

Fall 2023 Admissions Report

New Undergraduates First-Time and Transfer



Office of Admissions

This report summarizes Fall 2023 new student enrollment of First-Time First-Year (FTF) and Transfer (TRN) students. As classified by the state of Colorado, first-year students are any student who has not enrolled in any postsecondary coursework after the completion of their time in high school whereas a transfer student refers to any student entering University of Northern Colorado (UNC) for the first time known to have previously attended a postsecondary institution at the same level (e.g. undergraduate) after high school graduation (or passing an equivalency exam). The student may transfer with or without credit.

Overview

The total number of new incoming undergraduate students increased as compared to the previous year for the first-time since 2016 (see Figure 4). This overall increase of 2.9% in new student enrollment (Table 1) can be attributed to an increase in CO resident first-time, first-year students (Table 3). The number of new transfer students matched last year's enrollment of 535 students with a notable 9.7% increase in traditional, full-time enrollment of transfer students (Table 1). Amongst new transfer students, the number of non-resident citizen, non-resident non-citizen, and WUE transfer students each increased. For the second consecutive year the number of transfer applications decreased however the impact on enrollment was minimized with a notable increase in transfer yield percentage (54.1% as compared to 50.9 percent, see table 2). First-time first-year student applications and admits each saw an 11% increase respectively (Table 2) resulting in a 1.0% decline in yield of new first-time, first-year students.

Fall 2023 marked the implementation of UNC's first-of-its-kind Colorado First-Year Guaranteed Admissions Program providing a pathway to direct and expedited admission for a majority of resident applicants. More information about our first-year guarantee can be found at www.unco.edu/apply/co-first-year-guarantee

Table 1: Three-Year Enrollment Trend - Opening Day & Census

Population	Subpopulation	FY22		FY23		FY24		Difference		Budget		
		Fall 2021		Fall 2022		Fall 2023		(2023 Census v. 2022 Census)		Fall 2023	(2023 Census v. Budget)	
		Open	Census	Open	Census	Open	Census	n	%			
UNDERGRADUATE												
New First-Time (Degree-Seeking)	Full-Time	1,245	1,246	1,183	1,181	1,204	1,213	+32	+2.7%	1,386	-173	-12.5%
	Part-Time	28	10	23	12	33	15	+3	+25.0%	14	+1	+7.1%
Total New First-Time		1,273	1,256	1,206	1,193	1,237	1,228	35	+2.9%	1,400	-172	-12.3%
New Transfer (Degree-Seeking)	Traditional, Full-Time	429	436	388	392	426	430	+38	+9.7%	366	+64	+17.5%
	Traditional, Part-Time	97	89	96	89	73	68	-21	-23.6%	84	-16	-19.0%
	2nd Bachelor's	62	59	53	54	38	37	-17	-31.5%	50	-13	-26.0%
Total New Transfer		588	584	537	535	537	535	+0	+0.0%	500	+35	+7.0%
Continuing Degree-Seeking		4,818	4,842	4,293	4,291	3,896	3,930	-361	-8.4%	3,935	-5	-0.1%
Total Degree-Seeking Undergraduate Headcount		6,679	6,682	6,036	6,019	5,670	5,693	-326	-5.4%	5,835	-142	-2.4%

Table 2: Undergraduate Admissions Figures by Population

Counts	New First-Time		New Transfer		Total Domestic		All International UG	
	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023
Applicants	8,333	9,324	1,092	1,020	9,425	10,344	247	477
Admitted	7,820	8,724	1,056	983	8,876	9,707	224	440
Enrolled Admits	1,180	1,218	538	532	1,718	1,750	54	60
Denied	513	600	36	37	549	637	23	37
Counts	New First-Time		New Transfer		Overall		All International UG	
	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023
Admit Rate	93.8%	93.6%	96.7%	96.4%	94.2%	93.8%	90.7%	92.2%
Yield Rate	15.1%	14.0%	50.9%	54.1%	19.4%	18.0%	24.1%	13.6%

Figures from both terms are as of Census.

NOTE: Domestic counts represent degree-seeking undergraduate applicants only. International counts include both degree-seeking and non-degree applicants.

NOTE: Counts include Summer applicants.

