

IMPACT UNC

Spring 2019 | UNIVERSITY OF NORTHERN COLORADO



The *Campaign* for UNC





We're feeling the Bear Pride!

Thanks to the generous support of more than 10,000 donors like you, we exceeded our goal and raised a total of **\$54,250,654** during the course of *The Campaign for UNC*.

The Campaign for UNC was our first-ever comprehensive, university-wide fundraising effort which officially concluded on December 31, 2018.

During the course of the campaign we asked you to create game changing scholarships for students. We asked you to help develop the outstanding professional achievement of our faculty. We asked you to support inspirational student and faculty research. And we asked you to help us create extraordinary opportunities for students, both inside and out of the classroom.

Although *The Campaign for UNC* has ended, the collective impact of donor support will be seen in all areas of campus for many years to come.

In this issue of *Impact UNC*, we are so pleased to share with you some of the many ways that we're already seeing the impact of your philanthropy. From ground-breaking medical research, to leadership development, and life-changing opportunities for our military veterans, the transformational power of philanthropy is truly remarkable.

We are absolutely thrilled and humbled by the outpouring of support from the many donors like you who champion our mission. Thank you for your continued encouragement and generosity. Go Bears!

Allie Steg Haskett

Allie Steg Haskett '03
Vice President of Development and Alumni Relations

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Opinions expressed in these pages are those of the individuals and do not necessarily reflect official positions of the university.

Innovation that Inspires

UNC faculty and students are innovators generating new ideas, concepts, and discoveries. Building on our collaborative, interdisciplinary culture, they have created a fertile environment for the creation of new knowledge that can help improve the quality of life for millions of people. Together, they will continue making life-changing discoveries and provide leadership in their chosen professions and in their communities.



THE UNIVERSITY OF NORTHERN COLORADO CANCER REHABILITATION INSTITUTE

The University of Northern Colorado Cancer Rehabilitation Institute is a unique non-profit program, recognized as a frontrunner in the field of cancer rehabilitation. Over the last two decades the UNCCRI has delivered clinical cancer rehabilitation services, provided educational opportunities and experiences in cancer rehabilitation, and conducted cutting-edge research in exercise-based cancer rehabilitation. It has a 10,000 square-foot facility completely dedicated to the mission of improving the quality of life for cancer survivors. The UNCCRI does not receive any funding from the University of Northern Colorado and relies heavily on donor support to achieve their mission.

"We wouldn't be able to help out the thousands of patients we do without donor support. Donor support not only helps with upkeep of our facility and daily operations, but also provides us with new advances in research, which can not only help out the northern Colorado community, but cancer patients worldwide."

—MICHAEL LAZIO, CLINICAL COORDINATOR OF THE UNCCRI

"This is one thing that a cancer patient can do to make him or herself feel better. It's mentally empowering to them because they're in control of this. When you get cancer they say you feel like you're not in control of your life because you're being told everything you have to do, but this is one thing that they can control. That helps them."

—ALLISON MENDES, UNCCRI PROGRAM MANAGER



BOUCHER-DAUGHERTY RURAL HEALTH AWARD

The Boucher-Daugherty Rural Health Award was established near the conclusion of the Campaign for UNC in order to provide an opportunity for Master of Public Health students to have direct exposure to and participation in public health programs in rural areas that focus on reducing health disparities and improving health equity in Colorado. The purpose of the Boucher-Daugherty Rural Health Award is to increase the knowledge and understanding of public health practice in rural or frontier areas in the state of Colorado.

"We know that people living in rural compared to urban areas across the United States, including Colorado, experience many health disparities that are the result of economic, social, racial/ethnic, workforce and other inequities. This award will provide students an opportunity to be immersed in rural settings and engage in public health projects that directly impact these inequities. In addition, the hope is that this award will impact the career choice of students to seek employment in rural settings to continue their efforts on reducing health inequities and improving health and among rural residents."

—DANIELLE BRITTAIN, CHAIR OF THE DEPARTMENT OF COMMUNITY OF HEALTH EDUCATION AT THE COLORADO SCHOOL OF PUBLIC HEALTH AT UNC



Game-Changing Scholarships

A UNC scholarship is so much more than a check. Each scholarship award gives the recipient a community, mentorship and often a life-changing opportunity for an incredible education.

