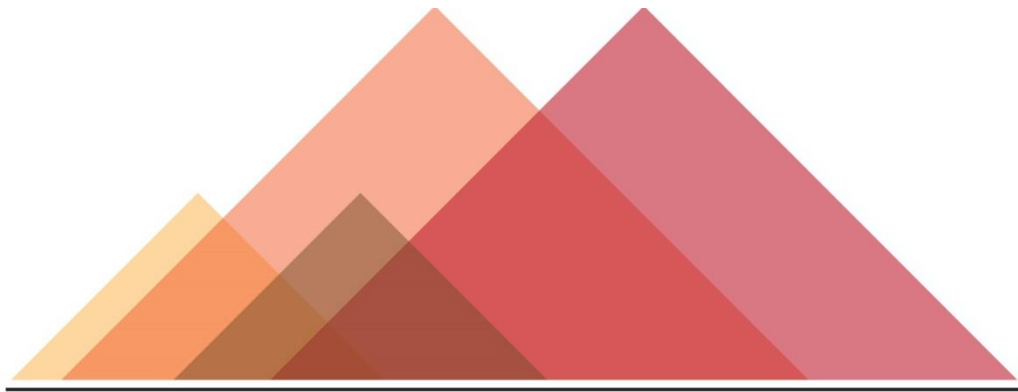


TRANSITIONS, TRANSMISSIONS, AND TRANSGRESSIONS



ROCKY MOUNTAIN
COMMUNICATION ASSOCIATION | **RMCA**

April 13, 2019

RMCA Conference Program



PIKES PEAK COMMUNITY COLLEGE

TRANSITIONS, TRANSMISSIONS, AND TRANSGRESSIONS

RMCA CONFERENCE PROGRAM

SCHEDULE SUMMARY

8:00 AM	Registration Begins (coffee and pastries available) Outside of W101-102
8:30 – 9:45 AM	Session I
10:00 – 11:15 AM	Session II
11:30 – 12:15 PM	Keynote Session: W101-102 Keynote Speaker: Dr. Sherry Morreale
12:30 – 1:30 PM	Lunch & Awards in W101-102
1:45 – 3:00 PM	Session III
3:15 – 4:30 PM	Session IV
5:00 PM	Reception in W101-102 Followed by RMCA Board Meeting

Transitions, Transmissions, and Transgressions
The 33rd^d Rocky Mountain Communication Association Conference



Welcome to the 33rd anniversary of RMCA Conference! Every RMCA Conference offers the opportunity to engage with scholars and celebrate scholarship and teaching. Our RMCA Conference highlights our sense of community and comradery throughout the region. I look forward to sharing in thoughtful discussions from new and seasoned members throughout the day and enjoying the confluence of ideas in a collegial environment in colloquy. I would like to thank the many individuals who support this association and conference. Thank you to the presenters and panelists for their insightful ideas leaving us with topics to contemplate and future directions to consider in our research and lives. I would also like to thank the reviewers for their time and feedback. Lastly, I would like to thank RMCA Leadership. My time in RMCA has shown me how burgeoning undergraduates and graduate students are moving our

discipline forward and the hard working established mentors and scholars are motivating their students and scholarship. RMCA continually renews my energy and I hope it offers you the same opportunities to grow, appreciate, and celebrate. We could not have a successful RMCA without each of you. Thank you again for joining us in Colorado Springs, Colorado at Pikes Peak Community College. Enjoy the conference!

Rocky Mountain Communication Association Board of Governors

President	Leah LeFebvre, <i>University of Alabama</i>
Immediate-Past President	Emily Stones, <i>Regis University</i>
President-Elect/Program Planner	Stephen Collins, <i>Pikes Peak Community College</i>
Vice President	Beth Bonnstetter <i>Adams State University</i>
Executive Director	Emily Stones, <i>Regis University</i>
Communications	Thomas Endres, <i>University of Northern Colorado</i>
Grad. Student and T. A. Liaison	Sherry Morreale, <i>University of Colorado, Colorado Springs</i>
Board of Governors Liaison	Sherry Dewald, <i>Higher Education Consultant</i>

SESSION 1

8:30 AM – 9:45 AM

1.1 Performing Beauty, Body, and Gender

Paper Presentations

E102—Lectinar 1

Chair: Tom Endres, *University of Northern Colorado*

Performing My Latina Body in White Academia: White Supremacy, the Wolf in Ally's Clothing

