



UNIVERSITY OF  
**NORTHERN  
COLORADO**

# LEADERSHIP PROSPECTUS

## Founding Dean

Proposed College of Osteopathic Medicine  
University of Northern Colorado

This Leadership Profile is intended to provide information about The University of Northern Colorado and its proposed College of Osteopathic Medicine and the position of Founding Dean in Greeley, CO. It is designed to assist qualified individuals in assessing their interest.

### Contact:

Eric Dickerson

Kaye/Bassman International Corp.

[ericd@kbic.com](mailto:ericd@kbic.com)

(972) 265-5245

**KBIC**  
KAYE/BASSMAN

## The Opportunity:

A unique opportunity to transform medical education in Northern Colorado as the **Founding Dean and Chief Academic Officer of the University of Northern Colorado-College of Osteopathic Medicine** (UNC-COM), a new college at the University of Northern Colorado (UNC) located in Greeley, CO. The proposed UNC-COM would become the third medical college in Colorado and would help the state alleviate its shortage of physicians, particularly in rural and underserved communities. According to the Health Resources and Services Administration (HRSA), only 35% of the state's need for physicians is met. Launching an osteopathic medical college will help address shortages that affect access to and the overall quality of healthcare service that is available in the state and region. According to data from the Association of American Medical Colleges (AAMC), the U.S. is predicted to face a shortage of 139,000 physicians by 2033.

As a doctoral research university, UNC fosters an engaging, enriching educational experience that prepares graduates for successful careers that positively impact the communities in which they live. UNC-COM's pursuit of an osteopathic college expands the University's programs in the health sciences and aligns with its [strategic plan](#)—specifically relating to the “Innovate and Create” and “Connect and Celebrate” vision elements, which focus on UNC's efforts to address societal needs through education—shape the future of Colorado and the region, and leverage partnerships across the community to enrich educational experiences and outcomes.



The University of Northern Colorado was founded as a Normal School in 1889 to meet the need for educators in Greeley and Northern Colorado. 133 years later, UNC finds itself well-positioned to meet another distinct set of needs in the community and region. With dramatic population growth in Colorado (CO's population grew at nearly twice the rate of the rest of the nation from 2010-2020 according to the U.S. Census Bureau) and an aging physician population (one-third of all active physicians will be older than 65 in the next decade), a new medical college would provide the State of Colorado with additional physicians to provide high-level care to the community, including underserved and uninsured residents. One of the findings of UNC's [feasibility study](#) indicates the state's current medical education infrastructure does not meet the demand for students who wish to pursue medical education or produce enough physicians to meet current and future needs.

To help meet this critical challenge, the proposed UNC-COM is pleased to launch a national search for its **inaugural Dean** to lead this not-for-profit enterprise through development, accreditation, and on to the goal of becoming a world-class center of learning and medical education. The Founding Dean will be an academic innovator and medical education development and support leader who is enthusiastic to be a foundational leader in building the College's programmatic offerings in the health sciences. The Founding Dean will position UNC-COM to meet the workforce needs of the state and region, positively contributing to the strength, health, and prosperity of Greeley, Weld County, and the state.

UNC is currently in the exploratory phase of its development of an osteopathic medical college. By proceeding on a well-organized timeline from this point through to completion, **it is anticipated that the first class of students would begin instruction as early as fall 2025. With only 38 accredited colleges of osteopathic medicine in the United States—only six of which are at universities—UNC-COM would be joining a select group of D.O. colleges that would attract students from not just Colorado and the region, but across the country.** The Founding Dean is expected to be hired on or around spring 2022.

## **The Position:**

Initially, the **Founding Dean** will report to UNC president Andy Feinstein; and will begin vital work to create a business plan, develop the program curriculum, support work to secure start-up funds, and collaborate with partners to secure additional commitments for clinical placements and residencies. The final organizational structure will be determined based on the proposed timeline.

