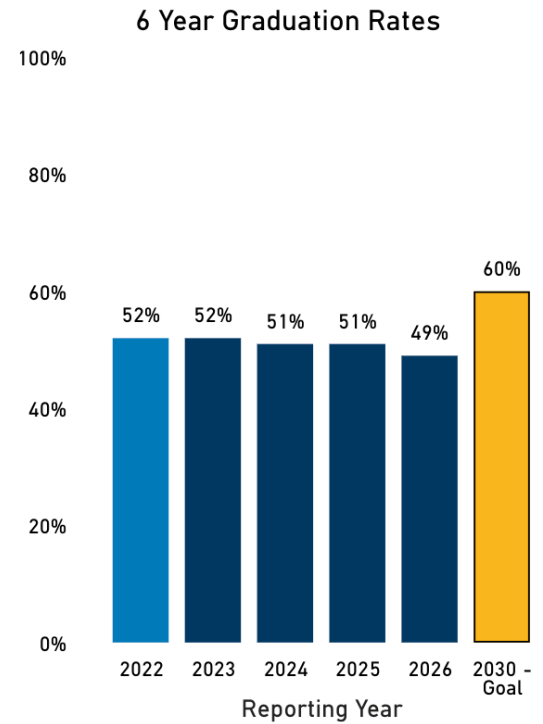
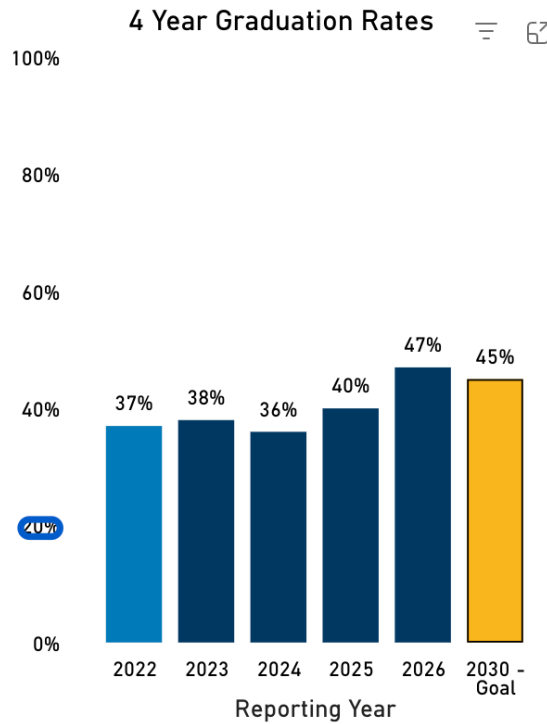
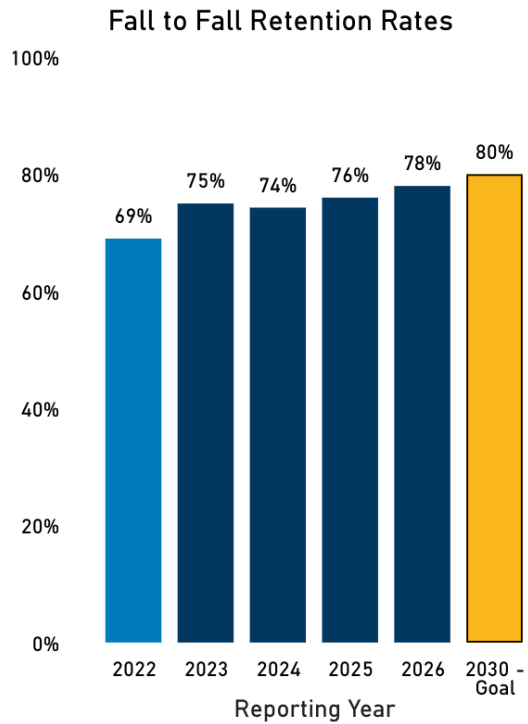