Bernardita M. Yunis Varas, *University of Denver*

We Need to Talk about SKIN BLEACHING: Reproduction and Resistance of Oppressive Norms within Beauty Vlogging

Kami Rasmussen, *University of New Mexico*

The Performance of Masculinity in Response to Colin Kaepernick's Nike Campaign

Emily Abellon, *University of Denver*

1.2 Allied in Righteousness Against Ourselves

Panel Presentation

E109—Lectinar 2

Humans explain our emotional intuitions with moral reasoning, justifying our outrage and joining with others—against others—in judgment, disapprobation and condemnation. Framing decisions stoke anger and hinder constructive discourse. Inspired by recent controversies and informed by Jonathan Haidt's *The Righteous Mind*, this undergraduate panel explores online communication, controversy and conflict as cultural and intercultural phenomena, pointing to the harms that follow and urging more intentional intellectual commitments, meaningful engagement and ownership.

Chair: Janna L. Goodwin, *Regis University*

Panelists: **Editing for Outrage**

Lizzie Brown, *Regis University*

Anger, Identity, Reconciliation: A Broken Cycle

M. Catie Cheshire, *Regis University*

Vaxx to the Basics: Dissecting Online Discourse Between Vaccine Advocates & Anti-Vaxxers

Samuel H. Supranovich, *Regis University*

1.3 Discovering Genuine Discourse: Combating the Divisive and Contradictory Frames of Fake Facts and Fake News

Panel Presentation

W114

Tweets are presidential orders and corroborating assessments by the intelligence community on national security issues are called "naive" and "wrong" by some of our leaders and news is automatically "fake" if it comes from the wrong media outlet. The Mexican border wall needs to be built, but is already near completion. How do we as instructors ethically teach students to recognize anything that could be called "genuine" amidst simultaneous contradictory statements by a single political leader, accusations of fake news by increasingly polarized and diametric conservative and liberal media outlets? How do we honor the different political views of students when any effort to establish fundamental facts and factual claims as a basis of reality is seen as political subversion?

Chair: Sherry Messina Dewald, *Higher Education Consultant*

Panelists: David Chimovitz, *Colorado Mountain College*
Stephen Collins, *Pikes Peak Community College*
Heidi Guggisberg-Coners, *Morgan Community College*
Dina Hornreich, *Arapahoe Community College*
Tracey C. Mahoney, *Metropolitan State College of Denver*

SESSION 2

10:00 AM – 11:15 AM

2.1 Artificial Intelligence, Instagram, and Technology

Paper Presentations

E102—Lectinar 1

Chair: Beth Bonnstetter, *Adams State University*

How to Tame a Wolf and Build a Robot

Alexis Boulet, *Pueblo Community College*

Instagram It: A Content Analysis of Self-Presentation Portrayed on Instagram

Sara E. Magruder and Hannah E. Triem, *Colorado Christian University*

Keep Your Technology Close and Your Community Closer: Redefining Community in the Digital Age

Katelin M. Ballinger; Alexis M. Black; Mikayla A. Kakihara; Anna R. Shumaker, *Colorado Christian University*

2.2 Facilitated Discussion: Strategies to Connect Faculty and Staff on College Campuses

Panel Presentation

W114

Faculty and staff in higher education regularly complain about the siloed nature of our work, but we less commonly suggest ideas or solutions for bridging the gaps. We will engage with session attendees to learn about their experiences making connections on college campuses. What is working and what is not working? Specifically, what communication strategies have you used to connect with people on your campus? What communication theories seem particularly relevant to this work?

Panelists: Denee Janda, *University of Colorado, Boulder*
Roberto Arruda, *University of Colorado, Boulder*

2.3 Intercultural Transmissions from a Diverse Community

Panel Presentation

E109—Lectinar 2

Often, students participating in Intercultural Communication courses live or work in diverse communities. This is the case in Fort Morgan, Colorado where large percentages of the population are non-native speakers of English and people of color. Using their diverse backgrounds, students connected face-to-face or through computer-mediated communication with people from China, England, Guatemala, Kenya, Kuwait, and South Africa. They were encouraged to review current events, journal articles, and applicable theories related to materials learned in the intercultural communication course. The assignment provided them with an opportunity to analyze diverse cultures. Each panelist will share the perceptions gleaned from these interactive assignments and explain how their understanding of intercultural communication was enhanced.

