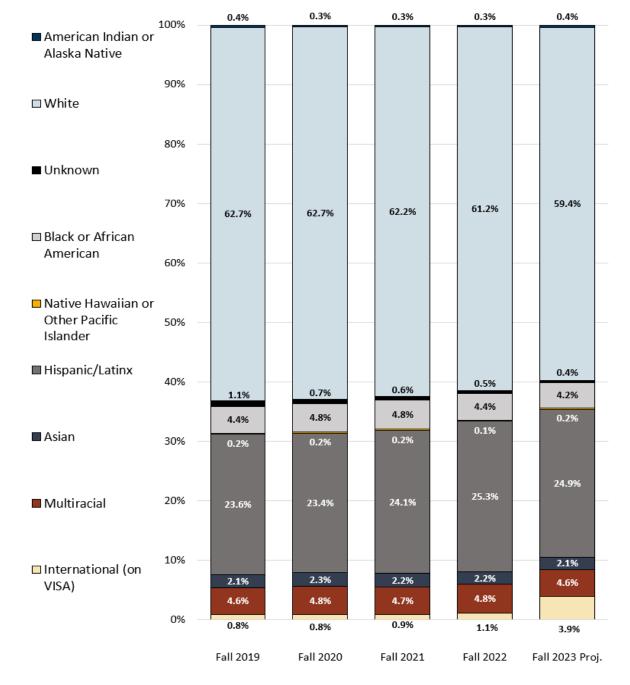
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Female	5,627	5,068	4,519	4,019	3,969
Male	2,819	2,461	2,162	2,001	1,866
Not Reported	2	2	2	4	
Total	8,448	7,531	6,683	6,024	5,835



### Race & Ethnicity: Overall Undergraduate (Degree-Seeking)

### Undergraduate Degree-Seeking by Race/Ethnicity

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
American Indian or Alaska Native	37	22	21	19	21
Asian	181	173	148	130	122
Black or African American	371	359	324	267	244
Hispanic/Latinx	1,995	1,766	1,612	1,527	1,452
Native Hawaiian or Other Pacific Is	19	18	12	9	13
White	5,298	4,719	4,156	3,684	3,466
Multiracial	385	358	311	288	266
International (on VISA)	71	63	58	68	226
Unknown	91	53	41	32	25
Total	8,448	7,531	6,683	6,024	5,835



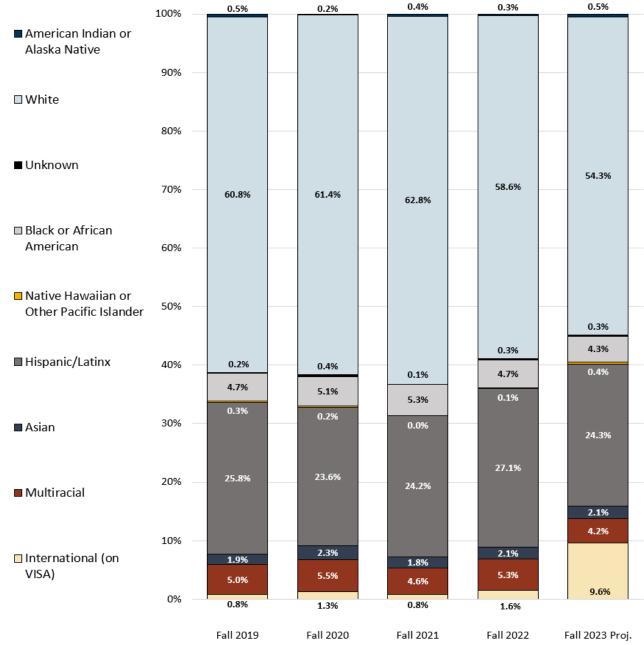
### **New Incoming**



## Race & Ethnicity: New Incoming Undergraduate (NFT & Transfers)

### New Undergraduate by Race/Ethnicity

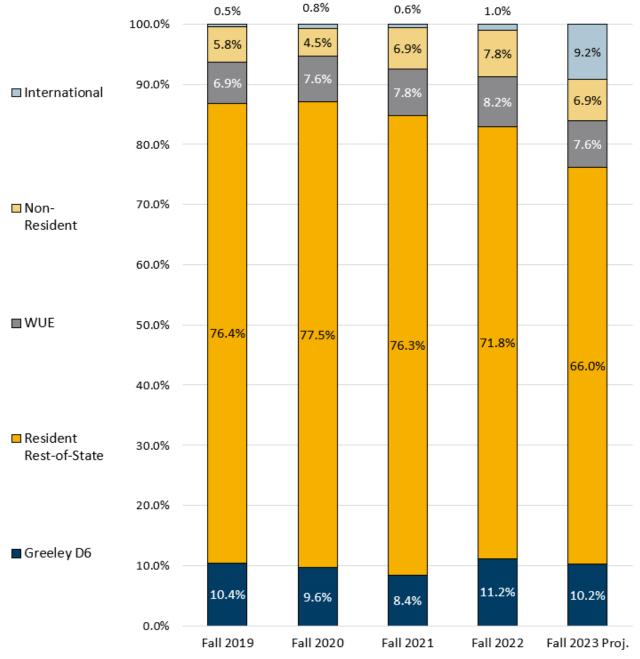
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
American Indian or Alaska Native	12	4	8	5	10
Asian	47	46	34	36	40
Black or African American	118	100	97	81	82
Hispanic/Latinx	647	463	445	468	462
Native Hawaiian or Other Pacific Islander	7	4		2	7
White	1,521	1,202	1,156	1,012	1,032
Multiracial	126	108	84	91	79
International (on VISA)	21	25	15	27	182
Unknown	4	7	1	5	6
Total	2,503	1,959	1,840	1,727	1,900



