



UNIVERSITY OF
NORTHERN
COLORADO

Assault Survivors Advocacy Program Annual Report 2022-23



Division of Student Affairs and Enrollment Services
University of Northern Colorado



Section 1 – Mission, Vision, Goals

Mission

In alignment with *Rowing, Not Drifting 2030*, ASAP's mission is to facilitate the recovery of sexual violence, intimate partner violence and stalking survivors by creating a safe environment in which the student survivors may complete their education. This is accomplished by the provision of crisis, academic and advocacy services to the survivor and their significant other(s).

Vision

ASAP's vision is to provide immediate and follow-up advocacy, support and crisis intervention to all students, faculty and staff by coordinating a comprehensive approach to sexual assault, intimate partner violence and stalking prevention and education.

Goals

1. Provide equitable, culturally competent, trauma-informed support services to survivors of gender-based violence
2. Offer gender-based violence education and prevention workshops and trainings to faculty, staff, students and the surrounding Greeley community
3. Provide student advocates with an in-depth understanding of gender-based violence with continuing volunteer and internship opportunities.

Section 2 – Points of Pride

1. The Assault Survivors Advocacy Program offered more than 50 different engagement opportunities for the UNC community including a prevention education workshop every month of the spring semester, a Take Back the Night T-shirt design contest and the biannual Clothesline Project campaign. Additionally, ASAP had more than 80 attendees at the annual Take Back the Night march. This was the largest number of attendees for this event since prior to the COVID-19 pandemic's impact on such events.
2. The ASAP graduate assistant was selected to present at the National Organization for Victim Assistance 49th Annual training event where she was the only student presenter.
3. ASAP implemented drop-in hours at three cultural centers across campus to increase access to ASAP advocates and services.



Section 3 – Assessment/Learning Outcomes, July 1, 2022 – May 31, 2023

Outcome #1: Student advocates and interns will demonstrate a comprehensive understanding of gender-based violence.

How is it connected to the SAES Guiding Principles? Principle Two. The division will meet the needs and interests of UNC students and staff promoting a sense of community, engagement, responsibility and co-curricular development while supporting personal health, safety and wellness.

What are you measuring? As part of the ongoing commitment to advocates and interns demonstrating comprehensive knowledge of gender-based violence, including their roles and responsibilities when responding to survivor's needs, a pre-test and post-test are administered at the start of each semester and again at the end of semester following comprehensive training and supervised experience.

What is the evidence? The evidence of this outcome is the raw data comparison of the pre-test to the post-test by semester.

What is the result?

Fall:

- Pre-test: range of 28-63% correct (average of 47% correct)
- Post-test: range of 87-99% correct (average of 94% correct)

Spring:

- Pre-test: range of 28-58% correct (average of 48%)
- Mid-term test: range of 61-87% correct (average of 81% correct)
- End-of-year test: range of 71-94% correct (average of 85%).

Outcome #2: Students, faculty and staff who are engaged with ASAP social media will receive access to educational information about gender-based violence and available ASAP services.

How is it connected to the SAES Guiding Principles? Principle Two. The division will meet the needs and interests of UNC students and staff promoting a sense of community, engagement, responsibility and co-curricular development while supporting personal health, safety and wellness.

What are you measuring? Knowledge of gender-based violence and services offered by ASAP by those accessing ASAP's social media outlets.

What is the evidence? Responses to Instagram surveys through ASAP's Instagram account.

What is the result? 56.5% of Instagram survey respondents were correct in agreeing that consent can be given non-verbally; 51.6% of respondents knew that IPV stands for Intimate Partner Violence; survey respondents were less knowledgeable about the number of transgender individuals who experience dating violence, which is 1 in 2 or 50%. More information from the survey and its results can be viewed [here](#).



Outcome #3: ASAP advocates will provide support to those on campus and in the greater Greeley community by providing advocacy services.

How is it connected to the SAES Guiding Principles? Principle Two. The division will meet the needs and interests of UNC students and staff promoting a sense of community, engagement, responsibility and co-curricular development while supporting personal health, safety and wellness.

What are you measuring? Demographic and contact data on those who accessed ASAP services.

What is the evidence? Tabulated data, specifically frequency data that provides some information about services provided and to whom.

What is the result? Results are noted below in Section 4.



Section 4 – Unit Metrics

Over the 2022-23 academic school year, ASAP offered 59 events or workshops for the UNC community. There were a total of 1,394 attendees over the academic year. ASAP is reviewing the workshops and events it offers to increase attendance at events. To supplement event attendance, ASAP also posted more than 30 educational posts on social media channels, which garnered additional engagement from the UNC community. The most successful post was the promotion of the annual Take Back the Night event, which received 110 likes on Instagram.

Advocacy Types	
Sexual Assault	83
Sexual Harassment	26
IPV	26
Stalking	28
Drugging	12
Other	46
Services Provided	
Initial	432
Follow-Up	544
Total Services	976
Pronouns	
She/Her	95
She/They	5
They/Them	7
He/Him	27
AI Letters	
Initial	8
Follow-Up	36
Total AI Sent	44
Perpetrator Identity	
Male	97
Female	14
Non-binary	0
Unknown	34

Contacts	
Individual	148
Follow-Up	275
Total Contacts	423
Client Type	
Student	84
Staff/Faculty	1
Community	44
RAINN	18
Freshman	27

Specific Services	
Assist in Reporting	125
Housing	62
Safety Planning	84
UNC Counseling	25
Community Counseling	15
Community Advocate	35

Note: “Services provided” indicates the number of services a student received in their initial interaction with the ASAP program as well as any follow-up services an individual may have received

“Individual contacts” indicates the number of individuals ASAP supported while follow-ups detail the ongoing support offered to those individuals.