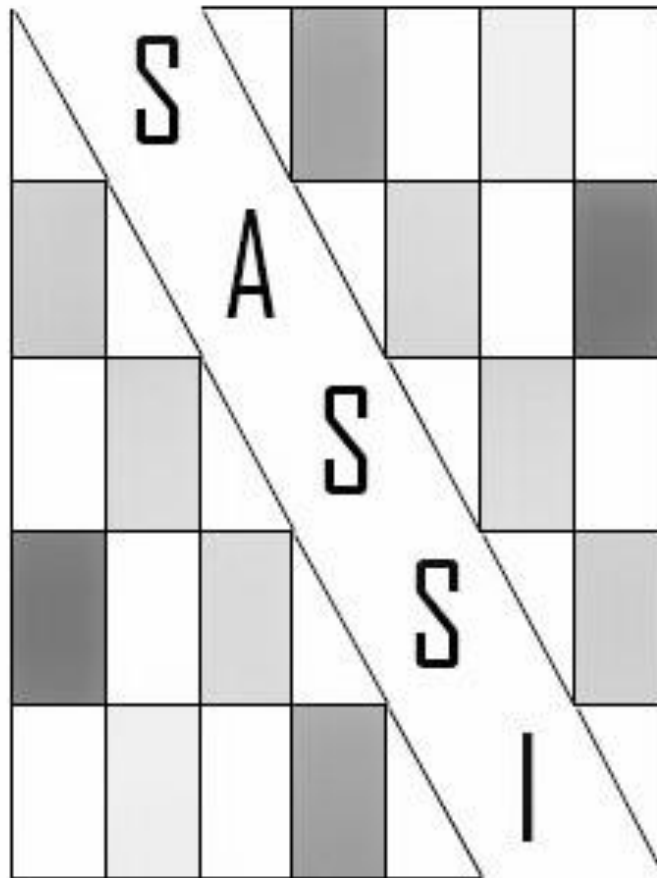


# **Society for the Academic Study of Social Imagery**



**The Image of IMPACT  
in Literature, Media, and Society**

**2020 Conference  
March 13-14, 2020**

**DoubleTree by Hilton Greeley at Lincoln Park, Greeley, CO**

# 2020 Program - Society for the Academic Study of Social Imagery



**Room Legend:**      **BTA = Big Thompson A**      **CLP = Cache La Poudre**

## **Friday, March 13, 2020**

**Registration** (DoubleTree south hallway outside presentation rooms) – 1:00 -3:00 p.m.

### **Session 1 - 3:00 – 4:30 p.m.** **SASSI Student Showcase (UNC Undergraduate Panels)**

#### **1.A    Resilience Via Impact: The Six Core Powers of Strong & Resilient People** **ROOM BTA**

Students provide insights into Marrow's resilience theory of Six Core Powers: Self-Empowerment, Future Vision, Social Connection, Life Quality, Communication, and Resources.

**Chair:**                      Sherilyn Marrow, University of Northern Colorado  
**Co-Presenters:**      Summer Preston, Betty Brown (Alum, UNC)

<b>Student Participants:</b>	Jonathan Warner	Chris Martinez
	Steven Maas	Mikayla Miller
	Aishat Akolade	Megan Case
	Chase Campbell	

**Invited Scholar Discussants:** Led by Elizabeth Potter (University of Colorado Boulder), faculty and audience members will move to an open discussion of the student presentations and the resilience theory.

#### **1.B    Television as Text: Rhetorical Analyses of Popular Shows**      **ROOM CLP**

Using methodologies outlined in Sellnow's *The Rhetorical Power of Popular Culture*, students apply prominent rhetorical theories to television programs or genres.

**Chair:**                      Thomas Endres, University of Northern Colorado

<b>Student Participants:</b>	Jamison A. Will	Sarina Chhabra
	Caitlin Stoddard	Cayla Ansay
	Patrick Jones	Morgan King

## 1.B (cont.)

**Invited Scholar Discussants:** Led by Andrey Reznikov (Black Hills State University), faculty and audience members will move to an open discussion of the student presentations and the critical application of rhetorical methodologies to the medium.

