Example

DQP ↔ UNC Business Administration Program Outcome Crosswalk

This table maps Degree Qualifications Profile (DQP) categories and outcomes to UNC Business Administration program learning outcomes, with examples of portfolio evidence for Work-Based Learning (WBL) assessment.

DQP Category	DQP Outcome Description	UNC Business Program Learning Outcome	Example Portfolio Evidence
Specialized Knowledge	Demonstrates knowledge of concepts, theories, and practices in a field of study.	Apply core business principles in accounting, finance, marketing, and management to solve organizational problems.	Work project reports showing application of financial analysis; marketing campaign plans; supervisor validation of applied business strategies.
Broad & Integrative Knowledge	Integrates learning from different fields to address complex problems.	Analyze business decisions global, ethical, and interdisciplinary contexts.	Case study analysis integrating economic, legal, and ethical perspectives; reflective narrative on cross-functional team leadership.
Intellectual Skills	Uses analytic inquiry, quantitative fluency, and communication skills.	Demonstrate critical thinking, data analysis, and effective communication in business contexts.	Excel-based financial models; PowerPoint presentations delivered to stakeholders; written reports with data visualization.
Applied & Collaborative Learning	Applies learning to real-world settings and works effectively in teams.	Lead and contribute to team projects that address organizational challenges.	Project management documentation; team charters; employer attestations of leadershi in collaborative initiatives.
Civic & Global Learning	Engages with civic, social, and global challenges responsibly.	Evaluate the impact of business decisions on society and global markets.	Community engagement project reports; sustainability audits; reflective essays on corporate social responsibility.