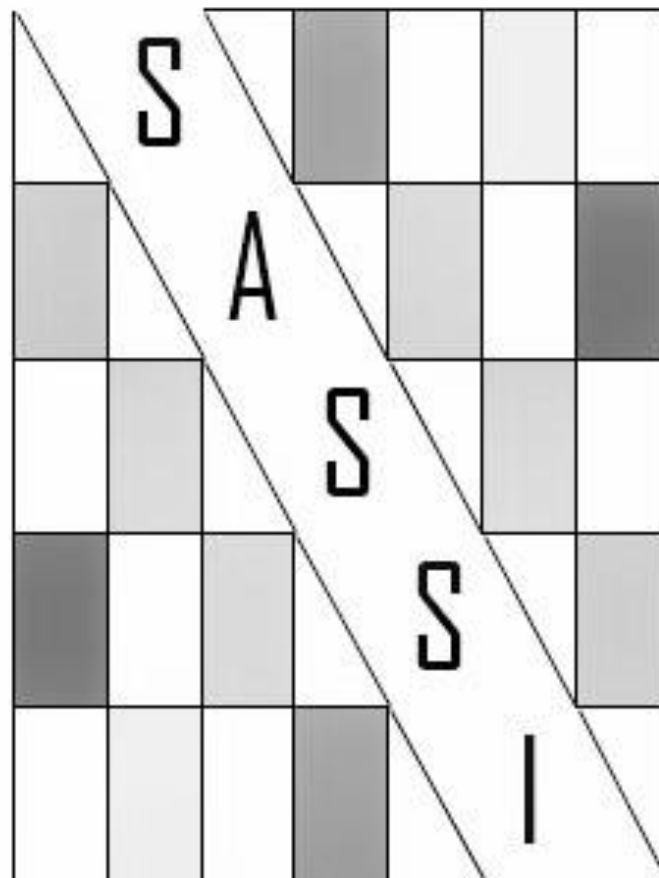


Society for the Academic Study of Social Imagery



**The Image of IMPACT
in Literature, Media, and Society**

**2020 Conference
March 13-14, 2020**

DoubleTree by Hilton Greeley at Lincoln Park, Greeley, CO

2020 Program - Society for the Academic Study of Social Imagery



Room Legend: **BTA = Big Thompson A** **CLP = Cache La Poudre**

Friday, March 13, 2020

Registration (DoubleTree south hallway outside presentation rooms) – 1:00 -3:00 p.m.

Session 1 - 3:00 – 4:30 p.m. **SASSI Student Showcase (UNC Undergraduate Panels)**

1.A Resilience Via Impact: The Six Core Powers of Strong & Resilient People **ROOM BTA**

Students provide insights into Marrow’s resilience theory of Six Core Powers: Self-Empowerment, Future Vision, Social Connection, Life Quality, Communication, and Resources.

Chair: Sherilyn Marrow, University of Northern Colorado
Co-Presenters: Summer Preston, Betty Brown (Alum, UNC)

Student Participants: Jonathan Warner Chris Martinez
 Steven Maas Mikayla Miller
 Aishat Akolade Megan Case
 Chase Campbell

Invited Scholar Discussants:

Elizabeth Potter, University of Colorado Boulder
Kriti Bjuju, Communication University of China

1.B Television as Text: Rhetorical Analyses of Popular Shows **ROOM CLP**

Using methodologies outlined in Sellnow’s *The Rhetorical Power of Popular Culture*, students apply prominent rhetorical theories to television programs or genres.

Chair: Thomas Endres, University of Northern Colorado

Student Participants: Jamison A. Will Sarina Chhabra
 Caitlin Stoddard Cayla Ansay
 Patrick Jones Morgan King

1.B. (cont.)

Invited Scholar Discussants:

Donatien Niyonzima, Communication University of China
Andrey Reznikov, Black Hills State University
Lin Allen, University of Northern Colorado

Friday Reception – DoubleTree, Room TBD - 4:30 - 6:00 p.m.

Complimentary appetizers and soft drinks with cash bar

Saturday, March 14, 2020

Registration (DoubleTree south hallway area outside presentation rooms) - 7:30-8:30 a.m.

Complimentary coffee/tea/cocoa and pastries provided in the west hallway area.

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Session 2 - 8:30-9:45 a.m.

2.A Data (Mis) Visualization and its Impact on Academic Advancement and Public Understanding ROOM BTA

In this panel, representatives from UNC address questions regarding the implications that various forms of data and information visualization have on the pedagogy, research, culture, and public face of their respective academic fields.

