

Admissions Update Fall 2024



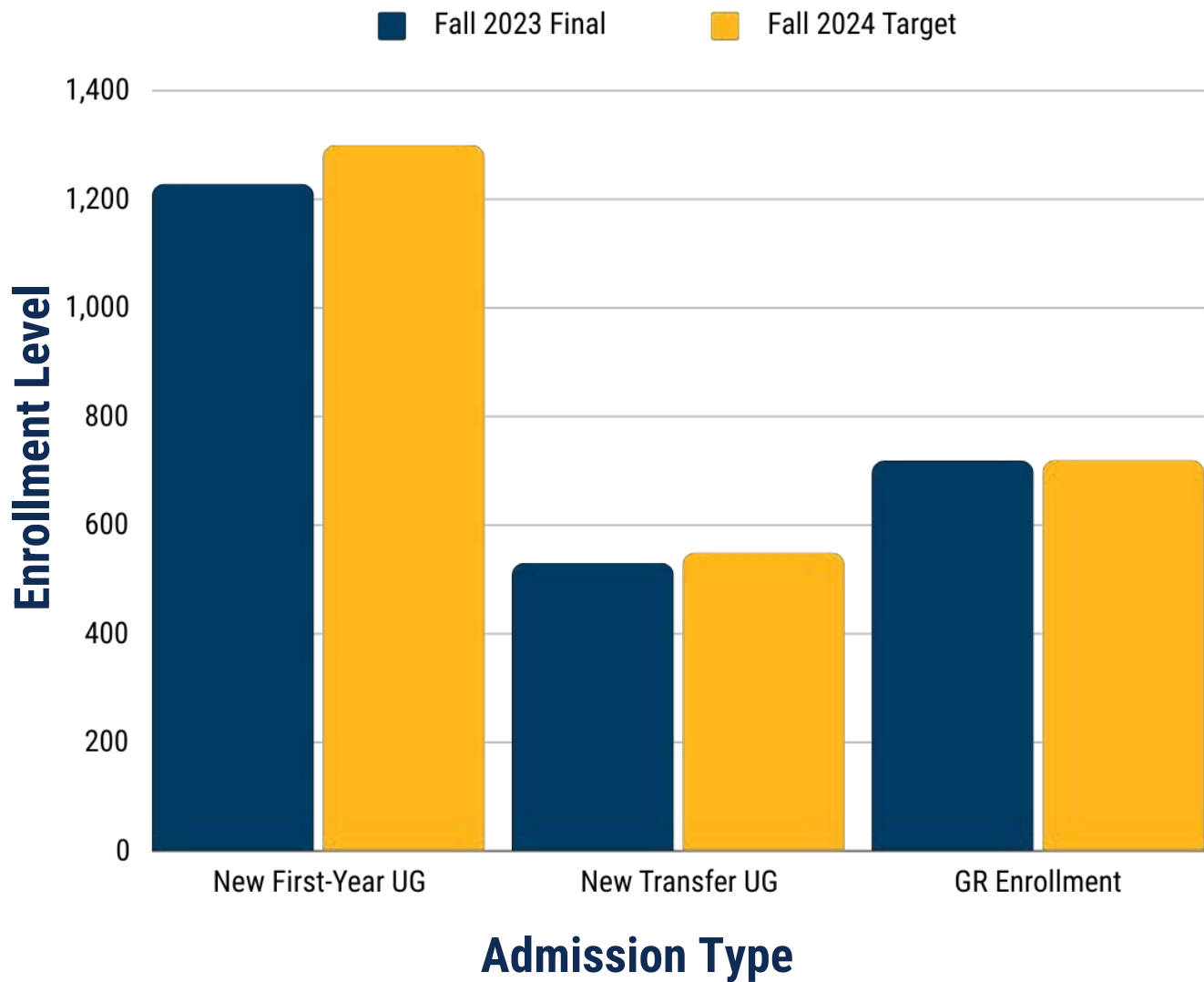
UNC

Discussion Topics

- **Enrollment Planning Targets**
- **New Student Admissions Data**
 - New First-Time (NFT)
 - Transfer
 - Graduate
- **Housing Applications for Fall 2024**
- **Application Tracking Dashboards**



Targets for Fall 2024



Targets	New, First-Time Admissions Data	Transfer Admissions Data	Graduate Admissions Data

Admission Type	Enrollment Level Fall 2024 Target
New First-Year UG Students	1,300 students
New Transfer UG Students	550 students
Graduate Enrollment	720 students (same as Fall 2023)

First-Time, First-Year (FTFY) Retention Rate: **74%** (Fall 2023 to Fall 2024)

*Current Year (Fall 2022 to Fall 2023): 74.5%
second highest in school history*

Fall 2024 UG Admissions Data

New First-Time (NFT) as of February 13

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD %
Admitted	8,885*	9,398	92.5%**
Confirmed/Deposited	1,255	1,327	53.4%
Enrolled	1,229	1,300	Begins late Spring
Yield (Admitted to Enrolled)	13.8%	14%	N/A

Although there have been significant delays to FAFSA filing, UNC continues to trend ahead of last year confirmation numbers.

