

Additional Trustee Committees

The purpose for the creation of additional committees of the Board of Trustees is to leverage the experience and acumen of our Trustees to the benefit of UNC. Through these committees, we encourage our Trustees to be fully engaged and to provide their input and advice on matters of importance to the University. Of equal importance, these committees will provide a vehicle by which the Trustees will report to each other, the campus community and the University administration about their work on matters relating to strategic enrollment management, student success, external and Board engagement, and change management.

The following four committees will have their initial meetings immediately following the conclusion of the January 25, 2019 regular meeting of the Board of Trustees. The committees are:

Strategic Enrollment Management

Administration Leader: Sean Broghammer, Director of Admissions

Trustee Members: Dick Monfort
Joan Clinefelter

Charge: Working with the Director of Admissions, Trustees will discuss and provide input regarding our work with strategic enrollment management consultants, target markets and segmentation, demographic shifts and national trends, recruitment strategies and initiatives, tuition setting and discounting, short- and long-term timelines to strengthen recruitment of new first time, transfer, and international students, and partnership strategies with community colleges.

Student Success

Administration Leaders: Theo Kalikow, Interim Provost
Katrina Rodriguez, VP of Campus Community and Climate

Trustee Members: Paul Washington
Tony Salazar
Malaika Michel-Fuller

Charge: UNC's student success initiatives are being led by UNC's Provost and the VP of Campus Community and Climate. Trustees will provide ongoing input and advice

regarding our strategies for the creation and implementation of a comprehensive student success plan to erase equity achievement gaps, improve first-year retention rates, and increase 4 and 6-year graduation rates.

External Engagement

Administration Leaders: Allie Steg-Haskett, VP of Development and Alumni Relations
Dan Weaver, VP of External and University Relations

Trustee Members: Christine Scanlan
Janice Sinden

Charge: External engagement at UNC is led by the VP of Development and Alumni Relations and the VP of External and University Relations. Trustees will provide advice and counsel in our efforts to enhance marketing, branding, communication, and government relations strategies and assist the President in building strong community, civic, governmental, and donor relationships with local, regional, and national constituents. The committee will recommend how to best implement effective succession planning on the Board and to recruit new Trustees who will be engaged stewards of UNC. The committee will also provide advice on how the Board can enhance its connection with the UNC Foundation to leverage the Foundation's work in the support of UNC.

Change Management

Administration Leaders: Andy Feinstein, President
Michelle Quinn, SVP of Finance and Administration

Trustee Members: Kevin Ahern
Steve Jordan

Charge: Trustees will support and assist the President and the SVP for Finance and Administration in exploring and implementing organizational changes at UNC. The committee will examine campus initiatives including but not limited to strategies to eliminate the structural deficit and to align our organizational structure to ensure an outstanding educational experience for our students.