

IMPACT UNC

Winter 2018 | UNIVERSITY OF NORTHERN COLORADO



The *Campaign* for UNC



Celebrating Philanthropy at UNC

Celebrating YOU.

Thanks to your generosity, there is no better time to be a Bear than today. The collective impact of donors like you is moving our university forward toward a brighter future. *Impact UNC* is your inside look at the impact of philanthropy, on campus and beyond.

You are a cherished member of the UNC donor community, and as such you can expect to receive *Impact UNC* quarterly. The stories within it are your stories—the evidence of success made possible through your philanthropy and The Campaign for UNC.

THANK YOU FOR MOVING THE MARK

Thanks to your investments, The Campaign for UNC has made exciting progress. With the \$45 million campaign goal clearly in sight, we continue to move the mark with the help of our UNC donor community. UNC's future is bright, in large part because of individuals like you. Thank you for believing in and supporting this outstanding institution and our students.

THANK YOU FOR CELEBRATING SUCCESS

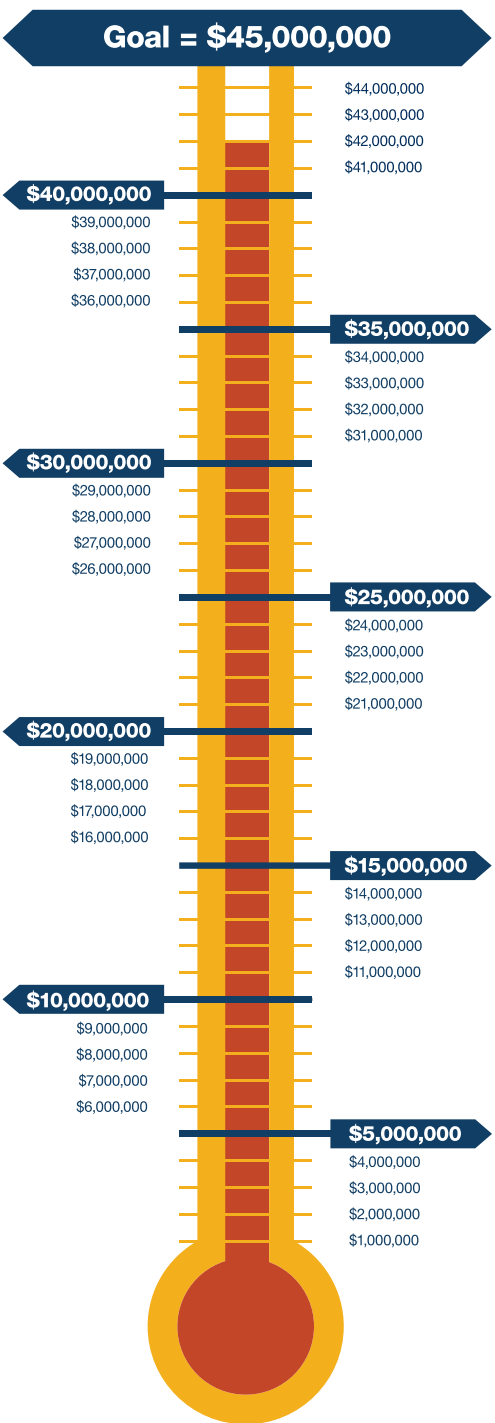
As last year came to a close, the UNC community had much to celebrate. We made inspiring progress toward The Campaign for UNC goal; we came together to mark placement of the final beam of Campus Commons construction; and we saw record-breaking success for Bear Tuesday, UNC's community-driven day of giving. It is my pleasure to share these stories with you about the impact your philanthropy has on our university and its students.



With Bear Pride,

Allie Steg Haskett '03
Vice President of Development
and Alumni Relations

The
Campaign
for UNC



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Campus Commons supporters celebrated the final phase of construction at the December 2017 beam raising event.