* UNC's second-largest admitted student cohort
** During the previous three recruitment cycles, we were typically around 89% of our final admit number on February 13

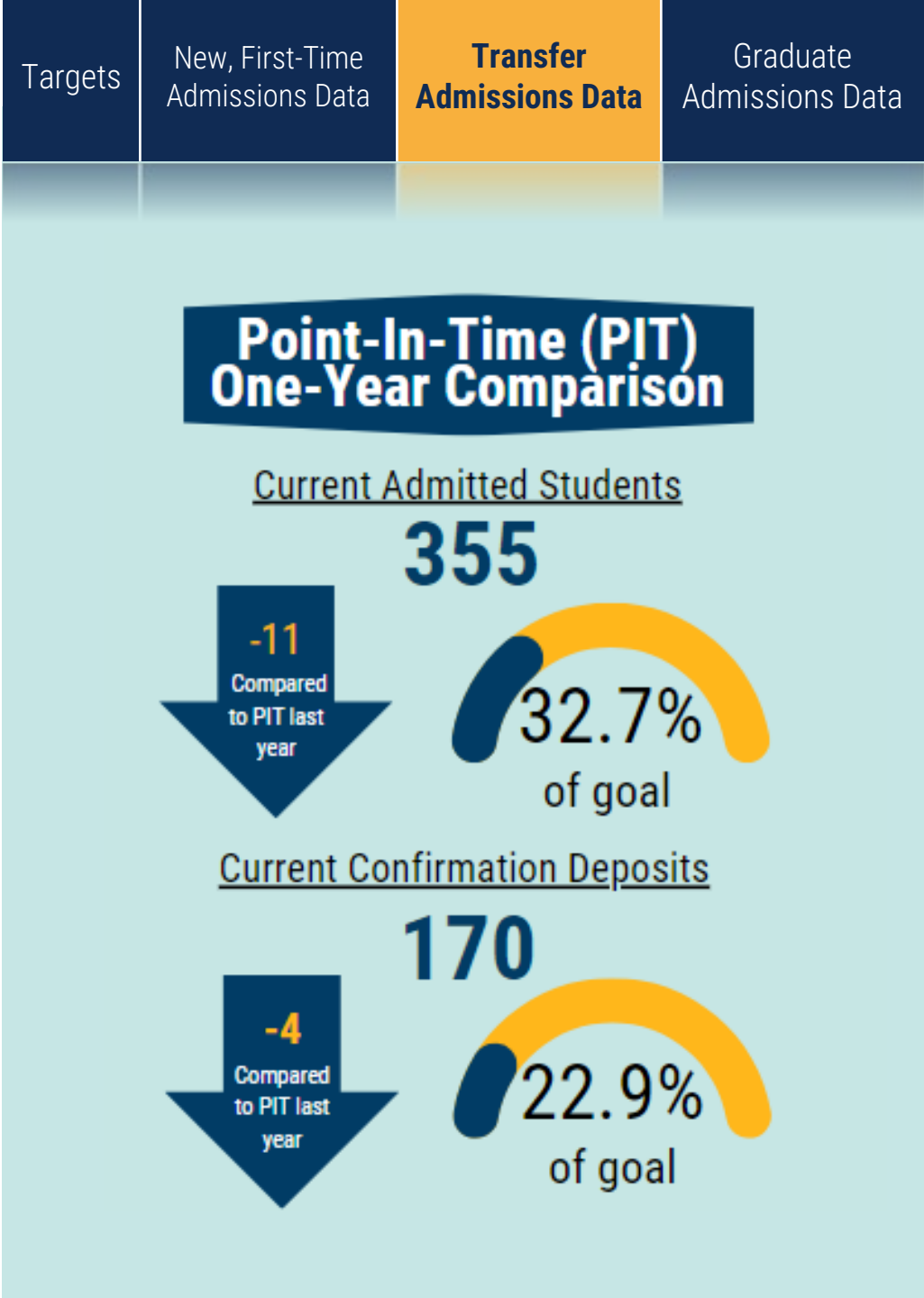


Fall 2024 UG Admissions Data

Transfer Students as of February 13

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD %
Admitted	1,049	1,086	32.7%*
Confirmed/Deposited	720	743	22.9%
Enrolled	531	550	N/A
Yield (Admitted to Enrolled)	50.6%	50%	N/A