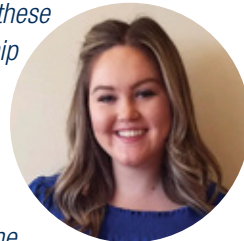
Scholarships have made a profound impact on the experiences of students while also creating new, more personal, and rewarding relationships between students and donors.

For students and families, scholarships can provide the financial relief they need for college to become a reality, not just a dream. Scholarships created through the Campaign for UNC have removed financial barriers for many of the university's best and brightest, enabling them to pursue success at UNC.

VICTIMS OF VIOLENT CRIME MEMORIAL SCHOLARSHIP ENDOWMENT

Established by three professors of Criminology & Criminal Justice, this scholarship provides two \$500 scholarships to students studying Criminology and Criminal Justice each year. One scholarship is named the Lisa Marie Kimmel Memorial Scholarship in memory of Lisa Marie Kimmel, the victim of the Lil' Miss Murder in 1988.

"I am very grateful for the kindness and support from these donors in helping me earn my degree. This scholarship memorializing victims of crime holds an incredible amount of significance to me. I am an intern at the Sexual Assault Victims Advocate (SAVA) Center in Greeley and have volunteered as a victims' advocate for about two years. I am also an active member in the Criminal Justice Society at UNC, which is a professional organization that offers many opportunities for students to learn from colleagues in this field."

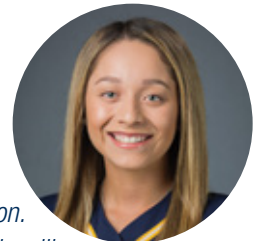


—SAMANTHA LYTLE '20

MARY BEHLING WOMEN'S ATHLETIC SCHOLARSHIP ENDOWMENT

The Mary Behling Women's Athletic Scholarship was established as a way to provide future women student-athletes the opportunity to succeed both in athletics and academics. Mary Behling served as a Professor of Sport and Exercise Science at UNC for 29 years before retiring and being named a Professor Emerita.

"I am grateful for the opportunities this award will provide me. I rely on financial aid, grants and student loans to help finance my education. Receiving this scholarship will help reduce financial burdens for my mom and me. It provides assistance for me as I continue pursuing my education. I plan on majoring in Psychology, and UNC has a great 4 year plus program for me to receive my degree and help people in the future."



—ALYSSA HUERTA '23, UNC SOFTBALL



LARRY R. VOSMERA SCHOLARSHIP ENDOWMENT

Established in the fall of 2017, this scholarship is made possible by the Vosmera Foundation. The Foundation was created by Larry R. Vosmera in 1997, Larry's commitment to education and strong ties to the University of Northern Colorado and the City of Greeley make this scholarship possible. Recipients must be currently serving or have previously served in the United States Military Services or be a participant in the ROTC program at UNC. Recipients must also be a graduate or undergraduate student studying business.

"I am extremely grateful to receive this support for my academic career. It will help me purchase books and other software needed for my classes so I can complete my degree soon. I am an Army Veteran, a single mother of 2 boys, and a first-generation college student studying Business Administration with a concentration in Accounting. I truly value this scholarship award and want to thank the Vosmera Family Foundation again for the generous support."



—SUSAN RODRIGUEZ, '21

KEVIN AND TERRI PEDERSON TIDAL BREEZE JAZZ SCHOLARSHIP

Created at the start of the Campaign for UNC in 2015, this scholarship was established to assist a first-year instrumentalist in the Jazz studies program with financial need.

"I'm flattered and so grateful to receive this scholarship. Kevin and Terri have supported me 4 years in a row and it is hard for me to explain how lucky I feel that we found each other in this adventure. Also, it showed me that I had more talent and potential than what I thought because other people saw it and wanted to support me so that I was able to keep developing as a musician at UNC."



—JORGE CASTILLO AVALOS '20

Extraordinary Opportunities

Distinction in education includes a variety of student experiences both inside and out of the classroom. Support for UNC's unique array of programs helps students flourish as responsible citizens in a dynamic, diverse and global society. Encompassing all academic disciplines across campus, the Campaign for UNC has contributed to new professional degree programs that act as direct pathways to in-demand career fields and hundreds of nationally-recognized partnerships with industry-leading organizations and alumni. The Campaign for UNC has also contributed to the expansion of STEM (Science, Technology, Engineering and Math), Business, and Arts & Sciences programs. Some of our new and improved programs include:

SCHOOL OF MUSIC BLUEGRASS PROGRAM

Established in the fall of 2017, the Folk and Bluegrass studies program at UNC welcomes musicians who play bluegrass fiddle, mandolin, banjo, guitar, and bass, and is available to students pursuing any of the school's existing undergraduate degree programs in Liberal Arts, Performance, Music Education, Music Business, Jazz Studies, or Composition. Donor directed support from the Campaign for UNC continues to make this unique program available to students.

