



## **IDD's Advisory Board Charter**

*Whereas* IDD is committed to our work with faculty designing and developing student-centered learning opportunities with an emphasis on providing real world experiences that matter to students; and

*Whereas* IDD is committed to providing services to faculty that ease their workload, particularly in the design and production of online learning resources; and

*Whereas* providing students with online courses and online learning resources that meet best design and development practices and quality standards empowers inclusivity and shifts our focus to students first; and

*Whereas* collaboration among experienced teaching and learning professionals leads to courses and resources that meet the highest quality standards, adding value to UNC's brand, and helping UNC meet ambitious recruitment and retention goals;

*Now, therefore,* IDD will convene and work with an Advisory Board to seek counsel related to instructional design and educational technology innovation, to build trust with faculty through transparency and a greater understanding of what IDD does and what faculty need from IDD, and to accomplish strategic goals in the service of Rowing, Not Drifting 2030.

### **ADVISORY BOARD STRUCTURE & PURPOSE**

IDD will convene a board of not more than ten faculty members, one member from each college and student services members, to serve 1 to 3-year terms. We will meet for 60-90 minutes 3-4 times per year, in person and/or on Zoom. IDD is seeking:

#### **Thought Leadership**

- Provide expert advice and offer insight and ideas
- Encourage and support innovation
- Suggest service improvements
- Work with IDD to accomplish Rowing, not Drifting 2030

#### **College and Program Representation and Inclusion**

- Provide college and service area representation, perspective, and networking opportunities
- Encourage the development of IDD's profile and engagement with faculty
- Help UNC understand IDD

#### **Support for IDD's Strategic Plan**

- Advocate for and support IDD's success with its strategic plan



## **RESPONSIBILITIES**

### **Board Member Responsibilities**

- Review IDD's mission, vision, values, and strategic plan.
- Attend 3-4 meetings per year, each held on a weekday for 60-90 minutes. Members are asked to serve 1 to 3-year terms. If half of the members of this first group commit to 1-year terms with an option to renew an additional 2 years, and the other half commits to 2-year terms, then we won't have to reform the entire board every 2 years.
- As a college or program representative, contribute your expertise and thinking to IDD's current and future work.
- Be available for an occasional telephone or Teams call each year from IDD team seeking advice.
- Take part in IDD events and/or gatherings related to our work with faculty.

### **IDD's Responsibilities**

- Meetings that start and end on time.
- An appreciation of your time and service.
- Commitment to incorporate your feedback and recommendations into IDD's planning and services.