Destination UNC Admitted Student Events:

These exclusive on-campus events hosted throughout Spring semester had a significant and positive impact on new student enrollment. Across three events we welcomed 1,190 attendees and 690 students. Of the students who attended an event, 71.9% enrolled. Additionally, 28.8% of no-shows and 42.1% of students who cancelled their registration enrolled making a student who registered for Destination UNC at least twice as likely to enroll as a student who did not.

Table 3: UG Headcount by Residency

Residency	New First-Time		New Transfer	
	Fall 2022	Fall 2023	Fall 2022	Fall 2023
Resident (DS)	987	1,050	417	393
Non-Resident (DS)	96	80	63	66
WUE (DS)	98	88	39	59
International (DS & ND)	16	13	35	39
Domestic Non-Degree	293	248	1	5
UG Total	1,490	1,479	555	562



Figure 4: New First Time Final Admits, Enrolled Admits (Census), and Yield Rate by Term



Academic Profile: First-Time First-Year Students

UNC remains test-optional following the national trend that persisted following the COVID-19 pandemic. Test-optional admissions continues to show virtually no impact on average or median ACT and SAT scores of incoming students (Table 5). The Fall 2023 class average GPAs did see a positive trend and increase (Table 5). The percent of first-time students entering with college credit increased 7% from the previous year (Table 6) with a balanced increase in credit from concurrent enrollment and academic exams. The increase in Colorado resident enrollment shows increases across five of the top 10 feeder counties include a 22% increase in students enrolled from Weld County, a 37% increase in El Paso County, a 22% increase in Larimer County, and 16% increase in Denver County (Table 7).

In late 2022 the Office of Admissions reorganized to create a dedicated Diversity & Access team to support recruitment of first-time, first-year primarily resident students.

Table 5: Academic Profile of New First-Time Students

Metric	Fall 2021			Fall 2022			Fall 2023		
	Mean	Median	Middle 50%	Mean	Median	Middle 50%	Mean	Median	Middle 50%
New First-Time									
ACT	23	23		24	24		22	22	
SAT	1098	1090		1094	1100		1076	1070	
High School GPA	3.53	3.60	3.22 - 3.95	3.50	3.53	3.12 - 3.90	3.57	3.61	3.21 - 3.98

NOTE: Figures are calculated for enrolled admits. Figures from all terms are as of Census.

NOTE: SAT scores for all years are based on the redesigned SAT exam.

Table 6: Percentage of New First-Time Students Bringing in Earned Credits

Source	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Overall (Any College Credit Earned)	46%	43%	41%	44%	51%
Advanced Placement (AP) and/or International Baccalaureate (IB)	27%	24%	19%	19%	26%
College (e.g., High School Concurrent)	27%	27%	29%	30%	36%

Percentages are based on credits that were recorded in Banner as of the specified date (e.g., Census). In some instances, scores/transcripts do not come in until after the start of term.

Table 7: Top Feeder Counties for Incoming New First-Time Students (Based on High School County)

	Fall 2021	Fall 2022	Fall 2023	
CO-Weld	171	CO-Weld	206	CO-Weld
CO-Arapahoe	132	CO-Arapahoe	125	CO-Arapahoe
CO-Adams	111	CO-Adams	98	CO-El Paso
CO-Douglas	91	CO-Douglas	84	CO-Adams
CO-El Paso	88	CO-El Paso	84	CO-Douglas
CO-Larimer	85	CO-Boulder	70	CO-Larimer
CO-Jefferson	75	CO-Jefferson	64	CO-Denver
CO-Denver	68	CO-Larimer	58	CO-Boulder
CO-Boulder	67	CO-Denver	50	CO-Jefferson
CO-Broomfield	35	CO-Broomfield	36	CO-Broomfield

Academic Profile: Transfer Students

The cumulative GPA averages for new transfer students saw a slight decreased for the mean, median and middle 50% (Table 8). The top ten feeder institutions for transfer students remained consistent with the exception of Capital Normal University, a partnership university located in Beijing. Enrollment from Aims CC increased 34% over the previous year (Table 9) attributed to increased partnership and collaboration with Aims, and increased enrollment directly from the Aims2UNC program.