## Friday Reception – DoubleTree, SouthPlatte - 4:30 - 6:00 p.m.

Complimentary appetizers and soft drinks with cash bar

## Session 1.5 - 6:00 – 7:30 p.m.

### 1.5.A International *In Abstenia*: Readings and Reflections For Those Who Tried ROOM CLP

2020 will be remembered for a lot of things around the world. A U.S. presidential election. The implementation of Brexit. The Summer Games in Tokyo. But for many it will be remembered as the year of the coronavirus. Officially known as COVID-19, the virus kept over a half dozen international participants from attending SASSI 2020. In this special evening session, guest Readers will share the papers and presentations of those scholars whose work was accepted, but were unable to attend due to travel restrictions and concerns. We will miss their presence, but we get to share their ideas.

**Readers:** Thomas Endres, Lin Allen, Dale Edwards, David Staton  
(University of Northern Colorado)

David J. Paterno, RMIT University, Melbourne  
*Research Impact Assessment: Survey of a Developing Field*

Misbah ul Islam Khokhar, Nanjing University  
*Impact of Contemporary Self-Image (Selfie) on New Aesthetics*

Derek Moscato, Western Washington University  
*Mediating Eco-Utopia: The Impact of News Media on Cascadia's Aspirational Geography*



## **Saturday, March 14, 2020**

**Registration** (DoubleTree south hallway area outside presentation rooms) - 7:30-8:30 a.m.  
Complimentary coffee/tea/cocoa and pastries provided in the west hallway area.

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### **Session 2 - 8:30-9:45 a.m.**

#### **2.A    Data (Mis) Visualization and its Impact on Academic Advancement and Public Understanding      ROOM BTA**

In this panel, representatives from UNC address questions regarding the implications that various forms of data and information visualization have on the pedagogy, research, culture, and public face of their respective academic fields.

**Chair:**      Nicole Webber, Business and Communication Liaison Librarian

**Panelists:**

Dale Edwards, Program Coordinator & Professor of Journalism & Media Studies

Rob Reinsvold, Professor of Biological Sciences, Coord. Secondary Ed. Program

Maggie Shawcross, Asst. Prof. & Health Sciences Librarian

Crystal Jingyning Zhen, Graduate student, Digital Media (UNC) and Computer Graphics (Shandong Normal University)

#### **2.B    Exploring The Impact of Dance, Music, and Art      ROOM CLP**

**Chair:**      Fenella Kennedy, University of Alabama

**Participants:**

Fenella Kennedy, University of Alabama

*Un-Bracing for Impact: Softening Violence in Popular Contemporary Dance*

Svana Martin, Western Nevada College

*The Impact of Literacy on Hawaiian Musical Development, 1820-1870*

Rey-Lynn Little, University of Colorado Boulder

*Signs in International Media: The Image of the Journalism in Anime*

### **Session 3 - 10:00-11:15 a.m.**

#### **3.A Houston, We Have Elocution – and Deeper Space Solutions: The Impact of Scientific Imagination** **ROOM BTA**

Science's debt to imagination borrows generously from the art of communication. Panelists will explore the collaborative impact found in UNC's evolving Scientific Communication program.

**Chair:** Lin Allen, University of Northern Colorado

**Participants:**

Lin Allen, Professor of Communication Studies

Scott Franklin, Professor of Biological Sciences

Katie-Leigh V. Corder, UNC Creative Content Producer (*in absentia*)

#### **3.B Perspectives on Societal Behaviors and Relationships** **ROOM CLP**

**Chair:** Charles Soukup, University of Northern Colorado

**Participants:**

Elizabeth Potter, University of Colorado Boulder

*How Do Law Enforcement Social Media Posts Impact Journalistic Authority?*

John Umland, University of Nebraska Kearney

*Black Friday – A Tribute to Edward Bernays*

Frederick D. Watson, Metro State University

*The Impact of the Civil Rights Movement on Race Relations in the United States*

### **Session 4 - 11:30 a.m.-12:45 p.m.**

#### **4.A What We Have in COMMON: Snapshots from UNC's School of Communication** **ROOM BTA**

**Chair:** Dale Edwards, University of Northern Colorado

#### **4.A (cont.)**

##### **Presenters:**

Lin Allen and Dale Edwards, Professors of COMM, JMS (respectively)  
*Cross-References: Impactive Memorial Legacy in American Legion v AHA*