### Residency: New First-Time Undergraduate

### New First-Time Degree-Seeking by Residency

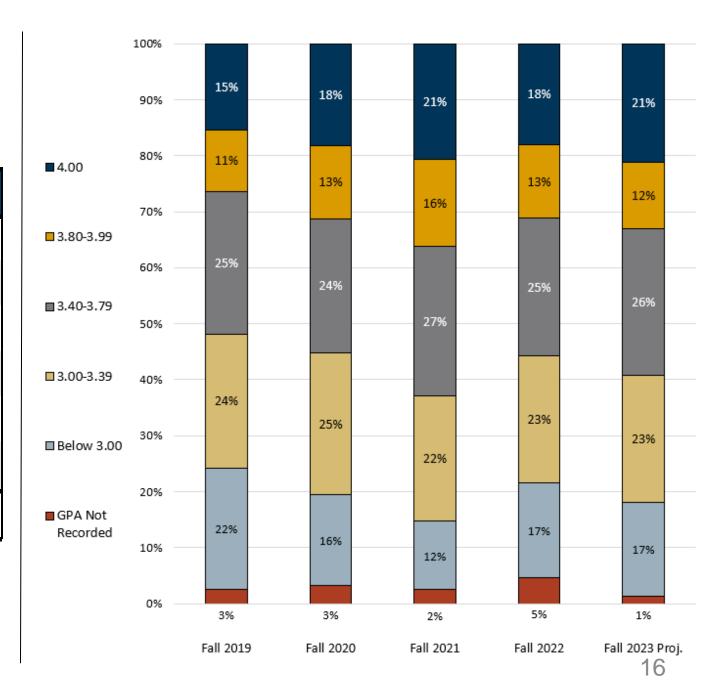
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Greeley D6	188	131	106	133	143
Resident Rest-of-State	1,386	1,052	958	855	924
WUE	126	103	98	98	107
Non-Resident	105	61	87	93	97
International	9	11	7	12	129
Total	1,814	1,358	1,256	1,191	1,400



### **GPA: New, First-Time Undergraduate**

### New First Time Undergraduate Degree-Seeking by HS GPA

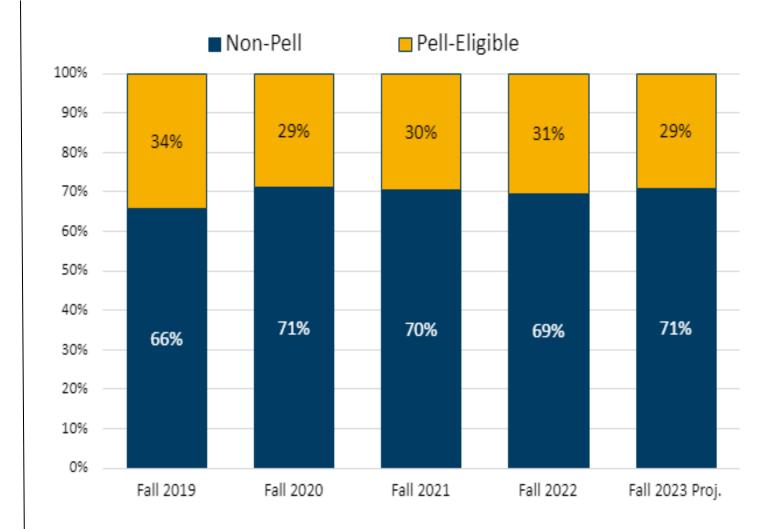
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
4.00	280	247	259	215	296
3.80-3.99	198	177	197	156	166
3.40-3.79	462	327	334	293	367
3.00-3.39	435	343	282	271	317
Below 3.00	393	221	154	201	234
GPA Not Recorded	46	43	31	55	20
Total	1,814	1,358	1,257	1,191	1,400