Table 8: Academic Profile of New Transfer Students

Metric	Fall 2021			Fall 2022			Fall 2023		
	Mean	Median	Middle 50%	Mean	Median	Middle 50%	Mean	Median	Middle 50%
New Transfer									
Transfer GPA	3.12	3.20	2.78 - 3.53	3.16	3.24	2.82 - 3.70	3.14	3.19	2.78 - 3.63

NOTE: Figures are calculated for enrolled admits. Figures from all terms are as of Census.

Table 9: Top Feeder Schools for Incoming Transfer Students

Fall 2021		Fall 2022		Fall 2023	
Aims Community College	112	Aims Community College	91	Aims Community College	122  +31
Front Range CC (All)	70	Front Range CC (All)	70	Front Range CC (All)	50  -20
Metro State University Denver	17	Northeastern Junior College	15	Northeastern Junior College	18  +3
Colorado State University	16	Community College of Aurora	15	Colorado State University	16  +7
Northeastern Junior College	14	Metro State University Denver	14	Arapahoe Community College	14  +3
Arapahoe Community College	12	Arapahoe Community College	11	Metro State University Denver	12  -2
U of Colo-Boulder	10	Red Rocks Community College	10	Capital Normal University	8 N/A
Pikes Peak Community College	9	Pikes Peak State College	9	Pikes Peak State College	8  -1
Colorado Mesa University	8	Colorado State University	9	Red Rocks Community College	8  -2
Community College of Denver	8	U of Colo-Boulder	8	Community College of Aurora	8  -7

NOTE: Counts represent enrolled admits and are based on "traditional" transfer students only (students seeking a 2nd Bachelor's degree are excluded)

Demographics: All New Students (First-Time and Transfer)

Table 10: Demographics of New First Time Undergraduates

Population	New First-Time				
	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
% First-Generation	41%	40%	39%	40%	42%
% Pell Eligible	33%	26%	27%	29%	32%
% Male	33%	32%	30%	35%	30%
% URM	37%	34%	34%	37%	35%
% Hispanic/Latinx	28%	24%	26%	28%	27%
Median HS GPA	3.44	3.54	3.60	3.53	3.61

Figures from all terms are as of Census.

The number of Pell-Eligible and First-Generation students increased 2% and 3% respectively to their highest levels since Fall 2019 (Table 10).

The number of male identified students declined 5%, consistent with national trends (Table 10).

Table 11: Underrepresented Minority (URM) Detail for New Degree-Seeking Students (New and Transfer)

Undergraduate Only							
Race/Ethnicity	Fall 2022	Fall 2023	Difference	Race/Ethnicity	Fall 2022	Fall 2023	Difference
URM							
American Indian or Alaska Native	5	9	+4	Asian	37	41	+4
Black or African American	81	79	-2	White	1,011	1,039	+28
Hispanic or Latinx	468	467	-1	Multiracial (Asian and White)	26	33	+7
Native Hawaiian or Pacific Islander	2	5	+3	Non-Resident	27	26	-1
Multiracial	65	57	-8	Not Reported	6	7	+1
Total: URM	621	617	-4		1,107	1,146	+39

Fall 2023 University Overall Enrollment Report

Enrollment Report Overview

This report summarizes UNC's overall Fall 2023 enrollment data based on official census day numbers for both undergraduate and graduate student populations. These numbers reflect both our new incoming students as well as continuing student populations, providing an overall enrollment snapshot post census.

The University continues to see decreases in total number of enrolled students for both our undergraduate and graduate populations. Although we continue to see decreases in overall enrollment across the University, there has been significant progress made to various key enrollment indicators across multiple student populations, including intentional efforts being done in support the University's pursuit of becoming a Hispanic Serving Institution (HSI).

Undergraduate Enrollment

Our Fall of 2022 overall undergraduate enrollment saw a decrease of 9.9% for all Degree-Seeking Undergraduate (UG) students. For Fall 2023, that decrease was reduced to 5.4% (Table 1) due to increases to new, incoming UG student populations and our 2nd highest Fall to Fall retention rate for New, First-Time students of 74.5% on record (Table 14). Additionally, UNC's overall retention rates for all degree-seeking UG students increased to 84.5%, the highest overall retention rate since 2009 (Table 15).