Charles Soukup, Professor of Communication Studies  
*The Image of Artificial Intelligence: The Impact of Representations of Humanoid Robots on Expectations of AI*

Mikayla Miller, COMM undergraduate, and Jarae Fulton, Senior Lecturer  
*The Impact of Anxiety on Students' Educational Experience: Incorporating the Voice of Students Who Are Impacted*

Heidi Muller, Associate Professor of Communication Studies  
*The Impact of the Everyday Rhythm of Choosing, Caretaking, Conversation, and Creativity*

#### **4.B      Unpacking the Image                      ROOM CLP**

**Chair:**                      Andrey Reznikov, Black Hills State University

##### **Participants:**

David Staton, University of Northern Colorado  
*Photographic Secrets: Getting to the "Truths" of Iconic Images*

J. Brad McCauley, Front Range Community College  
*Burning Down the House: Propaganda on Social Media*

Kathleen M. Ryan, University of Colorado Boulder  
*Datazone: Tracing Environmental Impacts*

#### **12:45-1:15 p.m. Pause for Lunch**

Box lunches, water, and soft drinks (for paid attendees) provided in west hallway.

**Session 5 - 1:15-2:30 p.m.**

**5.A Storied Journeys Then and Now**

**ROOM BTA**

**Chair:** Ralph Buechler, University of Nevada Las Vegas

**Participants:**

Robert “Mac” Thompson, Butler Community College  
*Antoine de Saint-Exupéry and a Response to Fascism*

Ralph Buechler, University of Nevada Las Vegas  
*The Impact of History: Walter Kempowski’s Im Block*

Andrey Reznikov, Black Hills State University  
*The Impact of the Mueller Report on the Public Opinion of the 45<sup>th</sup> President of the United States*

**5.B Life, Literature, and Legacies**

**ROOM BTA**

**Chair:** Megan Gifford, University of Nebraska at Kearney

**Participants:**

Samuel J. Umland, University of Nebraska at Kearney  
*Impersonation, Dissimulation, and the Impact of Martin Guerre*

Megan Gifford, University of Nebraska at Kearney  
*Of Moral Weakness and Redemption: The Impact of Malory on Tolkien*

Rebecca Umland, University of Nebraska at Kearney  
*Reluctant Partings and Belated Homecomings: Tennyson’s Impact on the Cinema*

**Session 6 - 2:45-4:00 p.m.**  
**SASSI Student Showcase (UNC Graduate Panel)**

**6.A The Impact of Technology on Communication (SASSI Student Showcase)**

**ROOM BTA**

UNC graduate students (MA, Communication) share and discuss perspectives on the ever increasing role that technology plays in human message exchange.

**Chair:** Micayla Lander

**Participants:**

Lisa Ellert  
Noah Christensen  
Natalie Hanson  
Micayla Lander  
Amanda Meister

**Invited Scholar Discussants:** Led by Nicole Webber (University of Northern Colorado), faculty and audience members will move to an open discussion of the student presentations and share their own views on the impact technology has had their own communication.

**Sunday, March 15, 2020**

**Van tour of Rocky Mountain National Park and Estes Park. Departs Hotel parking lot (front circle) at 10 am. Returns to hotel mid-late afternoon.**

Beginning with a quick stop at Rocky Mountain Antiques in Loveland, the tour will take you through Big Thompson Canyon up to Rocky Mountain National Park. We'll go as high up as the unplowed roads allow. Elk sighting is anticipated; beautiful views are promised. We then leave RMNP for lunch (on your own) in Estes Park, a charming mountain town filled with plenty of food and shopping choices. Last stop will be the historic Stanley Hotel; the inspiration for Stephen King's classic *The Shining* and follow-up novel *Dr. Sleep*. Confirm your seat on the van with conference host and your driver Thomas Endres on Friday or Saturday.





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## **NOTES**