* Last year, we were at 33% of our final Transfer admit number on February 13

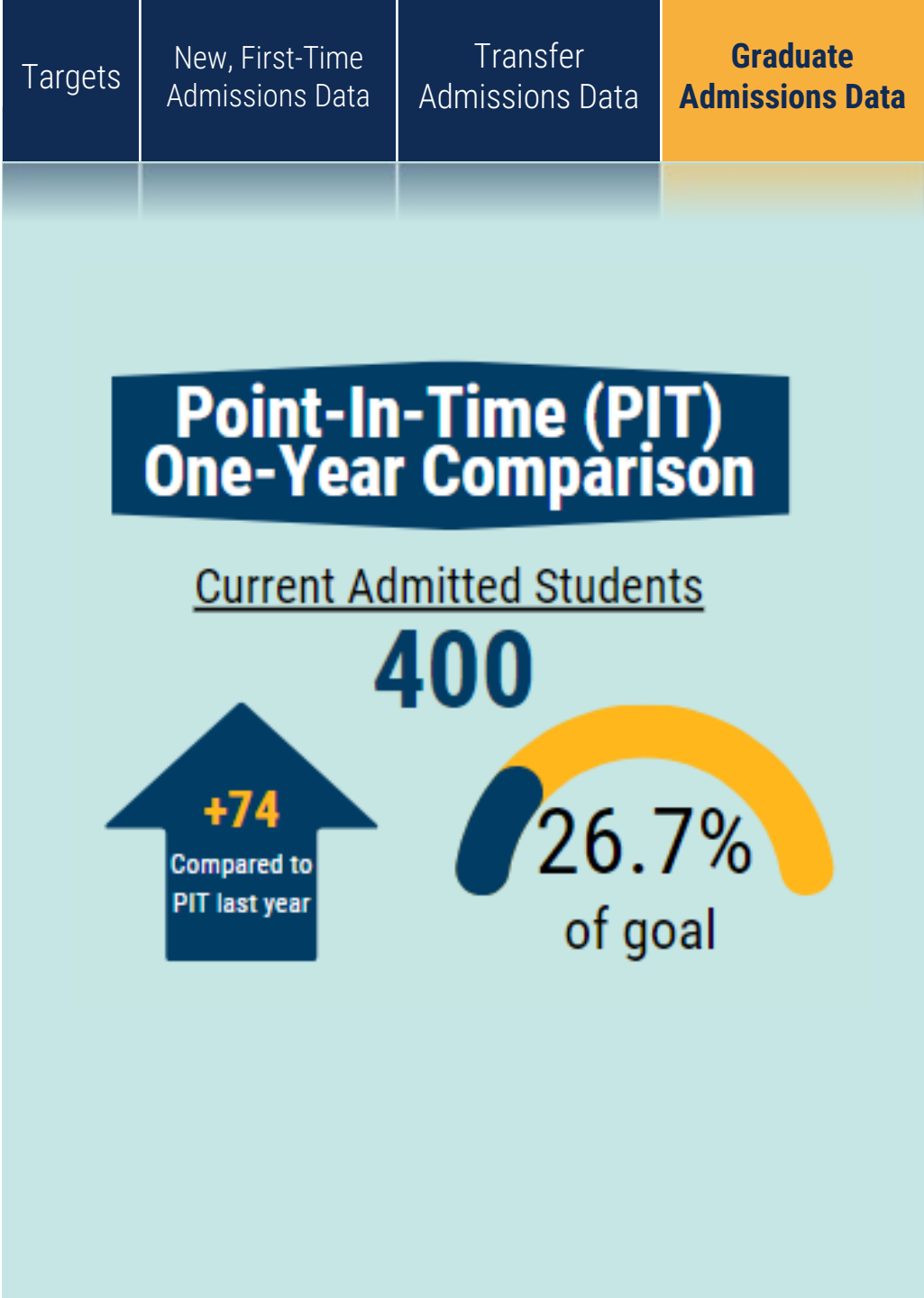


Fall 2024 GR Admissions Data

Graduate Students as of February 13

Admissions Status	Fall 2023 Final	Fall 2024 Goals	Fall 2024 YTD %
Admitted	1,496	1,500	26.7%*
Enrolled	719	720	N/A
Yield (Admitted to Enrolled)	48%	48%	N/A

