

Foundation of Business English in a 5-week, online program that provides linguistic and cultural support as well as practice for English language learners interested in entering the US business world or pursuing a career in the United States. The students will expand their knowledge of business English vocabulary and concepts through role plays, in-class activities, and assignments.





## **SKILLS ACQUIRED:**

- Expansion and comprehension of business vocabulary.
- Ability to write appropriately and effectively in various business contexts.
- Ability to compose professional presentations (i.e. using infographics, latest presentation software).
- Acquire professional presenter's skills (eye-contact, voice projection, appropriate posture, gestures etc.).
- Understanding and knowledge of business etiquette, concepts, and practices across different cultures.
- Ability to interact professionally given different business circumstances.
- Development of critical thinking skills in various business settings.

## PROGRAM DELIVERY:

- Online via UNC Canvas and Microsoft Teams.
- Live lessons: evenings, 60 minutes, twice a week.
- · Recorded lectures and course materials.
- Total number of hours = 30

UNC Certificates of Completion awarded to program participants

## **PROGRAM DATES:**

• October 13 -November 12, 2020

## PROGRAM CONTACT:

Jane Borisova Email: jane.borisova@unco.edu Phone number: 970-351-2386



Mile High and Worldwide



Center for International Education