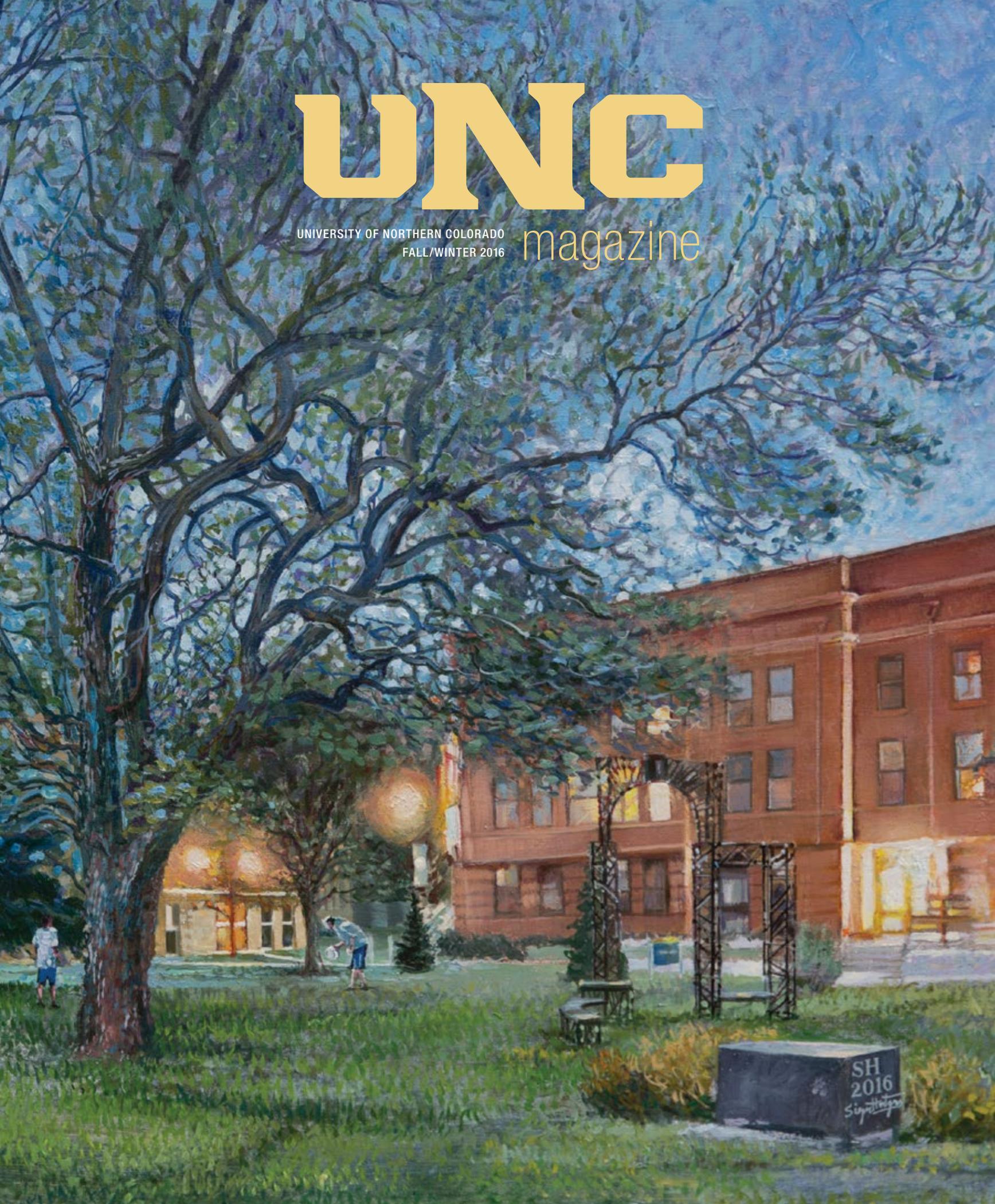


# UNC

UNIVERSITY OF NORTHERN COLORADO  
FALL/WINTER 2016

magazine



SH  
2016  
*Signatures*

# The View from Here



Thomas Endres, chair of UNC's School of Communication, was one of 16 speakers at a TedX Talk held in the University Center on Sept. 25. Endres focused on how our journeys are enriched by the stories we share. Some of the stories he shared on stage came from his book, *Sturgis Stories: Celebrating the People of the World's Largest Motorcycle Rally*.

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*Campus, 2016, oil on canvas, by Sieger Hartgers. A view of central campus from Guggenheim Hall toward (clockwise, l-r) Garden Theater, Carter Hall and Kepner Hall.*

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### ON THE COVER

UNC Professor of Art, Sieger Hartgers, painted this scene of central campus, inspired by the view when leaving evening art courses he taught in Guggenheim Hall. (Full image pictured above)

## Staff Note

### UNC MAGAZINE RECEIVES AWARD

The Council for the Advancement and Support of Education District VI chapter recognized *UNC Magazine* with the Gold Award for magazine improvement for the redesign of the publication. District VI represents colleges and universities from Colorado, Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota and Wyoming. UNC was one of three institutions to receive awards. Drury (Silver Award) and the U.S. Air Force Academy (Bronze Award) were the others. *UNC Magazine* art director Gretchen Kershner led the redesign.

👉 We asked, you responded. Survey results from the last issue are at [unco.edu/uncmagazine](http://unco.edu/uncmagazine) (congratulations to the lucky winner of the drawing for the iPad Mini: Elizabeth Miner '74.)