Chair:

Nicole Webber, Business and Communication Liaison Librarian

Panelists:

Dale Edwards, Program Coordinator & Professor of Journalism & Media Studies

Rob Reinsvold, Professor of Biological Sciences, Coord. Secondary Ed. Program

Maggie Shawcross, Asst. Prof. & Health Sciences Librarian

Crystal Jingying Zhen, Graduate student, Digital Media (UNC) and Computer Graphics (Shandong Normal University)

2.B Exploring The Impact of Dance, Music, and Art

ROOM CLP

Chair: Fenella Kennedy, University of Alabama

Participants:

Fenella Kennedy, University of Alabama

Un-Bracing for Impact: Softening Violence in Popular Contemporary Dance

Svana Martin, Western Nevada College

The Impact of Literacy on Hawaiian Musical Development, 1820-1870

Rey-Lynn Little, University of Colorado Boulder

Signs in International Media: The Image of the Journalism in Animne

Session 3 - 10:00-11:15 a.m.

3.A Houston, We Have Elocution – and Deeper Space Solutions: The Impact of Scientific Imagination

ROOM BTA

Science’s debt to imagination borrows generously from the art of communication. Panelists will explore the collaborative impact found in UNC’s evolving Scientific Communication program.

Chair: Lin Allen, University of Northern Colorado

Participants:

Lin Allen, Professor of Communication Studies

Scott Franklin, Professor of Biological Sciences

Katie-Leigh V. Corder, UNC Creative Content Producer *(in absentia)*

3.B Perspectives on Societal Behaviors and Relationships

ROOM CLP

Chair: Charles Soukup, University of Northern Colorado

Participants:

Elizabeth Potter, University of Colorado Boulder

How Do Law Enforcement Social Media Posts Impact Journalistic Authority?

3.B. (cont.)

John Umland, University of Nebraska Kearney
Black Friday – A Tribute to Edward Bernays

Frederick D. Watson, Metro State University
The Impact of the Civil Rights Movement on Race Relations in the United States

Session 4 - 11:30 a.m.-12:45 p.m. (15-minute presentations)

4.A What We Have in COMMON: Snapshots from UNC’s School of Communication ROOM BTA

Chair: Dale Edwards, University of Northern Colorado

Presenters:

Lin Allen and Dale Edwards, Professors of COMM, JMS (respectively)
Cross-References: Impactive Memorial Legacy in American Legion v AHA

Charles Soukup, Professor of Communication Studies
The Image of Artificial Intelligence: The Impact of Representations of Humanoid Robots on Expectations of AI

Mikayla Miller and Jarae Fulton, COMM undergraduate & Senior Lecturer
The Impact of Anxiety on Students’ Educational Experience: Incorporating the Voice of Students Who are Impacted.”

Heidi Muller, Associate Professor of Communication Studies
The Impact of the Everyday Rhythm of Choosing, Caretaking, Conversation, and Creativity

4.B Fifteen Minute Forays Into Mediated Mind and Models ROOM CLP

Chair: Andrey Reznikov, Black Hills State University

Participants:

Andrey Reznikov, Black Hills State University
The Impact of the Mueller Report on the Public Opinion of the 45th President of the United States

4.B. (cont.)

David Staton, University of Northern Colorado
Photographic Secrets: Getting to the “Truths” of Iconic Images

J. Brad McCauley, Front Range Community College
Burning Down the House: Propaganda on Social Media

David J. Paterno, RMIT University, Melbourne (Via Video)
Research Impact Assessment: Survey of a Developing Field

12:45-1:15 p.m. Pause for Lunch

Box lunches, water, and soft drinks (for paid attendees) provided in west hallway.

Session 5 - 1:15-2:30 p.m.

5.A Storied Journeys

ROOM BTA

Chair: Ralph Buechler, University of Nevada Las Vegas

Participants:

Robert “Mac” Thompson, Butler Community College
Antoine de Saint-Exupéry and a Response to Fascism

Ralph Buechler, University of Nevada Las Vegas
The Impact of History: Walter Kempowski’s Im Block

Hannah Agustin, University of Wisconsin Whitewater
*In the Name of Religion: A Look Into Ritualistic Religious Performance
in Marjane Satrapi’s Persepolis*

5.B Image and Aesthetics of Self and Place

ROOM CLP

Chair: Derek Moscato, Western Washington University

Presenters:

Misbah ul Islam Khokhar, Nanjing University
Impact of Contemporary Self-Image (Selfie) on New Aesthetics

Kathleen M. Ryan, University of Colorado Boulder
Datazone: Tracing Environmental Impacts

Derek Moscato, Western Washington University
Mediating Eco-Utopia: The Impact of News Media on Cascadia's Aspirational Geography

Session 6 - 2:45-4:00 p.m.

