

BUSINESS IS *Personal*

and at UNC so is business education



UNIVERSITY OF
**NORTHERN
COLORADO**

unco.edu/mcb

MCB Pride Points



MCB students have free access to 6,000 courses and 200 professional certifications



Dual AACSB accredited in Business and Accounting (< 2% have this)



Required internships, travel opportunities, and more



Winner of Malcolm Baldrige Quality Award

Small College Big Impact



At UNC, business is personal, so you'll get plenty of **individual attention** from professors who know your name and interests.



At MCB, business is personal, **AND SO IS YOUR EDUCATION.**

World Class Business Education. Career-Focused Results.

The Kenneth W. Monfort College of Business delivers a top-tier education that prepares future business leaders to tackle the world's most pressing problems through innovative thinking and immersive learning.

Career-Focused, Career-Ready

Around here, business is personal, and you are our primary focus. We've built career development into every step of our curriculum — from day one to graduation and beyond. You'll learn from expert faculty who are actively engaged in industry and bring current business issues into the classroom. Our professors are thought leaders whose research shapes the future of business practices and theory.

You'll gain hands-on experience through internships, real-world projects and industry partnerships. That means you'll graduate with a clear sense of who you are, what you want to become and the skills to make it happen.

An Investment That Pays Off

Our world-class business education is affordable. At Monfort, you'll get exceptional value without sticker shock or significant debt. Each year, Business majors receive between \$900,000 and \$1 million in scholarships. Last year, 366 students received an average award of nearly \$2,500. And 96% of all UNC students receive some type of financial aid. That means you can focus on building your future — not worrying about how to pay for it. That's good business.

Learn by Doing

Our business education offers countless opportunities to learn by doing. Hands-on learning isn't a buzzword here. You'll learn in and out of the classroom. You'll gain practical experience through exposure to executives and internships.

We're proud to be one of just a few business programs in Colorado that require a Professional Experience Internship before graduation. We're changing the landscape of business through original research and community engagement — one idea at a time.

Get to know us, and you'll see why you belong here.

Steven Elias

Dean, Monfort College of Business

"At the Monfort College of Business, we connect students with real-world experiences, industry partners and a hands-on education that goes well beyond the classroom.

Our focus on career readiness, community involvement and immersive education prepares students to lead in an increasingly connected world. And to be ready to make an impact from day one."





DO BUSINESS YOUR WAY

2 Majors and 6 Concentrations Mean Infinite Possibilities

Choose one of our two majors:

Business Administration or Software Engineering.

1

Choose Your Major

Business Administration

What makes our Bachelor of Science in Business Administration different is the personalized attention you receive in our small classes. You'll develop the skills needed to be an effective business leader while learning the complexities of economics, accounting, marketing strategies and more.

Design your own journey. At the Monfort College of Business, you'll choose one of six concentrations based on your interests and career goals.

Our alumni are among the best in business, according to employers who hire our graduates.

"Find something you're passionate about and really make it your own. Life is difficult so try to make a positive out of anything negative. It's not about what cards you are dealt — it's about what you do with the cards."

—Dante Cesare, B.S. Business Administration, '23
Recipient of the Monfort College of Business Award
and a Wells Fargo Bank Scholarship

Software Engineering

If you like solving problems, working with computers and have a strong eye for detail, software engineering may be a good fit for you.

You'll gain fundamental knowledge and skills in areas such as:

- Principles of software engineering
- Data analysis and problem solving
- Ethical problems and issues
- Quality assurance
- Proficiency in state-of-the-industry technology, and more

With access to UNC's Applied Networking Lab and partnerships with Adobe, Microsoft, Oracle and IBM, you can design your own software projects across all platforms.

Our graduates work on the edge of discovery in this evolving and fast-growing field.



Then further customize it based on what you want to study and your career goals.

2

Select a Concentration

Concentrations in Business Administration

Study what excites you. Focus your business degree by concentrating in one of these areas to gain in-depth knowledge and skills:

- Accounting
- Computer Information Systems
- Finance
 - Institutions and Risk Management
 - Wealth and Asset Management
- General Business
- Management
 - Entrepreneurship
 - Hospitality and Event Management
 - Human Resource Management
- Marketing

3

Add a Minor or Certificate

Get the Most from Your Degree Business Minors

Add a minor in one of these four areas to complement your major:

- Business Administration
- Computer Information Systems
- Digital Marketing
- Global Business

Or earn a **certificate** by taking a few additional courses that add credentials and value to your degree.