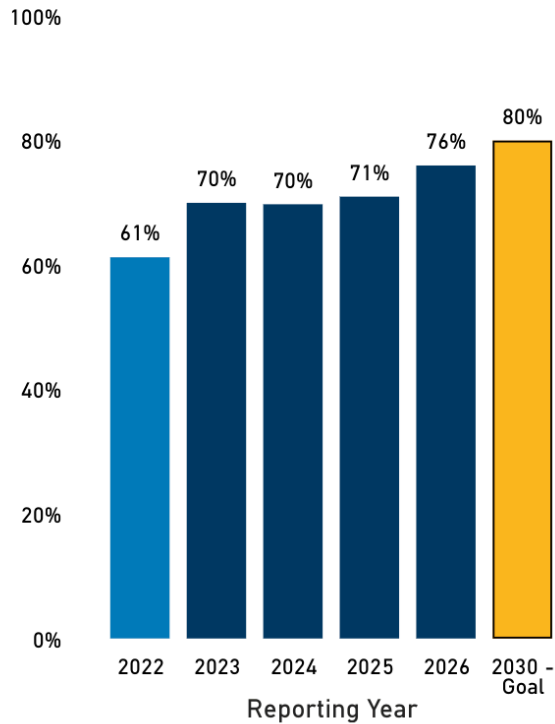
# Rowing, Not Drifting 2030

# Phase III: Students First

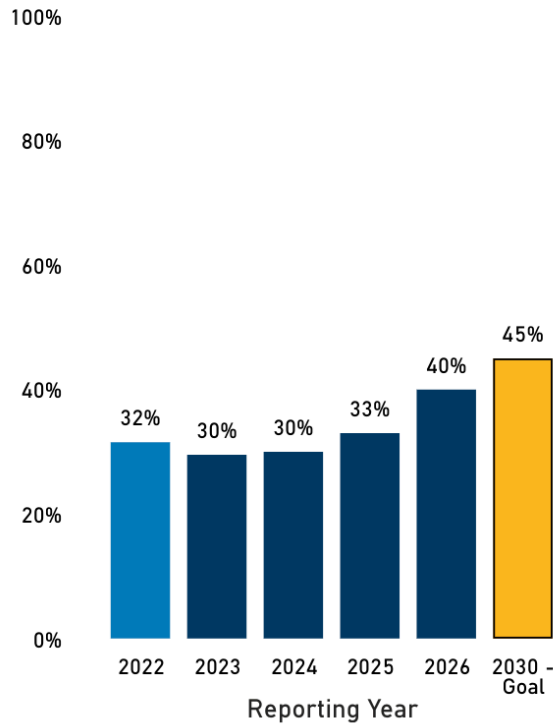


# Phase III: Empower Inclusivity

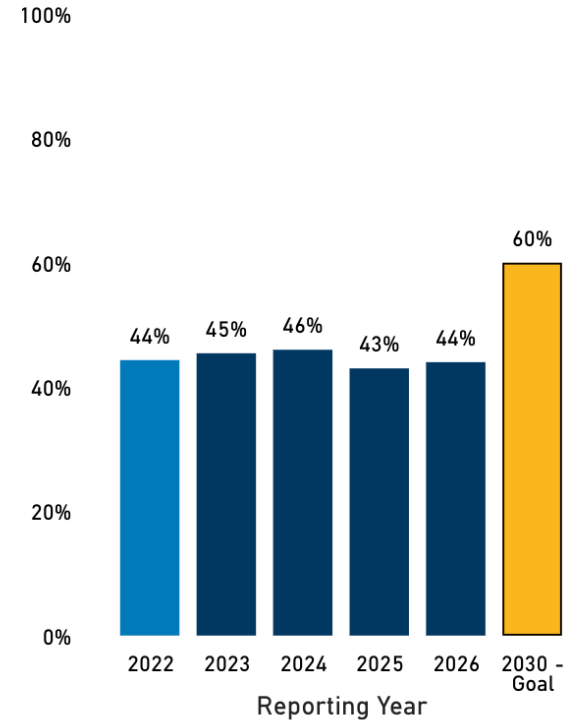
