

ASIAN STUDIES

Immerse yourself in the cultures and languages of Asia as you prepare for a wide range of careers and graduate study programs that focus on some of the world's fastest-growing economies.

ASIAN STUDIES DEGREE PROGRAMS ARE BECOMING MORE POPULAR DUE TO:

- Increasing globalization.
- Asia's role in everything from global economics, politics and environmentalism to pop culture, philosophy and the fine arts.
- Fewer communication and distance barriers.

2016 MEDIAN SALARIES

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|-----------------------|-----------|
| • Interpreter | \$46,120 |
| • Management | \$91,770 |
| • Marketing | \$140,660 |
| • International sales | \$89,170 |
| • College professor | \$75,430 |
| • Research analyst | \$62,560 |
| • Sociologist | \$79,750 |

CHARACTERISTICS OF ASIAN STUDIES MAJORS

- Critical thinking
- Creativity
- Objectivity
- Open-mindedness
- Appreciation for diverse cultures and cultural differences
- Communication skills
- Adaptable to other cultures
- Aptitude for learning languages

WHY PURSUE A DEGREE IN ASIAN STUDIES?

- Become a proficient speaker of one of the Asian languages the U.S. State Department says are critical to our nation's future.
- Prepare for a career in the growing areas of international business and government.
- Embrace the world's most populated and diverse continent.
- Reap the rewards of domestic and international employment opportunities.

EMPLOYMENT OPPORTUNITIES

- Work as a guide in the travel or tourism industry.
- Teach English in Asia.
- Serve as a translator or interpreter.
- Work with the CIA, FBI, DHS or other intelligence agencies.
- Facilitate international trade with Asian countries.
- Work with immigration and naturalization services.



WHAT TO EXPECT IN AN ASIAN STUDIES PROGRAM

As an Asian Studies major, you'll develop behavioral and cultural sensitivity and knowledge for today's global market, acquire critical language skills and become more aware of economic and political affairs in Asia today. You'll graduate with the skills necessary to work for a variety of government or private organizations involved in business on the Asian continent.

ASIAN STUDIES MAY BE A GOOD FIT IF YOU ARE...

- Curious about Asia and fascinated by its history, languages and relationships with other cultures.
- Attracted to the idea of working with Asian communities while living and working in the U.S. or Asia.
- Able to see past stereotypes and clichés regarding different cultures.
- Open to trying new things and getting out of your comfort zone.
- Interested in travel and exploring the world.

CLASSES MAY INCLUDE:

- Asian civilizations
- Chinese and Japanese literature
- History of Asian America
- Chinese language
- Japanese language
- Modern China
- Contemporary Japan

LOOK FOR A PROGRAM THAT OFFERS:

- Options to tailor your degree to fit your interests and career goals.
- Study abroad programs for Asian immersion.
- Classes in your specific areas of interest, such as Japanese literature.
- Internship or research opportunities.
- Organizations that support cultural growth.

To learn about the Asian Studies program at the University of Northern Colorado, visit us at [UNCO.EDU/PROGRAMS/ASIAN-STUDIES](https://unco.edu/programs/asian-studies)

Before you declare your major in Asian studies:

- Attend cultural events, such as lectures and readings, to see if you connect with Asian culture.
- Speak with professionals who work in international business or foreign affairs to find out more about what they do.
- Consider studying abroad in an Asian country.

“Asian literature is evolving with the people. It's always a reflection on what's happening to the culture at large.”

—Kevin Kwan, Singaporean novelist



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