- Digital Marketing
- Human Resource Management
- Entrepreneurship
- Professional Sales

Gain a
Competitive Edge
with Coursera



Access a powerful online platform with Coursera Career Academy to develop professional skills, explore career options and find the right job for you. Choose from our more than 6,000 courses and 200 professional certifications — free to any student taking a business class.

You can earn industry-recognized credentials directly from the companies shaping the future of business. Earn professional certificates such as Google Data Analytics, Google Digital Marketing & E-commerce, Meta Social Media Marketing, Intuit Bookkeeping and others in data analytics, digital marketing and data science.

These recognized credentials enhance your resume and give you a competitive edge in the job market. You'll graduate not just with a degree, but with a portfolio of in-demand skills that prove you are ready to lead.



LEARN BUSINESS BY DOING BUSINESS

At MCB, take what you learn in the classroom and apply it in the real world.

Real-World Experiences

MCB's strong partnerships with businesses — from innovative startups to Fortune 500 companies — ensure you get hands-on industry experience before you graduate, helping you land your first job. You'll gain invaluable experience and get paid for it.

The Professional Experience Requirement ensures a competitive advantage in the marketplace when you graduate. You'll gain real-world business skills that set you apart.

In this program, you will:

- Complete three workshops
- Complete either a 50+ hour professional experience or a 135-hour internship for credit

All business students must complete a Professional Experience or Internship, except Software Engineering majors and international students.

"As a first-generation student, I've found Professor Lorena García-Ramón to be an inspiration and make a difference for me. She set the standard for what many of her Latino students aspire to be — a successful professional."

"A transformative moment for me as an MCB student was when I landed an internship with the NBA at the start of my junior year. My former manager was highly impressed with what I had to bring to the table, and I can thank MCB for all the professional preparation."

—Jasmin Mazariegos Rodriguez

Business Administration major with Marketing concentration,
Digital Marketing minor, expected May 2026

Professional Experience

Internship



All of our Business Administration students complete internships. We're one of just a few business schools in Colorado to require a **Professional Experience Internship** — so you're career ready on day one.

At Monfort, we don't just teach business — we immerse you in it

From managing millions of real investment dollars to partnering with NASA on space-age innovations, you'll step beyond the classroom and into experiences that most professionals spend years working toward. These aren't simulations or case studies. They're high-stakes experiences where you'll build confidence, forge industry connections and develop expertise that sets you apart from day one of your career.



Sales Competitions

Our sales club, led by an advisor with more than 30 years of industry experience, prepares you to compete in national and international sales competitions. You'll sharpen your confidence, enhance your professionalism and master the art of performing under pressure while building strategic relationships that last a lifetime.



National Retail Federation (NRF) Student Conference

Each year, we send a select group of students to attend the NRF "Big Show" in New York City — retail's most influential event. You'll attend student-focused sessions, network with industry leaders and hear directly from top executives shaping the world of commerce.



Student and Foundation Fund (SAFF) Class in Finance

In this immersive course, you won't just study investment theory, you'll manage a multi-million dollar investment portfolio for the UNC Foundation. You'll develop and execute actual investment strategies, then present your results to stakeholders at the end of the semester. It's the kind of hands-on financial experience that transforms resumes and careers.



NASA Technology Transfer Program Classes

Imagine taking patented NASA technologies and turning them into tomorrow's products. In this class, you'll partner with NASA to develop commercial applications, and entrepreneurial strategies that bring space technology down to earth.



Data Mine of the Rockies (MCB Customization)

Partner with leading organizations in defense, aerospace and technology to tackle real-world business challenges using cutting-edge data analytics. You'll develop the data-driven decision-making skills that employers are seeking, positioning yourself as a leader ready to drive innovation and economic growth in the Rocky Mountain region and beyond.



Career Preparation

Every Monfort business student participates in our structured annual Career Development program — a multi-year journey designed to transform you from a first-year business student into a confident, career-ready professional. Through annual events and milestone experience, you'll master the art of networking, boost your professional presence and build the skills that get employers to notice you.



