First-Year students can be described as:

- 63% FEMALE 37% MALE
- YOUNG ADULTS (Avg. of 18.84 years old)
- FULL-TIME STUDENTS (99%)
- CLOSE TO HOME (69% of students’ permanent homes are within 100 miles of UNC)

100+ Undergraduate Programs

3,100 students live in 16 residence halls

17:1 student-to-faculty ratio

WHO THEY ARE
- 63.3% mostly female
- B+ average in high school
- 39% are merit-based scholars
- 99% are full-time students

WHY THEY CAME
- To get training for a specific career
- To learn more about things that interest them
- To be able to get a better job

THEIR GOALS
- Be very well off financially
- Help others who are in difficulty
- Raise a family

THEIR PLANS
- To make at least a ‘B’ average
- To socialize with someone of another racial/ethnic group
- To be satisfied with UNC

PATH TO UNC

UNC was the first choice for 70.1% of first-year students

EQUITY & DIVERSITY

- 96.4% Believe in equal pay and opportunities for women and men in comparable positions in the workplace
- 79.7% Feel it is important to help promote racial understanding
- 75.7% Believe racial discrimination remains a major problem in America
- 87% Feel it is important to improve their own understanding of other countries and cultures
- 87.2% Feel they are above average in their ability to work cooperatively with diverse people

TOP 5 REASONS STUDENTS CHOSE UNC:

1. UNC has a very good academic reputation
2. The cost of attending UNC
3. I wanted to go to a school about the size of UNC
4. UNC’s graduates get good jobs
5. UNC has a good reputation for its social activities

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*Data taken from 2015 CIRP Freshman Survey