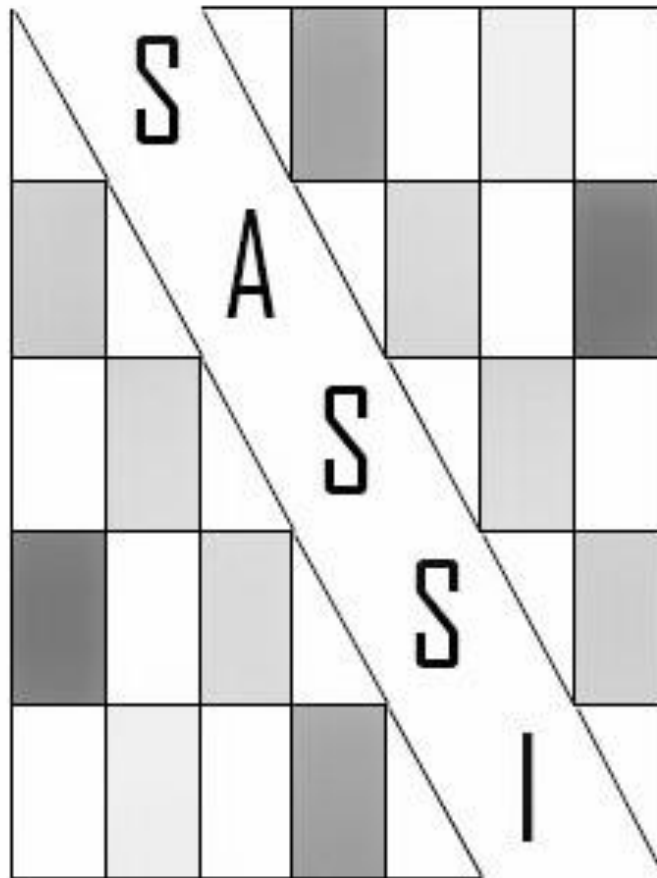


Society for the Academic Study of Social Imagery



**The Image of Adventure
in Literature, Media, and Society**

**2019 Conference
March 8-9, 2019**

DoubleTree by Hilton Greeley at Lincoln Park, Greeley, CO

1.B Graduate Student Literature Reviews Examining the Adventures of Everyday Work and Life ROOM CLP

Chair: Denzel Hatcher, University of Northern Colorado

Participants:

Josh Mondt, University of Northern Colorado
Leadership is an Adventure

Julie Kennedy, University of Northern Colorado
The Journey of a Spouse in an Alcoholic Codependent Relationship

Olivia Alicea, University of Northern Colorado
Working on Communication: Factors Playing a Role in Workplace Relationships and Communication Effectiveness

Breelyn Bowe, University of Northern Colorado
The Challenge of Breast Cancer Communication

Session 2 – 3:15-4:30 p.m.

2.A Adventures in Storytelling Part II: Immersive Technology, Documentary, and Oral History ROOM BTA

Continuation of Part I from Session I

2.B Images of American(s) ROOM CLP

Chair: Derek Moscato, Western Washington University

Presenters:

Peter Kratzke, University of Colorado Boulder
What Happens to a Dream Deferred? In the Case of the 10th Mountain Division, It Explodes: Images of Alpine Adventure Forged in War and Continued in Peace

Derek Moscato, Western Washington University
Alaska's Urban Adventure: Images of Wintertopia in Anchorage's Olympics Bid

Friday Reception – Colorado Rockies Retreat, 6th Floor - 4:30 - 6:00 p.m.

Saturday, March 9, 2019

Registration (DoubleTree south hallway area outside presentation rooms) - 7:30-8:30 a.m.

Complimentary coffee/tea/cocoa and scones/muffins will be provided in the west hallway area.

Room Legend: **BTA = Big Thompson A** **CLP = Cache La Poudre**

Session 3 - 8:30-9:45 a.m.

3.A ImPRESSive: Adventures in Shaping UNC's Imagery ROOM BTA

Discussants share ideas and examples for shaping a university's image. Using adventure as a synecdoche for engaging internal and external stakeholders, Journalism and Media Studies panelists offer media scenarios for recruiting, retaining, and reenergizing UNC's once and future Bears. Take these strategies home to your institutions!

Chair: Lin Allen, University of Northern Colorado

Panelists:

Dale Edwards, University of Northern Colorado
(Media Law and oversees UNC'S Bear News)

Kelly Raisley, University of Northern Colorado
(Media Education, PR, Strategic Media Campaigns)

Amy Reitz, University of Northern Colorado
(Hansen Specialist-in-Residence, oversees BearCreative)

3.B Literary Insights ROOM CLP

Chair: Ralph Buechler, University of Nevada, Las Vegas

Participants:

Ryan Webber, Creighton University
Replacing Illusory Truths in an Analysis of Daniel Defoe's Robinson Crusoe

Frederick D. Watson, Metropolitan State University
Camelot's Call for Cold War Adventure in Philip Caputo's Memoir, A Rumor of War

Scott Holman, University of Colorado Boulder
Dreaming the West: How the Adventures of Francis Parkman Influenced the Writing of Jack Kerouac's On the Road

Session 4 - 10:00-11:15 a.m.

