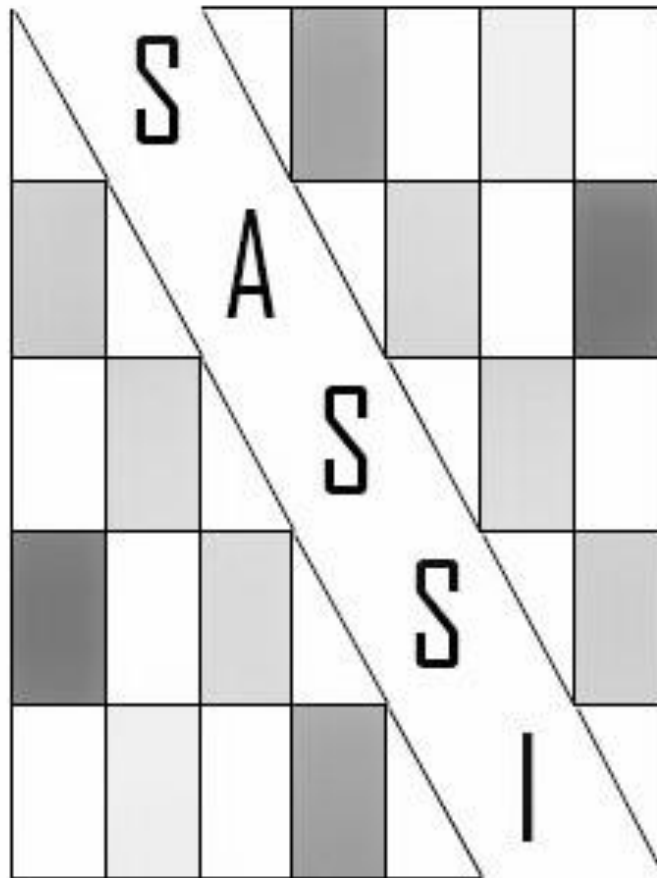


# **Society for the Academic Study of Social Imagery**



**The Image of Adventure  
in Literature, Media, and Society**

**2019 Conference  
March 8-9, 2019**

**DoubleTree by Hilton Greeley at Lincoln Park, Greeley, CO**

# 2019 Program - Society for the Academic Study of Social Imagery



**Room Legend:**      **BTA = Big Thompson A**      **CLP = Cache La Poudre**

## **Friday, March 8, 2019**

**Registration** (DoubleTree south hallway outside presentation rooms) - 9:30 a.m.-12:30 p.m.

### **Keynote Address – 12:30-1:30 p.m. - Big Thompson B**

Thomas Endres, University of Northern Colorado  
*Welcome and Introduction*

Andreas Mueller, University of Northern Colorado  
*Robinson Crusoe (Title TBD)*

### **Session 1 - 1:45–3:00 p.m.**

#### **1.A    Adventures in Storytelling Part I: Immersive Technology, Documentary, and Oral History      ROOM BTA**

In this panel audience members are invited to engage with panelists in Mixed Reality (MR) nonfiction storytelling adventures, experimenting with a story told across three different platforms: virtual reality, augmented reality, and online interactive.

**Chair:**      Elizabeth Skewes, University of Colorado Boulder

#### **Participants:**

Kathleen M. Ryan, University of Colorado Boulder  
*(executive producer, online documentary director)*

Elizabeth A. Skewes, University of Colorado Boulder  
*(research director)*

Pat Clark, University of Colorado Boulder  
*(VR documentary director)*

Jason Gnerre, University of Colorado Boulder  
*(AR documentary director)*

**1.B Graduate Student Literature Reviews Examining the Adventures of Everyday Work and Life ROOM CLP**

**Chair:** Denzel Hatcher, University of Northern Colorado

**Participants:**

Josh Mondt, University of Northern Colorado  
*Leadership is an Adventure*

Olivia Alicea, University of Northern Colorado  
*Working on Communication: Factors Playing a Role in Workplace Relationships and Communication Effectiveness*

