2016 BCCE Poster Guidelines

Poster Dimensions

Posters are physically limited to 5ft. 6in. high by 4 ft. wide. Most people create one “slide” using a plotter printer on a large formatted single sheet. This results in one big color poster, which is then rolled up and brought to the meeting in a poster tube. A few use 8.5 inch by 11 inch sheets of paper on which the poster information is printed. Either approach should ensure that the type is large enough so that it may be read from about four feet away. The poster chairs will provide the poster number, poster board, and tacks.

Poster Layout and Content

Generally, posters have a title and author(s), affiliation(s), abstract or introduction, background, methods, results, conclusions, and references; however, these are not required. In designing the poster, headings should guide the reader and help the author to tell the most accurate and efficient story about the work being presented. It is important to avoid long narratives; it is best to use phrases in bulleted lists rather than sentences. A poster has highlights of an oral presentation; it is not a transcription of it. Color can certainly enhance a poster, but be sure it does not distract the viewer. Figures and tables are very important to posters; graphical and pictorial information is a critical part of any discussion of chemistry education.

Presenting Your Poster at the BCCE

At least one author should be available to oversee the poster for the duration of the poster session (60 minutes). During this time, the author(s) should be prepared to answer questions and provide clarifications and additional information to the session attendees. Poster sessions are self-paced; attendees will rotate through posters, stopping to read and ask questions at their convenience, so there is no need to prepare an oral presentation to accompany the poster. Authors may wish to provide a 1-page handout of their poster information, or provide a digital copy of the poster, to those seeking more information.

The University of Northern Colorado or the BCCE will not print posters or handouts. Facilities are available off campus at the UPS Store on 11th Avenue at your expense. If you are presenting a poster, you are responsible for creating, transporting, and displaying it. The UPS store has agreed to honor the UNC discount for BCCE 2016 at 10% off all in-store projects. The 10% does not apply to on-line projects.

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