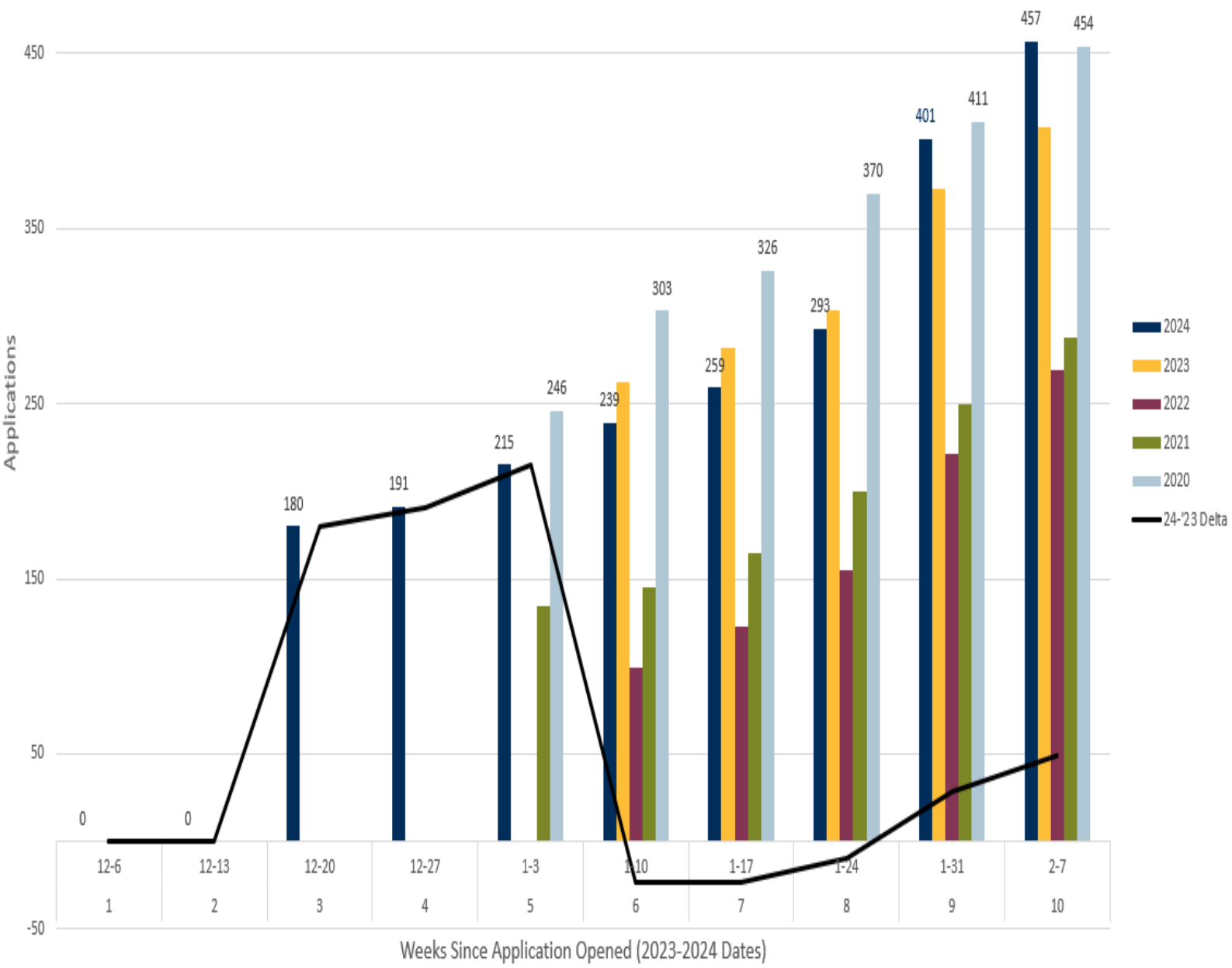
*During the previous recruitment cycle, we were around 20% of our final Graduate Admit number on February 13.