## **The Role of Founding Dean**

**Working with the president and vice presidents, and college deans, the Founding Dean will lead the establishment of and advance a unified vision and identity for a new osteopathic medical college. Duties and responsibilities include but are not limited to:**

- Provide leadership and management of a successful accreditation process through the Commission on Osteopathic College Accreditation (COCA).
- Recruitment of Assistant/Associate Deans, faculty, and staff.
- Management of curriculum development and program processes.
- Maintain state regulatory requirements as required by State of Colorado.
- Build local, state, and federal relationships with concerned stakeholders.
- Secure clinical relationships for clerkship and GME development in local and regional medical communities.
- Overall project planning of facility construction.
- The development of a faculty practice enterprise and clinical system.
- Provide leadership to team with regular feedback, assessments, and performance evaluations.
- Help build a culture that respects, values, and promotes diversity by recruiting, hiring, and retaining diverse talent within an atmosphere of access, diversity, and inclusion.
- Work collaboratively to develop and execute strategies to ensure that budgets, policies, and procedures are followed.
- Work collaboratively with leaders of other internal and external departments, institutions, and stakeholders to ensure the mission of UNC and UNC-COM are met in accordance with our core values.
- Ensure relevant academic standards are met as per accreditation requirements of the American Osteopathic Association (AOA) and the Commission on Osteopathic College Accreditation (COCA).
- Serve as an active participant on committees or task forces or other duties as assigned by the president.
- **Other Job Functions:**
  - In partnership with the president; lead fundraising efforts based on annual goals to support the endowment, scholarships, operations, and expansion efforts for the College.
  - Assist administration, faculty, and staff in special projects as required.
  - Act as liaison between UNC-COM, the professional community, other educational institutions and organizations, state and federal agencies as indicated and directed by the president.
  - Participate in relevant and appropriate community and professional outreach activities on behalf of the College and the University.

## **The Candidate:**

### **Professional Qualifications/Experience**

The Founding Dean **must** possess:

- An earned D.O. degree from a COCA-accredited college of osteopathic medicine.
- An unrestricted medical license at some time in his/her career, free of disciplinary actions or sanctions while licensed.
- AOA or ABMS board certification at some time in his/her career.
- At least five (5) years of proven experience within the last ten (10) years in academic leadership roles that includes budget management authority.

### **Personal Characteristics and Preferred Qualifications**

- Demonstrated knowledge and experience in medical education.
- Demonstrated knowledge of research methodologies especially as related to medical education assessment and evaluation.
- Demonstrated knowledge of college accreditation standards and processes. Experience with college accreditations.
- Proven track record working with multiple stakeholders. Involvement with local, state, or national organizations.
- Demonstrated financial acumen, effective budget management, and ability to address fiscal constraints collaboratively and creatively.
- Demonstrated proficiency and professionalism in video conferencing, speaking, and virtual teaching.
- A personality and style that is grounded in partnering, collegiality and consensus building, coupled with the ability to make and stand by decisions.
- Strong leadership and team building skills; the capacity to communicate effectively with diverse internal and external constituencies.
- Person must be sensitive to local community health needs and should enjoy playing a visible role in the community in support of the mission.
- Experience in recruiting, retaining, and developing an increasingly distinguished faculty that advances the academic standing of the UNC-COM, and in promoting diversity, equity, and inclusion. Ability to attract, hire, develop, recruit, and retain strong providers with diverse backgrounds. Comfortable in mentoring staff, faculty, residents, and students.
- Ability to build a culture of discovery, innovation, and student success.
- Ability to work in a diverse environment and a strong commitment to equity and inclusion.

