	UNC Quality Standards QM	Done!
	velcoming tone	
Make a	good first impression and be sure students know how to get started in the course.	
•	Create a welcome announcement to welcome students to the (this is sent to their email).	
•	Set a home page that contains information that will be useful to students.	
•	Include the standard Start Here information (IDD team will supply).	
•	Include your contact information and the best method of contacting you.	
•	Create an Introductions Discussion and post your own introduction to get it started.	
Syllabı	is a second of the second of t	
Upload	your syllabus with the following information.	
•	Include measurable course objectives that describe what the student will be able to DO	
	after taking the course (start with an action verb; use Blooms taxonomy as a resource).	
•	Specify the grading requirements with a short description of the graded assignments	
	along with the number of points for each and total points in the course. For weighted	
	grades include a clear description of the weighting schema.	
•	Include information on any special materials, software, hardware or activities that	
	students need to know before starting the class.	
•	Include institutional and course policies including academic honesty, plagiarism, and DSS	
	statement along with any specific policies you have (for example late assignment policy.	
•	Provide a detailed course schedule with module names, objectives, materials,	
	assignments and due dates for each topic (maybe be a separate document)	
Course	Organization	
Organi	ze the online course shell logically and consistently (by topic, by week, etc.) and	
comm	unicate the organization to the students.	
•	Tailor the course navigation to display only the links students need to access.	
•	Remove unused or old materials (from prior semesters, etc.)	
•	Match online course module names, due dates, assignment names, etc. with the	
	information in the course schedule and/or syllabus.	
•	Start each module with a short description and module level objectives and clearly	
	identify online activities versus f2f activities (online and hybrid courses).	
Assess	· · · · · · · · · · · · · · · · · · ·	
	e detailed information to help the students be successful in the course.	
•	Describe the purpose of the assessment (tied back to the course objectives).	
•	Provide detailed instructions on what is required (format, length, citations, etc.)	
•	Identify HOW students are to submit the assessment. For discussion boards, include the	
Ū	requirements for learner interaction.	
•	Include assessments and activities that are varied and support active learning.	
	Include detailed SPECIFIC grading criteria (may be in the form of a rubric).	
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•	Include due dates in the course schedule and when creating online assessments so they	
Carrage	appear in the calendar and the dynamic syllabus. Materials	
	e a variety of course materials and be specific about how students will use the materials.	
•	Use meaningful names for any uploaded materials.	
•	Provide a description or purpose for each item included in the course. Be sure the	
	students know how to use the material.	1
•	Take advantage of the resources available on the web including links, media, and articles	
	pertinent to the topic.	1
•	Add your voice and expertise with instructor created content (study guides, lecture notes,	
	videos, audio, mind maps, etc.)	
•	If possible, include alternative means of access for audio and video (close captioning,	
	transcript)	