Housing Contracts (All)

Return Student Sign-up for Same Room



Call Dibs (Same Hall/Space Room)	# of Reserved Spaces as of February 13
Fall 2024	197
Fall 2023	132
Fall 2022	138
Fall 2021	94
Fall 2020	232
Returning students' ability to select a different space	February 15

Application Tracking Dashboards



UNC

All UG Applications for Fall 2024 (as of February 13)



UNIVERSITY OF
NORTHERN
COLORADO

UG Admissions Monitoring

ALL FIGURES THROUGH

February 13

Term Type

Fall (w/ Summer) ▼

Applicant Type

- ☒ New First-Time
- ☒ Transfer (Aims2UNC)
- ☒ Transfer (Non-Aims2UNC)
- ☒ Transfer (2nd Bach.)

Residency

- ☐ Resident (Main Campus)
- ☐ Non-Res., Domestic (MC)
- ☐ Non-Res., International (MC)
- ☐ WUE (Main Campus)
- ☐ Ext. Campus (Cash Funded)

Figures provided in this dashboard are for point-in-time monitoring purposes only and should be considered unofficial.

Created by Business Intelligence & Data Engineering (BIDE)

Fall 2024

Difference vs. Prior Year:

Admitted

9,056

+688

Confirmed

879

+17

Confirmation Rate

10%

-1%

Enrolled Admits

0

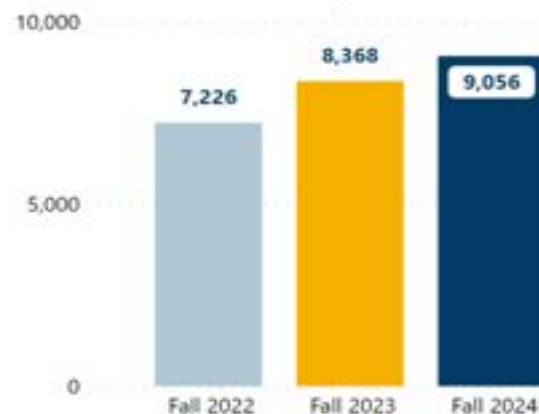
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Yield Rate

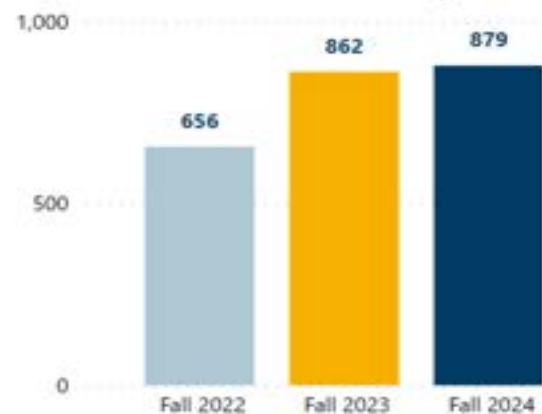
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Point-in-Time Admits by Term



Point-in-Time Confirmations by Term



Point-in-Time Enrolled Admits by Term

Conversion Summary

Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2024	9,056	879	10%			
Fall 2023	8,368	862	10%			
Fall 2022	7,226	656	9%			

Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	610	269	241	3	7,933
Fall 2023	583	279	201		7,305
Fall 2022	428	228	201		6,369

Admitted Student Headcount by Confirmation Decision



New First-Time Applications for Fall 2024



UG Admissions Monitoring

ALL FIGURES THROUGH
February 13

Term Type

Fall (w/ Summer) ▾

Applicant Type

☒ New First-Time

☐ Transfer (Aims2UNC)

☐ Transfer (Non-Aims2UNC)

☐ Transfer (2nd Bach.)

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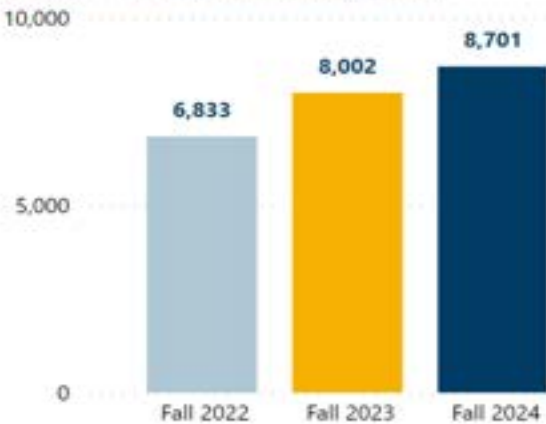
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Fall 2024