New First-Time, degree-seeking UG students saw a 2.9% increase for Fall 2023. This is the first increase for New, First-Time degree-seeking students since 2016 (Table 1). UNC also increased the yield (conversion of Admits to Enrolled students) on New, Transfer UG students by 3% year over year, sustaining enrollment with Fall 2022 New Transfer numbers (Table 1 and 3). The 535 New Transfer students exceeded the projected Fall 2023 budgeted number by 7%, or a total of 35 students (Table 1). This increase was due in large part to the AIMS2UNC partnership. Fall 2023 saw 64 New Transfer, degree-seeking students enroll at UNC through the AIMS2UNC program,. This is an increase of 35 students from Fall 2022.

The University also saw enrollment increases across key markets within the state of Colorado. Weld, Larimer, and El Paso County saw increases for New First-Time enrollment compared to Fall 2022. Weld and Larimer counties saw a 22% increase and El Paso County had a 37% increase. Growth in these counties was intentional with recruitment and enrollment efforts implemented as a part of updated territory management initiatives by our undergraduate admissions team (Fall 2023 Admissions Report, Table 7).

As the work continues towards becoming a Hispanic Serving Institution, the percentage of UNC's Hispanic/Latinx undergraduate population is 26.3%, the highest percentage over the past 5 years and up .8% from point-in-time last year (Table 2). This is a significant milestone towards UNC's HSI federal designation (Table 19).

Graduate Enrollment

Overall Graduate enrollment will see a decrease mainly due to the graduation of larger classes during the last academic year. New, First-Time, degree-seeking students are only slightly behind Fall 2022 (Table 1), with Enrolled Admits increasing slightly across all campus locations from 815 in Fall 2022 to 821 for Fall 2023 (Table 8). Continuing, degree-seeking Graduate students surpassed budget projections by nearly 100 students, or 7% (Table 1).

Fall 2023 Graduate enrollment was a campus-wide effort, with multiple units and teams filling in and supporting graduate students continuation towards their degree, or enrollment as new, first-time students. Intentional efforts were launched in collaboration with the Graduate School and Admissions to ensure that students were able to navigate the enrollment processes. Moving forward, additional resources and positions will be dedicated to Graduate admissions and enrollment.

Our three-year enrollment trends continue to see decreases in overall Undergraduate (UG) enrollment but also saw increases to New, First-Time students for the first time since 2016. New, First-Time, full-time transfer students increased by 38 students year over year. Overall, Total Degree-Seeking UG Headcount will be down 5.4%, a 4.5% reduction in our decrease compared to Fall 2022.

Three-Year Enrollment Trends

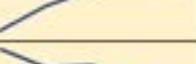
Table 1: Three-Year Enrollment Trend - Opening Day & Census

Population		Subpopulation		FY22		FY23		FY24		Difference		Budget		
				Fall 2021		Fall 2022		Fall 2023		(2023 Census v. 2022 Census)		Fall 2023	(2023 Census v. Budget)	
				Open	Census	Open	Census	Open	Census	n	%	Budget	n	%
UNDERGRADUATE														
New First-Time (Degree-Seeking)	Full-Time			1,245	1,246	1,183	1,181	1,204	1,213	+32	+2.7%	1,386	-173	-12.5%
	Part-Time			28	10	23	12	33	15	+3	+25.0%	14	+1	+7.1%
Total New First-Time				1,273	1,256	1,206	1,193	1,237	1,228	35	+2.9%	1,400	-172	-12.3%
New Transfer (Degree-Seeking)	Traditional, Full-Time			429	436	388	392	426	430	+38	+9.7%	366	+64	+17.5%
	Traditional, Part-Time			97	89	96	89	73	68	-21	-23.6%	84	-16	-19.0%
	2nd Bachelor's			62	59	53	54	38	37	-17	-31.5%	50	-13	-26.0%
Total New Transfer				588	584	537	535	537	535	+0	+0.0%	500	+35	+7.0%
Continuing Degree-Seeking				4,818	4,842	4,293	4,291	3,896	3,930	-361	-8.4%	3,935	-5	-0.1%
Total Degree-Seeking Undergraduate Headcount				6,679	6,682	6,036	6,019	5,670	5,693	-326	-5.4%	5,835	-142	-2.4%
Non-Degree	H5 Conc./Dual Enr.			135	204	114	251	88	210	-41	-16.3%	572	-362	-63.3%
	All Other Non-Degree			93	93	116	125	125	132	+7	+5.6%	132	+0	+0.0%
Total Non-Degree				228	297	230	376	213	342	-34	-9.0%	704	-362	-51.4%
Fall Undergraduate FTE				6,064	6,084	5,478	5,503	5,194	5,276	-227	-4.1%	5,465	-189	-3.5%
Fiscal Year Total Undergraduate FTE				6,274		5,653	Proj.	5,430	-223	-3.9%		5,616	-186	-3.3%
GRADUATE														
New First-Time, Degree-Seeking				969	955	742	726	718	719	-7	-1.0%	750	-31	-4.1%
Continuing Degree-Seeking				1,743	1,769	1,637	1,665	1,501	1,530	-135	-8.1%	1,430	+100	+7.0%
All Non-Degree				162	178	149	150	125	136	-14	-9.3%	244	-108	-44.3%
Total Graduate Headcount				2,874	2,902	2,528	2,541	2,344	2,385	-156	-6.1%	2,424	-39	-1.6%
Fall Graduate FTE				1,607	1,622	1,409	1,424	1,311	1,338	-86	-6.0%	1,329	+9	+0.7%
Fiscal Year Total Graduate FTE				2,047		1,761	Proj.	1,672	-99	-5.1%		1,677	-5	-0.3%

