



BOARD MINUTES

Student LEAF

Date | time 9/17/2014 7:00 AM | Meeting called by [Name]

Board members

T. Peterson, President | S. Duncan, Vice President | B. Engel, Grant Coordinator | C. Fernandez, Treasurer | L. Kowalski, Secretary | G. Washam, Public Relations | M. Metcalfe, Street Team Director | Open, Director of University Relations | R. Jurin, Advisor | K. Leichter, Advisor | [Name, Title]

Time	Item	Owner
7:00am	Call to Order & Introductions	T. Peterson
[Time]	Old business and approval of last meeting's minutes	
7:06am	Weekly Highs and Lows	T. Peterson
7:15am	Presidential Updates	T. Peterson
	A. Frolf Tournament: Goal is an event for University but also to gain Street Team members. Brainstormed ideas about what to do for tournament. Will order Frisbies and Disks soon.	
	B. Met with Dean of Students about switching bear bus to carts. We will start asking students to fill out surveys. We also have a concern for the amount of people that currently walk on the bike paths. We may make a proposal to paint the sidewalks to clarify where to go. It will make the transition to the carts easier.	
	C. Clarification on how to use our Trello To Do list.	
	D. Ross bulletin board is almost done.	
7:30am	Position Updates	Board
	Grant Coordinator (B. Engel)	
	Current Grants in Progress	
	A. Tower Gardens- more goes into them than we initially thought- but still interesting and worth pursuing.	
	B. Spoke with Jenny- still waiting to hear back from maker of table banner for football games. We likely will design our own. Tents are designed and just need to be purchased. May do an "ad" at the football game about recycling at the games. Recycling system in general needs more signage and explanation for students.	
	New Grants	
	A. Spoke with jenny about reusable to-go boxes in dining halls. Looking for an incentive to get students to bring the boxes back to the dining halls. Utah State University is trialing it now- we will research the results.	
	B. Potential project to use reusable cups at sporting events.	

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7:35	Public Relations <ul style="list-style-type: none"> A. Canvassing class was very successful B. Community Fest- would work if we split our efforts and half of us plan Frolf Tournament, half to Community Fest. Possible community fest activity is to use the egg cartons we have in storage and a “race to recycle” activity for kids. 	G. Washam
7:40	Treasurer <ul style="list-style-type: none"> A. Have so far spent 10% of our Budget (outdoor bins, administrative). Budget overall looks good. B. We are at a total \$130,755.10 as of now C. Portion of budget is for Street Team education- gave Mackenzie the go ahead to use it D. For Frolf Tourney and Community fest- will need an estimate for money needed to hold those events. Allotted about \$5000 for those both. E. Recommended that Gregg go ahead and use some money for advertising and promotions. F. Whoever needs a dress shirt for our presentation, they will go shopping for shirts this weekend. G. We have some money allocated for websites. Would like to set up boost service for Facebook website. 	C. Fernandez
7:55	Street Team Director <ul style="list-style-type: none"> A. Was approached about possible proposals B. Would like to host an informal informational Street Team Meeting soon and will have an email out to everyone by the end of this week. 	M. Metcalfe
8:00	Secretary <ul style="list-style-type: none"> A. Vegter Meeting Update: Banner is being worked on. We would like to make some more changes to the website (Revise application and position descriptions). Cyrus will set up Qualtricks Survey for Position applications. We will take photos to complete Bios. B. Will start keeping up with email. C. CELP Event in Oct reminder 	L. Kowalski
8:05	New Business <ul style="list-style-type: none"> A. Jenny Larson from dining: Recycling went well at first Football game- recycling 10 64-gallon containers. B. Will be working more closely will grounds crew to excel project. C. Biggest frustration for dining is the lack of concessions products that are recyclable. Easier for catering services though. Waste reduction will be main campaign for the year (focusing on recyclable paper products). D. For next game, 18 people will be needed for Oct 4th (will reach out to Street Team) E. Would like Student LEAF logo on the back of their t-shirts at events. Would also like a few small things to make the recycling tents go smoother at the games (sand bags, finalized tents). So far it is coming in 	Jenny Larson

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	a bit over budget. We voted on decision to give more money to get the right tents and proper campus education- vote passed. Money will be allocated soon.	
	F. Student intern group wants to put together commercial to advertise recycling behaviors. Want an attention-grabbing and informative commercial- only 1 minute long. Plan to work with football players and cheerleaders and Klawz to make it.	
	G. Part of their campaign is to get people used to the presence of proper waste disposal. Has Survey group on hand and can put together survey with LEAF's questions in mind and send to that group. We plan to utilize that resource as much as we can.	
	H. Goal to continue partnership between LEAF and Dining Services.	
	Events Planning and Management	[Owner]
8:45	Vice President	S. Duncan
[Time]	A. Needs a collection of passwords for all of our pages and promotional accounts.	[Owner]
[Time]	B. Clarification on how to make purchases through LEAF.	[Owner]
	C. Is alright with going to YES's meetings weekly- we will work to get positions filled so that we don't have to absorb Univ. Rel. position.	
	Closing Remarks	
	A. Welcome and Thank you to our guests	
	Meeting Adjourned 8:52	

General Notes: