

# David Aske

---

**Position:** Associate Professor  
Department of Economics & Social Science Program  
College of Humanities and Social Sciences  
University of Northern Colorado  
Greeley, Colorado 80639

**Home Address:** 121 52<sup>nd</sup> Ave  
Greeley, CO 80634

**Telephone:** Office: (970) 351-1564  
Home: (970) 353-0782

**Education:**

<u>Year</u>	<u>Degree</u>	<u>Institution</u>	<u>Area of Study</u>
1992	Ph.D.	University of Nebraska Lincoln, Nebraska	Economics
1986	B.S.	Mankato State University Mankato, Minnesota	Economics/ Political Science

**Professional Academic Experience:**

<u>Year(s)</u>	<u>Institution</u>	<u>Position</u>	<u>Duties</u>
2002 – Present	Univ. of Northern Colorado Greeley, Colorado	Associate Professor Tenure	Instruction Service Research
1997 – 2002	Univ. of Northern Colorado Greeley, Colorado	Assistant Professor Tenure-Track	Instruction Service Research
1994 – 1997	Univ. of Northern Colorado Greeley, Colorado	Assistant Professor Term	Instruction Service Research
1993 – 1994	Univ. of Northern Colorado Greeley, Colorado	Instructor	Instruction Service
1987 – 1992	Univ. of Nebraska Lincoln, Nebraska	Instructor Teaching Assist. Research Assist.	Instruction Research

**Areas of Specialization (Ph.D. Fields):**

Industrial Organization, Regional Economics, and Public Policy

**Research Areas/Interests:**

Economics of Religion, Economic Education, Social Studies Education and Personal Financial Literacy Education

**Publications:**Juried:

“Accessibility or Accountability? The Rhetoric and Reality of No Child Left Behind” (with Laura Connolly and Rhonda Corman) Journal of Economics and Economic Education Research, 14(3):107 – 118, 2013.

“Education Policy and School Segregation: A Study of the Denver Metropolitan Region.” (with Rhonda Corman and Christine Marston), Journal of Legal, Ethical and Regulatory Issues, 14:27 – 36, 2011.

“How Prepared are Prospective High School Social Studies Teachers to Infuse Economics in Social Studies Courses?” The Journal of Social Studies Research, 27:23-27, 2003.

“Egg Prices, Feed Costs, and the Decision to Molt.” (with Bruce McDaniel), Poultry Science, 78:1242-1245, 2000.

“Who is Teaching Economics to Colorado High School Students?” The Journal of Social Studies Research, 24:35-40, 2000.

“Economic Development and Environmental Regulations: Impact of State Environmental Regulatory Climates on Manufacturing Employment.” Regional Science Perspectives, 24:30-41, 1994.

Proceedings:

“Accessibility or Accountability? The Rhetoric and Reality of No Child Left Behind” (with Laura Connolly and Rhonda Corman) Proceedings of the Academy of Economics and Economic Education, 15:1-4, 2012

“The Relationship Between School Characteristics and Student Performance on Standardized Tests in the Denver Metro Region” (with Rhonda Corman), Proceedings of the Academy of Educational Leadership, 13:2-7, 2008.

Nonjuried Publication

“Directory of Religious Congregations, Greeley, CO 2013”

Working Papers

“Teaching the Economics of Religion: A Microeconomics Approach”

“The Marketization of Religion”

## **Presentations:**

### Juried:

“Developing an Operational Placement Model of Institutions” with Rhonda R. Corman, Annual Meetings of the Western Social Science Association, Reno, NV, April 20016. (forthcoming)

“Marketization of Religion” ” The Clute Institute International Academic Conference, Las Vegas, October, 2015.

“Teaching the Economics of Religion – A Microeconomics Approach” Allied Academies International Conference, Las Vegas, October, 2015.

“Economics of Religion” American Society of Business and Behavioral Sciences Conference, Las Vegas, February 2015.

“Marketization of Religion” Allied Academies International Conference, Las Vegas, October, 2014.

“The Religious Product” American Society of Business and Behavioral Sciences Conference, Las Vegas, February 2014.

“Organizing the Religious Marketplace” The Clute Institute International Academic Conference, Las Vegas, September 23 - 25, 2013.

“The Religious Product” American Society of Business and Behavioral Sciences Conference, Las Vegas, February 2013.

“The Christian Product: The Supply and Demand of Christianity in the United States” American Society of Business and Behavioral Sciences Conference, Las Vegas, February 2012.

