10th Annual



Celebrating & Supporting UNC Women's Student-Athlete Scholarships

Saturday, April 21st, 2018

LEVELS OF SPONSORSHIP

TITLE SPONSOR LEVEL: \$20,000 contribution

- Company name included in the Walk logo as Title Sponsor
- Company name listed as Title Sponsor on all Walk information & promotional materials
- Company name included on incentive prizes when opportunity is available
- Company name listed as Title Sponsor on Walk page and event registration site
- Company announced as Title Sponsor on any broadcast promotion of the Walk
- Special video board recognition during Walk
- Dominant signage during Walk
- Company recognized as Title Sponsor during event presentation
- Walk team (maximum of 20 team members)

PLATINUM SPONSOR LEVEL: \$10,000 contribution

- Company name featured as a Platinum Level Sponsor on all Walk information and promotional materials
- Company name and/or logo included on Walk page and event registration site
- Company name included on incentive prizes when opportunity is available
- Video board recognition during Walk
- Opportunity to display banner during Walk
- Company name mentioned on any broadcast promotion of the Walk
- Walk team (maximum of 15 team members)

GOLD SPONSOR LEVEL: \$5,000 contribution

- Company name listed as a Gold Level Sponsor on all Walk information and promotional materials
- Company name and/or logo included on Walk page and event registration site
- Company name included on an incentive prize
- Video board recognition during Walk
- Opportunity to display banner during Walk
- Company name mentioned on any broadcast promotion of the Walk
- Walk team (maximum of 10 team members)

SILVER SPONSOR LEVEL: \$2,500 contribution

- Company name listed as a Silver Level Sponsor on all Walk information and promotional materials
- Company name and/or logo included on Walk page and event registration site
- Company name included on an incentive prize
- Video board recognition during Walk
- Opportunity to display banner during Walk
- Company name mentioned on any broadcast promotion of the Walk
- Walk team (maximum of 5 team members)

BRONZE SPONSOR LEVEL: \$1,000 contribution

- Company name listed as a Bronze Level Sponsor on all Walk information and promotional materials
- Company name included on an incentive prize
- Video board recognition during Walk

BLUE RIBBON SPONSOR LEVEL: \$500 contribution

- Company name listed as a Blue Ribbon Sponsor on all Walk information and promotional materials
- Video board recognition during Walk

** Special promotional opportunities are available on a first-come, first-serve basis including trade outs such as printing, giveaways, and other event needs. These donations will be given special recognition in printed materials and/or recognition at the Walk.