@UNC

# Close-up

## AISHA JACKSON

2013 Theatre Arts and Dance Graduate

PHOTO BY CHRIS BURCH

### WHEN SHE MOVED TO NEW YORK:

"I arrived with less than \$150, no place to stay and no day job lined up."

### THE BEST CAREER ADVICE SHE'S EVER RECEIVED:

"You can be broke at home or broke in New York pursuing your dreams."

### FAVORITE THING TO DO ON A DAY OFF:

"Sleep in!"

### CAREER HIGHLIGHTS:

Since moving to New York City in 2013, Jackson's been cast in two Broadway plays — *Beautiful: The Carole King Musical* (2014) and *Waitress* (2016). Her multiple off-Broadway and regional performances have included *A Bronx Tale*, a musical co-directed by Oscar-winner Robert DeNiro and four-time Tony Award-winner Jerry Zaks. She's also appeared with Broadway casts on *The Today Show* and the telecast of the 2016 Tony Awards. She's pictured here performing at the April 2016 "Broadway Sings Whitney Houston" concert at the Highline Ballroom in New York City.

### FAVORITE PLACE IN NEW YORK CITY:

"The lake in Central Park located at East 90th and 5th Ave."

### WHAT BEING A "SWING" IN HER BROADWAY DEBUT MEANT:

"I had to learn the role of six characters and be ready to fill in if a regular cast member couldn't perform her role due to illness, vacation or whatever. I ended up filling the role of five characters during the show's run."

### ON PERFORMING ON BROADWAY:

"Eight shows a week; it's your life! But I feel blessed that I haven't had to have a day job since 2014. I've been able to sustain off of my dream."

### AFTER A PERFORMANCE:

"I unwind by hanging out with my cast members or by eating apples and peanut butter while catching up on my favorite TV shows: *Scandal* and *How to Get Away with Murder*."



## **PATENT FOR ZIKA, WEST NILE TREATMENT ONE OF FIVE UNC INNOVATION AWARDS**

Recipients of UNC's inaugural Innovation Awards, presented by the Office of Innovation Development and Enterprise Advancement, which helps faculty and students get their ideas into the marketplace, were:

**INNOVATOR OF THE YEAR:** Elysia Clemens for Apprentice, a software application for managing field-based experiences such as internships for students and supervisors.

**PATENT AWARD:** Susan Keenan for her and her Colorado State University colleague's granted patent, "Thioxothiazolidine Inhibitors," a potential treatment for flavivirus, a genus of viruses that includes West Nile, dengue, tick-borne encephalitis, yellow fever and Zika.

**INVENTION OF THE YEAR:** Michael Mosher for development of an in-line sensor on brewing vats that measures unwanted compounds that spoil flavor as beer is brewing, allowing for adjustments to be made without pulling samples and conducting hands-on analysis.

**INNOVATION OF THE YEAR:** Reid Hayward for his work with UNC's Cancer Rehabilitation Institute and the creation of the Clinical Cancer Exercise Specialist training program, which will be licensed soon to a United Kingdom company.

**STUDENT INNOVATORS OF THE YEAR:** Braeden Ayres and Trevor Lovell for "Project Osorhythm," a music education app designed to effectively teach rhythm concepts and skills. The project won a \$1,500 grant through UNC's first-ever Spark Competition to encourage music innovations.

## **UNC JOINS NATIONAL EFFORT TO INCREASE STUDENTS' ALREADY-HIGH VOTING RATE**

A Student Senate-led initiative hopes to boost above-average voter participation rates among students by joining the All In Campus Democracy Challenge.

According to the 2015 National Study of Learning, Voting and Engagement (NSLVE), 62.1 percent of UNC students voted in the 2012 presidential election. The average participation rate for all NSLVE-surveyed schools was 46.9 percent.

The challenge also recognizes campuses committed to improving democratic engagement and graduating informed and active citizens. About 800 two- and four-year colleges and universities across the United States are participating in the program. As part of the challenge, the Student Senate sponsored a voter registration drive and debate watch parties.

## **Funding Important Work**

### **SPECIAL EDUCATION**

Kay Ferrell, Jamie Erskine and Catherine Smyth received a \$1.3 million grant from the U.S. Department of Education to develop an intervention model that will help families and practitioners establish mealtime routines for children with visual impairment.

### **SCIENCE**

The National Science Foundation awarded:

- A \$300,000 grant to Jodie Novak and Catherine "Frieda" Parker for a pilot project to implement and evaluate a teacher leader development model for improving STEM education.
- A three-year grant to Michael Phillips for a multi-institutional study of the "flipped learning" teaching model.
- A \$255,000 grant to Sue Ellen DeChenne-Peters and Ginger Fisher for a project that addresses a U.S. presidential call to increase the number of scientists and engineers in America. They'll conduct a three-year study to determine whether introducing a research experience in an introductory biology class boosts continued interest in science.

News Briefs cont.

## DIRECTOR OF NURSING SCHOOL NAMED ONE OF TOP NURSING EDUCATORS IN U.S.

UNC School of Nursing Director Faye Hummel was one of 17 distinguished nursing educators in the United States selected for induction into the 2016 class of fellows of the National League of Nursing's prestigious Academy of Nursing Education.

Potential fellowship candidates were evaluated on their contributions to innovative teaching and learning strategies; academic leadership; promotion of public policy that advances nursing education; and collaborative educational partnerships.