Panelists: Heidi Guggisberg-Coners, *Morgan Community College*
Kyla Carpenter, *Morgan Community College*
Briana Diamond, *Morgan Community College*
Deanna Hickson, *Morgan Community College*
Dakoda Prevost, *Morgan Community College*
Angelia Romero, *Morgan Community College*

KEYNOTE

11:30 AM – 12:15 PM

E102—LECTINAR



PCH 315
**DR. SHERRY MORREALE, UNIVERSITY OF
COLORADO, COLORADO SPRINGS**

We are honored to have the acclaimed Dr. Sherry Morreale as our Keynote Speaker. Dr. Morreale is a Professor of Communication in the Department of Communication at the University of Colorado at Colorado Springs. She earned her bachelors in Communication and Distributed Studies from the University of Colorado at Colorado Springs, masters degree in Communication from University of Colorado at Denver and her doctorate in Speech Communication from the University of Denver.

“I’m really pleased that RMCA is going to meet in Colorado Springs for the first time in many years,” she said. “I’m honored and excited to be the keynote speaker. It’s fantastic!”

LUNCH & AWARDS

12:30 PM – 1:30 PM

W101-102

SESSION 3

1:45 PM – 3:00 PM

3.1 TOP UNDERGRADUATE AND GRADUATE PAPERS

Paper Presentations

E102—Lectinar 1

Chair: Leah Lefebvre, *University of Alabama*

Transgressions Against Women and Their Biological "Otherness": An Exploration of the Global Impacts of Menstruation

Thecla Shubert, *University of Colorado, Colorado Springs*

Communication Apprehension and Openness in Religious Parent and Nonreligious Child Relationships

Kristina M. Lee, *Colorado State University*

A Model of Leadership for Facilitators-in-training of Communication and Human Relations Groups

Vincent Russell and Emily Loker, *University of Colorado, Boulder*

3.2 Landing the Sky: Transmissions in "Helping Heroes Fly"

Panel Presentation

E109—Lectinar 2

Providing flights to active military members is the mission of "Helping Heroes Fly," the nonprofit dream-child conceived by Greeley locals Pam Matt and Terri Keeney. Their entrepreneurial adventure began several Thanksgivings ago when a friend shared her distress over being unable to afford to fly her son, a private in the U.S. Army, home for the holidays. By the next February, Pam and Terri had taken formal action to establish "Helping Heroes Fly." This discussion will focus on how rhetorical models can transition theory into transmission, creating viability and visibility for a dream that began three Thanksgivings ago, a soldier with nowhere to go.

Panelists: Lin Allen, *University of Northern Colorado*
Noah Christensen, *University of Northern Colorado*
Lisa Ellert, *University of Northern Colorado*
Jordan Jones, *University of Northern Colorado*

3.3 Shattering the Glass Vase, Melting Down the Glass, and Starting Over: Radically Rethinking the Basic Public Speaking Course

Panel Presentation

W114

This panel brings together faculty who teach the basic course to consider ways that the basic public speaking course—often rooted in stagnant textbooks that repeat the same material year after year—can be radically rethought. What do we need to shatter, if there is a paradigm to shatter? And, if so, what should we put in its place? The faculty on this panel have agreed to answer these questions audaciously with hammers at the ready.

Chair: Sherry Messina Dewald, *Higher Education Consultant*

Panelists: Stephen Collins, *Pikes Peak Community College*
Dina Hornreich, *Arapahoe Community College*
Tracey C. Mahoney, *Metropolitan State College of Denver*

SESSION 4

3:15 PM – 4:30 PM

4.1 Transgressions, Media, and Whiteness

Paper Presentations

E109—Lectinar 2

Chair: Lawrence Frey, *University of Colorado, Boulder*

Transgressing Against the Badge: Effects of Organizational Culture on Law Enforcement Officers
Ben Brandley, *University of New Mexico*

Political Communication in the Changing Media Environment
Julie Ramstetter, *Purdue University/Morgan Community College*

Jeffree Star Calls Out Tarte: Re-Centering of Whiteness in Beauty Vlogging Community
Kami Rasmussen, *University of New Mexico*

4.2 *Through the Lenses of Communication Theory—Applying Communication Theory in Daily Life*

Panel Presentation

W114

In this panel the contributors will apply communication theory to communication problems encountered in various aspects of their lives. Initially, there will be a short description of the problem followed by the panelists examining the issue based on one of the lenses of communication theory (rhetoric, semiotic, phenomenological, etc.). The discussion will include the benefits, or strengths, of the theory's approach as well as potential unresolved issues the theory does not address. Following the panelist discussion the audience will be encouraged to join the examination. The goal of the panel is to demonstrate how communication theory is used in address common communication problems, the benefit of examining problems from various perspectives, and the versatility of theory.