**The successful candidate will possess the following skills and experience:**

- **Student Success** – Encourages interdisciplinary and cross-functional approaches, nurtures team mentality and empowers collaboration, thus developing a holistic approach to student success encompassing the entire lifecycle of the students. Develops student success initiatives and supports **UNC's Strategic Plan [Rowing, Not Drifting 2030](#)**.
- **Diversity and Inclusion** – Embraces an inclusive, team-oriented approach to managing the academic medical enterprise and fosters a culture of diversity, integrity, and transparency. Fosters an inclusive, welcoming environment that encourages individuals and groups to learn and work within and across diverse communities.
- **Communication** – Positive, transparent communicator with quality listening, writing, and verbal skills. Foster a campus culture of communication, transparency, and respect.
- **Champions Innovation** – Supports innovation in medical education, including in technology and curriculum, and utilizes negotiation skills when attempting to gain faculty and student buy-in to change.
- **Drives for Results** – Able to focus on results and manage the steps necessary to achieve outcomes in a timely manner.
- **Collaboration** – History of collaborative leadership style, shared governance, and ability to engage others.
- **Best Practices Insight on Teaching and Learning** – Strengthens proven traditional learning with an expanded technology infrastructure that reconceptualizes teaching and facilitates student learning.
- **Cultivates Interprofessional Education and Collaborative Practice** – Stewards close-knit interprofessional education to enable effective collaboration and improved health outcomes.
- **Integrity** – Behaves on and off campus with integrity as an essential and nonnegotiable standard.
- **Critical Thinking** – Thinking skills driven by evidence-based data.
- **Initiative** – Action-driven, self-starter who is motivated to fulfill tasks and initiatives and encourages others to do the same in task and project completion.
- **Develops and Motivates Others** – Establishes and communicates a clear vision to advocate for the development of all employees; leads by example and supports a culture of upward mobility and opportunity for team members.
- **Data-driven Strategic Perspective** – Utilizes appropriate data to develop and lead the UNC-COM's strategic vision, plan, and achieve mission fulfillment.
- **Financial Accountability** – Effectively manages the UNC-COM budget and allocates resources to achieve goals.
- **Service** – Models a commitment to service and pro bono care and empowers others to serve.

UNC-COM proudly offers a full range of benefit options to enhance overall wellbeing through competitive and comprehensive packages designed to support the employee and their family.

## **PROJECTED TIMELINE**

UNC is currently in the exploratory phase of its development of an osteopathic medical college.

<b>Summer 2021</b>	<b>Feasibility Study Conducted:</b> <i>Consultants engaged a wide variety of internal and external stakeholders to determine the need for a medical college in Northern Colorado and assess market demand, economic impact, and the capacity and commitment of healthcare providers to support clinical placements.</i>  <b>Secured \$5.8M in Donor Funding to Support Initial Project Phases</b>
<b>Fall 2021</b>	<b>Feasibility Study Completed and Presented to University Community and Board of Trustees:</b> <i>Board of Trustees authorized University to initiate the process of hiring a Founding Dean contingent on statutory authorization from the State of Colorado and pursue applicant status with the Commission on Osteopathic College Accreditation (COCA). Higher Learning Commission (HLC) accreditation.</i>
<b>Winter 2021/2022 through Spring 2022</b>	<b>Application for Applicant Status with COCA Has Been Submitted</b> <b>UNC-COM Conducts Nationwide Search for Founding Dean</b>  <b>UNC-COM Seeks Statutory Authorization to Offer Osteopathic Medical Education</b>  <b>Founding Dean Begins:</b> <i>The Dean will begin vital work to create a business plan, develop the program curriculum, support work to secure start-up funds, and collaborate with partners to secure additional commitments for clinical placements and residencies.</i>
<b>Summer 2023</b>	<b>UNC-COM Projected to Receive Candidate Status:</b> <i>University submits self-study and business plan along with teach-out and escrow agreements to COCA.</i>
<b>Spring 2024</b>	<b>UNC-COM Projected to Receive Pre-Accreditation Status and COCA Conducts Site Visit</b>
<b>August 2025</b>	<b>First Class of Students Predicted to Begin</b>

## **START-UP COSTS**

In order to open a College of Osteopathic Medicine, it is estimated that UNC-COM will need to raise a minimum of \$133,000,000 through philanthropy, state and local government support, partnerships, and other sources of funding. Once it is fully operational, the College is planned to be completely self-supporting, and will, in fact, provide additional operating revenue that can be used to strengthen UNC's existing programs in the sciences, health sciences, and beyond.

### **Construction Budget: \$50 million+ (in progress)**

Physical plant costs including design, construction, and furnishings for the development of an osteopathic medical college facility will be at least \$50 million to accommodate a medical college class size of 150 students per year. The projected cost could increase if additional space is planned to develop synergies with other programs in the sciences and health sciences or facilitate other programmatic opportunities such as workshops for K-12 students to explore careers in healthcare.

### **Start-Up Costs: \$30 million (in progress)**

Total start-up costs over the three planning years and first two years of operations until tuition revenues are projected to match expenditures equal approximately \$30 million.