Hummel, recipient of UNC's 2015 M. Lucile Harrison Award recognizing professional excellence in teaching, scholarship and service, has been honored by the University of Medicine and Pharmacy in Ho Chi Minh City, Vietnam, for her contribution to Vietnamese medical education and tutoring Vietnamese students in nursing over the past two decades.

In addition to her teaching and administrative duties at UNC, Hummel volunteers her time to co-direct the Friendship Bridge Nurses Group, a non-governmental organization that partners with Vietnamese educators and policymakers to advance the profession of nursing and improve health care in Vietnam.

## EMERITUS PROFESSOR EARNS FULBRIGHT SPECIALIST AWARD

University of Northern Colorado Emeritus Professor Bob Brunswig received a second Fulbright Specialist award to return to Poland. There, he'll finalize a joint Polish-American archaeology project with a fall teaching assignment at Jagiellonian University in Krakow, Poland. Followed by the Fulbright Specialist position at the university's Institute of Archaeology. He and UNC Associate Professor Mike Kimball will be part of the team finishing the plans for the collaborative archaeology project in Poland's Tatra National Park.

Brunswig previously received a Fulbright Specialist award in 2014 to start an international collaborative research program with faculty from universities in Poland and Slovakia focused on archaeology and climate history in the Rocky Mountains and Western Carpathian Mountains.



## PULITZER WINNERS SPEAK ON CAMPUS

Jim Sheeler, Linda McConnell and Barry Gutierrez (a contributor over the years to *UNC Magazine*) spoke about their Pulitzer Prize award-winning work during a campus presentation Sept. 7. The program was part of the Pulitzer's 2016 Centennial. Sheeler earned the award for feature writing in 2006. McConnell and Gutierrez were staff photographers for the *Rocky Mountain News* and contributed to the paper's 1999 coverage of the Columbine High School shooting and 2003 coverage of Colorado's wildfires (award-winning photo by Gutierrez pictured above), both of which took the Pulitzer in Breaking News Photography.

## UNC SELECTED BY STATE TO OFFER ACCESS TO STUDENTS WITH INTELLECTUAL DISABILITIES

UNC was one of three schools in Colorado selected to start providing a higher education program for students with intellectual disabilities beginning fall semester. The inclusive program is being offered for the first time in Colorado as part of Senate Bill 196, which authorized funding for the program.

UNC GOAL (Go On and Learn) enrolled four students with intellectual disabilities into college courses modified by UNC GOAL staff, students and volunteers.

GOAL students live in residence halls and work on campus while taking up to two classes each semester. In addition, they'll complete seminars on transitioning to college, budgeting and developing work skills. The four-year program will lead to a certificate, preparing students for competitive employment.

## PRESIDENTIAL CAMPAIGN MAKES STOP

For only the second time in UNC's history, a presidential campaign stopped on campus. Near the end of the election, the Donald J. Trump campaign contacted the university at the last minute to request renting UNC's Bank of Colorado Arena at Butler-Hancock Athletic Center for a rally Oct. 30. The event attracted over 3,000 supporters and protesters. UNC last rented the space in 2008 when then vice presidential candidate Joe Biden requested the same location for a campaign stop. As a public university, UNC makes its facilities available for such events when they're not scheduled for university use.



## Voices

PHOTO BY BARRY LAPOINT

# Upholding Academic Freedom, Free Speech while Building Community

Academic freedom is the foundation upon which every university is built — the foundation upon which we continue to build the University of Northern Colorado. It is the essential foundation of our students' learning process. It ensures that scholars are free to be scholars — to ask hard questions, to test new ideas, to weigh in on controversial topics as they teach and do research unfettered by outside interests. Only through the free inquiry and exploration of ideas afforded by academic freedom can we deliver on our promise for transformative education.

Hand-in-hand with academic freedom comes community. One scholar does not make a university; this requires a community of scholars. UNC's greatest strength lies not in the sum of our individual efforts, but in how much more we can achieve by working together. Building community is hard and messy work. It can't be accomplished by rules, laws, regulations or codes. It depends instead on human beings — on our good faith effort to do what is right, on the give and take of personal interactions, on trial and error, on some measure of trust that together, we will figure it out.

As you may have heard or seen in the news this summer, part of our ongoing, messy community-building process recently became very public. Some practices we developed in a good faith effort to respond to students' concerns raised serious questions about our commitment to academic freedom, indeed, about our commitment to uphold the basic Constitutional right to free speech. Before I explain how we arrived there, let me say this: UNC is unequivocally committed to free speech and academic freedom and to community.

I am pleased to tell you that we've already begun to re-think our process for student concerns. Provost Robbyn Wacker is working with the Faculty Senate to establish how we will handle student concerns about academic matters through the colleges, and Interim Dean of Students Gardiner Tucker is leading the work to clarify how to handle non-academic concerns. Our new approach will uphold the principles of free speech and academic freedom as well as our commitment to create a safe and supportive environment for students. It will address all student concerns not covered by the Discrimination Complaint Procedures, and we will no longer have a separate process for bias-related concerns.

UNC is not alone. Questions about how to navigate the intersection of academic freedom, free speech and community are at the fore across the nation as universities welcome a generation of students who are more diverse than ever, connect to the world through social media as never before, get inundated with increasingly polarized messages, and, sometimes, question the value of the rights and responsibilities that have long been considered essential to the nature of universities. Our promise to students is the opportunity for transformative education — but we cannot fulfill this promise without the benefit of free speech and academic freedom, so it remains our obligation to uphold these fundamental concepts.

