

Dear Colleagues,

I am pleased to announce the appointment of Dr. SherRhonda “Sher” Gibbs as the next dean of the Kenneth W. Monfort College of Business. Dr. Gibbs quickly rose to the top during our months-long national search. It was clear to the committee after she visited campus that she checked all of the boxes we were looking for in the next dean of the college. She is a visionary leader with an entrepreneurship background and a strong desire to work with faculty, staff, and students to strategically bring UNC to the forefront of business education.

Dr. Gibbs currently serves as interim director of the University of Southern Mississippi’s School of Management, the largest school in the College of Business in Hattiesburg, where she holds the Alvin Williams Endowed Chair of Minority Entrepreneurship.

In addition to administrative leadership positions, Dr. Gibbs is a serial entrepreneur whose academic experience includes serving on the faculty at Jackson State University and spearheading entrepreneurial initiatives. She has also held professional positions with the Mayo Clinic in Rochester, Minnesota, and at IBM. Her research focuses on entrepreneurship related to recognizing opportunities, social psychological perspectives, and among black and underrepresented minorities. She serves as a faculty fellow for the Direct Selling Education Foundation, senior vice president of Membership for the United States Association for Small Business and Entrepreneurship, and associate editor of Management Decision.

Dr. Gibbs earned a Ph.D. in Business Administration with a concentration in Management from Jackson State University. She holds an MBA from Winona State University, and a bachelor’s degree in Computer Science from Grambling State University.

Dr. Gibbs will begin her new role at UNC in July and succeeds Dr. Paul Bobrowski, who retired at the end of the fall semester. My sincere thanks to Paul for his service to UNC, and also to Dr. Jay Lightfoot who is serving as interim dean this semester.

I would also like to take this opportunity to thank Dr. Kiki Gilderhus, interim dean of PVA, and Dr. Cris de la Torre, professor of finance, for co-chairing the search committee, and to the other members of the committee for their diligent work to find the next MCB Dean:

- Kevin Ahern, Alumnus and Trustee
- Daniel Brannon, Assistant Professor of Marketing
- Abe Harraf, Professor of Management
- Melissa Hoffman, MCB Professional Experience Coordinator
- Kimberly Lebsack, Administrative Assistant III
- Robert Lynch, Professor of CIS
- Muhanad Manshad, Assistant Professor of CIS
- Jessica Perez Rodriguez, Student
- Pat Seaton, Chair and Associate Professor of Accounting
- Mary Wilson, Executive Assistant to the Dean
- Monica Coverdale, Administrative Aide, Search Support

Please join me in congratulating Dr. Gibbs and welcoming her to UNC.

Sincerely,
Mark

Mark R. Anderson

Provost and Senior Vice President
Academic Affairs



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