Chair: J. Brad McCauley, *University of Northern Colorado*

Panelists: Ilissa Alexander, *University of Northern Colorado*
 Breelyn Bowe, *University of Northern Colorado*
 Brad McCauley, *University of Northern Colorado*
 Joshua Mondt, *University of Northern Colorado*

4.3 *Giving Voice to the Rhetoric of Civil Rights in United States History: Performance as a Radical Way to Reinvigorate Democracy and the Communication Discipline through Multi-Disciplinary Learning Communities*

Panel Presentation

E102—Lectinar 1

You are invited to give life to previously forgotten and marginalized voices in U.S. history and participate in this performance of civil rights rhetoric from our nation's past. You will join students who have taken learning communities combining Public Speaking and U.S. History courses in performing and articulating arguments in our nation's history. Part of the session will include a chance to interview students who have gone through these learning communities in the past and find out why this approach to the basic course is so effective and productive for students.

Chair: Stephen Collins, *Pikes Peak Community College*
 Co-chair: Katherine Sturdevant, *Pikes Peak Community College*

Panelists: Hayden Cooreman, *Pikes Peak Community College*
 Megan Dooley, *Pikes Peak Community College*
 Dulce Estrada-Gomez, *University of Colorado, Colorado Springs*
 Regina Lewis, *Pikes Peak Community College*
 Thecla Shubert, *University of Colorado, Colorado Springs*
 Hattie Stuart, *Pikes Peak Community College*
 Rebekah TONYAN, *Pikes Peak Community College*

RECEPTION

5:00 PM

W101-102

INDEX OF PARTICIPANTS

- Abellon, Emily 1.1
Alexander, Illisa 4.2
Allen, Lin 3.2
Arruda, Roberto 2.2
Ballinger, Katelin M. 2.1
Black, Alexis M. 2.1
Bonnstetter, Beth 2.1
Bowe, Breelyn 4.2
Brandley, Ben 4.1
Brown, Lizzie 1.2
Boulet, Alexis 2.1
Carpenter, Kyla 2.3
Cheshire, M. Catie 1.2
Chimovitz, David 1.3
Christensen, Noah 3.2
Collins, Stephen 1.3, 3.3, 4.3
Cooreman, Hayden 4.3
Dewald, Sherry Messina 1.3, 3.3
Diamond, Briana 2.3
Dooley, Megan 4.3
Ellert, Lisa 3.2
Endres, Tom 1.1
Estrada-Gomez, Dulce 4.3
Frey, Lawrence 4.1
Goodwin, Janna L. 1.2
Guggisberg-Coners, Heidi 1.3, 2.3
Hickson, Deanna 2.3
Hornreich, Dina 1.3, 3.3
Janda, Denee 2.2
Jones, Jordan 3.2
Kakihara, Mikayla A. 2.1
Lee, Kristina M. 3.1
LeFebvre, Leah 3.1
Lewis, Regina 4.3
Loker, Emily 3.1
Magruder, Sara E. 2.1
Mahoney, Tracey C. 1.3, 3.3
McCauley, J. Brad 4.2
Mondt, Joshua 4.2
Prevost, Dakota 2.3
Ramstetter, Julie 4.1
Rasmussen, Kami 1.1, 4.1
Romero, Angelia 2.3
Russell, Vincent 3.1
Shubert, Thecla 3.1, 4.3
Shumaker, Anna R. 2.1
Stones, Emily 2.1
Stuart, Hattie 4.3
Sturdevant, Katherine 4.3
Supranovich, Samuel H. 1.2
Tonyan, Rebekah 4.3
Triem, Hannah E. 2.1
Yunis Varas, Bernadita M. 1.1

NOTES