 Kay Norton, excerpted from her annual fall address to campus, Sept. 7. For a video of her speech and transcript, visit [unco.edu/pres](http://unco.edu/pres)



## BUILDING A HEALTHCARE MODEL FOR RURAL AMERICA

### UNC'S GRANT-FUNDED PROGRAM FOR NURSES STRIVES TO PROVIDE TEMPLATE FOR RURAL HEALTHCARE



## Quote worthy

We now work in an environment that has more universities competing for students and one where 66 percent of our operating budget comes from tuition and fee revenues. 🏡

—Robbyn Wacker, *UNC provost and senior vice president*

### UNC'S 2016-2017 ENROLLMENT NUMBERS, COMPARED TO LAST YEAR:

- Total enrollment: 12,260, +2.7 percent.
- New first-time freshmen: 2,163, +5.8 percent.
- New transfer students: 788, +7.9 percent.
- New graduate students: 928, +12.5 percent
- Students identifying as a person of color:
  - 29.7 percent of UNC undergraduates: +9 percent, the highest percentage since UNC started collecting data.
  - 15.8 percent of graduate students: +21.8 percent.
- International students: +20.8 percent.
- Residence halls are at 98 percent capacity: +7 percent.

Over the past 15 years, Sara Jacobsen has been a surgical, oncology, ICU, home care and hospice care nurse. But she has always been interested in nursing in geriatrics, so when she learned about UNC's new Adult-Geriatric Acute Care Nurse Practitioner (AGACNP) program, she was ecstatic.

Jacobsen — whose goal is to care for the geriatric population in palliative care — was among the first cohort of students in UNC's AGACNP program in fall 2015. UNC received a three-year, \$1.78 million grant from U.S. Health Resources and Services Administration to create a program that others could emulate. The program trains nurses who already work in rural areas or those who see patients who come from rural communities, preparing them to work with patients from adolescence to geriatrics in acute care, critical care, specialty units and clinics, rehabilitation and long-term care.

The program combines online courses and two summer programs on campus so that nurses like Jacobsen can continue working in their communities while pursuing an advanced degree.

"Our goal is to recruit nurses from rural environments to this program. After completion, they might be one of the few advanced-practice nurses in their communities," says Audrey Snyder, assistant professor and coordinator of the AGACNP program.

By 2050, the U.S. over-65 population is expected to double. In Colorado, demand for health services is expected to outpace the supply of registered nurses. Those demographic changes may contribute to a growing problem: Rural communities have difficulty recruiting and maintaining medical staff, and geriatric patients in rural communities have unique challenges and needs.

One of the most important aspects of working with patients who come from rural communities is managing their care so they don't have to return to the hospital after being discharged.

"If patients return to the hospital within 30 days for the same reason they were originally admitted, the hospital gets penalized," Snyder says. "A big part of an AGACNP's job is to collaborate with physicians and nurse practitioners in the patient's home community to make sure they get the care they need after leaving the hospital."

"Nurses are known for caring and listening to patients and being the advocates for them when doctors might not be available," Jacobsen says. "Through this program, patients can feel comfortable with the fact that nurse practitioners caring for them will not only have a solid knowledge base but also have the important skillset of listening in times of crisis or when dealing with chronic diseases."

It's knowledge that has already helped Jacobsen in her work with patients.

She remembers one elderly patient, newly diagnosed with heart failure and diabetes, who faced a lot of new medications and lifestyle changes.

"Because of what I learned in class, I knew simply telling him about all the changes he was going to have to make would be overwhelming," Jacobsen said. "Instead, I spent over 30 minutes asking him what was important to him and finding out what activities he knew he could be successful in without becoming overwhelmed. He had a sense of relief in his eyes when he left, knowing he didn't have to be perfect and make a million changes at once."

"A lot of times, the geriatric population gets overlooked and they aren't always listened to because of lack of time or because of multiple co-morbidities that can be difficult to treat," she says. "Learning about a different way of approaching patients and understanding what their motivations are has helped me time and time again."

—By Anne Cumming Rice



PHOTO BY ROB TRUBIA

# GO BEARS!

## CHAMPIONSHIP PEDIGREE

### UNC ASSISTANT COACH DRAWS ON EXPERIENCE AS NATIONAL CHAMP AS HIS 1996 TEAM CELEBRATES 20-YEAR REUNION

A few months after graduating from UNC and coaching high school football in the Denver area, Keith Grable ('99) called his former UNC football coaches and asked them if he could be a volunteer coach.

In part, he wanted to return to pursue a graduate degree. But a bigger part of it was that he felt he had to get back to UNC, where his experience on the football team changed his life.

Grable was a wide receiver on the 1996 and 1997 Division II National Championship teams, which celebrated their 20-year reunion in September at the UNC home opener against Rocky Mountain College. From 1996 to 1999, Grable had 119 career receptions, 1,965 receiving yards and 26 touchdowns.

"Looking back on those championship teams, what I remember most is the people," Grable says. "We were a close team. Everyone just did their jobs with one common purpose — to be the best they could be."

The lessons Grable learned then have guided him as an assistant coach at UNC for the past 16 years. Currently the wide receivers coach and recruiting coordinator, Grable was part of the transition UNC made from Division II to FCS (Division I-AA) in 2003.

"It was a tough transition," Grable says. "But we just kept plugging away, and we made it."

Persistence was also part of what made the 1996 and 1997 teams successful. The first three playoff wins in 1996 came by a total of five points, all in the final seconds of the game. In

1997, the Bears won each of their four playoff games away from Nottingham Field.