"The UNC bluegrass program has completely changed my life for the better. I grew up playing classical violin since the age of 4, and was unsure of what I wanted my future in music to be like. Because of the bluegrass program and professors like Natalie Padilla that I have been able to grow into a much more well-rounded musician. She has helped me unlock more of my creativity and step far outside my comfort zone. This generous donation to the bluegrass program is helping expand people's perspective on the importance of alternative music existing in the academic world. It's because of the support the program has received, that the bluegrass program is able to continue developing young musicians and helping them succeed. I look forward to the very bright and exciting future of this program!"

—RACHEL ENGLAND '23

Continued on page 6





DOROTHY R. SEIWELL ELEMENTARY EDUCATION ENDOWMENT

Established in the spring of 2017, the Dorothy R. Seiwell Elementary Education Endowment provides support for the Elementary Education program by sending students and faculty to conferences, allowing for on campus guest speakers and additional resources such as books, media and journal subscriptions. For the last two years, this gift has made it possible for students to participate in the National Field Experience Conference.

"In 2018, two students actually had the opportunity to present in a poster session at the conference. Their work demonstrated how they were able to impact student learning during their student teaching placements. This year three more students will have the opportunity to network and learn with other educators at the conference, in addition to co-presenting with Dr. Jody Lawrence. The experience they gain from this opportunity is invaluable."

—DR. KIM CREASY, ELEMENTARY PROFESSIONAL TEACHER EDUCATION PROGRAM COORDINATOR

BOB HEINY STUDENT-ATHLETE ACADEMIC SUCCESS CENTER

Thanks to a special gift made during the Campaign for UNC, a major refresh of the Student-Athlete Academic Success Center was made possible. New computers, furnishings and visual enhancements were made to the space along with a renewed commitment to providing financial education and academic support to student-athletes. The space was permanently renamed the Bob Heiny Student-Athlete Academic Success Center in the Fall of 2018. Since then, more than 50 student-athletes have earned academic recognition from the Big Sky Conference, 38 of whom had a GPA of 3.5 or better.

"My first semester, we didn't have a required study hall and my grades totally tanked. Now I get at least eight hours' worth of study hall a week and it's made a huge difference. It's quiet here most of the time and you can actually get stuff done. You don't have the distraction."

—EMILY WILSON '23

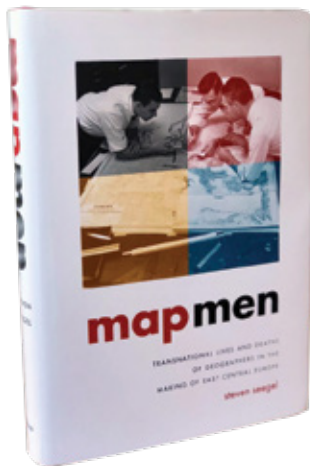
"We have a minimum of eight hours study hall here during the week, but we definitely study way more than that in here. It's also a great place to meet other athletes, which is nice."

—LILIAN BAXTER '23



The Best and Brightest

Great professors attract outstanding students. And great students inspire the best faculty. Our beloved faculty are key to the transformative educational experience at UNC. Retaining distinguished faculty — and recruiting the next generation of promising scholar-educators — is essential to our continued growth and success.



DR. BARRY ROTHHAUS AWARD

The Dr. Barry Rothaus Award was established to assist one or more senior history majors in financing their education and provide assistance to a History department faculty member engaged in publishable research activities. Dr. Rothaus served as a professor in the Department of History at UNC for 45 years. As a professor he encouraged vibrant and exciting academic interchange between students. Professor of History Dr. Steven Seegel utilized the support from this award to assist with research for his book “Map Men” published in 2018.

“I am very grateful to Barry Rothaus and his endowment for enabling me to travel to Budapest, Hungary in the summer of 2017. The trip to Budapest was the culmination of a long, arduous process. While there, I attended a conference in world history, one at the cutting edge of my field. I’d say that the biggest achievement has been the publication of the book Map Men: Transnational Lives and Deaths of Geographers in the Making of East Central Europe, by University of Chicago Press in June 2018.”