Table 2 identifies overall UG and GR enrollment numbers by college. Although most colleges have seen decreases to their overall UG enrollment, many have significantly minimized the rate in which those decreases were happening, with Performing and Visual Arts seeing an increase year over year. Table 3 breaks down residency status for New, First-Time, New Transfer and Continuing/Re-Admit. Overall resident populations remained the same compared to Fall 2022 at 80%.

Enrollment by College (UG & GR)

Table 2: Enrollment of Degree-Seeking Students by College

College	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Trend
Undergraduate						
Education and Behavioral Sciences	1,761	1,621	1,500	1,337	1,190	
Humanities & Social Sciences	1,857	1,624	1,361	1,109	1,047	
Monfort College of Business	982	905	864	900	841	
Natural and Health Sciences	2,911	2,613	2,237	2,034	1,960	
Performing and Visual Arts	879	785	731	681	711	
University College/Academic Affairs/Undeclared	267	151	119	84	74	
Graduate						
Education and Behavioral Sciences	1,542	1,521	1,548	1,290	1,184	
Humanities & Social Sciences	69	58	57	54	43	
Monfort College of Business	128	218	281	278	291	
Natural and Health Sciences	681	615	621	554	520	
Performing and Visual Arts	248	227	221	220	216	

NOTE: Counts represent headcounts of degree-seeking students as of Census. Students are counted once per applicable college. Students with multiple programs in the same college are counted once for that college. Students with programs in more than one college are counted once per college.

Residency (UG)

Table 3: UG Headcount by Residency

Residency	New First-Time		New Transfer		Continuing/Re-Admit		Total	
	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023
Resident (DS)	987	1,050	417	393	3,743	3,411	5,147	4,854
Non-Resident (DS)	96	80	63	66	225	217	384	363
WUE (DS)	98	88	39	59	282	258	419	405
International (DS & ND)	16	13	35	39	44	45	95	97
Domestic Non-Degree	293	248	1	5	56	63	350	316
UG Total	1,490	1,479	555	562	4,350	3,994	6,395	6,035

As seen in Table 5, Main Campus saw an increase to Enrolled Admits for Fall 2023, with a slightly smaller total population of Admits. Extended Campus saw a slight decrease in both Admits as well as Enrolled Admits year over year.

