

Message FROM THE DEAN



Paul Bobrowski

Dear Alumni and Friends of MCB.

There is exciting news, and it is all beginning this fall!

First, we are at the start of a one-year celebration of MCB's 50th Anniversary as an academic unit. Our theme for this year-long celebration is Engagement: Looking Back and Moving Forward. We are using this theme to strengthen and enlarge a distinctive quality of the MCB learning experience — the active participation of our alumni with the college, our faculty, our students, our events and our activities. I invite

you to begin (or continue) your engagement in person or digitally during this celebration year. Connect to our 50th Anniversary website http://mcb.unco.edu/50/. It will describe how you can join the celebration and the many ways in which you can contribute and impact our distinctiveness in the coming years.

The second piece of exciting news is the roll-out of the MCB online MBA program. The MCB online MBA will extend MCB's reach beyond Colorado's Front Range to attract students who in some cases have no familiarity with UNC as well as those who recognize and know the brand. This accelerated online program provides students 24/7 access to a fully-accredited MBA with three in-demand options at a very attractive price. Examine our online MBA website https://degree.unco.edu/ for more details and pass the information on to any of your associates considering an MBA.

I hope that you enjoy the newsletter, and I look forward to your participation in our 50th Anniversary.

Sincerely,





CONTENTS

Celebrating 50 Years	3
On-Line MBA	4
Winner's Circle	5
A Look Through Time	6
Hellos & Goodbyes	7
Fall Happenings	9







ENGAGEMENT: Looking Back and Moving Forward

Celebrating 50 Years

For 50 years, the Kenneth W. Monfort College of Business has transformed lives by delivering a first-class business education. This education provided the foundation upon which thousands of business alumni built successful, noteworthy careers. Their success shines a light on to the academic quality and strong business acumen that follows a MCB education.

As the college celebrates its 50th Anniversary during the 2018-2019 academic year, we would like to encourage you to get involved and give back to support the next generation of UNC business graduates. There are many ways to give back to MCB, here are just a few:

Volunteer to help a student explore a career in business, host a student for an internship or professional experience requirement, recruit for your company on campus, serve on an alumni career panel, or host a career visit in your place of work. Your volunteer involvement helps students and recent graduates apply their MCB education and successfully launch their careers. Get Involved.

PROMOTE THE BRAND

Alumni are UNC's biggest brand ambassadors. You have the power to influence what the business community and future students think about MCB. Share your MCB story as part of our celebration, amplify our messages on social media, encourage potential students and professionals to enroll in a MCB undergraduate or graduate-level program, and attend alumni events to become better informed of college priorities and pride points. Share your Story or Attend an Event."

A gift in support of MCB is one of the most important and visible ways to celebrate the 50 th Anniversary and make a lasting difference in the education of current and future students. Whether you make an annual gift to a current fund or choose to create a new fund or planned gift commitment, your generosity helps MCB continue providing quality educational and professional programs at the undergraduate and graduate level. Make a Gift Today."

- Create a named spendable fund with a minimum commitment of \$5,000 within five years
- Create a named endowment fund with a minimum commitment of \$25,000 within five years

Let's make the 50th Anniversary a year focus on alumni engagement – focused on you. Reach out to discuss your interests and involvement today.

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On-Line MBA

UNC's Monfort College of Business launched an online MBA program in August 2018. The online format and affordable tuition enable students to earn an MBA while working.

If you or someone you know is considering an MBA, know that the demand for MBA grads is strong. Four in five companies will hire MBA grads in 2018, says a GMAC survey of corporate recruiters. The report places the U.S. median starting base salary for MBA grads at \$105,000 per year.

At UNC, you can choose from three options for your online MBA: a general MBA, an MBA with an emphasis in Healthcare Administration, or an MBA with an emphasis in Human Resources Management.

The Monfort College of Business holds accreditation from the Association to Advance Collegiate Schools of Business (AACSB). This ensures a solid business education that meets AACSB's rigorous standards for our students gaining the knowledge and for the employers who will hire them.

The online format of the UNC MBA program offers a number of advantages:

24/7 Access

It's easy to fit classes into a busy life because students can do coursework at any time, from anywhere with an internet connection. The program can be completed in as few as 12 months by taking two courses at a time.

Affordability

In-state and out-of-state students pay the same tuition of \$21,492 for the entire program, a fraction of the cost of most MBA programs. The tuition for each course is \$1,791.