Grable looks back on those championship seasons and sees the same opportunity in the future for the UNC football team, which finished 6-5 in 2015 as a member of the Big Sky Conference. It was UNC's first winning season in 12 years, and Grable says last year's winning season was a sign of good times to come.

"It means a lot to not only myself, but the entire school and all the former Bears out there," he says. "Coach Collins and our staff are doing great things, not only on the field, but off the field in developing these young men into great people. All the hard work is going to pay off."

Earnest Collins Jr. ('96), played for the Bears from 1991 to 1994 and became the team's head coach in 2010.

Grable says he has a good feeling about this year's team, which was 6-4 at press time.

"The way I felt about our team (in 1996) is how I feel about it now," he says. "Our players are leaders."

As a coach hoping for a run at a conference championship, Grable draws from his experience during those national championship seasons.

"I think about those years a lot and all the people involved," Grable says. "Do things right, treat people right and great things will happen. We had the support and belief from everyone involved, and that's what it takes."

—By Anne Cumming Rice

## NORTHERN VISION

By recording birdsong in the field, Lauryn Benedict and her team are able to bring the music of canyon and rock wrens into the lab for exploration. They also play the recordings back while in the field studying the birds' communication behavior.



### LEARN MORE:

- Listen to recordings of canyon wrens and rock wrens at [unco.edu/nhs/biology/lbenedict](http://unco.edu/nhs/biology/lbenedict)
- Participate in National Audubon Society's Christmas bird counts at [Audubon.org](http://Audubon.org) (select "Get Outside" from the menu).
- Visit [Allaboutbirds.org](http://Allaboutbirds.org) to access their database of nearly 600 birds.

**LAURYN BENEDICT, PH.D.**  
Associate Professor,  
UNC School of Biological Sciences

# Lessons in Listening

## UNC RESEARCHERS CAPTURE THE SONGS AND STUDY THE BEHAVIOR OF CANYON AND ROCK WRENS

**I**t's a gray fall morning at Bobcat Ridge Natural Area just west of Loveland. UNC biology professor Lauryn Benedict, doctoral student Nadjé Najar and master's student TJ Hathcock walk along a high path, then stop as Hathcock lifts his binoculars and looks toward a rocky outcropping.

Somehow, amidst the myriad natural sounds drifting over the landscape, he's picked out the sound of a rock wren, like a miner sifting for gold. His hearing is tuned to the musical notes of this small, brown bird, and Benedict and Najar hear it too, lifting their own binoculars.

This is a bird species that all three of the scientists know well. Benedict has been studying the rock wren and its cousin, the canyon wren, for six years. Najar has just returned to Greeley after a summer-long study of rock wrens that traversed from Texas to Montana, and Hathcock has spent the last two summers scaling rocky outcroppings to play rock and canyon wren recordings and capture their sounds.

The iconic song of the canyon wren is arguably the soundtrack of the American West, lifting and curling and cascading along canyons, boulder fields and cliffs that range from central Mexico to just south of the U.S./Canadian border. The song of the rock wren is less well known, but is also part of the acoustic fabric of rocky western habitats.

While Benedict, Najar and Hathcock each focus on different questions about canyon wrens and rock wrens, their research interconnects as they study social behavior and communication, as well as habitat use, in these cliff-associated wren species.

The songs of canyon and rock wrens haven't been studied much, so the team's work at UNC is an important foray into new areas. They're looking at how habitat may affect song, the differences in vocalization of males and females, how they communicate, how birdsong has evolved and how the birds respond to intruders.

"Animals do things differently," says Najar, pointing out that rock wrens she studies react to intruders in different ways. "Some don't give themselves away at first. Others charge in. You get extremes of aggression versus non-confrontation."

Although canyon wrens and rock wrens are closely related, a curious and significant difference between



PHOTO BY NADJE NAJAR

**A BIRD IN HAND:** Using a specialized net to safely capture rock and canyon wrens allows researchers to band individual birds for further study.

the two species has to do with the number of songs in their repertoires. While a single canyon wren sings about five different song types, a rock wren far surpasses that, with a loquacious 120 songs. Why have two closely related species evolved so differently from a communication standpoint? That's a question that could bring insight into how bird behavior and communication are shaped by factors like social context, habitat and population density.

To investigate these issues, Benedict and her team record birdsong in the field, then use technology to translate sound into a visual representation of song pitch, duration and changes that are often too subtle for the human ear. The resulting spectrograms paint a picture that's helping sort out small differences in communication from one wren to the next.

Individual birds of the same species all sing songs that recognizably belong to that species, much the same way that people speaking a single language all use the same words and phrases. Nevertheless, there are differences between individuals in terms of the particular song types they use and the way they sing them.

As among humans, these differences can arise from geography — populations that are distant from each other often have different "dialects" or "accents" — or they can arise from individual differences. Benedict, Najar and Hathcock are all working to understand



PHOTO BY ROB TRUBIA

**LEFT TO RIGHT:** TJ Hathcock, Lauryn Benedict and Nadjé Najar hike along boulder fields and outcroppings that are home to canyon wrens, tuned to the whistles and trills of the small birds' songs.

some of the individual level differences that cause the songs of each bird in a neighborhood to sound unique.

Studying how and why these little brown wrens communicate can be an exercise in patience. Describing a typical day in the field, Hathcock says he's often awake at 4 a.m., spends about an hour driving to the field, then hikes in (loaded with recording equipment, binoculars and a backpack), and sets up and waits (sometimes for hours) for the show's star to appear. But it's work that he loves. And it's a love for science that he hopes to share once he finishes his master's degree in Biology by becoming a high school teacher. "My generation is so tech-oriented," he says. "We're really trying to get kids out of the classroom."

