

ERIN HART

303-903-7291 | ErinHart@WalkTheTalk.biz | [LinkedIn Profile](#)

Summary

Expert writer and editor with 10+ years of experience in a variety of industries. Highly valued by clients for innovative thinking and the ability to see the big picture while attending to details. Able to quickly translate complex concepts and brand values into appealing client-facing content. Subject matter expertise in small-business management and accounting.

Key Skills and Knowledge Areas

Technical Writing and Editing | Copywriting | Copyediting | Project Management | Training | B2B and B2C Marketing | Accounting and Bookkeeping

Primary Industries Served

Higher Education | Veterinary Science | Environmental Health and Safety | Oil and Gas | Nonprofit Sector

Professional Experience

Owner | Walk the Talk, LLC | Centennial CO | 2007–Present

Write and edit professional, relatable content for clients in multiple industries. Provide accounting, bookkeeping, and business consulting services to small businesses.

- Translate highly technical content into language a lay audience can understand.
- Maximize return on investment by repurposing the same content across multiple platforms: social media, e-newsletters, online courses, e-books, email campaigns, marketing collateral, presentations, and articles.
- Learn new industries, software, and systems on the fly in order to best serve clients.
- Write and edit style guides and procedure manuals that improve organizational efficiency and result in a more consistent end-user experience.
- Provide individualized business process advice to entrepreneurs to help them function and grow in a sustainable way.

Adjunct Faculty | University of Denver | Denver CO | 2008–2010

Taught “Nonprofit Financial Management and Fundraising” in the Graduate School of Social Work. Taught “Human and Financial Resources” in The Women’s College as part of the philanthropic studies certificate program.

- Described by students as knowledgeable, prepared, funny, and enthusiastic.

Previous positions include Adjunct Faculty – Accounting, Business Consultant, and Management Consultant.

Education and Credentials

- MS, Accounting | University of Colorado at Denver
- BS, Business Management | University of Colorado at Boulder