Flexibility

Students choose from five start dates throughout the year to begin the MBA program. UNC offers six sessions -- two sessions every spring, summer and fall -- but the second summer session is only available to continuing students. It's possible to enroll and start classes within weeks of applying.

Learn more about UNC's online MBA programs

MCB Fall 2018 Newsletter 4

Alumni:

Ready for your UNC MBA?

Accelerated, 100% online Tuition only \$21,492 3 in-demand options







WINNER'S CIRCLE

MCB students consistently demonstrate their business acumen and prowess by participating in, and often winning, various competitions throughout the year. These are just a few highlights recent of student achievements.

Ethics in Action Video Competition

Students from Janel Greiman's Accounting Ethics class won the two top spots in the National Association of State Boards Accountancy's Center for the Public Trust annual Ethics in Action Video Competition (the Commercial Video section). The first place winning team was comprised of Cora Ravencamp, Brendan Davis, Anthony Engle and Jose (Toy) Garcia. The second place video was created by Allison Channell. MCB was the only college claiming more than one award. Participation in this event was made possible by the Daniel's Fund Ethics Initiative.

MCB Sweeps the Graduate International Business Ethics Case Competition

Two teams of business students from the University of Northern Colorado took first place in the International Business Ethics Case Competition (IBECC) held April 19-20 in Boston. The graduate team of Keenan Leary, Hannah Swick and Kody Mommaerts (I-r in photo) presented on the topic, "The National Football League's Responsibility for Concussion Prevention." They took first place in all three categories: 25-minute full presentation, 10-minute presentation, and 90-second presentation. They competed against Texas State University, University of St. Thomas, LaSalle University, University of Massachusetts - Amherst, Hong Kong University of Science and Technology, University of Illinois, and University of Florida. Participating in IBECC 2018 was made possible by Daniels Fund Ethics Initiative.



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Undergrads Win Two of Three in the International Business Ethics Case Competition

The undergraduate team of (I-r in photo below) Luis Cotto, Sarah Arnick, Alec Keiser, Caitlyn Hitchcock and Beau Martinez presented on the topic, "How Safe is IntelliSafe? The AUTOnomous Journey." They took first place in the 25-minute and 90-second categories. This team competed against Texas State University, University of St. Thomas, LaSalle University, University of Massachusetts – Amherst, University of Melbourne, Montgomery College, University of Illinois, University of Florida, and Hong Kong University of Science and Technology. Participation in IBECC 2018 was made possible by Daniels Fund Ethics Initiative.



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WINNER'S CIRCLE

University Start-Up Challenge: UNC Takes Third Place in State Competition



A MCB student presentation of a startup business resulted in a third- place finish in the 2018 University Startup Challenge on March 20 at the University of Denver. The presentation was created as part of a Monfort College of Business class at the University of Northern Colorado

UNC junior Leah Wallace made a five-minute pitch to a panel of judges in seeking angel and venture capital funding for her team's app named YUCK. This app was

for designed for college students requesting cleaning service for their living spaces. The team competed against students from eight other Colorado colleges and universities. Actual investors also attended.

"She had many people reach out to her after the competition so she is following up with them directly," said Jay Andersen, instructor of the Fundamentals of Entrepreneurship class where the idea for the startup emerged. Joining Wallace on the team behind the idea are UNC juniors: Alyssa Andrew (Communication Studies), Joey Holmes (Criminal Justice) and Jake Stoll (Business Finance).

This is the fourth year of the challenge, and the first year UNC has participated.

Baldrige National

Quality award.

Monfort College of

Business in honor of

Kenneth W. Monfort.

A Look Through Time - 50 years at MCB



Entrepreneurial

Challenge.

online MBA program.

Dean.

Hellos & Goodbyes



Melissa Hoffman, came to MCB as the Professional Experience Coordinator in February, 2018. Melissa holds a Master's Degree in Education, emphasis in Student Affairs from the University of Nebraska at Kearney. During her time at UNK she found her passion of working with both students and businesses. When the opportunity became available, she jumped at the chance to pursue a position as the Professional Experience Coordinator at the Monfort College of Business. MCB students in Management, Marketing, Finance, Accounting, Computer Information Systems, and

General Business must complete a minimum 50-hour professional experience to graduate. The Professional Experience Program is designed to help students apply what they learn in the classroom to the workplace. She works to connect students with employers through mock interviews, resumé workshops, and networking events such as Mocktails and Networking Night. If you would like to participate in any of these events, please contact Melissa at melissa.hoffman@unco.edu.



