

## Career Guide:

# FINANCE

Finance is one of the most dynamic areas of the business world today thanks to technological advances and economic and political events. Consequently, there's growing demand for finance specialists in virtually every industry in existence today, which makes a degree in finance the first step on the path for endless career opportunities.

### INDUSTRY GROWTH IS TIED TO:

- Increasing complexity of financial markets
- Emerging markets with new investment opportunities
- Continued implementation of financial regulatory reform



**12%** JOB GROWTH  
THROUGH 2024



**#3**

IN BEST BUSINESS JOBS  
(U.S. NEWS & WORLD REPORT)



2016 MEDIAN SALARY: \$81,760

### POTENTIAL CAREERS

- Portfolio managers
- Fund managers
- Ratings analysts
- Risk analysts
- Budget analysts
- Financial managers
- Insurance underwriters
- Financial advisors

### JOB TASKS AND DUTIES

- Recommend individual investments and investment portfolios
- Evaluate financial data and produce financial reports
- Study economic and business trends that affect investments
- Prepare budget reports and monitor organizational spending
- Connect buyers and sellers in financial markets

### REASONS TO PURSUE A CAREER IN FINANCE

- Upward mobility
- Job security
- Rewarding career
- Independence and the opportunity for self-employment
- Variety of career paths in multiple industries
- High levels of responsibility
- Trusted advisors
- Opportunities to learn
- Interesting clients



## WHAT TO EXPECT IN A FINANCE PROGRAM

As a finance student, you will learn to help people and organizations manage their finances by applying financial concepts and problem-solving techniques. Learn through classroom lectures and hands-on experiences with internships and research projects. They'll help you gain the skills you need for roles in private, public and nonprofit organizations.

### FINANCE MAY BE A GOOD FIT IF YOU...

- Enjoy working with numbers and have strong math skills
- Are detail-oriented
- Enjoy making tough decisions and can handle being in the hot seat
- Have self-confidence in your judgment
- Have a strong work ethic
- Like working with people
- Have advanced problem-solving skills

### CLASSES MAY INCLUDE:

- Behavioral Finance
- Business Communications
- Business Ethics
- Business Strategy
- Financial & Managerial Accounting
- Human Resource Management
- International Business
- Macroeconomics
- Management
- Microeconomics
- Organizational Behavior
- Personal Finance
- Statistics

### LOOK FOR A PROGRAM THAT OFFERS:

- Opportunities to gain hands-on experience, such as internships and accounting research
- State-of-the-industry facilities and the hardware, software and tools you'll use in the workplace
- Connections with a variety of local and regional businesses and companies
- AACSB International accreditation
- Faculty that includes top professors, experienced executives, and practicing business professionals

To learn about the Finance program at the University of Northern Colorado, visit us at [UNCO.EDU/PROGRAMS/BUSINESS/FINANCE-BS/](https://unco.edu/programs/business/finance-bs/)

### Before you declare your major in finance:

- Take a career assessment test to match your skills with potential jobs.
- Find a mentor who can give you insider insights on their career in financial planning, analysis or management and why they love it.
- Practice working with funds through stock market simulations.

*"Making money is art and working is art and good business is the best art."*

—Andy Warhol, American artist



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