A Big Year for UNC

The University of Northern Colorado topped off a monumental year of building and growth at the end of 2017, closing the year with \$42 million raised toward the \$45 million Campaign for UNC and kicking off the final phase of Campus Commons construction.



Total Campaign dollars to date:
\$42,272,348 from 8,003 donors

“We set ambitious goals for our university and the campaign,” said Vice President of Development and Alumni Relations Allie Steg Haskett '03. “I’m pleased that our donor and alumni community is rising to the occasion and choosing to invest in building a stronger UNC.”

In December, UNC community members gathered to sign and raise the final beam of the Campus Commons. The new facility, scheduled to open in less than one year, will provide state-of-the-art performance space, integrated student services and a campus gateway to welcome visitors to UNC.

“Raising that steel beam with members of our university community was symbolic of how far we have come over the past twelve months,” said Steg Haskett. “I am confident that 2018 will be another strong year for UNC.”

Additionally, the university is committed to engaging 10% of the alumni population as donors and volunteers during the campaign; 3,210 alumni attended an event last year.

External momentum and engagement is important for UNC as it recruits a new leader to follow president Kay Norton who will retire at the end of the school year, concluding a tenure of 16 years as president.

“Raising that steel beam with members of our university community was symbolic of how far we have come over the past twelve months.”

—ALLIE STEG HASKETT '03
VICE PRESIDENT OF DEVELOPMENT
AND ALUMNI RELATIONS



Rachael Carrillo '20 has been awarded two leadership-based scholarships.

It Takes a Community of Bears

UNC student, Rachael Carrillo '20 (Sociology), says guidance from university staff and support from the Reisher Family and Stryker Institute scholarships is the only reason she's a Bear today.

"If I did not receive these scholarships, I would not be able to afford college," Rachael said. "It amazes me how so many donors see the potential in college students and give their money to those who struggle. They do not care what race or class you are from; they care for your education and wellbeing. That is what makes me so grateful to be who I am and proud to be a Bear."

While growing up, Rachael remembers how her mother struggled to raise her and her three siblings through hard financial times and a period of homelessness. She says receiving the Reisher Family and Stryker Institute for Leadership Development scholarships has relieved a tremendous amount of financial pressure from her family and will allow her to study stress free and be more involved in academic activities.

Rachael is also thankful for Eryka Charley, director of UNC's Native American Student Services (NASS), who encouraged her to apply for the scholarships.

"She [Charley] saw the potential in me when no one else did," Rachael said. "I chose to major in Sociology for one reason: to help people. I only got to where I am today thanks to the amazing people who have helped me in my journey. My goal in life is to be able to give back in any way I possibly can."

"I know if I ever need it, I have a community here to help me."

—RACHAEL CARRILLO '20

"Rachael is a dedicated, highly intelligent individual who shares a deep personal commitment to promoting inclusion on our campus."

—ERYKA CHARLEY, PH.D., DIRECTOR OF
NATIVE AMERICAN STUDENT SERVICES



Eryka Charley, Ph.D., Director of Native American Student Services

A HOME ON CAMPUS

Rachael is a staff member and student leader for Native American Student Services (NASS), which offers advising, career services and leadership development tailored to promote the cultural, academic and career goals of the Native American student population at UNC.

“Rachael’s personality and character have become incredible assets for the NASS staff and UNC,” said NASS Director Eryka Charley. “Her ability to engage her colleagues with care and compassion has been instrumental. Within my career, there have been very few who can achieve what Rachael effortlessly is able to do, which is build community.”

Charley is from Coyote Canyon, NM, and is an enrolled member of the Navajo Nation. She is of the Red House People Clan and for the Towering House People Clan. Her maternal grandfather is of the Meadow People Clan and her paternal grandfather is of the Mexican People Clan. Her research is focused on understanding the educational experiences of high achieving Native American students.

Funding Future Leaders

Both the Reisher Scholars Program and the Stryker Institute for Leadership Development were established to serve promising students in need and to support the next generation of leaders.