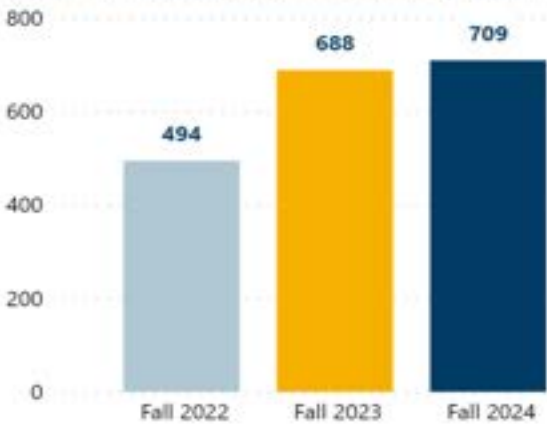
Difference vs. Prior Year:

Admitted	Confirmed	Confirmation Rate	Enrolled Admits	Yield Rate
8,701	709	8%	0	0%
+699	+21	+0%	--	--

Point-in-Time Admits by Term



Point-in-Time Confirmations by Term



Point-in-Time Enrolled Admits by Term

Conversion Summary

Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2024	8,701	709	8%			
Fall 2023	8,002	688	9%			
Fall 2022	6,833	494	7%			

Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	501	208	231	1	7,760
Fall 2023	472	216	196		7,118
Fall 2022	329	165	191		6,148

Admitted Student Headcount by Confirmation Decision



New First-Year Applications (by Race/Ethnicity)



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UG Admissions Monitoring

ALL FIGURES THROUGH

February 13

Term Type

Fall (w/ Summer) ▼

Applicant Type

- ☒ New First-Time
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- ☐ Transfer (2nd Bach.)

Residency

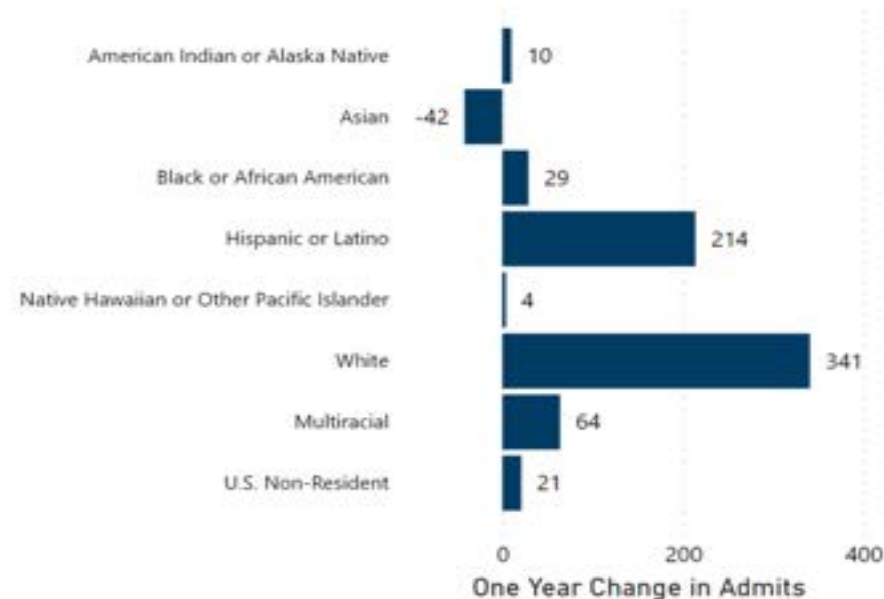
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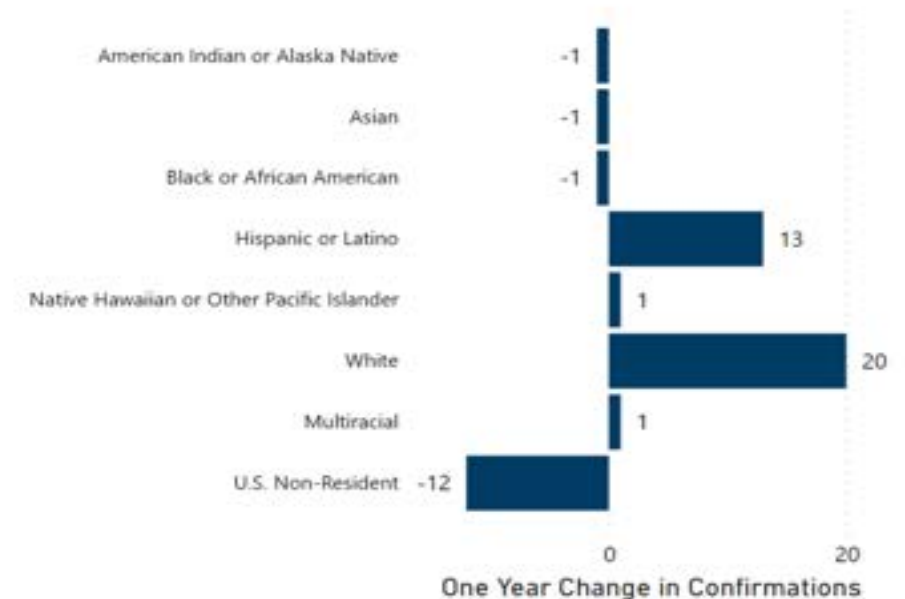
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Term	Fall 2022			Fall 2023			Fall 2024		
Race/Ethnicity	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate	Admits	Confirmed	Conf. Rate
American Indian or Alaska Native	15			29	4	14%	39	3	8%
Asian	294	10	3%	377	14	4%	335	13	4%
Black or African American	369	21	6%	429	24	6%	458	23	5%
Hispanic or Latino	1,971	132	7%	2,294	161	7%	2,508	174	7%
Native Hawaiian or Other Pacific Islander	20			17			21	1	5%
White	3,716	299	8%	4,333	429	10%	4,674	449	10%
Multiracial	334	20	6%	408	32	8%	472	33	7%
U.S. Non-Resident	52	12	23%	56	22	39%	77	10	13%
Unknown	62			59	2	3%	117	3	3%
Total	6,833	494	7%	8,002	688	9%	8,701	709	8%