Graduate Headcount & Admissions Figures

Table 4: GR Headcount by Residency

Residency	Degree Level	New First-Time		Continuing		Total	
		Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023
Resident/Wiche	Master's	419	433	764	719	1,183	1,152
	Specialist	32	29	88	71	120	100
	Doctoral	38	25	313	287	351	312
	Non-Degree	51	45	48	38	99	83
Total Resident/Wiche		540	532	1,213	1,115	1,753	1,647
Non-Resident	Master's	186	164	299	272	485	436
	Specialist	7	6	11	9	18	15
	Doctoral	26	31	108	95	134	126
	Non-Degree	30	32	15	14	45	46
Total Non-Resident		249	233	433	390	682	623
International	Master's	15	14	21	21	36	35
	Specialist	0	0	0	1	0	1
	Doctoral	3	17	61	55	64	72
	Non-Degree	5	7	1	0	6	7
Total International		23	38	83	77	106	115
Total	Master's	620	611	1,084	1,012	1,704	1,623
	Specialist	39	35	99	81	138	116
	Doctoral	67	73	482	437	549	510
	Non-Degree	86	84	64	52	150	136
GR Total		812	803	1,729	1,582	2,541	2,385

Figures from both terms are as of Census.

Table 5: Graduate Admissions Figures by Campus

Counts	Main Campus		Extended Campus		Total	
	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023
Applicants	959	1,029	887	854	1,846	1,883
Admitted	765	763	742	734	1,507	1,497
Enrolled Admits	307	326	508	495	815	821
Denied	194	266	145	120	339	386
Rates	Main Campus		Extended Campus		Total	
	Fall 2022	Fall 2023	Fall 2022	Fall 2023	Fall 2022	Fall 2023
Admit Rate	79.8%	74.1%	83.7%	85.9%	81.6%	79.5%
Yield Rate	40.1%	42.7%	68.5%	67.4%	54.1%	54.8%

Figures from both terms are as of Census.

NOTE: "Enrolled Admits" may differ from Table 1 due to differences between application information and enrollment information (degree-seeking vs. non-degree, UG vs. GR, new vs. continuing).

The percentage of undergraduate students who identified as First-Generation students and those identified as Pell Eligible saw increases for New, First-Time UG populations. This is the highest percentage of New, First-Time Pell Eligible students since 2019.

Undergraduate & Graduate Student Profile

Table 6: Undergraduate First-Generation Profile

Population	Fall 2022			Fall 2023			Δ	
	Total Headcount	First-Gen. Headcount	% First-Gen.	Total Headcount	First-Gen. Headcount	% First-Gen.	Headcount	% of Population
All Degree-Seeking Students	6,019	2,472	41.1%	5,693	2,383	41.9%	-89	+0.8%
New First-Time	1,193	482	40.4%	1,228	518	42.2%	+36	+1.8%
New Transfer	535	246	46.0%	535	259	48.4%	+13	+2.4%

Table 7: Undergraduate Pell Eligible Profile

Population	Fall 2022			Fall 2023			Δ	
	Total Headcount	Pell Eligible Headcount	% Pell Eligible	Total Headcount	Pell Eligible Headcount	% Pell Eligible	Headcount	% of Population
All Degree-Seeking Students	6,019	1,668	27.7%	5,693	1,627	28.6%	-41	+0.9%
New First-Time	1,193	347	29.1%	1,228	394	32.1%	+47	+3.0%
New Transfer	535	162	30.3%	535	179	33.5%	+17	+3.2%

Table 8: Undergraduate Gender Profile (Male)

Population	Fall 2022			Fall 2023			Δ	
	Total Headcount	Male Headcount	% Male	Total Headcount	Male Headcount	% Male	Headcount	% of Population
All Degree-Seeking Students	6,019	1,994	33.1%	5,693	1,860	32.7%	-134	-0.5%
New First-Time	1,193	418	35.0%	1,228	372	30.3%	-46	-4.7%
New Transfer	535	169	31.6%	535	192	35.9%	+23	+4.3%

Table 9: Graduate Gender Profile (Male)

Population	Fall 2022			Fall 2023			Δ	
	Total Headcount	Male Headcount	% Male	Total Headcount	Male Headcount	% Male	Headcount	% of Population
All Degree-Seeking Students	2,391	593	24.8%	2,249	572	25.4%	-21	+0.6%
New Students	726	165	22.7%	719	187	26.0%	+22	+3.3%

Table 10: Undergraduate Underrepresented Minority (URM) Profile

Population	Fall 2022			Fall 2023			Δ	
	Total Headcount	URM Headcount	% URM	Total Headcount	URM Headcount	% URM	Headcount	% of Population
All Degree-Seeking Students	6,019	2,015	33.5%	5,693	1,940	34.1%	-75	+0.6%
New First-Time	1,193	443	37.1%	1,228	433	35.3%	-10	-1.9%
New Transfer	535	178	33.3%	535	184	34.4%	+6	+1.1%

