

Sport and Exercise Science: Sport Administration

Master of Science



A National Leader with a Stellar Track Record

When major sport organizations look for new front-office talent, they look to UNC. Our Master of Science in Sport and Exercise Science: Sport Administration curriculum follows the guidelines set for the preparation of students in sport management/administration by the National Association for Sport and Physical Education and the North American Society for Sport

Management. At UNC you'll gain sophisticated analytical and problem-solving skills that sport industry employers are looking for. Hundreds of our graduates have achieved high-level success in the sport industry due to our reputation as a training ground for leaders in sport administration, business and marketing.

Career Pathway

UNC's Sport and Exercise Science: Sport Administration master's degree program prepares students to succeed in the job market in multiple ways. Our graduates have an outstanding employment track record, with a very high job-placement rate. Graduates of this program can pursue careers in the following industries:

- Work for a team in the NBA, NFL, NHL or MLB
- Hold a leadership role (including athletic director) for a major college program
- Pursue a career in Olympic sports and other forms of international competition
- Work for a professional sport team overseas

Degree Options

Students can choose electives to focus their degree on their own interests and career goals, and have several options for completing this program:

- Internship and comprehensive exam
- Capstone and comprehensive exam
- Thesis

Program Details

- Greeley Campus Delivery (classes begin Fall or Spring semester)
- Extended Campus - Online (continuous enrollment) [EXTENDED.UNCO.EDU](https://www.extended.unco.edu)
- Credits Required: 30
- Time to completion: 1 to 1.5 years

Related Programs

- Sport and Exercise Science: Sport Administration, Ph.D.
- Sport and Exercise Science: Sports Coaching, M.A.

Cost and Value

Tuition rates are based on the 2021-21 Academic Year.

Colorado Resident Tuition: \$633 per credit hour plus fees.

Nonresident Tuition: \$1,185 per credit hour plus fees.

Online: \$597 per credit hour.

UNC is regularly recognized as a top value for both resident and nonresident students, and the university offers financial aid packages for qualified students. For more information, visit UNCO.EDU/COSTS.

Faculty Spotlight

Alan Morse, Ph.D.

Alan Morse earned his Ph.D. in Sport and Exercise Science with an emphasis in Sport Administration from UNC. As a faculty member he spent time at Mississippi State serving as a professor and co-director of the graduate program. He currently serves as an editorial board member for both the Journal of Issues in Intercollegiate Athletics and Case Studies in Sport Management. His research interests include marketing and revenue generation in collegiate and professional sport.



What Students Say

"My time spent in the University of Northern Colorado's Sport Administration program was invaluable. The courses taught me to navigate the ins and outs of sport law. Insurance and compliance are a part of every sport industries' daily needs and the Sport Administration program prepared me for these challenges. The marketing and event administration courses are some of the best-taught courses in the industry. Overall the coursework, the instructors and the class application are some of the best any sports administration can offer."

- Lucy Zugschwert, graduate Sport Administration program and Membership Manager, USA Rugby

Financing your Education

UNC offers a variety of financial support options, including:

- Scholarships through the Financial Aid Office
- Various competitive graduate assistantships through the Graduate School as well as the Athletics Department.
- Colorado resident tuition for students from 15 western states is offered through the Western Regional Graduate Program. To see if you qualify visit UNCO.EDU/GRADUATE-SCHOOL/FUNDING/WESTERN-REGIONAL-GRADUATE-PROGRAM.ASPX
- For more information contact Financial Aid at UNCO.EDU/OFA.

Program Contact

Greeley Campus Program

Yoon Tae Sung, Ph.D.

yoontae.sung@unco.edu

970-351-1708

Extended Campus Program

Alan Morse, Ph.D.

alan.morse@unco.edu

970-351-1722

Kayleen Allen

Graduate Admissions Counselor

kayleen.allen@unco.edu

970-351-1711

About UNC Graduate School

The University of Northern Colorado, founded in 1889, is Colorado's right-sized doctoral research university, serving a diverse student body around the world. Given its size, program mix, and mission, UNC offers students the access and opportunities of a small college along with the nationally recognized programs, research funding and facilities that come with being a leading U.S. university. Students seeking preparation for a world (and workplace) full of opportunities and options, complexities and cultures, diversity and demands, will find faculty mentors and excited fellow students to engage with here at UNC.

UNC

UNIVERSITY OF NORTHERN COLORADO

Graduate School

UNCO.EDU/GRADUATE-SCHOOL