

855-PLANS-4-YOU (855-752-6749) TTY: 855-346-3432 Monday-Friday 8AM-6PM

New Customers

Looking for a quality health insurance plan? You're at the right place. Health insurance helps pay for your care, keep you healthy and protect you from debt. We're here to guide you through the application process and answer your health insurance questions along the way. Connect for Health Colorado is the official marketplace for you to:

- Shop online and compare plans from multiple health insurance companies.
- Apply for financial help to lower the cost of your health insurance.
- Get help from certified experts who can guide you through the enrollment process, give advice and answer your questions.

How do you start shopping?

Compare plans and estimate your financial help before you shop. Use our quick and easy online tool to compare plans based on what matters to you most – including covered doctors and medications, monthly insurance payment (also called your premium), possible financial help and estimated total healthcare costs for the year.

Consider including dental and vision plans. Dental and vision health are important parts of your overall physical health. You can protect your eyes and teeth, too, with dental and vision plans. Talk with a certified expert and select your plan. Get answers and advice on all of your health insurance questions from one of our certified experts right here in Colorado before you select your plan.

Pre-existing conditions

It's important to know that all health and dental insurance plans through Connect for Health Colorado include free preventive services (called essential health benefits) and coverage for preexisting conditions.

Life change events

You can enroll in now if you have just experienced a life change event such as losing job-based coverage, losing coverage through Health First Colorado (Colorado's Medicaid program), getting married or having a baby.

Dental and vision insurance

Protecting your eyes and teeth are important parts of overall health. Like medical plans, dental and vision plans help you pay for services and preventive care. The good news? You can buy a dental and vision plan at any time!