“Differentiation in the Production of Christianity” Allied Academies International Conference, Las Vegas, October, 2012.

“The Market Determinants of Religion” Allied Academies International Conference, Las Vegas, October, 2011.

“Birth Order and the Law of Diminishing Marginal Utility” American Society of Business and Behavioral Sciences Conference, Las Vegas, February 2011

“Education Policy and School Segregation: A Study of the Denver Metropolitan Region” Allied Academics, International Conference, Las Vegas, NV, October 2010.

“The Rhetoric and Reality of No Child Left Behind” David R. Aske, Laura S. Connolly, and Rhonda R. Corman (presented by Aske and Connolly, American Education Finance Association, Richmond, VA, March 2010.

“Accessibility or Accountability? The Rhetoric and Reality of No Child Left Behind” David R. Aske, Laura S. Connolly, and Rhonda R. Corman (presented by Connolly and Corman), Fourth International Social Science Research Conference, Nashville, TN, December 2009.

“Student Skimming Across Public Schools in the Denver Metropolitan Region: Empirical Evidence Using an Agent-Based Approach” David R. Aske, Laura S. Connolly, and Rhonda R. Corman, Annual Meetings of the Western Social Science Association, Albuquerque, NM, March 2009.

“The Relationship Between School Characteristics and Student Performance on Standardized Tests in the Denver Metro Region” Allied Academics, International Conference, Reno, NV, October 2008.

“Standardized Testing and the Achievement Gap in Denver Metro Public Schools” American Society of Business and Behavioral Sciences Conference, Las Vegas, February 2008.

“Elementary School Performance: A Look at School and Community Characteristics in Metro Denver” American Society of Business and Behavioral Sciences Conference, Las Vegas, February 2007.

“The Segregation of Denver Public Schools”, Western Social Science Association 48<sup>th</sup> Annual Conference, Phoenix, 2006.

“The Coverage of Economic Concepts in High School United States History Textbooks” Allied Academics Fall 2005 International Conference, Las Vegas, 2005.

“School Characteristics and Student Performance: A Look at the Colorado Student Assessment Program” (with Rhonda Corman), Western Social Science Association 47<sup>th</sup> Annual Conference, Albuquerque NM, 2005.

“What is the Best Way to Train Elementary Teachers in the Social Sciences” Hawaii International Conference on Social Sciences 2<sup>nd</sup> Annual Conference, Honolulu, 2003.

“The Coverage of Economic Concepts in High School United States History Textbooks: 1950 - 2000” Association of Business and Behavioral Sciences 9<sup>th</sup> Annual Conference, Las Vegas, 2003.

“The Coverage of Economic Concepts in High School United States History Textbooks” Association of Business and Behavioral Sciences 9<sup>th</sup> Annual Conference, Las Vegas, 2002.

“The Smith Hughes Act of 1917: Progressive Education, Business, and Organized Labor” Economic and Business Historical Society 26<sup>th</sup> Annual Conference, Albany, NY, 2001.

“How Prepared are Prospective High School Social Studies Teachers to Teach Economics?” Association of Business and Behavioral Sciences 8<sup>th</sup> Annual Conference, Las Vegas, 2001.

“Who is Teaching Economics to High School Students? A Colorado Profile.” Western Social Science Association 40<sup>th</sup> Annual Conference, Denver, April 1998.

#### Workshops:

“Economics & PFL in the Elementary Grades.” St. Vrain Valley School District, Longmont, CO Dec. 12<sup>th</sup> 2015.

“Economics Workshop for Secondary Teachers” St. Vrain Valley School District, Longmont, CO Aug. 3<sup>rd</sup> 2015.

“Elementary School PFL” Denver Public Schools with Great West Financial, Denver, CO Jan. 10, 2015.

“PFL for Elementary Teachers” St. Vrain Valley School District, Longmont, CO Oct. 11<sup>th</sup> 2014

“Cherry Creek School District Personal Financial Literacy Workshop” Greenwood Village, CO Sept 9, 2014.

“PFL Workshop for Secondary teachers” Englewood School District. Englewood, CO June 19<sup>th</sup> 2014.

“Economics & PFL in the Elementary Grades.” The Colorado Council for Economic Education in cooperation with Poudre Valley School District. Fort Collins, CO June 9<sup>th</sup> 2014

“Marketplace of the Gods: How Economists Explain Religion and How Islam Explains Economics” Colorado Council on Economic Education Course, Denver, CO November 16, 2013.