Table 11: Graduate Underrepresented Minority (URM) Profile

Population	Fall 2022			Fall 2023			Δ	
	Total Headcount	URM Headcount	% URM	Total Headcount	URM Headcount	% URM	Headcount	% of Population
All Degree-Seeking Students	2,391	448	18.7%	2,249	431	19.2%	-17	+0.4%
New Students	726	144	19.8%	719	147	20.4%	+3	+0.6%

Table 12 will show decreases for multiple populations for all degree-seeking Underrepresented Minority (URM) undergraduate students. This is due to a combination of previously larger cohorts graduating and/or students transferring out or withdrawing from UNC. Table 13 represents the total number of new, incoming enrolled students compared to Fall 2022.

Underrepresented Minority (URM) All Degree-Seeking Students

Table 12: Underrepresented Minority (URM) Detail (All Degree-Seeking Students)

Race/Ethnicity	Undergraduate			Graduate		
	Fall 2022	Fall 2023	Difference	Fall 2022	Fall 2023	Difference
URM						
American Indian or Alaska Native	19	23	+4	6	5	-1
Black or African American	265	239	-26	89	68	-21
Hispanic or Latinx	1,526	1,483	-43	310	319	+9
Native Hawaiian or Pacific Islander	9	11	+2	3	1	-2
Multiracial	196	184	-12	40	38	-2
Total: URM	2,015	1,940	-75	448	431	-17
Non-URM						
Asian	130	122	-8	57	69	+12
White	3,680	3,429	-251	1,750	1,608	-142
Multiracial (Asian and White)	92	100	+8	25	27	+2
Non-Resident	68	70	+2	87	99	+12
Not Reported	34	32	-2	24	15	-9
Total: Non-URM	4,004	3,753	-251	1,943	1,818	-125

Underrepresented Minority (URM) New Degree-Seeking Students

Table 13: Underrepresented Minority (URM) Detail for New Degree-Seeking Students (New and Transfer)

Race/Ethnicity	Undergraduate			Graduate		
	Fall 2022	Fall 2023	Difference	Fall 2022	Fall 2023	Difference
URM						
American Indian or Alaska Native	5	9	+4	2	3	+1
Black or African American	81	79	-2	32	16	-16
Hispanic or Latinx	468	467	-1	99	113	+14
Native Hawaiian or Pacific Islander	2	5	+3	0	1	+1
Multiracial	65	57	-8	11	14	+3
Total: URM	621	617	-4	144	147	+3
Non-URM						
Asian	37	41	+4	19	26	+7
White	1,011	1,039	+28	535	497	-38
Multiracial (Asian and White)	26	33	+7	6	14	+8
Non-Resident	27	26	-1	12	28	+16
Not Reported	6	7	+1	10	7	-3
Total: Non-URM	1,107	1,146	+39	582	572	-10

As mentioned in the overview, The Fall 2022 New, First-Time cohort had 2nd highest 1st Fall to 2nd Fall retention rates on record at 74.5% (Table 14). Overall persistence of all degree-seeking undergraduates landed at 84.5%, the highest overall persistence rate since 2009 (Table 15). These are significant enrollment indicators and those that directly align with Rowing, Not Drifting as well as the work being done as a part of UNC's Strategic Enrollment Management (SEM) plan.

Census-to-Census Persistence (Retention): Undergraduate

Table 14: Census-to-Census Persistence of Students in New First-Time, Full-Time UG Cohorts

	Fall 2017 NFT Cohort	Fall 2018 NFT Cohort	Fall 2019 NFT Cohort	Fall 2020 NFT Cohort	Fall 2021 NFT Cohort	Fall 2022 NFT Cohort
1st Fall	2,132	1,938	1,799	1,338	1,246	1,181
1st Spring	1,861	1,703	1,573	1,146	1,130	1,045
<i>Persistence %</i>	87.3%	87.9%	87.4%	85.7%	90.7%	88.5%
2nd Fall	1,537	1,401	1,263	925	937	880
<i>Persistence %</i>	72.1%	72.3%	70.2%	69.1%	75.2%	74.5%

NOTE: Cohorts represent degree-seeking new first-time, full-time UG students registered as of Fall "final."