One Year Change in Admits by Race/Ethnicity



One Year Change in Confirmations by Race/Ethnicity



Transfer Applications (as of February 13)



UNIVERSITY OF
NORTHERN
COLORADO

UG Admissions Monitoring

ALL FIGURES THROUGH

February 13

Term Type

Fall (w/ Summer)

Applicant Type

- ☐ New First-Time
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- ☒ Transfer (2nd Bach.)

Residency

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- ☐ Non-Res., International (MC)
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Fall 2024

Difference vs. Prior Year:

Admitted

355

-11

Confirmed

170

-4

Confirmation Rate

48%

+0%

Enrolled Admits

0

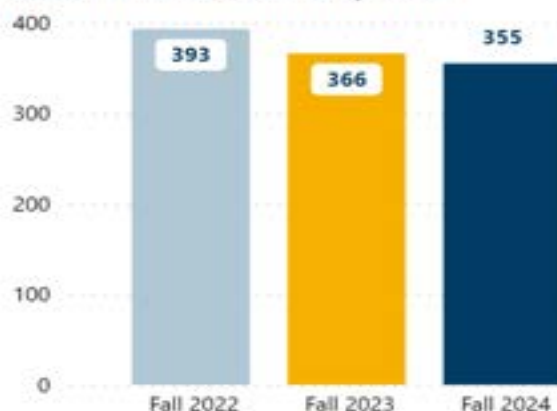
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Yield Rate

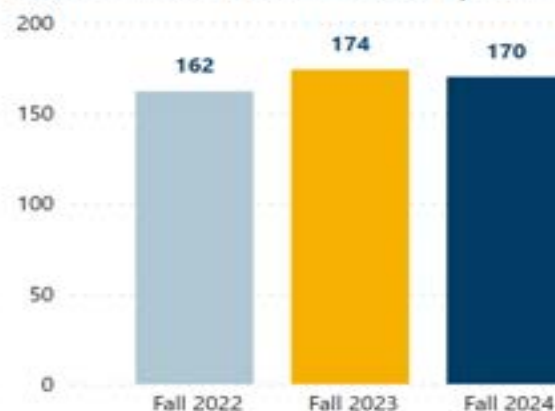
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Point-in-Time Admits by Term



Point-in-Time Confirmations by Term



Point-in-Time Enrolled Admits by Term

Conversion Summary

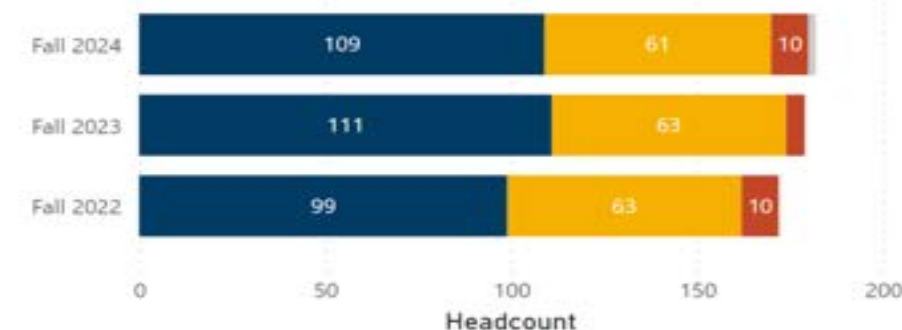
Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall 2024	355	170	48%			
Fall 2023	366	174	48%			
Fall 2022	393	162	41%			

