

## **Emphasis in Writing, Editing, and Publishing (42 Credits)**

The BA English: Writing, Editing, and Publishing emphasis exposes students to rhetorical, critical, and cultural theory and a range of technological tools used in various sectors of the publishing industry. The program's overarching goal is to develop proficient and impactful writers with an appreciation for diversity - writers who can be ethical, empathic, and engaged citizens. This goal is consistently informed by an intentional focus on career readiness and employability.

### **Required Courses (12 credits)**

- ENG 195 Introduction to the Discipline of English
- ENG 218 Introduction to Linguistics *or* ENG 219 Sociolinguistics
- ENG 220 Writing, Transformation, and Change
- ENG 301 Writing as a Job

### **Editing and Publishing (9 credits)**

- ENG 216 Grammar and Style
- ENG 318 The Structure of Modern English
- ENG 327 Editing for Print Publications
- ENG 328 Professional Writing and Document Design
- ENG 427 Digital Scholarly Editing
- JMS 460 Media Management

### **Inclusivity, Diversity, and Community Engagement (6 credits)**

- HUM 200 Cultural Rhetorics
- ENG 302 Cultures, Communities, and Civic Advocacy
- ENG 319 Writing and Rhetorical Theory

### **Professional Writing (9 credits)**

- ENG 227 Technical Writing
- ENG 229 Professional Writing and Digital Video
- HUM 320 Digital Humanities
- JMS 215 Social Media Storytelling
- JMS 310 News Reporting and Writing
- JMS 387 Advertising Copywriting

### **Capstone Experiences (6 Credits)**

- ENG 420 Special Topics in Creative and Professional Writing
- ENG 429 Digital Self-Publishing
- ENG 492 Internship
- BAMK 478 Social Media Marketing