6.A Life, Literature, and Legacies

ROOM BTA

Chair: Megan Gifford, University of Nebraska at Kearney

Participants:

Samuel J. Umland, University of Nebraska at Kearney
Impersonation, Dissimulation, and the Impact of Martin Guerre

Megan Gifford, University of Nebraska at Kearney
Of Moral Weakness and Redemption: The Impact of Malory on Tolkien

Rebecca Umland, University of Nebraska at Kearney
Reluctant Partings and Belated Homecomings: Tennyson's Impact on the Cinema

6.B The Impact of Technology on Communication (SASSI Student Showcase)

ROOM CIP

UNC graduate students (MA, Communication) share and discuss perspectives on the ever increasing role that technology plays in human message exchange.

Chair: Micayla Lander

6.B (cont.)

Participants:

Lisa Ellert
Noah Christensen
Natalie Hanson
Micayla Lander
Amanda Meister

Invited Scholar Discussants:

Nicole Webber, University of Northern Colorado
David J. Paterno, RMIT University, Melbourne (Via Video)
Ilker Kaba, Tarsus American College, Turkey

The Passing of the Torch - 4:00 p.m.

Please join us in the west hallway as with gratitude we transfer the SASSI brand and legacy to its new hosts, The University of Nebraska at Kearney

Sunday, March 15, 2020

Van tour of Rocky Mountain National Park and Estes Park. Departs Hotel parking lot (front circle) at 10 am. Returns to hotel mid-late afternoon.

Beginning with a quick stop at Rocky Mountain Antiques in Loveland, the tour will take you through Big Thompson Canyon up to Rocky Mountain National Park. We'll go as high up as the unplowed roads allow. Elk sighting is anticipated; beautiful views are promised. We then leave RMNP for lunch (on your own) in Estes Park, a charming mountain town filled with plenty of food and shopping choices. Last stop will be the historic Stanley Hotel; the inspiration for Stephen King's classic *The Shining* and follow-up novel *Dr. Sleep*.

Confirm your seat on the van with conference host and your driver Thomas Endres on Friday.



Index of Participants

Agustin, Hannah 5.A	King, Morgan 1.B
Akolade, Aishat 1.A	Lander, Micayla 6.A
Allen, Lin 1.B, 3.A, 4.A	Little, Rey-Lynn 2.B
Ansay, Cayla Registration, 1.B	Maas, Steven 1.A
Bhaju, Kriti 6.A	Marrow, Sherilyn 1.A
Buechler, Ralph 5.A.	Martin, Svana 2.B
Campbell, Chase 1.A	Martinez, Chris 1.A
Case, Megan 1.A	McCauley, J. Brad 4.B
Chhabra, Sarina 1.B	Meister, Amanda 6.A
Christensen, Noah 6.A	Miller, Mikayla 1.A, 4.A
Corder, Katie-Leigh V. 3.A (<i>in abstentia</i>)	Moscato, Derek 5.B
Edwards, Dale 2.A, 4.A	Muller, Heidi 4.A
Ellert, Lisa 6.A	Niyonzima, Donatien 1.B
Endres, Thomas 1.B.	Paterno, David J. 1.A, 4.B (<i>via video</i>)
Franklin, Scott 3.A	Potter, Elizabeth 3.B, 6.A
Fulton, Jarae 4.A	Preston, Summer 1.A
Gifford, Megan 6.B	Reinsvold, Rob 2.A
Hanson, Natalie 6.A	Reznikov, Andrey 1.B, 4.B
Jones, Patrick 1.B	Ryan, Kathleen 5.B.
Kaba, Ilker 6.A	Shawcross, Maggie 2.A
Kennedy, Fenella 2.B	Soukup, Charles 3.B, 4.A

Staton, David 4.B

Stoddard, Caitlin 1.B

Thompson, Robert "Mac" 5.A

ul Islam Khokhar, Misbah 5.B.

Umland, John 3.B

Umland, Rebecca 6.B

Umland, Samuel 6.B

Warner, Jonathan 1.A

Watson, Frederick D. 3.B

Will, Jamison A. 1.B

Webber, Nicole 2.A, 6.A

Zhen, Crystal Jingyning 2.A

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