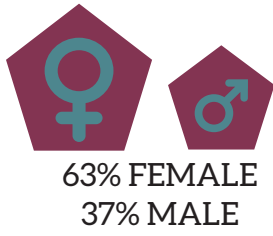


THE FIRST-YEAR STUDENT EXPERIENCE*

First-Year students can be described as:



YOUNG ADULTS
(Avg. of 18.84 years old)



FULL-TIME STUDENTS
(99%)

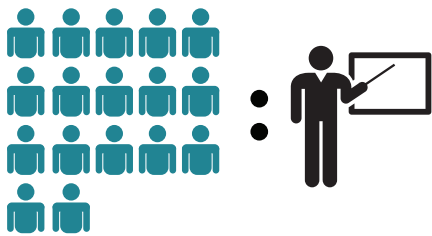


CLOSE TO HOME
(69% of students' permanent homes are within 100 miles of UNC)

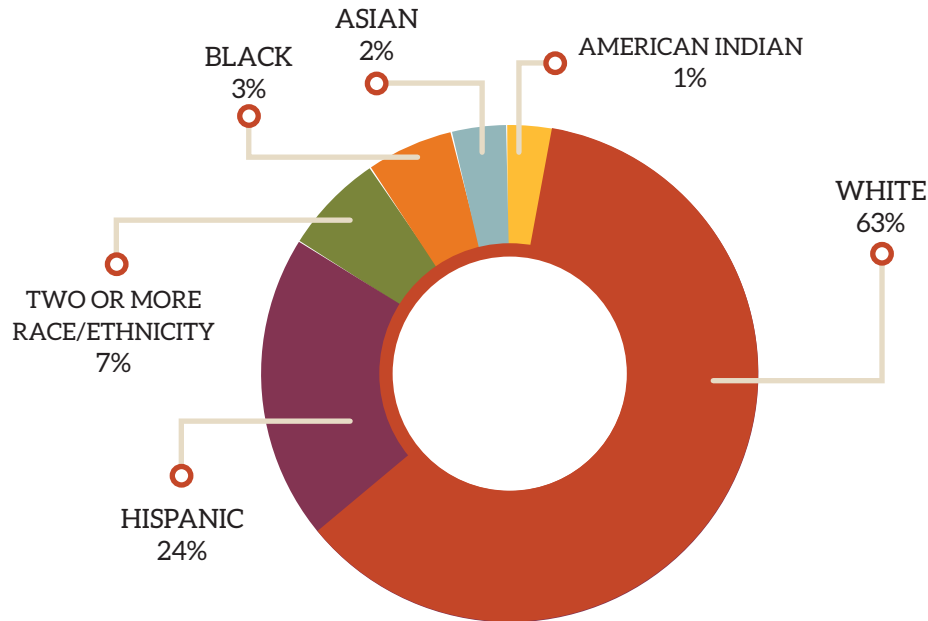
100+ Undergraduate Programs



3,100 students live in 16 residence halls



17:1 student-to-faculty ratio



59% courses with fewer than 30 students

UNC was the first choice for 70.1% of first-year students

PATH TO UNC

WHO THEY ARE

- 63.3% mostly female
- B+ average in high school
- 39% are merit-based scholars
- 99% are full-time students

WHY THEY CAME

- To get training for a **specific career**
- To learn more about **things that interest** them
- To be able to **get a better job**

THEIR GOALS

- Be very **well off financially**
- **Help others** who are in difficulty
- **Raise a family**

THEIR PLANS

- To make at least a **'B' average**
- To **socialize with** someone of **another racial/ethnic group**
- To be **satisfied with UNC**

EQUITY & DIVERSITY



96.4%

Believe in equal pay and opportunities for women and men in comparable positions in the workplace



79.7%

Feel it is important to help promote racial understanding



75.7%

Believe racial discrimination remains a major problem in America



87.2%

Feel they are above average in their ability to work cooperatively with diverse people



87%

Feel it is important to improve their own understanding of other countries and cultures

TOP 5 REASONS STUDENTS CHOSE UNC:

- 1 UNC has a very good academic reputation
- 2 The cost of attending UNC
- 3 I wanted to go to a school about the size of UNC
- 4 UNC's graduates get good jobs
- 5 UNC has a good reputation for its social activities



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*Data taken from 2015 CIRP Freshman Survey