### Pell Fall to Fall Retention Rates



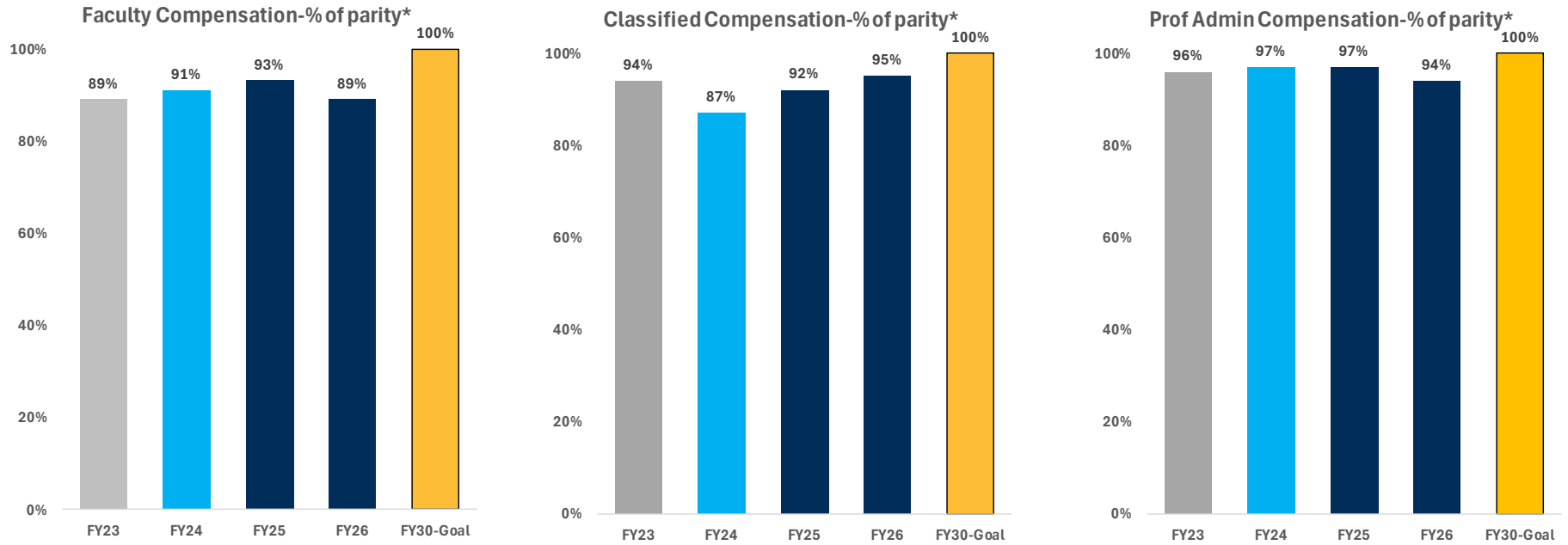
### Pell 4 Year Graduation Rates



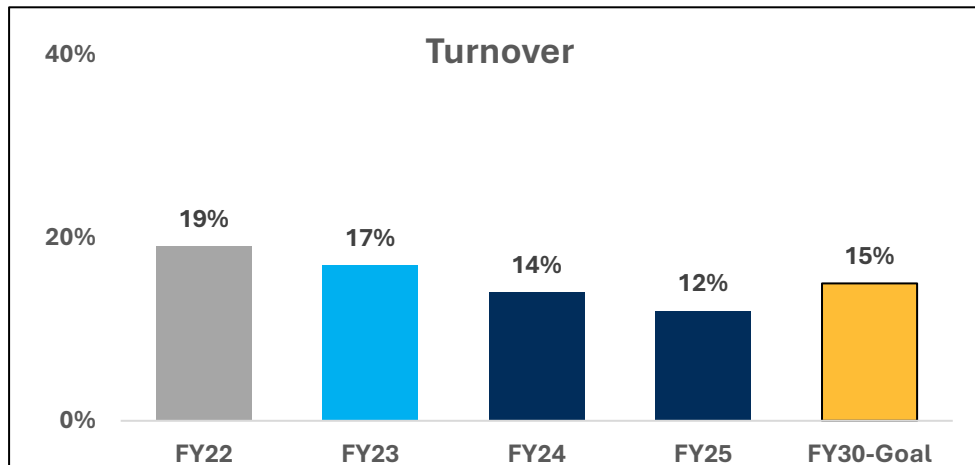
### Pell 6 Year Graduation Rates



# Phase III: Enhance & Invest

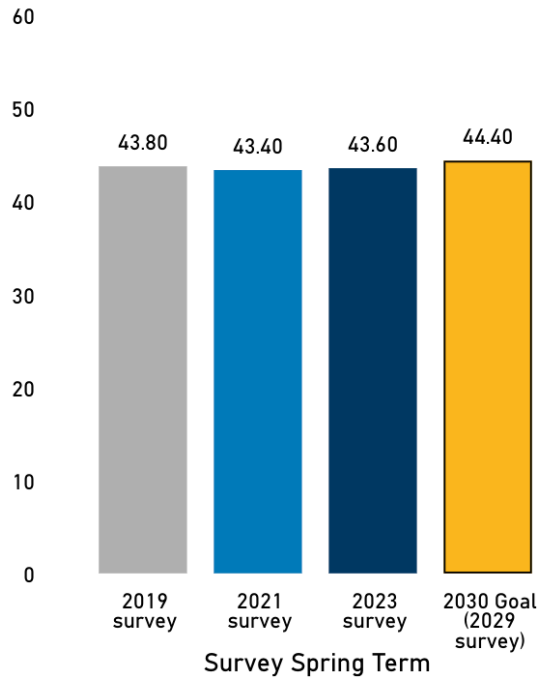


