



Continuing Education Activity Plan - Workshops Publicity Requirements



To provide a reliable basis for CMP participants to select Continuing Education Activities that meet their personal learning objectives, **ALL** promotional materials for activities offering RID CEUs are required to have **SIX** types of information.

The six types of information:

1. Use of the RID CMP and/or ACET logos. (Email Carrie if you do not have access to one and she will email you the logo.
 - a. Logos may be resized to fit the design of the promotional materials.



2. Use of the following paragraph to identify the Sponsor, the content area and level as well as the number of CEUs being offered.
 - a. The UNC department of ASL & Sign Language Studies is an approved RID CMP Sponsor for Continuing Education Activities. This [Content Area] program is offered for [#] CEUs at the [Knowledge Level] Content Knowledge Level.
3. Information on the educational objectives of the activity. This information may take a variety of formats and depth of detail.
4. Information on the refund and cancellation policy of the Sponsor. It is acceptable to print contact information to learn of these policies, rather than the entire policy.
5. The target audience, as described in the Continuing Education Activity Plan.
6. A solicitation request for reasonable accommodations.