### **Escrowed Funds Required by the Commission on Osteopathic College Accreditation: \$53 million (in progress)**

The accrediting body, COCA, requires escrowed funds intended to fund teach-out agreements for the matriculated students in the event that the program fails during the initial years of its first class of students. Estimates for the escrowed funds equal approximately \$53 million.

## Key Leadership of the Proposed UNC-College of Osteopathic Medicine:

### President

The University of Northern Colorado | The UNC-College of Osteopathic Medicine

Andrew (Andy) Hale Feinstein, PhD



**Dr. Feinstein** is the 13<sup>th</sup> president of the University of Northern Colorado and the proposed UNC-COM. He has devoted a career to teaching and learning, research and scholarship, and student success, which is his top priority at UNC.

Throughout his presidency, Dr. Feinstein has sought to enhance the fundamental characteristics and commitments that make UNC a great place to live and learn by intentionally placing students first. As UNC's president, he has recommitted the university and its leadership to design and activate new approaches that honor and celebrate diversity, equity, and inclusion. He has also positioned UNC for the future by overseeing development of a new vision and strategic plan, leveraging data analytics to improve decision making, and building the university's financial capacity. His positive influence is felt across Colorado; Dr. Feinstein's efforts to coordinate the state's public higher education CEOs has helped to ensure that institutions advocate for the needs of higher education with one voice—benefitting all students across the state.

Dr. Feinstein arrived at UNC in 2018 after serving as the provost and senior vice president for academic affairs at San José State University, one of the largest and most diverse public universities in the Western United States. He has also served as a college professor, department chair, and dean. He has published research and books on such topics as student success, strategic management, simulation modeling and foodservice operations.

Get to Know [President Feinstein](#) | [President Feinstein's mission](#) to fill a vital need in Greeley and the state



I am excited about the possibility of UNC stepping up to meet the need of producing more physicians in service to our community and region. The creation of an osteopathic medical college at UNC would establish a pipeline of additional physicians to provide high-level care to others, including to individuals in underserved areas. A new medical college would be a win for Greeley, Weld County, the State of Colorado, and UNC.” – Andy Feinstein, UNC President



## **The University of Northern Colorado-College of Osteopathic Medicine (proposed) The Development of Colorado’s Third Four-Year Medical College**

Initial focuses of the new UNC-COM:

- An emphasis on diversity, equity, and inclusion for leadership, faculty, and students.
- A commitment to training Osteopathic physicians interested in rural and medically underserved communities.
- Preparing Osteopathic physicians who express strong interest in working in behavioral health.

### **Critical Need for a College of Osteopathic Medicine in Northern Colorado:**

Colorado needs more physicians, specifically in underserved areas—and the hospital systems that serve our communities have called on UNC to act.

According to the U.S. Health Resources and Services Administration, only 35% of the state’s need for physicians is met. As a result, physician shortages are already negatively affecting access to care, which is felt most acutely in rural and other underserved communities. **The shortages Colorado encounters today are projected to get worse.** The state's booming population growth over the last decade—double the national average—coupled with Colorado's high percentage of active physicians aged 60 or older who are expected to exit the workforce in the next few years are driving factors. Nationally, the Association of American Medical Colleges predicts a shortage of as many as 139,000 physicians, including as many as 55,000 primary care practitioners, by 2033.

The state is currently not equipped to produce an adequate number of physicians to support the growing healthcare obligations, in congruence with an increasing population. The only two existing medical education programs in Colorado are unable to admit and graduate enough new physicians to satisfy the current and future demand. In fact, they turn away thousands of applicants each year. Additional capacity in medical education is required in Colorado to address projected physician shortages. The recent pandemic caused by Covid-19 has exposed this lack of physicians nationally, especially in rural Colorado.