Sara Miller, University of Northern Colorado  
*The Adventure of Catholic Interfaith Marriages*

Breelyn Bowe, University of Northern Colorado  
*The Challenge of Breast Cancer Communication*

**Session 2 – 3:15-4:30 p.m.**

**2.A Adventures in Storytelling Part II: Immersive Technology, Documentary, and Oral History ROOM BTA**

Continuation of Part I from Session I

**2.B Images of American(s) ROOM CLP**

**Chair:** Derek Moscato, Western Washington University

**Presenters:**

Lin Allen, University of Northern Colorado  
*Landing the Sky: Adventures In “Helping Heroes Fly”*

Peter Kratzke, University of Colorado Boulder  
*What Happens to a Dream Deferred? In the Case of the 10<sup>th</sup> Mountain Division, It Explodes: Images of Alpine Adventure Forged in War and Continued in Peace*

Derek Moscato, Western Washington University  
*Alaska’s Urban Adventure: Images of Wintertopia in Anchorage’s Olympics Bid*

**Friday Reception – Colorado Rockies Retreat, DoubleTree 6th Floor - 4:30 - 6:00 p.m.**  
Appetizers served. SASSI participants receive two free drink tickets. Cash bar after that.

**Saturday, March 9, 2019**

**Registration** (DoubleTree south hallway area outside presentation rooms) - 7:30-8:30 a.m.

Complimentary coffee/tea/cocoa and scones/muffins will be provided in the west hallway area.

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**Session 3 - 8:30-9:45 a.m.**

**3.A    ImPRESSive: Adventures in Shaping UNC's Imagery                      ROOM BTA**

Discussants share ideas and examples for shaping a university's image. Using adventure as a synecdoche for engaging internal and external stakeholders, Journalism and Media Studies panelists offer media scenarios for recruiting, retaining, and reenergizing UNC's once and future Bears. Take these strategies home to your institutions!

**Chair:**            Lin Allen, University of Northern Colorado

**Panelists:**

Dale Edwards, University of Northern Colorado  
*(Media Law and oversees UNC'S Bear News)*

Kelly Raisley, University of Northern Colorado  
*(Media Education, PR, Strategic Media Campaigns)*

Amy Reitz, University of Northern Colorado  
*(Hansen Specialist-in-Residence, oversees BearCreative)*

**3.B    Literary Insights                      ROOM CLP**

**Chair:**            Ralph Buechler, University of Nevada, Las Vegas

**Participants:**

Ryan Webber, Creighton University  
*Replacing Illusory Truths in an Analysis of Daniel Defoe's Robinson Crusoe*

Frederick D. Watson, Metropolitan State University  
*Camelot's Call for Cold War Adventure in Philip Caputo's Memoir, A Rumor of War*

Scott Holman, University of Colorado Boulder  
*Dreaming the West: How the Adventures of Francis Parkman Influenced the Writing of Jack Kerouac's On the Road*

#### **Session 4 - 10:00-11:15 a.m.**

##### **4.A The Adventure Motif in 1960s and 1970s Television and Film ROOM BTA**

**Chair:** Meagan Gifford, University of Nebraska at Kearney

**Participants:**

Samuel Umland, University of Nebraska at Kearney  
*Walter Tevis's The Man Who Fell to Earth (1963) As Robinsonade*

Rebecca Umland, University of Nebraska at Kearney  
*Swept Away...By An Unusual Destiny in the Blue Sea of August: Castaways in Love*

Megan Gifford, University of Nebraska at Kearney  
*Red Queens, Roaring Tigers, and the Necessity of Adventure and Danger*

##### **4.B International Imagery ROOM CLP**

**Chair:** Andrey Reznikov, Black Hills State University

**Participants:**

Ralph Buechler, University of Nevada, Las Vegas  
*The Pilgrim as Adventurer: The Travels and Adventures of the German Picaro in H. J. J. Grimmelshausen's Simplicissimus*

Drew Korschun, University of Colorado Boulder  
*The Janus of Japan: The Two Faces of Colonial Adventure in Nakajima Atsushi's By the Poolside*

James Courtad, Bradley University

*Adventures in Bullfighting: The Creation of Spanish Culture in the Paintings of Francisco de Goya and Ignacio Zuloaga*

### **Session 5 - 11:30 a.m.-12:45 p.m.**

#### **5.A Houston, We Have a Solution: SCI COMM as Adventure**

**ROOM BTA**

Science, steeped in cerebral code, can alienate the very public with which it needs to engage. Positing *Science as Adventure*, panelists offer perspectives including rhetorical, scientific, and creative content.