4.A The Adventure Motif in 1960s and 1970s Television and Film ROOM BTA

Chair: Megan Gifford, University of Nebraska at Kearney

Participants:

Samuel Umland, University of Nebraska at Kearney
Walter Tevis's The Man Who Fell to Earth (1963) As Robinsonade

Rebecca Umland, University of Nebraska at Kearney
Swept Away...By An Unusual Destiny in the Blue Sea of August: Castaways in Love

Megan Gifford, University of Nebraska at Kearney
Red Queens, Roaring Tigers, and the Necessity of Adventure and Danger

4.B International Imagery ROOM CLP

Chair: Andrey Reznikov, Black Hills State University

Participants:

Ralph Buechler, University of Nevada, Las Vegas
The Pilgrim as Adventurer: The Travels and Adventures of the German Picaro in H. J. J. Grimmelshausen's Simplicissimus

Drew Korschun, University of Colorado Boulder
The Janus of Japan: The Two Faces of Colonial Adventure in Nakajima Atsushi's By the Poolside

James Courtad, Bradley University
Adventures in Bullfighting: The Creation of Spanish Culture in the Paintings of Francisco de Goya and Ignacio Zuloaga

Session 5 - 11:30 a.m.-12:45 p.m.

5.A Houston, We Have a Solution: SCI COMM as Adventure

ROOM BTA

Science, steeped in cerebral code, can alienate the very public with which it needs to engage. Posing *Science as Adventure*, panelists offer perspectives including rhetorical, scientific, and creative content.

Chair: Lin Allen, University of Northern Colorado

Presenters:

Lin Allen, University of Northern Colorado
Professor, School of Communication

Chelsie Romulo, University of Northern Colorado
Asst. Prof., Environmental & Sustainability Studies

Katie-Leigh V. Corder, University of Northern Colorado
Creative Content Producer, Public Relations

5.B Behind the Scenes

ROOM CLP

Chair: Thomas J. Cobb, University of Birmingham

Participants:

Staton, David, University of Northern Colorado
Interactive Documentary: Agency and Adventure

Takanori Narihara, Kyoto University
How Designers are Influenced by the Image of Adventure in Road Movies

*only two panelists scheduled during this time slot to allow more time for video viewing and discussion with the audience

12:45-1:00 p.m. Afternoon Hospitality
Cookies and soft drinks provided in west hallway.

Session 6 - 1:00-2:15 p.m.

6.A Words Matter

ROOM BTA

Chair: Elizabeth Potter, University of Colorado Boulder

Participants:

Jennifer Barajas, Bradley University
Bilingualism: Adventures in Language and Culture

James B. McCauley, University of Northern Colorado
Social Anchoring in Rhetoric

Andrey Reznikov, Black Hills State University
Swift's Language of Houyhnhnms and Its Influence on Orwell's Newspeak

6.B The Image and Impact of Alcohol

ROOM CLP

Chair: Cheryl Pawlowski, University of Northern Colorado

Presenters:

Sherilyn Marrow, University of Northern Colorado
(w/ Ali Meyer, Esther Luce, and Betty Brown, University of Northern Colorado)
Understanding Resilience as an 'Adventure in Progress': The Ultimate Reframe

*the latter presenters will have 40 minutes, including information on the premier of Marrow's new book *Pour Me a Divorce*

Session 7 - 2:30-3:45 p.m.

7.A Agency, Art, and Audience

ROOM BTA

Chair: Heidi Muller, University of Northern Colorado

Participants:

Lin Allen and Dale Edwards, University of Northern Colorado
*Let's Talk (Cake)Shop: Artistic Adventure or Civil Rights Censure in Masterpiece
Cakeshop v Colorado Civil Rights Commission*

Elizabeth Potter and Vince Russell, University of Colorado Boulder
*Adventures in Civic Engagement: How do News Reader Behaviors Affect
Communities?*

Muller, Heidi, University of Northern Colorado
Working on the Adventure Genre of Engaged Creative Agency

7.B Adventures in Movies and Television

ROOM CLP

Chair: Charles Soukup, University of Northern Colorado

Participants:

Amy Darnell, Columbia College
*Athletic Grace and Dancing Bullets: The Action-Adventure Film as
Contemporary Movie Musical*

Soukup, Charles, University of Northern Colorado
*Adventurous Television Spectatorship: Enigmatic Uncertainty as Intertextual
Strategy in Westworld, Mr. Robot, and Legion*

Thomas J. Cobb, University of Birmingham
*Nucleuses of Foreign Policy Allegory: Political Allusion in the Misadventures of
the 'Mexico Western'*



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