“PFL in the Elementary Grades.” Professional Development Day, Jeffco School District, June 3<sup>rd</sup>, 2013

“Junior Achievement Igniting the American Spirit: Elementary Personal Financial Literacy,” Junior Achievement Rocky Mountain Inc. in collaboration with The Colorado Council for Economic Education, Denver, CO March 16, 2013.

“Poudre Valley School District Symposium on Economics” Fort Collins, CO February 6, 2013.

Poudre Valley School District K-5 Personal Financial Literacy Training for Elementary Teachers, Fort Collins, CO March 5, 2012.

Young Americans Center for Financial Education: Economics Workshop, Denver, CO August 16, 2012.

Junior Achievement Igniting the American Spirit: Elementary Personal Financial Literacy (Colorado Council on Economic Education and Denver Public Schools), Denver, CO September 8, 2012.

Junior Achievement Igniting the American Spirit: Elementary Personal Financial Literacy (Colorado Council on Economic Education and Denver Public Schools), Denver, CO November 17, 2012.

“Jeffco Elementary Economics Training” Colorado Council for Economic Education, Littleton, CO, Three sessions, August 29, September 12 and September 19, 2011.

“Introduction to Teaching High School Economics” Colorado Council for Economic Education, Fort Collins, CO, June 10<sup>th</sup> – 11<sup>th</sup>, 2010.

“Slavery and the Economy” Colorado Academy of History Summer Institute, Loveland, CO June 3<sup>rd</sup>, 2010.

“Rise of Industrial U.S.” Colorado Academy of History Summer Institute, Loveland, CO June 3<sup>rd</sup>, 2010.

“Reading in the Social Studies” (joint workshop with Denver Public Schools) Denver, CO, October 2010.

“Boulder Valley Elementary Economics Workshop”, Colorado Council on Economic Education, Boulder, CO September, 2009.

“Small Sense Workshop for Elementary Teacher” Colorado Council on Economic Education Workshop, Colorado Springs, June/July 2008.

“Globalization Workshop for Secondary Social Studies Teachers” Colorado Council on Economic Education Workshop, Westminster, Colorado, June 2008.

“Small Sense Workshop for Elementary Teacher” Colorado Council on Economic Education Workshop, Colorado Springs, June/July 2008.

“Globalization Workshop for Secondary Social Studies Teachers” Colorado Council on Economic Education Workshop, Westminster, Colorado, June 2008.

“Jeffco Elementary Economics Workshop” Colorado Council on Economic Education Workshop, Lakewood, CO, December 2007.

“Colorado Economic History: The Cheyenne” DPS Elementary Social Studies Summer Institute, Denver, August 2007.

“Integrating Economics in Middle Grades Curriculum” Colorado Council on Economic Education Workshop, Colorado Springs, February 2007.

“The Economics of the Plains Indians” Colorado Council on Economic Education seminar “Doing History, Keeping the Past”, Denver, October 2006.

“Trappers and Traders: The Economics of the Fur and Hide Trade.” Colorado Council on Economic Education seminar “Doing History, Keeping the Past”, Denver, October 2006.

“The Economics of Mining” Colorado Council on Economic Education seminar “Doing History, Keeping the Past”, Denver, November 2006.

“Desegregation and a Level Playing Field: The Spirit of Brown vs. The Board of Education.” University of Northern Colorado, Greeley, February 2004.

“Economic Systems: Teaching High School Students” Colorado Council on Economic Education seminar “Comparative Economic Systems” Greeley, March, 2001.

“Teaching International Economics to High School Students.” Colorado Council on Economic Education seminar “Global Interdependence and World Financial Markets.” Greeley, March, 1999.

“Economic Education in Colorado High Schools.” Colorado Council on Economic Education annual meeting, Denver, December, 1997.