Sparking an interest in the natural world may just be one of the benefits of studying bird communication and behavior. Scientists are also looking at the effects of birdsong on humans — from lowering anxiety to improving study skills and concentration.

Along the rocky shoulders of Colorado's Bobcat Ridge, distanced from the noise and pervasive technology of everyday life, it's not hard to imagine the therapeutic benefits of birdsong. It's a lesson in listening and connecting — in being immersed in the landscape rather than passing through it, finding the current of music that slips through the natural world.

—Debbie Pitner Moors

## Field Notes

### ANTHROPOLOGY

Bob Brunswig and James Doerner received continued Bureau of Land Management grant funding for an ongoing project that has recorded and excavated dozens of prehistoric archaeological sites — including the earliest prehistoric Ute Indian site in the Rocky Mountain region — in the mountain valley of North Park. Since 1998, Brunswig and colleagues have identified more than 500 sacred and high-altitude hunting sites in surveys of 38,000 acres in Rocky Mountain National Park.

### ART AND DESIGN

Lauren Lipinski Eisen is creating a series of paintings using layered imagery to depict the reconstruction of memory fragments.

### DIETETICS/NUTRITION

Katie Kage is conducting a study on whether a nutrition program increases rates of ROTC cadets passing Army standards and improves Dietetic students' nutrition counseling skills and self-confidence. The study's results can provide other ROTC programs guidance on the benefits of establishing a partnership with a nutrition and dietetics program.

### GEOGRAPHY/GIS

Jessica Salo organizes mapathons to help less-developed countries. No experience is necessary for participants who add roads and buildings into OpenStreetMap from laptops using images from sources such as the U.S. State Department. The maps are used by organizations and individuals to better respond to crises in the areas. Salo is also conducting a study to determine which satellite imagery detection methods are most cost-effective and accurate in identifying growth of the invasive tamarisk species in Western Colorado rivers.

### GERONTOLOGY

Nancy J. Karlin and Joyce Weil collected data about aging in seven different countries and four continents. Findings of the six-year project reveal significant differences for activity level, expressions on health and happiness, and overall satisfaction with life between comparison groups.

### MUSIC

Melissa Malde is collecting, translating, recording and transcribing art songs in Hebrew written during the Yeshuv period just before Israel became a state. This project arose because several students, who had learned Hebrew for a bar or bat mitzvah, wanted to sing pieces in Hebrew at their senior recitals. She plans to make the songs available on a website.

### PHYSICS AND ASTRONOMY

Several faculty and undergraduate students are designing and building a muon detector that will be flown on a high-altitude balloon during next year's solar eclipse. Muons, heavier versions of electrons, are a byproduct of the cosmic rays produced by supernovae and other high-energy events in space. The project is part of a larger effort being carried out by Colorado Space Grant and NASA.

➔ Read all Field Notes online: [unco.edu/uncmagazine](http://unco.edu/uncmagazine)

# Impact The Impact of Giving to UNC

## RESIDENT UNDERGRADUATE COSTS 2016-17



**65%** of students receive some type of financial assistance

 **34%** of students are **FIRST-GENERATION STUDENTS**

## UNC STUDENTS WORK HARDER

Average Full-Time Course Load at UNC 14.3 credit hours



**60%** UNC students vs. 35% national average worked **6+ hours** per week off campus



More than **25%** of UNC students working for pay while in college reported working more than **20 hours per week**



**42%** UNC students vs. 31% national average helped support their family financially while in college



**84%** UNC students vs. 76% national average chose their particular career to **help pay off debt**

## YOU + UNC



Last year **\$11+ MILLION** in support was committed by **5,700** individuals and organizations from Colorado and across the country



Donors chose to direct **75%** toward supporting current Bears and **25%** to endow support for future Bears



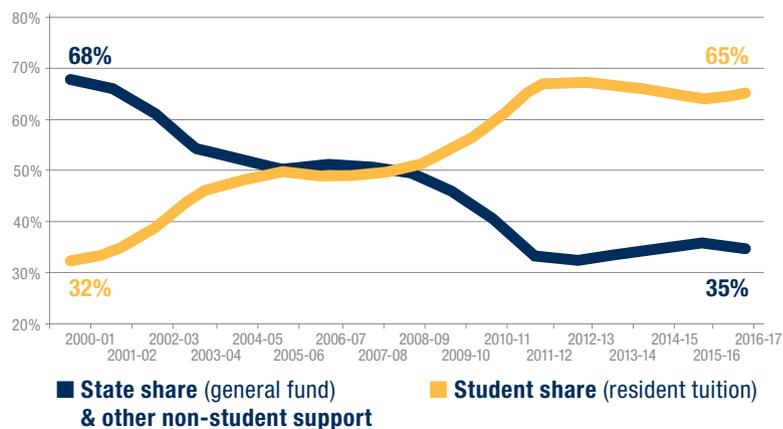
**33,000+** UNC ALUMNI have donated to support UNC students with **YOUNG UNC ALUMNI** giving back an average of \$109.13 annually



**\$30 MILLION** in scholarships awarded

## THE GROWING SHARE

UNC Annual Revenue



Average Student Loan Debt Upon Graduation from UNC

**\$25,563** on average among graduates of similar statewide institutions

State Funding vs. Tuition



## LASTING IMPACT



**80%** of UNC students are employed or in graduate school one year after graduating



Average starting salary **\$31,593** bachelor graduates **\$40,837** graduate degree holders