\*Comparison with CUPA data as of October 31 each year. (e.g. FY26 data is as of October 31, 2025)

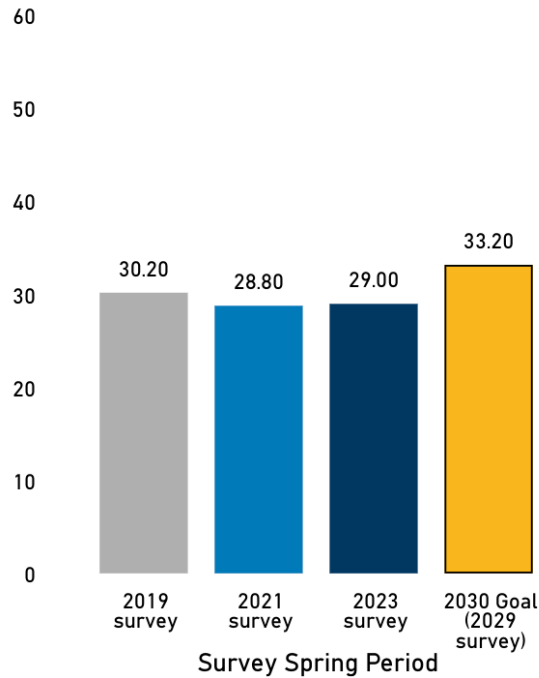


# Phase III: Innovate & Create

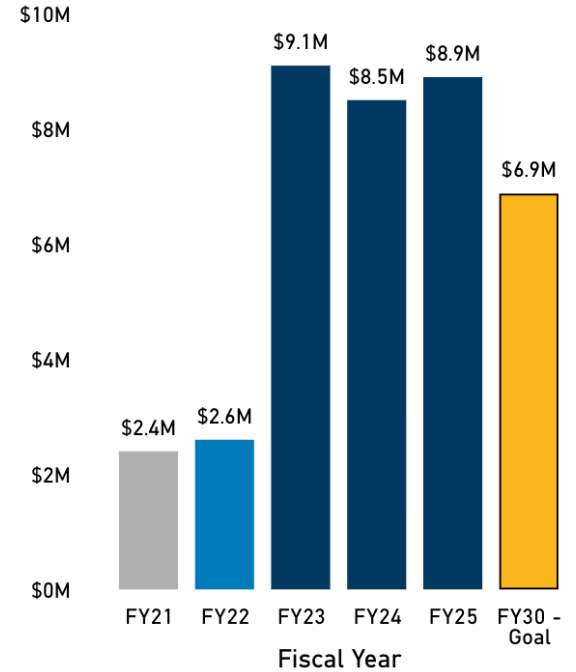
### Quality of Interactions - NSSE Survey