NOTE: "2nd Fall" persistence of all cohorts is measured as of census.

Table 15: Census-to-Census Persistence of All Degree-Seeking Undergraduates

	Fall 2017 All DS UG	Fall 2018 All DS UG	Fall 2019 All DS UG	Fall 2020 All DS UG	Fall 2021 All DS UG	Fall 2022 All DS UG
1st Fall	9,104	8,903	8,448	7,531	6,682	6,019
Graduated	1,818	1,877	1,872	1,860	1,677	1,440
2nd Fall	5,756	5,487	5,158	4,392	3,937	3,646
<i>Persistence %</i>	83.2%	82.7%	83.2%	83.0%	84.0%	84.5%

NOTE: Cohorts represent all degree-seeking UG students registered as of Fall "final" (full-time and part-time).

NOTE: "2nd Fall" persistence of for all cohorts is measured as of census.

Fall 2022 URM 1st Fall to 2nd Fall retention for New, First-Time students is significantly below the overall 1st Fall to 2nd Fall retention rate of 74.5%. The persistence rate for all degree-seeking URM students increased for the Fall 2022 cohort by nearly a full percentage point (Table 17).

Census-to-Census Persistence of URM Students: Undergraduate

Table 16: Census-to-Census Persistence of URM Students in New First-Time, Full-Time UG Cohorts

	Fall 2017 NFT Cohort	Fall 2018 NFT Cohort	Fall 2019 NFT Cohort	Fall 2020 NFT Cohort	Fall 2021 NFT Cohort	Fall 2022 NFT Cohort
1st Fall	756	701	670	449	424	440
1st Spring	626	586	558	365	379	370
Persistence %	82.8%	83.6%	83.3%	81.3%	89.4%	84.1%
2nd Fall	501	476	441	293	318	307
Persistence %	66.3%	67.9%	65.8%	65.3%	75.0%	69.8%

NOTE: Cohorts represent degree-seeking new first-time, full-time URM UG students registered as of Fall "final."

NOTE: "2nd Fall" persistence of all cohorts is measured as of census.

Table 17: Census-to-Census Persistence of All Degree-Seeking URM Undergraduates

	Fall 2017 All DS UG	Fall 2018 All DS UG	Fall 2019 All DS UG	Fall 2020 All DS UG	Fall 2021 All DS UG	Fall 2022 All DS UG
1st Fall	2,676	2,721	2,689	2,405	2,186	2,015
Graduated	422	478	509	520	514	450
2nd Fall	1,695	1,686	1,630	1,422	1,266	1,208
Persistence %	79.1%	79.5%	79.5%	80.7%	81.4%	82.3%

NOTE: Cohorts represent all degree-seeking URM UG students registered as of Fall "final" (full-time and part-time).

NOTE: "2nd Fall" persistence of all cohorts is measured as of census.

Table 18: Census-to-Census Persistence of Degree-Seeking URM Undergraduates

URM Group	2nd Fall Persistence of Fall 2022 NFT UG	2nd Fall Persistence of All Fall 2022 DS UG
American Indian or Alaska Native	100%	84%
Black or African American	63%	76%
Hispanic or Latinx	71%	84%
Native Hawaiian or Pacific Islander	n/a	78%
Multiracial	68%	80%

As we seek to become a federally designated Hispanic Serving Institution (HSI), 26.3% of our Degree-Seeking undergraduate FTE identify as Hispanic or Latinx (see table 19). This is .8% above point-in-time data from last year and the highest overall percentage of Hispanic/Latinx UG students in the past 5 years.

Census-to-Census Persistence of URM Students: Undergraduate

Table 19: Degree-Seeking UG FTE Generated by Hispanic/Latinx Students (HSI)

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Total UG Degree-Seeking FTE*	8,099	7,160	6,335	5,725	5,454
Hispanic/Latinx Degree-Seeking FTE*	1,914	1,687	1,538	1,459	1,434
% Hispanic/Latinx	23.6%	23.6%	24.3%	25.5%	26.3%

*FTE calculated using the methodology used for HSI status: [Full-Time Headcount] + [SCH from Part-Time Students/12]