

Natasha Floersch
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Education

BA, The College of New Jersey
English Literature

MA, University of Northern Colorado
Technology, Innovation, and Pedagogy (focus on Instructional Design)

Professional Experience

Library Technician III, University of Northern Colorado, Greeley, CO. (2016 - Present).

Professional Research Assistant, Centers for American Indian and Alaska Native Health,
University of Colorado Anschutz Medical Campus, Aurora, CO. (2005 - 2016).

Professional Research Assistant, Division of Health Care Policy and Research, University of
Colorado Anschutz Medical Campus, Aurora, CO. (1999 - 2005).

RESEARCH, SCHOLARSHIP, AND CREATIVE WORKS

Publications

Juried

Couture, J., Bretón, J., Dommermuth, E., Floersch, N., Ilett, D., Nowak, K., ... Watson, R. (2021). "We're Gonna Figure This Out": First-Generation Students and Academic Libraries. *portal: Libraries and the Academy* 21(1), 127-147.

<https://www.muse.jhu.edu/article/777831>

* Selected as Best Article of 2021 (volume 21) by the *portal* Editorial Board and Best Article Award Committee

Trembach, S., Blodgett, J., Epperson, A., Floersch, N. (2019). The whys and hows of academic library space assessment: A case study. *Library Management*, 41(1), 28-38. doi: 10.1108/LM-04-2019-0024

Beals, J., Belcourt-Dittloff, A., Freedenthal, S., Kaufman, C., Mitchell, C., Whitesell, N., Albright, K., Beauvais, F., Belcourt, G., Duran, B., Fleming, C., Floersch, N., Foley, K., Jervis, L., Kipp, B.J., Mail, P., Manson, S., May, P., Mohatt, G., Morse, B., Novins, D., O'Connell, J., Parker, T., Quintero, G., Spicer, P., Stiffman, A., Stone, J., Trimble, J., Venner, K., Walters, K. (2009). Reflections on a proposed theory of reservation-dwelling American Indian Alcohol Use: Comment on Spillane and Smith (2007). *Psychological Bulletin*, 135(2), 339-343. doi: 10.1037/a0014819

Barton, P.L., Brega, A.G., DeVore, P.A., Mueller, K., Paulich, M.J., Floersch, N.R., Goodrich, G.K., Talkington, S.G., Bontrager, J., Grigsby, B., Hrinkevich, C., Neal, S., Loker, J.L., Araya, T.M., Bennett, R.E., Krohn, N., Grigsby, J. (2007). Specialist physicians' knowledge and beliefs about telemedicine: A comparison of users and nonusers of the technology. *Telemedicine Journal and E Health*, 13(5), 487-499. doi: 10.1089/tmj.2006.0091

Grigsby, B., Brega, A.G., Bennett, R.E., DeVore, P.A., Paulich, M.J., Talkington, S.G., Floersch, N.R., Barton, P.L., Neal, S., Araya, T.M., Loker, J.L., Krohn, N., Grigsby, J. (2007). The slow pace of interactive video telemedicine adoption: The perspective of telemedicine program administrators on physician participation. *Telemedicine Journal and E Health*, 13(6), 645-656. doi:10.1089/tmj.2007.0090

Bryan, LL, Floersch, N., Richard, A.A., Schlenker, R.E. (2004). Measuring healthcare outcomes to improve quality of care across post-acute provider settings. *Journal of Nursing Care Quality*, 19(4), 368-376.

Kramer, A., Bennett, R., Fish, R., Lin, C.T., Floersch, N., Conway, K., Coleman, E., Harvell, J., Tuttle, M. (2004). Case studies of electronic health records in post-acute and long-term care [Report.]. U.S. Department of Health and Human Services. Retrieved from <https://aspe.hhs.gov/basic-report/case-studies-electronic-health-records-post-acute-and-long-term-care>

Professional Presentations

Invited

Non-juried

Floersch, N., 3rd Annual American Indian Higher Education Consortium (AIHEC) Behavioral Health Institute, "First cut: A journal manager's perception of quality research," Stone Child College, Box Elder, MT. (May 27, 2016).

Not Invited

Juried

Blodgett, J., Floersch, N., & Epperson, A. "Re/envision, Re/imagine: Student and Employee Assessment for a Library Space Redesign" Library Assessment Conference, Association of Research Libraries & University of Washington, online (November 3, 2022).

Non-juried

Markowski, B., Floersch, N., Dineen, R., & Ilett, D. "How do we grow as teachers? Practices for continual learning and self-reflection" LILi (Lifelong Information Literacy) 8th Annual Conference, online (July 9, 2021).

Trembach, S., Blodgett, J., Epperson, A., Floersch, N., "Where do you think you're going? Discovering patron use in an academic library" Colorado Association of Libraries Conference, Loveland, CO (September 20, 2019).

Floersch, N., Dommermuth, E., Nowak, K., Watson, R., "Experiences of first-generation Colorado students," Colorado Association of Libraries Conference, Loveland, CO. (September 14, 2018).

Ilett, D., Floersch, N., Assessment Fair, "First-generation students' attitudes toward and use of the University Libraries" (poster), UNC Assessment Council, University of Northern Colorado. (March 28, 2018).