Sources: Recommended Budget Fiscal Year 2016-2017, percentages round to nearest whole number; Leadership Annual Giving 2016; UNC Facts & Figures 2016; Cooperative Institutional Research Program College Senior Survey, 2015; UNC Self-Study Report to Higher Learning Commission 2015; Colorado Department of Higher Education, 2015; UNC Financial Aid, 2014; Community and Civic Engagement, 2014; UNC Alumni Survey, 2012-13

# Success Looks Like **THEM**

By Rebecca Dell

**“Once a Bear, always a Bear” rings true as UNC graduates mentor current students and share wisdom**

It's easy to get involved at UNC when you're still a student. But what about after you've walked the stage, the confetti has been swept up, and you're settling into your first job? Or your fourth?

These six alumni in various fields tell us how they've donated their hard-earned wisdom to current students. Some have participated in Success Looks Like ME, a panel event where professionals advise students in the same career trajectory. Others serve as alumni career advisors, talking directly with students interested in a similar career. They have found a way to stay in touch with their alma mater — and pay it forward to students who wish to follow in their footsteps. **UNC**

## **Elena Mendoza**

**Interdisciplinary Studies (emphasis in Elementary Education) '05  
Assistant Principal, North Elementary School, School District 27J**

During Elena Mendoza's time at UNC — a school she chose partly for its small size — she found an automatic sense of connection that extends to this day, as she and her friends road trip together and stand in each other's weddings.

“It was more than just an education,” Mendoza says. UNC's César Chávez Cultural Center offered her a “family away from my family,” and she still recognizes the importance of building a similar sense of community with her fellow Latinas and Latinos. To this day, she senses a connection whenever she meets a fellow UNC alum. “You share common networks, common people, or common interests or just some of those common memories.”

These days, as an assistant principal, Mendoza offers advice to those about to join the ranks of UNC alumni.

“This is your time to sell yourself,” she tells students in mock interviews. She wants quality candidates in the teacher pool, and she knows UNC produces quality teachers. “In my role, I get to go through lots of interviews every year, and I want to make sure that everyone is putting their best foot forward when they walk into those doors for those interviews.”

## Tangier Barnes Wright

Africana Studies, minor in Environmental Studies '05  
Director of Transportation Programs, Groundwork Denver

Tangier Barnes Wright grew up riding bikes, climbing trees and playing in Colorado's South Platte River with her sister. On family vacations, though, they'd head to big cities: New York, Indianapolis, Cleveland. Barnes Wright fell in love with the way big cities worked — the roads, sidewalks, store fronts, delivery trucks, pedestrians — while also loving the quiet streets and fresh air of the country.

When she followed her parents and sister to UNC, she discovered a love for the social, political and economic aspects of both the environment and black America. Then, in a textbook, she discovered the phrase "environmental racism," and as she puts it, her worlds merged.

Today, 11 years and one master's degree later, she's an urban planner at a nonprofit in Denver, where she helps give a voice to residents who are disproportionately impacted by pollution, soil contamination, and poorly designed or nonexistent public infrastructure. She got involved as a UNC Connect advisor when, she says, "I realized that there's this fantastic career opportunity in the field of urban planning, but so many young people have no idea what it is. I mean, I didn't know what it was."

She encourages students to figure out how to relate to even general education classes — after all, that strategy helped her discover a career path she had never known existed. And she encourages her fellow alumni to step in and mentor the next generation of Bears.

"Here we are, as professionals in the fields we wanted to be in, and I feel like we, in a way, owe it to help other students," she says.

*"It doesn't take much time, you know, to have a few conversations with a current student."*

PHOTO BY ROB TRUBIA

## Adam Wilson

Physics, Math '10  
Co-Founder and Chief Scientist, Sphero

As a kid, Adam Wilson and his friends would hunt through the Dumpster behind an office surplus store near his hometown of Woodland Park. They'd take discarded computers home, disassemble them, and build them back together.

Most of those friends — including Wilson, one of the creators of the little round robot that Disney drafted as the toy version of Star Wars' BB-8 droid — now have physics degrees. But Wilson almost skipped college altogether. After high school, he went into construction, determined to build his own home. Although he gained the necessary skills, he got sick of the back-breaking labor and headed to UNC, where as a student he helped design and teach UNC's first robotics course with a fellow student who introduced him to his Sphero business partner.

He told his story on a Success Looks Like ME panel, encouraging students to consider more than just the traditional post-college route. "All through college, my only thoughts were I either need to get a Ph.D. so I can teach, or I have to find some job out there," he says. Then he met Ian Bernstein, Sphero's co-founder, and they started just making cool stuff. And then started selling cool stuff. With a great idea, hard work and some lucky timing, he says, students should keep an open mind about starting their own ventures.

*"[My professors] allowed me to get to a graduate level [in research] while still being undergraduate."*

PHOTO BY ROB TRUBIA

**Nicki Runge**

Theatre Arts '03

*Artistic Director and CEO, Rocky Mountain Deaf Theatre*

When Nicki Runge's family moved from Belgium to Colorado, her parents thought she'd attend one of the top U.S. universities for the deaf. But Runge had fallen in love with Colorado, and she was determined to stay and attend UNC.

"I just felt a connection from the very beginning, like I would really fit in," she says. "And I really wanted to challenge myself to just immerse myself in the hearing world."

