ANT 300 APPLIED ANTHROPOLOGY (3 credits)
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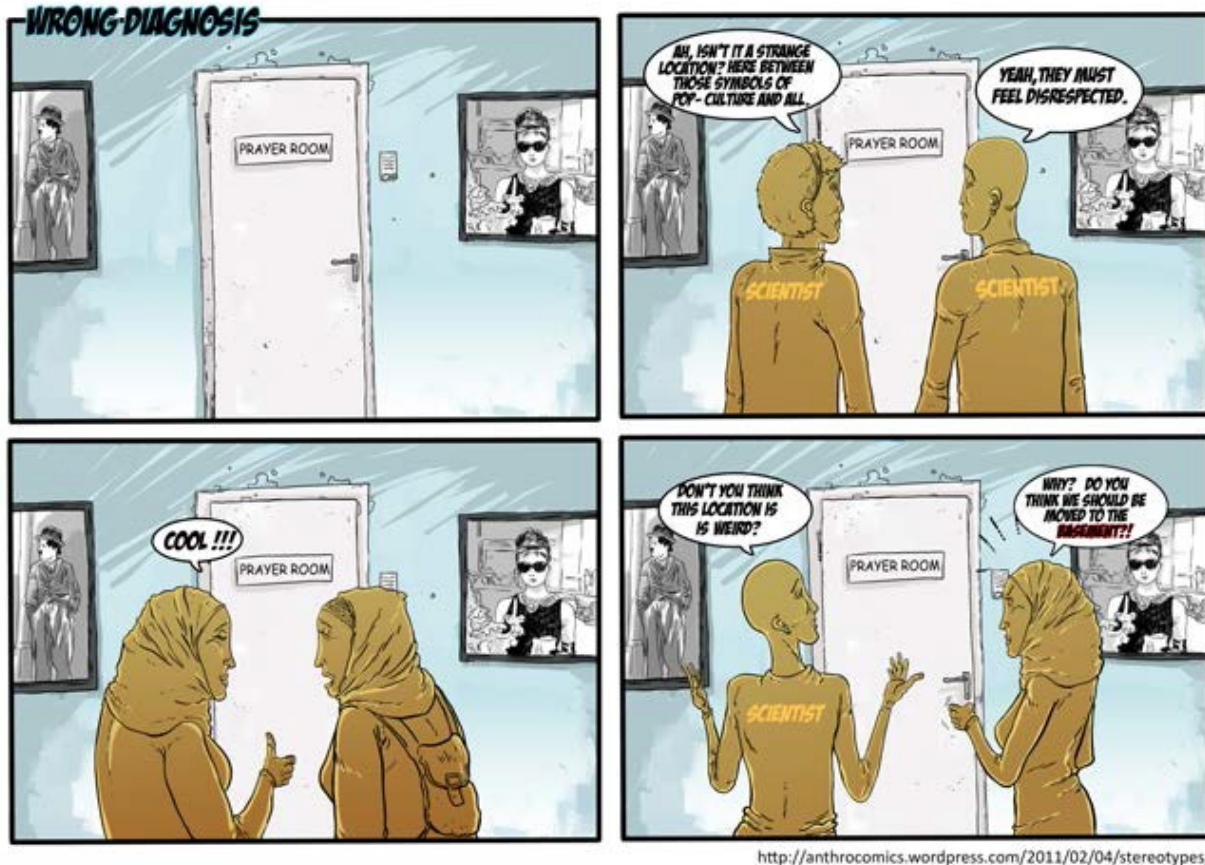Patricia.jolly@unco.edu
Office Hours:
Mondays and Wednesdays 12:15 PM-1:15 PM
Tuesdays 12:00 PM to 1:45 PM
Other times by appointment

http://anthrocomics.wordpress.com/2011/02/04/stereotypes/

I   COURSE DESCRIPTION
   Applied anthropologists draw from the methods and perspectives of all four of anthropology's
   traditional fields (cultural anthropology, archaeology, physical anthropology, and linguistics) to solve
   real-world problems and fulfill contracts for corporate, government, nonprofit and other clients. The
   applications of anthropology – and the set of tools applied anthropologists use – are as broad as the
   array of social and environmental problems and client needs that exist in the world today. Ethical and
   professional conduct is the only common thread that must run through the work of all applied
   anthropologists. In this course, students will "put anthropology to use" by engaging in a community-
   based research project. Course Prerequisites: ANT 110 or permission of instructor.
II LEARNING OUTCOMES
   At the end of the course, students will be able to:
   1   Recognize and recall the differences and similarities between applied anthropology and
       anthropology's traditional subfields.
   2   Identify the needs of an applied anthropology client.
   3   Demonstrate understanding of and sensitivity to the ethical dimensions of applied anthropology.

4   Apply qualitative (ethnographic interviewing and transect walking) methodologies to collect data for a client.

5   Effectively use data analysis methods (content analysis of documents) as part of an applied anthropology project.

6   Demonstrate an ability to function effectively as part of an applied anthropology team.

7   Produce a professional presentation for a client.

III OUTLINE OF COURSE CONTENT

1   Through instructor presentations, readings, written assignments and discussion, students will learn the history and current state of applied anthropology, as well as its relationship to research anthropology.

2   The instructor will establish a partnership between one community partner and the ANT 300 class. This partner will be in some way involved in "place-building" in our Northern Colorado region.

3   Students will read, study and apply knowledge from the course's required readings.

4   A representative of the community partner (client) will work with the class to discuss the client's role with respect to the chosen project and their perspective on the community's orientation to it.