## Pell Eligibility: New Incoming Undergraduate (NFT & Transfers)

### New Undergraduate by Pell Eligibility

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Non-Pell	1,643	1,392	1,294	1,199	1,345
Pell-Eligible	860	567	546	528	555
Total	2,503	1,959	1,840	1,727	1,900



# **Graduate Enrollment**

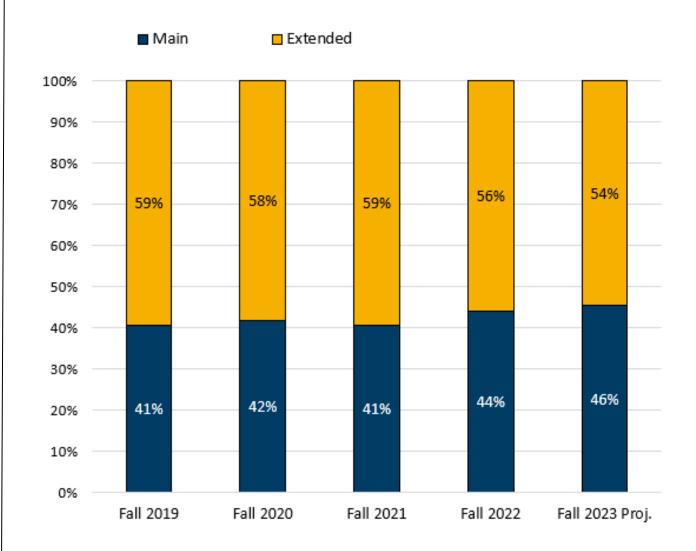


### **Graduate: Overall by Campus Location**

### **Graduate Degree-Seeking by Campus**

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Main	1,081	1,096	1,108	1,065	992
Extended	1,587	1,530	1,613	1,343	1,188
Total	2,668	2,626	2,721	2,408	2,180

### Graduate Degree-Seeking by Campus

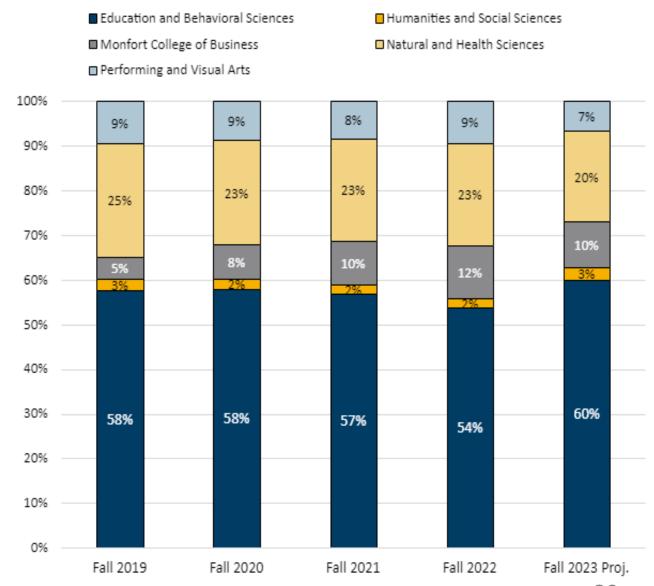


# Graduate: Overall by College (Greeley and Extended Campuses)

### Graduate Degree-Seeking by College

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023 Proj.
Education and Behavioral Sciences	1,538	1,523	1,547	1,294	1,306
Humanities and Social Sciences	68	58	57	52	64
Monfort College of Business	135	202	269	285	222
Natural and Health Sciences	676	616	622	553	446
Performing and Visual Arts	251	227	226	224	142
Total	2,668	2,626	2,721	2,408	2,180

### Graduate Degree-Seeking by College



### **Future Work**



### **Summer 2023 Yield Initiatives** & Plans

May 2023: Launched ZeeMee to enhance community building for admitted & confirmed students.

June & July 2023: Yield communications from various campus stakeholders to incoming students & parents, including personalized communication from college Deans.

Summer 2023: Tentative Cafecito events for Hispanic/Latinx students & families.

- o Sat. June 17: 10am Ft. Morgan (Ft. Morgan High School)
- o Sat. June 17: 2pm Greeley (Greeley West or Greeley Central)
- o Sat. June 24: 10 am, Denver (Mi Casa Resource Center)
- o Sat. June 24th: 2pm Ft. Lupton/Brighton (Ft. Lupton High School or Anythink Brighton Library)
- o Sat. July 1st or July 8th: 10 am Colorado Springs (Colorado Spring Centro)
- o Sat. July 1st or July 8th: 2pm Pueblo (Considering César Chávez High school)

Summer 2023: Adding additional resources & positions for Graduate Admissions.

Spring 2022: Completion of Phase II of Strategic Enrollment Management Plan.

Summer & Fall 2023: Undergraduate Recruitment Roadmap and Communication Plan.

Summer 2023 & Fall 2023: Continued communication on New Student Orientation and support through Big Bear Welcome.