Admitted Student Response Summary

Term	Confirm (Deposit)	Confirm (Waived)	Regret	Term Change	No Response
Fall 2024	109	61	10	2	173
Fall 2023	111	63	5		187
Fall 2022	99	63	10		221

Admitted Student Headcount by Confirmation Decision

Confirm (Deposit) Confirm (Waived) Regret Term Change



Graduate Applications (as of February 13)



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GR Admissions Monitoring

ALL FIGURES THROUGH

February 13

Admit Term

Fall w/ Summer

Degree Level

- ☒ Master's/Specialist
- ☒ Doctoral
- ☒ Licensure/Certificate/Non-Degree

Campus

- ☒ Main Campus
- ☒ Extended Campus

Residency

- ☒ Resident/WICHE
- ☒ Non-Resident
 - ☒ Non-Resident Domestic
 - ☒ Non-Resident International

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Fall w/ Summer
2024

Difference vs. Prior Year:

Admitted

400

+74

Confirmed

181

+35

Confirmation Rate

45%

+0%

Enrolled Admits

0

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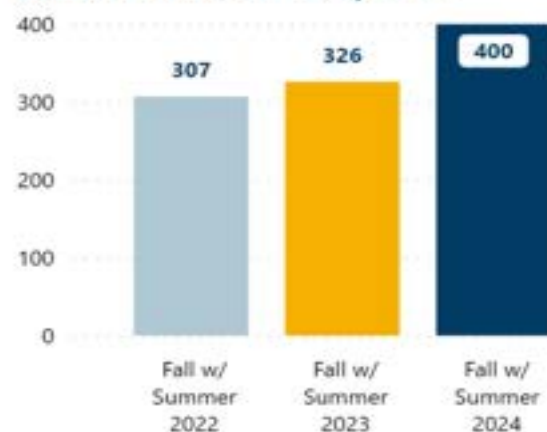
Yield Rate

0%

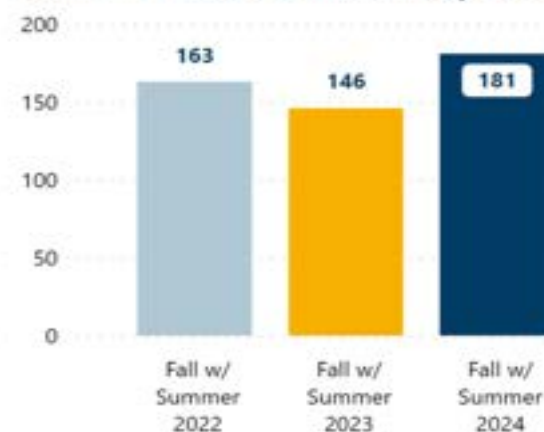
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Point-in-Time Admits by Term



Point-in-Time Confirmations by Term



Point-in-Time Enrolled Admits by Term

Conversion Summary

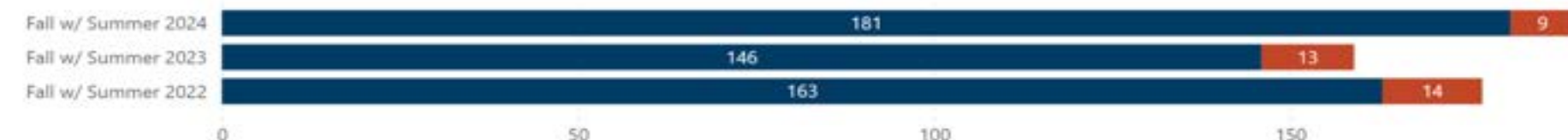
Term	Admits	Confirmed	Conf. Rate	Enrolled	Yield Rate	Enroll./Confirm.
Fall w/ Summer 2024	400	181	45%			
Fall w/ Summer 2023	326	146	45%			
Fall w/ Summer 2022	307	163	53%			

Admitted Student Response Summary

Term	Confirm	Regret	No Response
Fall w/ Summer 2024	181	9	210
Fall w/ Summer 2023	146	13	167
Fall w/ Summer 2022	163	14	130

Admitted Student Headcount by Confirmation Decision

Confirm Regret



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Thank You!



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