Endowment & Stewardship Report JULY 1, 2017–JUNE 30, 2018





The Campaign for UNC

What an exciting time it is to be part of the Bear family. With a new President, the grand opening of the Campus Commons right around the corner, and strong momentum as we near the completion of the Campaign for UNC, we are poised for an exceptional year of achievement.

UNC is celebrating yet another year of strong enrollment, welcoming nearly 13,000 new and returning students this fall from more than 48 states and 34 different countries around the world.

Our new President, Andy Feinstein, is already hard at work getting to know the amazing alumni, students, faculty, staff, donors and friends who make up our community of Bears. Working together, he wants to make steady, significant improvements to retention and graduation rates, narrow achievement gaps, increase research productivity and set UNC on the path to enduring success.

Our future is so bright, in large part, because generous donors like you continue to believe in and support this exceptional institution. This year UNC donors made a remarkable impact by establishing new scholarships for veteran students, welcoming the Inaugural Allen McConnell Endowed Chair in Accounting, providing support to all seven of our cultural centers, and providing continued support for the hundreds of other scholarships and programs that benefit our students every day.

UNC is all about people. A community of individuals coming together to invest in something far bigger than any one of us could accomplish alone. **Thank you** for being a valued member of our community and for your continued support of UNC!



Allie Steg Haskett '03 Vice President for Development & Alumni Relations University of Northern Colorado



A Legacy Lives On

The Richard F. and Gladys B. Ball Art Education Scholarship Endowment Fund was established in August 1999.

Richard, MA '47, and his wife Gladys, MA '47, were respected artists, teachers, cooks, restaurant reviewers and world travelers, visiting more than 70 countries to explore local arts and crafts. Richard retired as a visual arts professor emeritus in 1977 after 30 years of teaching at UNC. Gladys taught in the public schools.

After Gladys' death in 2000, Richard established the Richard F. and Gladys M. Ball Art Education Scholarship Endowment, which was enriched through a bequest at the time of Richard's death in 2012.

To date the Balls have impacted dozens of students, like Kathy Riley and Nicole Schuler, who hope to share their passion for art and learning with children of all ages.



KATHY RILEY

Kathy Riley is a 2018 recipient of the Richard F. and Gladys B. Ball Art Education Scholarship. Kathy is pursuing a bachelor's degree in Art Education and one day hopes to pursue a master's degree in Art Therapy. While homeschooling her three kids over the last 14 years, Kathy gained the confidence to return to school and find a way to help children with disabilities learn more effectively with art.

"I have dyslexic children, my husband is dyslexic, and I found that through homeschooling I could use art in order to teach concepts and it really was effective," Kathy says. "Now I have more of an understanding and perspective that kids learn so differently from each other and I really think that art bridges the gaps for a lot of other disciplines."

Kathy started working toward her degree in 1988, but due to various personal and financial challenges was unable to complete the degree at that time. Thanks in part to the Richard F. and Gladys B. Ball Art Education Scholarship, she now has the means and motivation to make her dreams a reality.

"To believe in students who are coming back, well past traditional college years, I'm so thankful because it's giving an opportunity, especially in education. I'm so glad that people like the Balls are giving this opportunity," Kathy says. "It's encouraging of course, confirming that I'm moving in the right direction. It builds confidence. I can continue to do this, I can continue to take risks.



NICOLE SCHULER

Nicole Schuler is also a 2018 recipient of the Richard F. and Gladys B. Ball Art Education Scholarship. She is pursuing a bachelor's degree in Art Education with a minor in Special Education and hopes to one day teach art in a rural school district where she can inspire creativity in young minds.

"I love the freedom art gives you for expression and I want to be able to share that with students," Nicole says.

Nicole's journey to this point hasn't been easy. As a working mother of 5 kids, she wasn't sure how she could return to school, earn a degree and achieve her dreams. But the Richard F. and Gladys B. Ball Art Education Scholarship has lifted a huge financial burden from her family's shoulders.

"There are no words big enough to tell them how this scholarship has blessed me," Nicole says. "I am a mom and I have a family of 5. It's not easy, it's hard sometimes, but it's doable. If you have a dream follow that, because you can do it, especially when people believe in you and support your dream too."

"There are no words big enough to tell them how this scholarship has blessed me." From our perspective at the UNC Foundation, we see the strength of both giving and receiving. We witness the amazing foresight of the donors whose generous gifts we steward. We also see firsthand the impact of those gifts over and over again.

While UNC provides students with an outstanding educational experience, you provide the tools that help our students make the most of their UNC experience. The scholarship that enables the financially burdened student to purchase textbooks and remain in school full time; the money necessary to connect students and alumni for valuable mentorship opportunities; the laboratory which sparks new ideas and collaborations; the fellowship which allows a student to study in another country. These are all the experiences that lead to a world of possibilities for students, faculty and staff at UNC. Their success is attributed to your generosity.

We know our students need more than a degree to succeed and you provide the advantage that makes the difference. Last year 72 percent of incoming first-year students received a scholarship or grant, and more than \$14 million in UNC Foundation managed funds were applied and awarded across campus. Positive investment returns of 8.4 percent and continued support from generous donors means the UNC Foundation can positively impact even more students, faculty and staff in the coming year.

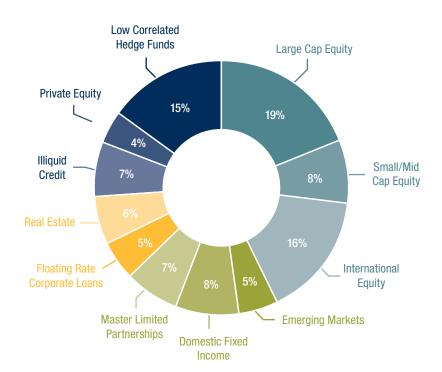
The UNC Foundation exists because of your ongoing generosity. We take our role as stewards seriously and we are grateful for the opportunity to serve you, in making your gifts as meaningful as possible.

Thank you for your continued support of our students and their futures.



Rod Esch '81 President UNC Foundation

STRATEGIC ALLOCATION





Number of Foundation Scholarships Awarded in FY 18: 1,789



Annualized Investment Return on the Endowment: **8.4%**