**UNC-COM will meet this challenge and is uniquely positioned to leverage existing programs to amplify positive outcomes for healthcare access and quality across the state. In light of the study’s clear recommendation that UNC should continue pursuing development of an osteopathic medical college, and the overwhelmingly supportive feedback from UNC’s community, stakeholders, and healthcare systems, the trustees approved the University’s next steps of applying for applicant status with the Commission on Osteopathic College Accreditation (COCA)—application has been submitted.**



### **Leading Change Toward a Positive Impact:**

Of tremendous benefit to the success of the project, UNC has long had strong programs in the sciences and health sciences, including nursing, public health, behavioral sciences, biology, chemistry, audiology, speech-language pathology, sports and exercise science, and other fields. UNC is already exploring ways to leverage synergies among programs to enhance the osteopathic medicine curriculum and students’ academic experience in other fields. UNC will also leverage revenues to reinvest in growing existing programs to amplify its capacity to support the health and strength of communities across Colorado.

The benefits to the health, strength, and growth of local communities and others across the region and state are many—and UNC is excited to move forward in partnership with stakeholders at each level. **Developing an osteopathic medical college in Northern Colorado will have a positive impact on health care and the regional and state economies by:**

- Improving quality of life in communities across Colorado by growing the capacity of the healthcare system—expanding numbers of highly qualified physicians who have local and regional connections and interests.
- Enhancing access to healthcare, especially in rural and other underserved communities.
- Drawing upon UNC’s existing strengths in the sciences and health sciences, developing synergies with programs such as nursing, behavioral sciences, public health, audiology, speech-language pathology, sports and exercise science, biology, and chemistry to enrich the curriculum—and reinvesting in programs that expand UNC’s capacity to support positive health outcomes for Colorado.
- Providing academic pathways for underrepresented students to pursue medical degrees—and, through their success, produce a pipeline for achieving greater diversity in the physician workforce.
- Contributing as a major driver of the local, regional, and state economy, creating jobs, and generating millions of dollars in economic impact to the region.
- Contributing tremendously to the already growing, innovative economy of Northern Colorado.

## The University of Northern Colorado

### Proposed UNC-College of Osteopathic Medicine

The [University of Northern Colorado](#) (UNC) was established as a Normal School in 1889 in response to a need for educators across Colorado in its earliest years of statehood.

Over the decades that followed, UNC’s [mission](#) expanded as its community and state grew and changed. While UNC’s roots remain strong as a leader in preparing teachers and school administrators, the University has diversified its academic portfolio to include programs that prepare students to be leaders in a variety of fields in service of the common good.



Tucked between the Rocky Mountains and Colorado’s stunning high plains in Greeley, CO, UNC is a public doctoral research university committed to the success of its students, with more than 100 undergraduate programs and [113 graduate programs](#) across six colleges. The University’s just-right size, expert faculty, and tradition of research and hands-on learning gives students exceptional opportunities and a personalized education. UNC’s campus culture is respectful, collegial, and collaborative. Faculty and staff take a genuine interest in high-quality teaching, learning outcomes, research, and the success of their students.

UNC is **accredited by the Higher Learning Commission (HLC) and is recognized as a comprehensive baccalaureate and specialized graduate research university by the State of Colorado**. UNC graduates become lifelong learners prepared to meet the diverse needs of tomorrow through innovative education, relevant research, and compassionate service. As a diverse and inclusive state university, UNC is preparing for its **designation as a Hispanic-Serving Institution (HSI)** and is committed to instilling passion in its students that will lead them to greater community engagement, fulfilling careers, and meaningful lives.

#### **Academic Support for Colorado's Osteopathic Medical College:**

UNC is home to a number of programs in the sciences, health sciences, and allied health professions. The natural synergies that can be developed between these programs and a new osteopathic medical college, including through the prospective development of shared facilities, have the potential to enrich students' educational experience and faculty research opportunities. For students in the sciences who dream to go to medical school, the program will create a seamless pathway from undergraduate programs to the medical profession.



Additionally, because the medical college would be owned and operated by UNC, the University would directly benefit financially from the revenue generated, which in turn would be used to enhance other academic programs and areas across the University.

**Programs in UNC's College of Natural and Health Sciences (NHS)** will continue to have their own faculty and staff to support its programs. Care is also already being taken to ensure that there are a sufficient number of commitments for clinical placements available so that NHS students and D.O. students will not have to compete. Learn more about the [College of NHS](#).

#### **A Student First University:**

UNC's 10-year strategic plan, [Rowing, Not Drifting 2030](#), was developed following an extensive, collaborative process with University stakeholders.