**Chair:** Lin Allen, University of Northern Colorado

**Presenters:**

Lin Allen, University of Northern Colorado  
*Professor, School of Communication*

Scott Franklin, University of Northern Colorado  
*Professor, School of Biological Sciences*

Katie-Leigh V. Corder, University of Northern Colorado  
*Creative Content Producer, Public Relations*

#### **5.B Behind the Scenes**

**ROOM CLP**

**Chair:** Thomas J. Cobb, University of Birmingham

**Participants:**

Staton, David, University of Northern Colorado  
*Interactive Documentary: Agency and Adventure*

Takanori Narihara, Kyoto University  
*How Designers are Influenced by the Image of Adventure in Road Movies*

\*only two panelists scheduled during this time slot to allow more time for video viewing and discussion with the audience

**12:45-1:00 p.m. Afternoon Hospitality**  
Cookies and soft drinks provided in west hallway.

**Session 6 - 1:00-2:15 p.m.**

**6.A Words Matter**

**ROOM BTA**

**Chair:** Elizabeth Potter, University of Colorado Boulder

**Participants:**

Jennifer Barajas, Bradley University  
*Bilingualism: Adventures in Language and Culture*

James B. McCauley, University of Northern Colorado  
*Social Anchoring in Rhetoric*

Andrey Reznikov, Black Hills State University  
*Swift's Language of Houyhnhnms and Its Influence on Orwell's Newspeak*

**6.B The Image and Impact of Alcohol**

**ROOM CLP**

**Chair:** Cheryl Pawlowski, University of Northern Colorado

**Presenters:**

Julie Kennedy, University of Northern Colorado  
*The Journey of a Spouse in an Alcoholic Codependent Relationship*

Sherilyn Marrow, University of Northern Colorado  
(w/ Ali Meyer, Esther Luce, and Betty Brown, University of Northern Colorado)  
*Understanding Resilience as an 'Adventure in Progress': The Ultimate Reframe*

\*the latter presenters will have 40 minutes, including information on the premier of Marrow's new book *Pour Me a Divorce*

**Session 7 - 2:30-3:45 p.m.**

**7.A Agency, Art, and Audience**

**ROOM BTA**

**Chair:** Heidi Muller, University of Northern Colorado

**Participants:**

Lin Allen and Dale Edwards, University of Northern Colorado  
*Let's Talk (Cake)Shop: Artistic Adventure or Civil Rights Censure in Masterpiece Cakeshop v Colorado Civil Rights Commission*

Elizabeth Potter and Vince Russell, University of Colorado Boulder  
*Adventures in Civic Engagement: How do News Reader Behaviors Affect Communities?*

Muller, Heidi, University of Northern Colorado  
*Working on the Adventure Genre of Engaged Creative Agency*

**7.B Adventures in Movies and Television**

**ROOM CLP**

**Chair:** Charles Soukup, University of Northern Colorado

**Participants:**

Amy Darnell, Columbia College  
*Athletic Grace and Dancing Bullets: The Action-Adventure Film as Contemporary Movie Musical*

Soukup, Charles, University of Northern Colorado  
*Adventurous Television Spectatorship: Enigmatic Uncertainty as Intertextual Strategy in Westworld, Mr. Robot, and Legion*

Thomas J. Cobb, University of Birmingham  
*Nucleuses of Foreign Policy Allegory: Political Allusion in the Misadventures of the 'Mexico Western'*





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