YOUR CAREER DEVELOPMENT JOURNEY

Career Values and Exploration (first-year) —

Discover what drives you and map out your professional path



Career Conversations

Learn directly from industry professionals about what it really takes to succeed



Networking Night

Practice making meaningful connections in a supportive environment



Elevator Pitch Contest

Perfect your personal brand and learn to sell your strengths in seconds



Job, Internship and Graduate School Fair

Connect with top employers and graduate programs (twice per year)

This isn't just career prep — it's your competitive advantage. You'll graduate with the communication skills, leadership presence and professional confidence that separate good candidates from great ones. Your future success doesn't start after graduation. It starts here.

You'll graduate not just with a degree, but with a portfolio of in-demand skills that prove you are ready to lead.

Employers Love

our Business Students



In a recent survey, **98% of employers** said they were "satisfied" or "very satisfied" with MCB students' contributions and the strong impact they have on the workplace.

Accreditation and Awards



The Monfort College of Business holds dual AACSB International accreditation in both business and accounting — the gold standard for business education. **Less than 2% of all business schools** have earned dual accreditation. This means you're earning a degree recognized for its excellence and rigor.



The Nation's Highest Honor for Quality and Performance Excellence.



GET INVOLVED, BUILD CONNECTIONS

Your network is your net worth—and at Monfort, you'll build both

Tap into our powerful alumni community that spans Northern Colorado, reaches across the nation and extends around the world. These aren't just names in a database — they're mentors, career connectors and future colleagues ready to open doors for you.

To accelerate your growth even faster, join one of our business student clubs and organizations. You'll sharpen your leadership and communication skills and develop the organizational expertise employers value — all while connecting with peers who share your ambition. The relationships you build here become the foundation of your professional life.

- Collegiate Entrepreneurs Organization
- Delta Sigma Pi
- Financial Management Association
- Human Resources Management Club
- Marketing Club
- National Society of Leadership and Success
- Professional Accounting Association and Beta Alpha Psi
- Student and Foundation Fund: Finance majors can take this class as upper-level students to manage a portfolio of financial assets totaling more than \$3 million.

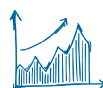
To put your skills to work, you can:



Attend a **National Retail Federation Conference** in New York City



Participate in our **annual sales competition** and engaging in real-world sales scenarios



Manage a stock portfolio that may total \$3 million while analyzing market trends, mitigating risk and tracking investments



Earn a Bloomberg certification, a resume booster that reflects foundational knowledge of financial markets and proficiency with the Bloomberg Terminal

“MCB has allowed me to shape my education journey to fit my future career goals. I’ve started a sales club, studied international business abroad in Greece and attended a marketing conference in NYC. MCB’s community is extremely supportive of student’s aspirations and education experiences.”

–Raegan Dantzer

Business Administration major, Marketing concentration, Digital Marketing certificate, expected Spring 2027
MCB Travel Abroad Scholarship recipient

Where can an MCB Degree Take You?

ANYWHERE.

The Monfort College of Business is different from other schools. Here, you'll graduate career-ready with real-world business skills employers demand. Our professional career development programs and internships not only ensure our graduates stand out in the competitive job market but also make them resilient and adaptable — preparing them for their first job, their fifth job and beyond.

Put your business skills and broad perspective to work across diverse industries.

- Create innovative marketing strategies
- Launch your own business
- Build a career in finance
- Dive into supply chain management
- Lead human resources initiatives
- Optimize business operations
- Drive sales
- Assess insurance and risks
- Guide technology initiatives

Join a Network of Success

Our graduates are leaders in Colorado and around the world. They secure positions at top organizations because they have the skills employers demand.

Recruited by Top Companies:



Launching High-Impact Careers as:

- Investment Analysts
- Digital Marketing Professionals
- Financial Advisors
- Software Engineers
- Auditors
- Project Managers

Salary and Employment

A world-class business education should provide a direct path to a successful career, not a burden of debt. We deliver on that promise. Our graduates achieve nationally competitive results.



88%

career outcomes rate

At the Monfort College of Business, you are investing in a proven, affordable education that prepares you to lead and succeed from day one.

(data based on alumni survey between 2021 and 2024)

Exceptional

Career Outcomes



72% of students who are hired by the employer where they completed their **Professional Employment Experience** internship.



START YOUR JOURNEY TODAY.

admissions@unco.edu

970-351-2765

Get started at **UNCO.EDU/MCB**



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