### Supportive Environment - NSSE Survey

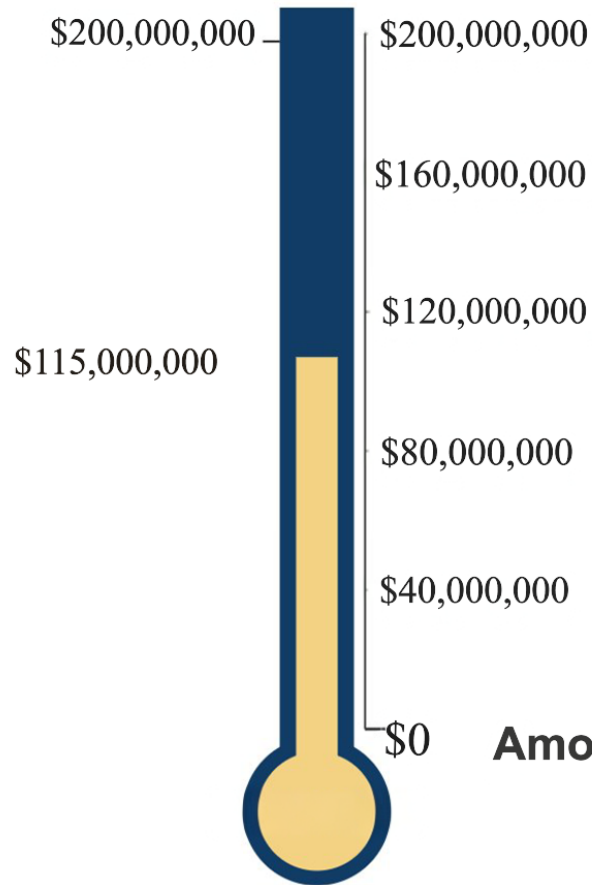


### Total Research Expenditures



# Phase III: Connect & Celebrate

Cumulative Amount Raised Toward Campaign Goal



Amount Current as of:

**May 2026**

# Phase IV: Students First

**Key Action: Implement an enrollment growth strategy that expands geographic reach, strengthens pathways, and broadens access for diverse student populations, including transfer and returning learners.**

**Key Action: Implement an integrated student success and engagement framework that strengthens advising, embeds evidence-based learning experiences, and improves retention and timely degree completion.**

# Phase IV: Empower Inclusivity

**Key Action: Institutionalize a coordinated framework for equity, inclusion, accessibility, and belonging that embeds HSI identity, strengthens accountability, and improves campus climate.**

# Phase IV: Enhance & Invest

**Key Action: Implement a sustained, market-informed compensation strategy that advances equitable, competitive pay for faculty and staff.**

**Key Action: Build a professional development and engagement ecosystem that supports employee growth, strengthens workplace effectiveness, and improves employee satisfaction.**

# Phase IV: Innovate & Create

**Key Action: Advance a market-responsive academic portfolio and institutional infrastructure that expands access, strengthens workforce alignment, and positions UNC in emerging fields and high-demand professions.**

# Phase V: Connect & Celebrate

**Key Action: Strengthen institutional visibility, engagement, and community connection through a coordinated strategy that elevates UNC's brand, deepens partnerships, and recognizes contributions across the university community.**

# Strategic Plan Website

<https://www.unco.edu/strategic-plan/>

*Thank You!*