



# The Economic Value of Northern Colorado's Public Colleges and Universities (NoCoPCU)

REFLECTS FISCAL YEAR 2017-18



## ECONOMIC IMPACT ANALYSIS

↑ = 1,000 jobs

1 out of every 8 jobs in Larimer and Weld Counties is supported by the activities of the institutions and their students



### Alumni impact

Impact of the increased earnings of NoCoPCU alumni and the businesses they work for

**\$2 billion** Added income

an economic boost similar to hosting the Super Bowl  
6x

28,868 Jobs supported



## NoCoPCU TOTAL ANNUAL IMPACT

**\$3.9 billion** Added income

- OR -

**50,668** Jobs supported



### Operations spending impact

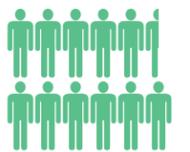
Impact of annual payroll and other day-to-day spending

**\$1.1 billion** Added income

enough to buy 33,494 new cars

- OR -

11,480 Jobs supported



### Research spending impact

Impact of annual research spending

**\$299 million** Added income

enough to buy 24,055 families\* a year's worth of groceries

- OR - 3,931 Jobs supported



\* family of four



Start-up & spin-off company impact  
**\$227.9 million**

- OR - 901 Jobs supported



Construction spending impact  
**\$126 million**

- OR - 1,882 Jobs supported



Student spending impact  
**\$147.9 million**

- OR - 3,532 Jobs supported



Visitor spending impact  
**\$3.2 million**

- OR - 74 Jobs supported

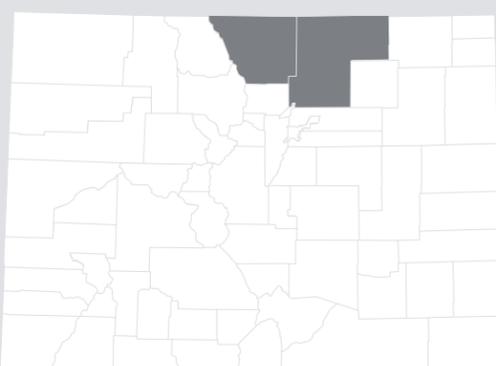
### NoCoPCU in FY 2017-18

74,026 Credit students

4,927 Non-credit students

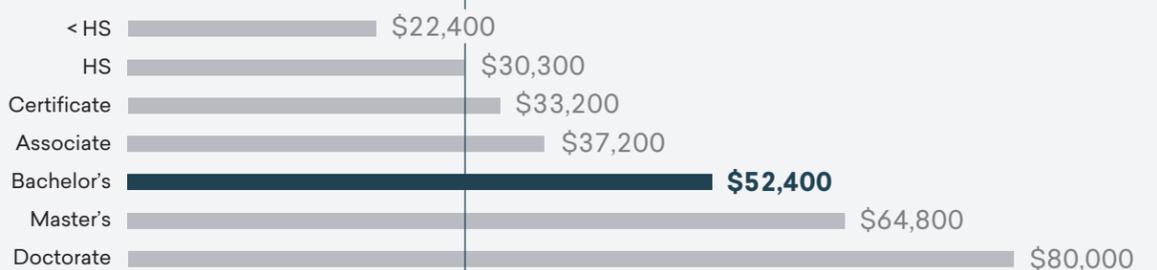
10,830 Employees

### Larimer & Weld Counties, CO



## INVESTMENT ANALYSIS

The average bachelor's degree graduate from NoCoPCU will see an increase in earnings of **\$22,100** each year compared to someone with a high school diploma working in Colorado.



For every \$1...



Students gain \$3.20 in lifetime earnings



Taxpayers gain \$4.00 in added tax revenue and public sector savings



Society gains \$5.20 in added state revenue and social savings