



Colorado Community College to UNC Transfer Guide*

Business A.A./Business Administration Marketing B.S.

2023-2024 Catalog

Degree Requirements – 120 Credits

*Guide for students transferring to the University of Northern Colorado from a Colorado community college for the purpose of completing a bachelor's degree. Courses marked as **(*bold)** are UNC equivalent courses (if applicable) upon transfer. UNC Liberal Arts Curriculum (LAC) is waived with completion of AA/AS degree (if an AA/AS degree is not completed, additional liberal arts courses may be required). This guide is based on UNC degree and Colorado general education requirements from the above catalog term.

This four-year plan is a **recommended schedule** and not reflective of every student's individual academic context. Some requirements may vary by college. Some degrees have Statewide Transfer Articulation Agreements in place; please see <https://cdhe.colorado.gov/transfer-degrees> for details. This guide is for planning purposes only. Students should consult with their academic advisor for course sequence guidance.

| COMMUNITY COLLEGE – 60 Credits | | | |
|---|-----------|--|-----------|
| YEAR 1 – FALL: 16 credits | | YEAR 1 – SPRING: 14 credits | |
| ENG 1021 English Composition I (GT-CO1) *ENG 122 College Composition | 3 credits | ENG 1022 English Composition II (GT-CO2) *ENG 123 College Research Paper | 3 credits |
| MAT 1340 College Algebra (GT-MA1) (*MATH 124 College Algebra) | 4 credits | Natural & Physical Sciences without Lab (GT-SC2) | 3 credits |
| BUS 1015 Introduction to Business (*University Wide Elective) | 3 credits | BUS 2016 Legal Environment of Business (*BAFN 231 Legal Environment of Business) | 3 credits |
| History (GT-HI1) | 3 credits | University Wide Elective | 3 credits |
| PHI 2005 (GT-AH3) (*University Wide Elective) | 3 credits | University Wide Elective | 2 credits |
| YEAR 2 – FALL: 14 credits | | YEAR 2 – SPRING: 16 credits | |
| ACC 1021 Accounting Principles I (*BAAC 220 Principles of Accounting I) | 4 credits | ACC 1022 Accounting Principles II (*BAAC 221 Principles of Accounting II) | 4 credits |
| COM 1150 Public Speaking (*COMM 100) | 3 credits | ECO 2002 Microeconomics (GT-SS1) (*ECON 205 Principles of Microeconomics) | 3 credits |
| ECO 2001 Macroeconomics (GT-SS1) (*ECON 203 Principles of Macroeconomics) | 3 credits | BUS 2017 Business Communications (*BA 205 Business Communications) | 3 credits |
| Natural & Physical Sciences with Lab (GT-SC1) | 4 credits | BUS 2026 Business Statistics (*STAT 150 Introduction to Statistical Analysis) | 3 credits |
| | | Art & Humanities (GT-HI1, GT-AH*, or GT-SS*) | 3 credits |

| UNIVERSITY OF NORTHERN COLORADO – 60 Credits | | | |
|--|-----------|---|-----------|
| YEAR 3 – FALL: 15 credits | | YEAR 3 – SPRING: 15 credits | |
| BACS 101 Business Computing | 3 credits | BACS 300 Information Systems | 3 credits |
| BAMK 360 Marketing | 3 credits | BAMK 361 Consumer Behavior | 3 credits |
| BAFN 240 Personal Financial Planning | 3 credits | BAMK 368 Marketing Analysis | 3 credits |
| BAMG 350 Management & Org Behavior | 3 credits | BAMG 390 Operations Mgmt & Data Analytics | 3 credits |
| BAFN 370 Business Finance | 3 credits | 300/400 Marketing Concentration Elective | 3 credits |
| YEAR 4 – FALL: 15 credits | | YEAR 4 – SPRING: 15 credits | |
| BAMK 464 Global Marketing | 3 credits | BAMK 490 Marketing Strategies | 3 credits |
| 300/400 Marketing Concentration Elective | 3 credits | BAMG 456 Strategic Management | 3 credits |
| 400 Marketing Concentration Elective | 3 credits | 400 Marketing Emphasis Elective | 3 credits |

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|-------------------------------|-----------|---------------------------|-----------|
| 300/400 Business Elective | 3 credits | 300/400 Business Elective | 3 credits |
| PSY 120 or PSY 265 or SOC 100 | 3 credits | University-wide Elective | 3 credits |

Every UNC student must meet the following requirements in order to graduate with a bachelor's degree: earn a minimum of 120 semester credit hours; possess a minimum of a 2.00 cumulative grade point average; meet all degree requirements in the student's major field of study. Each major and/or concentration may have additional requirements necessary for graduation. Students must consult with their major advisor to receive information on any additional graduation requirements. View the [UNC Undergraduate Catalog](#) for current degree requirements.

Contact Information –

Department: Monfort College of Business – Marketing Department

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Program Admission Requirements –

Academic Good Standing.

Incoming New First Time and Transfer students are admitted to the College of Business major and minors provided they meet the admission requirements set forth by UNC.

For information about admission to the University of Northern Colorado, please visit <https://www.unco.edu/admissions/>.

Notes –

1. This four-year plan is a **recommended guide** to complete your bachelor's degree in 4 years.
2. As outlined in UNC's Undergraduate Catalog, every UNC student must meet the following established general requirements in order to graduate with a bachelor's degree:
 - Earn a minimum of 120 semester credit hours
 - Have a University of Northern Colorado cumulative GPA of at least 2.00. Certain programs or majors may have additional requirements.
 - Have at least 31 credit hours in courses designated as Liberal Arts. The Liberal Arts Curriculum program is described under Undergraduate Studies. See "The Liberal Arts Curriculum."
 - Meet all degree requirements in the student's major field of study, as listed in the catalog current when the first major is officially declared. This may include required minors, licensures, and/or endorsements.
3. An AA/AS degree will result in a waiver of UNC's Liberal Arts Curriculum (general education) and the transfer of at least 60 credits depending on course grades.
4. Courses with grades below a C- will NOT transfer to UNC, which could result in a transfer of fewer than 60 credits. See community college advisor for appropriate sequence of courses.
5. BAMG 125 Taking Care of Business may be required for students transferring with fewer than 60 credits. Please consult UNC advisor upon transfer on whether this course is required.