5   Students will learn how to identify interview partners and how to arrange and conduct ethnographic research that includes collecting and analyzing qualitative data and conducting interviews using digital technologies.

6   The class will divide into research teams of two to three students each. Each student will be responsible for conducting research and delivering a professional presentation to the project's community partners.

IV COURSE REQUIREMENTS

1   **Reading and Response Assignments** (8 x 25 points): These readings will be available via the Blackboard site. To earn full points, visit the Assignments area and provide a thorough and thoughtful response to the prompts.

2   **Transect Walk Narrative** (100 points): In the Assignments area of the Blackboard site, you will submit a "thick description" (Geertz, 1973, *The Interpretation of Cultures*) in which you provide a thoughtful and very detailed description of an experience in which you were a participant-observer.

3   **Interview Transcript** (100 points): You will be responsible for producing and submitting a complete transcript of an ethnographic interview conducted as part of the class's research project.

4   **Coding Manual** (100 points): You will produce and submit a draft coding manual as part of the data analysis procedure.

5   **Project Presentation** (250 points): You will be responsible for working with his or her team to produce and deliver a professional presentation for the project's clients. This presentation will include a high-quality powerpoint presentation. The Project Presentation will be evaluated based on a rubric that the instructor will provide to you.

6   **Service Learning Journal** (170 points): You will submit journal entries via the Blackboard site that describe and reflect on your service learning experience. Your journal must include the following components:

    a)   (10 x 15 points) Ten journal entries (250-500 words each), one for each service-learning session you complete, in which you reflect on your experience, your breakthroughs and challenges, and their significance for your understanding of the research project;

    b)   (20 points) A final entry (250-500 words) in which you reflect on how your overall service-learning experience influenced your applied anthropological research and your understanding of your research population.

7   **Ethnographic Methods Assignment** (80 points): Write a 500-750 word essay in which you examine an ethnographic research scenario and respond to a set of questions provided by the instructor.

V METHOD OF GRADING

Failure to attend September 16ᵗʰ and October 8ᵗʰ will result in failure for the course. If you can not make these dates please consider dropping the course. In the case of a true emergency and at the instructor's digression an alternate assignment will be given, but an automatic two-letter grade reduction will result.

The following chart represents the grading scheme for this course:

	+		-
A	NA	$>920, \leq 1000$	$\leq 920, \geq 900$
B	$\geq 880, <900$	$>820, \leq 880$	$\leq 820, \geq 800$
C	$\geq 780, <700$	$>720, \leq 780$	$\leq 720, \geq 700$
D	$\geq 680, <600$	$>620, \leq 680$	$\leq 620, \geq 600$
F		<600	

VI REQUIRED TEXTS/READINGS

Please access the Blackboard system to find your readings, assignments, and other useful documents. You can get to Blackboard by using the following path:

VII REQUIRED EQUIPMENT/SUPPLIES
   1 Access to laptop personal computer (desktop PC is OK, but not preferred)
   2 Digital recording device (smartphone app or digital voice recorder)

V STUDENTS WITH DISABILITIES
   Students with disabilities who believe they may need accommodation in this class are encouraged to contact Disability Support Services (970) 351-2289 as soon as possible to better ensure that accommodations are implemented in a timely fashion

IX UNC HONOR CODE
   1 All members of the University of Northern Colorado community are entrusted with the responsibility to uphold and promote five fundamental values: Honesty, Trust, Respect, Fairness, and Responsibility. These core elements foster an atmosphere, inside and outside of the classroom, which serves as a foundation and guides the UNC community's academic, professional, and personal growth. Endorsement of these core elements by students, faculty, administration, and trustees strengthens the integrity and value of our academic climate.
   2 If the instructor finds that a student has committed plagiarism or another act of academic dishonesty with regard to an assignment or other work related to the course requirements, that student will receive a ZERO for that work and the instructor will report their offense to the Dean of Students.
      a) *So, what is plagiarism anyway?*
          http://www.unco.edu/dos/academicintegrity/students/definingPagiarism.html

COURSE SCHEDULE

WEEK STARTING	TUESDAY TOPIC(S)	OUTSIDE CLASS	ASSIGNMENTS
23---Aug	Introduction		Applied Anthro R&R DUE Friday
30---Aug	Refugee Background Research		Forced Migration R&R DUE Friday
6-----Sep	Place Building and Mindfulness		Amenable Object R&R DUE Friday
13---Sep	Run through of **Walk in their Shoes**	**09-16/2016 4:00 to 10:30PM Event (Walk in Their Shoes)**	Fostering Local Futures R&R DUE Friday
20---Sep	REAP Design + Ethics		Statement on Ethics R&R DUE Friday Rapid Ethnographic Assessment R&R DUE Monday 9/29
27---Sep	REAP Design, cont'd		Semi---Structured Interviewing R&R DUE Friday
4---Oct	REAP Design, cont'd	**10/08/2016--October CVM Event (Saturday)**	Transect Walk Narratives DUE Monday 10/12
11---Oct	Event Processing, Data Analysis & Symposium Prep		Qualitative Analysis of Content R&R DUE Friday
18---Oct	Poster Workshop		
25---Oct	Data Analysis, cont'd		Transcripts DUE Tuesday
1---Nov	Collaborative Data Analysis		Draft Coding Manual DUE Tuesday
8---Nov	Collaborative Data Analysis		
15---Nov	Special Topic		
22---Nov	One---on---One Team Meetings		Draft PPTs DUE for Tuesday Team Meetings
29---Nov	**Formal Presentation @ Greeley Museum**		Final PPTs DUE Friday
6---Dec	Final exam period (10:45---1:15 pm)		Ethnographic Methods Assignment DUE Friday