*Rowing, Not Drifting 2030* brings to life our vision for the University and takes shape in the form of our vision statement, five vision elements, and 2030 outcomes that serve as the foundation in support of and in service to UNC students, faculty, staff, alumni, and community. It guides the work of our five phases over the next decade, as well as the implementation of our supporting key actions and tactics.

#### **A Deep Commitment to Diversity, Equity, and Inclusion:**

UNC fosters an inclusive, welcoming environment that encourages individuals and groups to learn and work within and across diverse communities. More than 24% of the student body identify as Latinx and 43% of UNC students are the first in their family to attend college. The University emphasizes awareness, respect, and education about cultural identity, and recognizes its goal to serve and embrace the diverse backgrounds and experiences of the students, faculty, and staff of the University. The UNC strategic plan clearly lays out the vision to "empower inclusivity" by aspiring, by 2030 to:

- Celebrate the diverse backgrounds and intersecting identities of our community members
- Recognize that we benefit from the talent and energy of all students, staff, and faculty
- Reflect upon and learn from the experiences of historically marginalized communities
- Ensure that all individuals and perspectives are an integral part of our success and identity
- Encourage community members to engage in robust discussions and share their experiences, viewpoints, and ideas in respectful ways

#### Location:

##### Northern Colorado: Greeley, Colorado

*A unique blend of country and city living. Ranked Top 15 Happiest Cities in the United States. Renowned for its iconic and rich agricultural history.*

Firmly rooted in Colorado life and recreation, [Greeley, CO](#) is a friendly community located less than an hour's drive from Denver, at the confluence of the South Platte and Cache la Poudre rivers. With a population of about 100,000, and a vibe that is eclectic and wholly unique, Greeley offers limitless outdoor recreation; art, music, and community events along with UNC's NCAA Division I athletics; and a range of shopping and restaurants for every interest and appetite. Greeley is a vibrant and genuinely diverse community, and a city where it is easy to get involved and affordable to live.



UNC's history has been intertwined with Greeley's since the creation of the State Normal School in 1889, when the town's citizens recognized the value that increased access to education would bring to their community. The University draws an array of guest artists and speakers who brighten the cultural landscape. Each spring, one of the nation's largest jazz festivals has the entire town tapping its toes.



We pride ourselves on offering big-city amenities, attractions, and entertainment while maintaining a small-town charm. We're an **"All-American" city** destined to grow. As a Greeley resident, you will experience economic stability, Rocky Mountain scenery, excellent property values, and a positive development attitude.

#### **Explore the Great Outdoors:**

The sun shines an average of 300 days a year, summers are pleasant, and winters are picturesque. Situated along the Front Range Urban Corridor, Greeley is about an hour north of Denver and an hour east of Rocky Mountain National Park. Many of Colorado's famous ski slopes are close enough to permit day trips to the slopes. Stroll along the scenic Poudre River Trail—starts in Greeley and currently runs 21 miles to the west—with mountain views, easy hiking trails and access to the Cache la Poudre River, fishing, and wildlife viewing. The Poudre Learning Center has a fishing club, science camps, garden tours, bike trails, and more. The expansion of the trail will eventually connect Greeley with Fort Collins and Loveland.

#### **Greeley Arts, Culture & Entertainment:**

Downtown is home to a growing number of excellent restaurants, breweries, and coffee shops. The city has several signature events, including August's AgriCULTURE Fest and Feast, a celebration of the community's agricultural heritage, and the Greeley Stampede, a nearly 100-year-old northern Colorado tradition featuring rodeos, concerts, and other entertainment. **Recognized as a Colorado-Certified Creative District**, downtown Greeley and surrounding neighborhoods host year-round happenings. The monthly First Friday art walk is a favorite with locals and visitors. You'll find more than 50 pieces of public art scattered around town, as well as lovely parks that feature lakes, streams, waterfalls, and islands.



## Position Specification

### Founding Dean – Proposed UNC-COM Campus in Greeley, CO

---

Whether you're focused on history, art, or nature, Greeley presents a myriad of opportunities to pique your interest. Enjoy a stroll through historic Lincoln Park, browse through world-class museums, and support unique local businesses. The Centennial Village Museum attracts visitors from around the world. You can also visit the historic home of Nathan Meeker, credited with being the town's founder. The 1835 Fort Vasquez, on Hwy. 85 between Denver and Greeley, will also give you a good idea of what life was like before Westerners permanently settled the area. Additionally, the Colorado Model Railroad Museum is truly a wonder, drawing train-lovers of all ages to see its operating model railroad, plus more than 600 railroad-related artifacts.