Muhanad "Moe" Manshad, began as a Senior Lecturer of CIS with MCB in August. In addition to his state-of-the art research in Human Computer-Interaction, IoT (internet of things) and embedded systems, Moe brings 13+ years of software engineering, user experience design, and systems management and development industry experience. Prior to joining MCB, Moe worked for the Department of Defense (DoD) at White Sands Missile Range (WSMR) as a software engineer, systems engineer and software group lead, gaining valuable industry experience which he brings into his

classroom. Prior to working with the DoD, he worked for Hewlett Packard (HP) and developed large-scale N-Tier webservice and workflow based systems for the Healthcare industry. After completing his Bachelors and Master's degrees in Computer Science, Moe is a year away from completing his PhD in Computer Science from New Mexico State University. Moe works to promote student creativity by encouraging them to constantly think outside-the-box. He strongly believes in pushing his students to go beyond the boundaries of their field and explore other factors (e.g., 3D printing, CNC machinery) which help them in delivering improved customer solutions, thus broadening his students' breadth and depth to ultimately have impactful careers.



Philipp Schaberl, began as an Assistant Professor of Accounting with MCB in August. Schaberl joins MCB from the University of Denver, where he taught financial accounting to undergraduate, MAcc, and MBA students. His research interests include empirical archival capital markets research, financial reporting and analysis, valuation, and the role of information intermediaries. Philipp grew up in a small town by the Danube River, where he rowed crew and won six national championships for his club, Wiking Linz, and represented Austria at the Junior World Rowing Championships in 2001

and the U23 World Championships in 2002. After completing his military service in Austria, he studied Business and Economics at the Johannes Kepler University in Linz. While in the United States as an exchange student in 2006, he decided to chase his dream, pursue a PhD, and become a college professor. He received his MS and PhD in Accounting from the University of Cincinnati. Outside of work, he enjoys reading, lifting, cycling, hiking, and skiing.

Hellos & Goodbyes



Allen McConnell, professor of Accounting, retired after 50 years at UNC and the Monfort College of Business. Professor McConnell served the college and university in many roles including the chair of the Accounting & CIS department and faculty advisor for the Beta Alpha Psi chapter at UNC. He enjoyed working closely with students and under his direction, Beta Alpha Psi received superior chapter recognition on a national level. He has been honored many times by peers and professional organizations. In 2003 the Colorado Society of CPSs presented McConnel with the

CPA Making A Difference Award for his professional and community service and his extraordinary work with students. In 2008 he was named Beta Alpha Psi National Advisor of the Year. In 2009 the Monfort College of Business honored him with the college's Business Excellence Award. In recognition of his dedication to MCB and his students, funds were raised to create the Allen McConnell Distinguished Chair, the first Distinguished Chair at MCB to be funded and awarded.



Karen Turner. Professor of Accounting, is retiring after 13 years at MCB. In addition to teaching. Turner served the Monfort College of Business in key roles as chair of the Accounting and CIS department, Assistant Dean and Acting Dean. Prior to her time at UNC, she was Department of Accounting, Economics & Finance chair at the University of Mary Hardin-Baylor. She also taught at Texas A&M University, Baylor University, and Valdosta State. Karen holds a Colorado CPA license and served two four-year terms on the Colorado Board of Accountancy. She also served a

three-year term as the Western Regional Director on the National Association of State Boards of Accountancy, chairing the Education Committee. She is currently serving on the NASBA Nominating Committee and past service includes service on boards of the Colorado Society of CPAs, Women-2-Women of Greeley, the Small Business Development Center, the UNC BizHub, and the Greeley Center for Independence.

Dr. Turner's honors include the Dean's Builders Award and Research Achievement Award, the Monfort College's Service Award and the Accounting Professor of the Year. Karen was also recognized by the Colorado Society of CPAs as a 2012 Woman to Watch and by BizWest as a 2014 Woman of Distinction in Education.

Karen's immediate plans for the future are to sleep past 5:00 a.m., get her mountain cabin in order, sew, guilt and travel.

FALL HAPPENINGS

Visit http://mcb.unco.edu/50/. for more images and info on the 50th.



























