Anthropologists and archaeologists study the origin, development and behavior of humans. However, the role of anthropologists has evolved in recent years to meet the growing business need for data on human behavior.

There is growing demand for anthropologists in areas outside academia because of their abilities in research and analysis, especially those who can manage, evaluate and interpret large volumes of data on human behavior.

**ANTHROPOLOGISTS CAN:**
- Better understand consumer demand within specific cultures or groups.
- Monitor construction projects, ensuring builders comply with federal regulations for preserving archeological and historical artifacts.
- Understand how human life, history and culture impact current events.

**CHARACTERISTICS OF ANTHROPOLOGISTS**
- Analytical
- Good communication skills
- Critical-thinkers
- Detail-oriented
- Inquisitive
- Observant
- Problem-solvers
- Self-confident
- Adventurous

**WHY CHOOSE ANTHROPOLOGY**
- Work in an interesting and diverse job
- Develop research skills
- Travel internationally
- Meet fascinating people
- Challenge preconceived notions
- Benefit from lifelong learning opportunities

**JOB TASKS AND DUTIES**
- Plan research projects to answer questions about human behavior.
- Collect data from observations, interviews and documents.
- Analyze data, laboratory samples and other sources of information to uncover patterns about human life, culture and origins.
- Advise organizations on the cultural impact of policies, programs and products.

**ANTHROPOLOGISTS WORK IN:**
- Consulting firms
- Coroner’s offices
- Cultural resource management
- Genetic counseling organizations
- Government agencies
- Graduate schools
- Museums
- Non-profit organizations
- Public health institutions
- The Peace Corps
- Zoos

Source: https://www.bls.gov/ooh/Life-Physical-and-Social-Science/Anthropologists-and-archeologists.htm
WHAT TO EXPECT IN AN ANTHROPOLOGY PROGRAM
A degree in anthropology can prepare you to pursue graduate work in the social sciences or a strong liberal arts foundation for a number of career options with schools, museums, businesses, private industry or government. You’ll learn to explore diverse cultures, develop critical-thinking skills and draw conclusions based on human behavior.

ANTHROPOLOGY MAY BE A GOOD FIT IF YOU…
• Are curious about the world around you and want to learn about other cultures.
• Are interested in travel and research.
• Plan to pursue an advanced degree.
• Have a passion for the field.
• Love the pursuit of knowledge.

CLASSES MAY INCLUDE:
• Archaeology
• Biological anthropology
• Biology
• Cultural anthropology
• Ethnicity and identity
• Forensic anthropology
• Gender experiences
• Human behavior and evolution
• Linguistic anthropology
• Modern human variation
• Quantitative methods for anthropology
• World politics

LOOK FOR A PROGRAM THAT OFFERS:
• Opportunities to gain hands-on experience, including research, internships and fieldwork in the U.S. and abroad.
• A program that embraces the diversity of people.
• Coursework in all four subfields: archaeology, biological anthropology, cultural anthropology and linguistic anthropology.
• State-of-the-industry facilities and the hardware, software and tools you’ll use in the field.
• Professors with experience in the field who bring their research into the classroom.

Before you declare your major in anthropology:
• Volunteer at a museum or cultural organization or participate in a dig to learn about what you will do as an anthropologist.
• Spend time shadowing a working anthropologist and ask them about their work.

“Anthropology demands the open-mindedness with which one must look and listen, record in astonishment and wonder that which one would not have been able to guess.”
—Margaret Mead, American cultural anthropologist

To learn about the Anthropology program at the University of Northern Colorado, visit us at UNCO.EDU/PROGRAMS/ANTHROPOLOGY