**Service:**University/College:

<u>Date(s)</u>	<u>Position</u>	<u>Activity/Organization</u>
2015 – present	Committee Member	Mark Savignano, Ph.D. candidate
2014 – present	Member	Hewitt Institute of History and Social Science Education.
2015 – present	HSS Faculty Marshall	Graduation Ceremonies
2009 - present	Graduate Faculty	University of Colorado
2013-2015	Member	College Leadership Committee
2014	Instructor	Upward Bound
2007 – 2013	Member	Liberal Arts Council
2007 – 2013	Chair	Social and Behavioral Sciences Area Committee
2009	Member/Chair	Faculty to Faculty Conference
2006 - 2008	Chair	College Curriculum Committee of the Liberal Arts Core
2005	Interim Member	College Curriculum Committee
2002 – 2005	Presenter	PLACE/PRAXIS Exam Preparation Seminars
1995 – 2005	Board Member	Social Science Advisory Board
2001 – 2004	Social Studies Representative	IDLA Steering Committee
2001 – 2004	Member	IDLA Program Council
2001 – 2004	Member	Task Force on the PLACE Test
2000 – 2003	Member	College of Arts and Sciences Curriculum Committee
2001 – 2002	Member	Colorado Studies Committee
2000 – 2002	Member	Social Science Scholarship Committee
2001 – 2002	Advisory Board Member	Native American Student Services

2001	Thesis Advisor	International Trade and Relations Program
2001	IDLA Representative	College of Arts and Sciences Major Fair
1999 – 2002	Economics Dept. Representative	College of Arts and Sciences Technology Advisory Committee
1998 – 2000	Faculty Senate Representative	Board of Athletic Control
1998	Committee Member	College of Arts and Sciences Curriculum Committee
1998	Committee Member	UNC Model UN 1998
1998	Presenter	STEP specialty seminar “Content Standards in Economics”
1997	Thesis Reader	International Trade and Relations Program
1997	Panel Member	<i>United Nations in the 21<sup>st</sup> Century</i> panel for the UNC Model UN 1997
1997	Committee Member	Political Science Search and Screen Committee
1996	Thesis Advisor	International Trade and Relations Program
1996	Thesis Reader	International Trade and Relations Program
1994	Presenter	<i>International Trade and Institutional Theory</i> presentation for the AP Econ workshop
1993	Thesis Advisor	International Trade and Relations Program

Economics Department/Social Science Program:

<u>Date(s)</u>	<u>Position</u>	<u>Activity/Organization</u>
2013 – present	Interim Coordinator	Social Science Program
2013 - present	Academic Liaison	Athletic Department
2005 - present	Coordinator	Social Science Honors Program
1995 – present	Advisor	Social Science Program
1994 – present	Chapter Advisor	Omicron Delta Epsilon, Honor Society in Economics



1998 - present	Committee Chair	Social Science Program Departmental Evaluation Committee Chair
1998 - present	Committee Member	Economics Departmental Evaluation Committee
Fall 2011	Interim Director	Social Science Program
2010 – 2011	Chair	Search Committee for Economics position
2005-2010	Member	Social Science Curriculum
2009 - 2010	Member	Social Science Program Review
2008 –2009	Chair	Search Committee for Economics/Social Science Position
2008 – 2009	Member	Search Committee for Africana/Social Science Position
2000 - 2008	Guest Presenter	Teaching Secondary Social Studies Class
Spring 2007	Interim Coordinator	Economics Program
2004-2005	Program Representative	Discover UNC
2000 - 2002	Chair	Social Science Program Search and Screen
1999 – 2000	Committee Member	Economics Search and Screen Committee
1999	Sponsor	UNC Research day, <i>Economics</i> session
1998 – 1999	University Consultant	Supervised 11 secondary social studies student teachers.
1996 - 1998	Department/Program Representative	Discover UNC
1995 – 1998	Advisor	Performed Graduation Checks for all Social Science Majors (approximately 150 each Year).
1997	Department Web Page Developer	Wrote/Developed the initial Economics Web Page.
1997	Program Web Page Developer	Wrote/Developed the initial Social Science Program Web Page.
1995 – 1996	Advisor	Economics Club

1996	Interim Director	Social Science Program
1996	University Consultant	Supervised one secondary social studies student teacher.
1995	Co-author	Economic Department, Program Review
1995	Author	Economics Department Student Handbook
1995	Co-author	Social Science Program, Program Review
1994 – 1995	Department Liaison	Junior Achievement

Professional:

<u>Date</u>	<u>Position</u>	<u>Activity/Organization</u>
2003	Session Chair	Association for Business and Behavioral Sciences, <i>Economic Education</i> Session
2002	Session Chair	Association for Business and Behavioral Sciences, <i>Economic Education</i> Session
2001	Session Chair	Association for Business and Behavioral Sciences, <i>Economic Education</i> Session
1997	Session Chair	Western Economic Association International <i>Teaching Economics</i> Session.
1997	Discussant	Western Economic Association International <i>Teaching Economics</i> Session.
1995	Journal Referee	<u>Economic Development Quarterly</u>