The **Reisher Scholars Program** aims to help promising Colorado students earn their undergraduate degrees without incurring

additional educational debt. The program was established in 2001 by the Reisher family. Roger and Margaret Reisher were the first in their families to attend and graduate from college. Appreciating how much their education impacted their lives and success in the banking industry, the Reishers established the program to help fill a gap in Colorado student financial aid. While many scholarships help students get started on their college journey, the Reisher Scholarship is designed to help students complete their undergraduate degree. Currently six Colorado public universities partner with the Reisher Scholars Program.



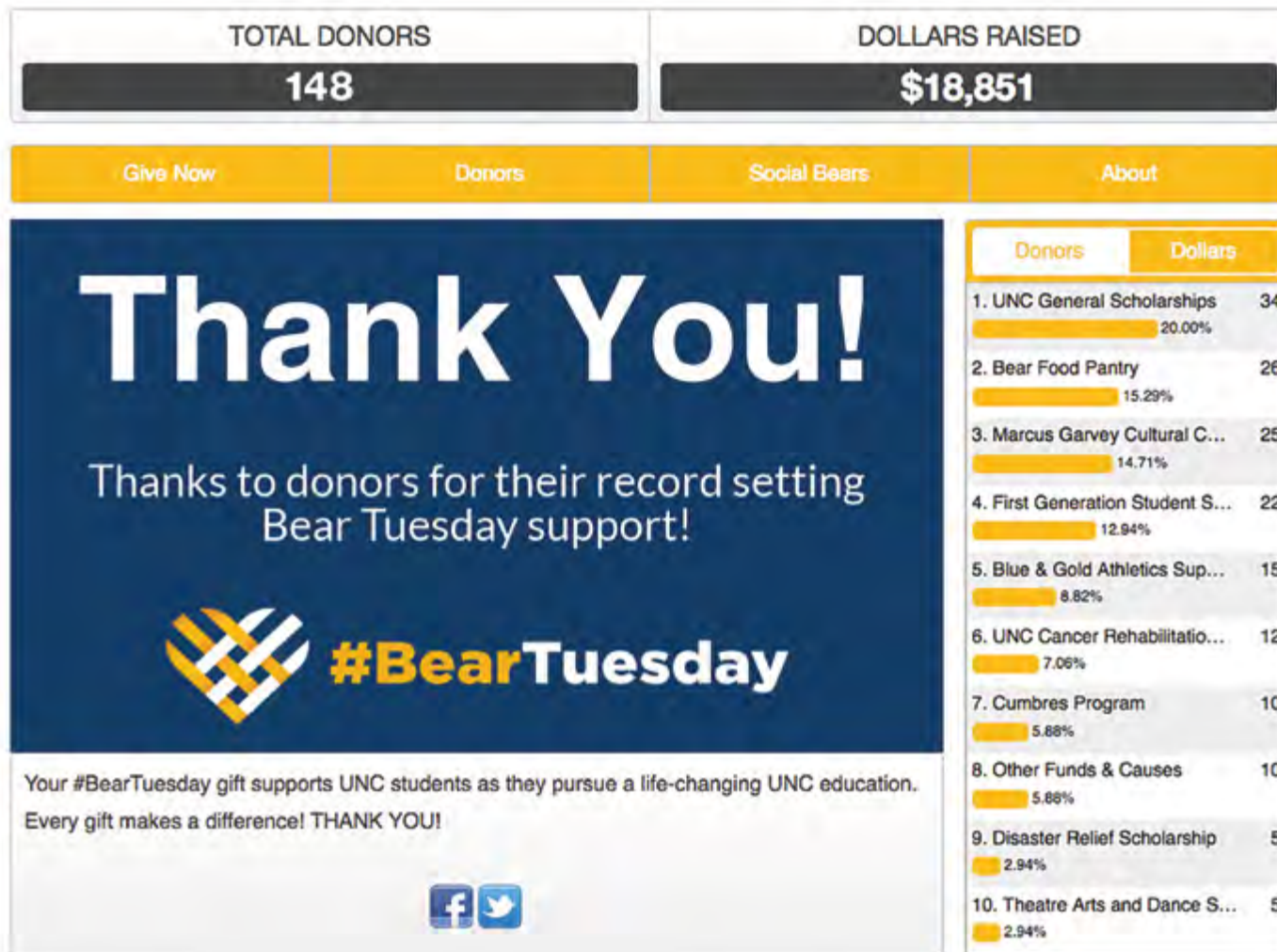
The **Stryker Institute for Leadership Development** was created in 2001 through the generosity of UNC alumna Ronda Stryker and her husband William Johnston. Ronda is a 1976 graduate of UNC with a degree in Special Education and Sociology. The Institute was created to provide scholarships to women