#### **Economic Growth:**

Ranked by the U.S. Census Bureau as the **state's fastest growing metropolitan statistical area**, Greeley is thriving. Economic growth and development provide an abundance of opportunities for an active lifestyle, along with emerging career opportunities for UNC's graduating students. Today, in addition to its educational and cultural impact, UNC makes a \$329 million economic impact in northern Colorado, returning \$8.70 in revenue for every dollar it receives from taxpayers. The University and City have been active partners in revitalizing the neighborhoods and businesses around campus for the past decade, establishing a University District in 2009 and the Greeley Creative District in 2014. Downtown Greeley, an easy walk from UNC, is undergoing a transformation with an influx of entrepreneurs, artists, and shops.

#### **Community Highlights: Did you know?**

- Greeley ranks as **one of the Happiest Places to Live in the U.S.** by 24/7 Wall St.
- WalletHub ranked Greeley 30th on its **"Fastest Growing Cities in the Nation"** list of mid-sized cities.
- Greeley ranks among the **Top 10 Best-Performing Cities in the Country** by the Milken Institute.
- Named after Horace Greeley, a New York newspaperman who urged young Americans to "Go West," the city of Greeley was one of the first planned communities in the United States.
- Agri-business provides a solid economic basis, with Weld County (of which Greeley is the county seat) consistently ranking in the **top 10 agricultural producing counties in the nation** since 1964.
- Another famous name attached to the city is author James A. Michener, who received his master's degree from the University of Northern Colorado in 1935, taught there for several years, and eventually used the setting in his historical Colorado novel, *Centennial*.
- Elevation (This is how high we are above sea-level) is 4,658 feet.
- Greeley has a state-designated Creative District.
- Sprinkler Technology was developed in Greeley. In 1864, fire sprinklers were invented in the United Kingdom and were further developed in 1874 by Henry Parmelee in Greeley.
- The Greeley Stampede dates back to the late 1800s. Today, the Greeley Stampede has grown into an internationally acclaimed festival attracting more than 250,000 people each year.

There is so much to see and do in Greeley! [Visit Greeley](#) and [UNC Bear Country](#) to change your perspective.



5908 Headquarters Dr. | K200 | Plano, TX 75024  
972.931.5242 | [www.kbic.com](http://www.kbic.com)

## Position Specification

### *Founding Dean – Proposed UNC-COM Campus in Greeley, CO*

---

## Application Instructions:

For immediate and confidential consideration, please inquire with an updated copy of your CV and a letter of interest. Qualified and interested candidates should submit their interest by Wednesday, February 9, 2022. **All inquiries should be sent to Eric Dickerson:** [ericd@kbic.com](mailto:ericd@kbic.com) and/or [academicmedicine@kbic.com](mailto:academicmedicine@kbic.com)

### **Contact:**

Eric Dickerson

Managing Director & Sr. Practice Leader

*Kaye/Bassman International Corp.*

**Phone:** (972) 265-5245 – Direct

**Email:** [ericd@kbic.com](mailto:ericd@kbic.com) and/or [academicmedicine@kbic.com](mailto:academicmedicine@kbic.com)

The salary of the finalist(s) selected for this role will be set based on a variety of factors, including but not limited to skill, knowledge, experience, education, and credentials. UNC offers competitive pay and a full benefits package that includes 401(k), Health, Dental and Vision insurance, paid vacation, sick and holidays.

*UNC has partnered with Kaye/Bassman to provide executive search services for the proposed College of Osteopathic Medicine at UNC. UNC is an equal opportunity/affirmative action/Title IX employer committed to a culturally diverse staff, faculty, and student body. In accordance with established laws, the University prohibits discrimination based on race, religion, gender, age, national origin, disability, sexual orientation, gender identity, gender expression, military service, or political affiliation for employees in all aspects of employment and for students in academic programs and activities.*

