Christina Usler

Education

Colorado State University Graduation: August 9, 2019

Master of Arts: English: Rhetoric and Composition *GPA: 4.0/4.0*

Grand Valley State University Graduation: April 30, 2016

Bachelor of Arts: Writing *GPA: 3.9/4.0*

Grand Valley State University Graduation: April 30, 2016

Bachelor of Arts: Advertising and Public Relations *GPA: 3.9/4.0*

Work Experience

Composition Lecturer at University of Northern Colorado

Aug. 19, 2019-present

Duties: teach ENG122: College Composition and ENG123: College Research Paper on a 4/4 teaching load

Graduate Assistantship:

Composition Instructor at Colorado State University

Aug. 14, 2017-May 10, 2019

Duties: teach introductory composition courses independently, attend teaching oriented professional developments, and offer students instructional support both in and out of the classroom

Writing Consultant at Colorado State University

Aug. 26, 2017-May 10, 2019

Duties: collaborate with students one-on-one regarding any stage of their writing process and provide helpful, accessible resources to assist them when working independently

Youth Development Program Specialist at The Boys and Girls Club of Larimer County

May 28, 2018-Aug.3, 2018 May 28, 2019-Aug. 9, 2019

Duties: organize and implement summer program activities for groups of children ages 6-18

Elementary Literacy Tutor for Michigan Education Corps

Nov. 14, 2016-May 27, 2017

Duties: provide one-on-one tutoring in an elementary school setting to children in kindergarten – grade 3 using reading intervention techniques and record as well as monitor student progress

Copywriter and Media Buyer at Digital Traffic Pro.

May 30, 2016-Nov. 2, 2016

Duties: write website copy, Facebook advertisements, website landing pages, proposals, blog

posts, and sales materials as well as buy Facebook advertising space, manage Facebook advertisements, update blogging websites, and create graphic images via the Adobe Suite

Lead Writing Consultant at Fred Meijer Center for Writing & Michigan Authors

Apr. 24, 2014-Apr.30, 2016

Duties: work with Grand Valley State University students one-on-one or in groups regarding any stage of their writing process, attend regular professional developments, and assist first-year composition instructors in their courses weekly for the entirety of a semester

Specialized Duties: interview and train new consultants, write resource handouts, run staff meetings, guide writing center tours, and assist planning annual events

Volunteer and Freelance Experience

Volunteer for The Boys and Girls Club of Grand Rapids, MI Dec. 2016-June 2017

Volunteer for Embrace Books of Muskegon, MI Dec. 2016-June 2017

Copywriting Services for Rev Web Business Solutions July 2, 2016-Nov.3, 2017

Academic Conference Presentations

College English Association (CEA)

Apr. 2018

Presentation title: Circulating Pooh: A Rhetorical Analysis of The Tao of Pooh Fandom

National Council of Teachers of English (NCTE)

Nov. 2018

Presentation title: Approaching Writing and Reading with Contemplative Consideration

Conference on College Composition and Communication (CCCC)

Mar. 2019

Presentation title: Meditate on This: Mindful Community Building in the Composition Classroom

Academic Awards

Outstanding Writing Award in Composition, Rhetoric, and Literacy Apr. 2018

Outstanding Writing Award in Composition, Rhetoric, and Literacy Apr. 2019

Stephen Reid Award for Excellence in Teaching--Honorable Mention Apr. 2019

Computer and Design Knowledge

Website creation and management (SEO, HTML, CMS)

Mar. 2013-present

WordPress management and blogging Sep. 2013-present

Adobe Suite Sep. 2013-present

InDesign

Illustrator

Photoshop

After Effects