—STEVEN SEEDEL, PROFESSOR OF HISTORY

SEARS HELGOTH DISTINGUISHED TEACHING AWARD

The Sears Helgoth Distinguished Teaching Award was established to support teaching excellence at the University of Northern Colorado by annually recognizing one faculty member for quality and effectiveness in teaching. The award is based on multiple measures of teaching effectiveness, including course content, syllabi, assessments, peer and supervisor evaluations and student ratings.

“UNC faculty genuinely care about the success of their students and work very hard to make their courses meaningful, engaging and thought provoking. To be recognized as the outstanding teacher at UNC is tremendously humbling and rewarding. After I was selected as a recipient of this award, the university nominated me for the Eugene Asher Distinguished Teaching Award, an award given by the American Historical Association to the most distinguished history professor in the nation each year. I was honored to receive this award in 2016. This award gives national recognition to UNC’s careful focus on student success and supports the work I have done my whole career to improve history teaching at both the university and K-12 level.”



—FRITZ FISHER, CHAIR AND PROFESSOR OF HISTORY



GERALD SHADWICK DISTINGUISHED PROFESSOR OF LEADERSHIP

The Gerald Shadwick Distinguished Professor of Leadership was created to help attract and retain a scholar in leadership to the Kenneth W. Monfort College of Business at UNC. During the course of the Campaign for UNC, this Distinguished Professor of Leadership was responsible for establishing a chapter of National Student Leadership and Success for MCB students. There are currently 52 UNC students who are in the process of being inducted as lifetime members of the national leadership organization due to the work of this professorship.

In order to be inducted to the prestigious society, students complete an orientation, attend a leadership training day and participate in three guest leadership lectures. Students are also assigned to small groups that meet bi-weekly to set goals for future success.

"These activities have given me a better idea of what my goals are and the process I need to go through in order to achieve those goals. It's also great to get support and fellowship from other business students. I think this opportunity will teach us some basic skills that will be useful in the workplace and working with each other in these teams will help us know how we can combine our skills together to work towards our goals."

—ISABELLE WOLFE '21

"Professor Shadwick and all those who have honored him with their generous contributions are to be congratulated for their foresight in recognizing the need for educating our students on leadership and affording them the opportunity to learn and practice the very attributes of the transformative leadership. I am humbled and honored to do my part in leading the charge in realization of the objectives of the Shadwick Professor of Leadership."

—ABE HARRAF, GERALD SHADWICK DISTINGUISHED PROFESSOR OF LEADERSHIP

A CORRIDOR TO CAMPUS – THE CAMPUS COMMONS

Whether through academic conferences, campus-wide community service projects, world-class fine art performances, energizing athletic events, speaker series, class reunions, or campus tours, The University of Northern Colorado has never been

more accessible. With more than 30,000 visitors annually, the Campus Commons is a point of welcome at the heart of campus.

Boasting a state-of-the-art 600 seat performance hall, and an integrated student support hub designed to help students set a clear path to graduation and eliminate barriers to success, the Campus Commons is a singular gateway to the heart of UNC.



Campaign for UNC – By the Numbers

\$45 MILLION – GOAL
\$54,250,654 – RAISED

THE CAMPAIGN FOR UNC DONOR COMMUNITY



10,848
DONORS



3,084
FIRST TIME DONORS



6,895
ALUMNI DONORS



6,891
DONORS WHO SUPPORTED A
STUDENT SCHOLARSHIP



683
FACULTY & STAFF DONORS



34,295
GIFTS



33
PLANNED GIFTS

HIGHLIGHTS OF YOUR INVESTMENT



\$13,598,757
BENEFITTING STUDENT SCHOLARSHIPS



\$12,123,261
SUPPORTING STUDENT PROGRAMS

Development and Alumni Relations
Judy Farr Alumni Center
Campus Box 11
Greeley, CO 80639-0057

ADDRESS SERVICE REQUESTED



UPCOMING EVENTS

- Women's Walk – April 20
- Spring Commencement – May 3-4
- Honored Alumni Celebration – May 10
- Kenneth W. Monfort College of Business
50th Anniversary Gala – May 17
- UNC at the Rockies – July 14

➤ Visit unco.edu/alumni to learn more
and register for events.

The *Campaign* for **UNC**



Favorite spot for students in the new
Campus Commons – Pie Café.

➤ **GIVE.UNCO.EDU**
donor.relations@unco.edu
(970) 351-2551 or (800) 332-1862