**Teaching:**

Courses Taught:

<u>Course</u>	<u>Institution</u>
Introduction to Economics: Macroeconomics	UNC
Introduction to Economics: Microeconomics	UNC
Theory and Research in the Social Sciences	UNC
Intermediate Macroeconomics	UNC
Contemporary Economic Problems	UNC
Social Studies Methods of Inquiry	UNC
Intermediate Microeconomics	UNC
Economic History of the United States	UNC
Money and Banking	UNC
Economic Growth and Development	UNC
Understanding Our Contemporary Economy	UNC

Directed Studies:

<u>Date</u>	<u>Student</u>	<u>Study</u>
2003	Christian Valencia	The Economics of Public Education: Is Public Education Under-Funded?
2002	Adam Whitney	Industrial Organization of the Entertainment Industry
2001	April Neibauer	Middle Grades Economic Education
1998	Clay Naughton	Teaching the Colorado Model Content Standards in Economics at the middle grades level.
1997	Kendra Freeman	Tutoring principles of economics.
1996	Levi Price	Tutoring principles of economics.
1995	Scott Rice Charlotte Marco Matt Olson	Junior Achievement Program. Junior Achievement Program. Tutoring principles of economics.
1994	Laura Motley Paul Dunn Allen Murray	Tutoring principles of economics. Tutoring principles of economics. Tutoring principles of economics.
1993	Theodore McGrath  Bonnie Shields Shannon Wheeler	Comparative economic analysis of Colorado counties.  Economic Growth and Development. Tutoring principles of economics.

Correspondence Courses

<u>Date</u>	<u>Student</u>	<u>Course</u>
2001	Amit Rateria	ECON 277 Industrial Organization

Courses Developed:

ECON 349 Economics of Religion

SOSC 400 Senior Seminar

ECON 105 (Online) Introduction to Economics: Microeconomics

SOSC 300 Social Studies Methods of Inquiry (co-developed with the Social Science Program faculty).

### Programs Developed:

Bachelor of Arts in Social Science, Emphasis in Social Studies-Secondary Licensure Program, 1997 to current Catalog.

Minor in Economics, 1997 to current Catalog.

Bachelor of Arts in Social Science, Emphasis in Liberal Arts, current Catalog (co-developed with the Social Science Program faculty).

Bachelor of Arts in Social Science, Elementary Education and Middle Grades Education, current Catalog (co-developed with the Social Science Program faculty).

Bachelor of Arts in Social Science, Emphasis in Liberal Arts, Elementary Education and Middle School Education, 1995 to 1998 Catalogs (co-developed with the Social Science Program faculty).

### **Honors and Awards:**

<u>Date</u>	<u>Award</u>
2000	<b>Teaching Excellence Award</b> , awarded by the College of Arts and Sciences
1999	<b>Professor of the Month</b> , awarded by The Nu Phi Chapter of Delta Sigma Pi.
1998	<b>Favorite Professor</b> , awarded by UNC student athletes (twice in Fall 1998).
1996	<b>Certificate of Recognition</b> , awarded by the women of Alpha Sigma Alpha for outstanding service to students.
1995	<b>Teaching Excellence Award</b> , awarded by the College of Arts and Sciences.
1995	<b>Mortar Board Favorite Professor Award</b> , awarded by the University of Northern Colorado Mortar Board.
1994	<b>Economics Professor of the Year</b> , awarded by the College of Arts and Sciences Student Representative Council.
1994	<b>Teaching Excellence Award</b> , awarded by the College of Arts and Sciences.
1994	<b>Mortar Board Favorite Professor Award</b> , awarded by the University of Northern Colorado Mortar Board.
1992	<b>Award for Excellence in Teaching by a Graduate Student</b> , awarded by the College of Business Administration at the University of Nebraska-Lincoln.

- 1991                    **Award for Excellence in Teaching by a Graduate Student**, awarded by the College of Business Administration at the University of Nebraska-Lincoln.
- 1990                    **Award for Excellence in Teaching by a Graduate Student**, awarded by the College of Business Administration at the University of Nebraska-Lincoln.
- 1990                    **College of Business Administration's Outstanding Faculty Member**, awarded by Delta Sigma Pi professional business fraternity of the University of Nebraska-Lincoln.