FSL Social Media Guidelines and Suggestions – COVID-19
Current as of January 2021

To Interfraternity Council and Panhellenic Council chapter members,

Included in this letter is the cumulative list of guidelines and suggestions all FSL chapters and fraternity/sorority members at UNC are expected to adhere to, in regards to social media posts. All of these guidelines comply with UNC's COVID-19 Operations, which are based on the official CDC guidelines.

The goal of these guidelines is not to police your social media accounts. FSL and the University will **not** be actively checking accounts or seeking out violations to get your chapter in trouble. However, it is important to know that your chapter and/or individual members *can* be reported to FSL or UNC for violation of these guidelines. As a general rule of thumb, if you follow the CDC guidelines as best as you can, you shouldn't need to worry much about these guidelines.

If you have *any* questions about the information and the guidelines posted here, or about UNC's COVID-19 operations and the CDC guidelines, please do not hesitate to reach out to your respective chapter's Risk Management Chair for clarification.

You are also highly encouraged to reach out to the FSL Directors of Risk Management with any questions or concerns about the information listed here. The goal this year is to provide chapters will the tools and information to keep themselves safe, and ensure all chapters understand the expectations set in place by the University and FSL.

Panhellenic Director of Risk Management, Tara Diltz – tara.diltz@unco.edu
IFC Director of Risk Management, Andrew Daugherty – andrew.daugherty@unco.edu

Please note:
1. In addition to these COVID guidelines, all guidelines in place from Panhellenic and UNC prior to COVID still apply. (Guidelines about drugs, alcohol, nudity, etc.)
2. In addition to these COVID guidelines, all guidelines in place from your respective chapter still apply.

Personal Accounts:
1. Gatherings or group photos must be 10 people or under.*
    a. Please note gathering sizes may change if/when a county's level changes on the COVID-19 dashboard.
2. When taking a photo with someone you ***do not*** live with, a mask must be correctly worn (covering nose and mouth) in the picture.
    a. If you are outside, regardless of if you live with those people or not, you should be following the mask guidelines for the area you are in. Most outdoor spaces (campus included) require masks be worn at all times.
    b. Proper mask wearing: a face mask covering both your mouth and nose. Wearing a mask below the nose or pulled down to the chin is not correct.
3. Maintain social distancing whenever possible, especially in larger group photos or in photos without masks on.
4. If posting photos from "pre-COVID" please describe them as so (i.e. photo taken February 2019).

Official Chapter Accounts:
1. Gatherings or group photos must be 10 people or under.
    a. Please note gathering sizes may change if/when a county's level changes on the COVID-19 dashboard.
2. Masks must be ***properly*** worn in photos, unless the members in the photo live together. However, it is still best to post photos with masks whenever possible, to help promote social distancing and proper mask wearing.
    a. Proper mask wearing: a face mask covering both your mouth and nose. Wearing a mask below the nose or pulled down to the chin is not correct.
    b. If people are outside, they should be following the mask guidelines for the area they are in, regardless if they are alone, with their roommates, or with other people they don't live with. Most outdoor spaces (campus included) require masks be worn at all times.
3. Photos of members who ***do not live together*** must adhere to proper social distancing (6 feet apart) with masks worn.
4. If posting photos from "pre-COVID" where members are not wearing masks, social distancing, or there is more than 10 people, the photo must be clearly labeled and dated (this can be through a watermark or in the caption). Dates do not need to be specific, but should at least include month and year.

*all guidelines are subject to change if/when the State of Colorado and/or Weld County and/or all Colorado Counties change level on the COVID-19 Dashboard.