from a variety of underrepresented groups and reflects the donors' belief that investing in women is also an investment in their families and communities. In addition to scholarship support, the Institute also provides leadership development curriculum and opportunities for the more than 100 women who are supported through the program annually.



READY FOR TAX TIME?

Take the first step toward saving and security in 2018 by planning your estate. Contact us for tax wise ways you can benefit students.



Record-Breaking Day for Bears

Bear Tuesday, UNC's community-driven day of giving, attracted a record number of gifts during its November 2017 event with three-times the participating donors than the previous year. The event, which is promoted primarily through the university's social media channels, challenges the Bear Network of social influencers to show, and share, their Bear pride and reach the greatest number of gifts possible on a single day.

The 2017 Bear Tuesday led to 148 donors — 47 first-time donors — giving to 21 different campus causes. Among the causes, or funds, featured this year was the Bear Pantry, UNC's campus food bank. Launched in 2014, the Bear Pantry serves hundreds of visits each month from students in need of food or other essential items.

"College students should not have to experience food insecurity; and yet, even UNC students who are employed, have a dining meal plan, or seek out other financial support, face food insecurity on our campus. Bear Pantry is a service that brings attention to food insecurity on campus, while also providing supplementary food and toiletry items to our community," says Reyna Anaya, Assistant Director of Community Standards.

The Bear Pantry received the largest number of gifts from supporters on Bear Tuesday. Other featured funds included Cumbres, the UNC Cancer Rehabilitation Institute, athletics, educational student travel and scholarships.



"What if we all came together to champion our favorite cause on the same day? What if we encouraged fellow Bears in our network to do the same? That's what Bear Tuesday is all about."

—KRISTY GISMOT,
DIRECTOR OF ANNUAL GIVING

Assistant Vice President of Facilities Kirk Leichter gives a hard hat tour of Campus Commons construction to UNC community members, including Sarah Chase '10, director of the new GPS+.



Campus Commons Hard Hat Tours

Thank you for helping make 2017 a strong year for UNC. As we enter the final year of the Campaign for UNC, we want you to experience firsthand the opportunities that your support builds on our campus.

This February and March we will host a series of **Campus Commons hard hat tours** for individuals who, like you, are leaders within our alumni and donor community. Each tour will be hosted on a Saturday, last one hour and offer you a behind the scenes walk through of the building and construction site. If you would like to join us for an upcoming tour, please call us at 970-351-2551 to reserve your tour date and time. Space is limited.

UNC IS HOSTING SEVERAL HARD HAT TOURS OF CAMPUS COMMONS CONSTRUCTION FOR THE COMMUNITY THIS SPRING.



- February 24, 2018 – 11am
- March 17, 2018 – 11am
- March 17, 2018 – 1pm



UPCOMING EVENTS

Campus Commons Hard Hat Tours
February–March

Honored Alumni Award Ceremony
March 24

Appreciation Week
April 9-13

Bears Give Day
April 12

Women's Walk
April 21

Spring Commencement
May 4-5

➤ Visit unco.edu/alumni to learn more and register for events.



Development and Alumni Relations

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ADDRESS SERVICE REQUESTED

The *Campaign* for **UNC**

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