She brought an interpreter to class, and she also brought significant theater experience from Europe. Her feeling had been correct: She fit right into UNC's acting program.

After graduation, she took several small acting roles, in addition to coaching volleyball and taking on other side jobs. Unfortunately, most companies wanted their actors to be able to voice the characters. Then Runge connected with Phamaly, a Denver-based theater company where all the performers have some sort of disability. After joining them for a musical, she set up the Rocky Mountain Deaf Theatre (RMDT) as a place where audience members don't have to choose between watching action and taking in dialogue.

As an alumna, Runge encourages students to work through challenges to get to their goals — just like she ultimately did. "Become strong and have patience, and you'll figure out how to break through those barriers," she says.

Today, she's morphing RMDT into ImaginASL, a company that focuses on the artistic collaboration between the deaf and hearing communities. Her baby daughter, Ember, is exemplary of the intersection between those communities — she's hearing, but she'll also be fluent in ASL. And maybe, just maybe, Ember will blossom into an actor just like her mother. "I have my fingers crossed!" Runge says.

*Interpreted by Becky Smith*

*"Ignore all the negativity that you encounter and focus on the positive things. That gets you through."*

**Rico Wint**

Political Science '08

*Founder/Owner, Young Men of Purpose*

Right after graduation, former UNC student body president Rico Wint was working as a UNC admission counselor when he learned that a group of young men at Aurora Central High School needed some lunchtime mentorship.

He'd grown up in a hard-working, strict family: His mom was a teacher, and his dad, a Panamanian immigrant, worked for the U.S. Post Office. They spoke Spanish — a bit of an anomaly for a Black family in Denver, Wint says. He matured fast after his father's death of colon cancer when Wint was a student at Aurora Central High School.

Wint says he picked UNC because it felt natural and unpretentious. He went on to help found a gospel choir, start an event to address race on campus, and serve in leadership roles across campus — culminating in his time as student body president. So after graduation, with those experiences in hand, he took the opportunity to talk with that group of kids at his old high school. Young Men of Purpose grew out of those lunchtime talks. The organization is driven by his religious convictions to offer hope and purpose to students who may not even realize they have options besides gangs or drugs after high school.

He offers mentorship at UNC, too, when he can get back to campus. "A lot of students of color don't necessarily have those models of success where they're from, and then maybe not even where they are on campus," he says. His advice? Recognize that someone helped you get to where you are, and it only takes a small step of initiative for you to do that for someone else, too.

*"I don't need you to save the world, but you might influence the mind that might save the world."*

## Konrad Schlarbaum

Recreation, Tourism and Hospitality,  
Environmental & Sustainability Studies '13  
*Sustainability Coordinator, Pikes Peak Community College*

In grade school, Konrad Schlarbaum says, teachers wrote him off as a troubled kid. His parents had to teach him to read and write, and when he made it out of high school, they gave him the same advice they gave his older sister: join the military so you can finance your education.

His parents, never having navigated a four-year institution, were unable to advise Schlarbaum and his sister on their financial aid opportunities. So Schlarbaum headed off to Belgium, then Arizona, then Iraq, installing and maintaining communications equipment for the military. Along the way, he gave tours to reserve groups in Europe and set up satellite internet for his unit's trailer base in Iraq — which helped him realize his entrepreneurial spirit needed an outlet outside of the U.S. Army.

Schlarbaum and his sister each came back home to Grand Junction, joined the reserves and enrolled in college classes at (then) Mesa State. He slogged through remedial courses, won a business award, worked full-time and connected the psychology department with the VA hospital to provide better care for veterans with Post-Traumatic Stress Disorder. When his sister transferred to study education at UNC, motivated by the way she'd seen her brother dismissed in the school system, Schlarbaum followed her. There, his culminating accomplishment was creating UNC's Student LEAF (Student Leadership for Environmental Action Fund), which collects a student fee and funnels it into student, faculty and staff sustainability projects such as recycling stations around campus and an updated irrigation system. His most important work, he says, was creating two student paid positions, hiring a talented student team, and developing the founding policies and procedures. It's his legacy at UNC, and now he encourages current students to explore their passions as early as possible when he speaks with them. He also advises them about college and preparing for the transition to the real world — advice he didn't have as a first-generation college student.

"I'm early in my career so I don't necessarily have a whole lot of money to contribute, but I definitely have my time and my knowledge to contribute," he says.

### ➔ GET INVOLVED

The UNC Connect portal allows you to register for the Alumni Association's Bear Network and volunteer to help current students with resumes, mock interviews and career advice.  
[uncalumni.org/unc-connect](http://uncalumni.org/unc-connect)



*"Find out what your passion is [ . . . ] something you can't turn away from."*



**PRINTMAKING  
SIEGER**

Sieger Hartgers has been sharing his work ethic, encouragement and artistic talents with UNC students for 15 years.

# Drawing

## ON HARD WORK

By Briana Harris

Colorado's Art Educator of the Year: From Holland to UNC after 24 years serving, creating art in military



*Self Portrait, 2010, charcoal*

If you run into Sieger Hartgers, you'll find an inquisitive student close by. The UNC Art and Design professor has long held the reputation of being tough but fair, and he's someone students continue to call on long after graduation for guidance and advice. In the span of an hour-long interview, one student stops by the office to say hello. "I expect you in the studio, okay? Promise, right?" Hartgers says emphatically. An alum calls for advice on the best materials to use for an educational workshop for her elementary art students. "Keep it simple, honest. Don't make it an intellectual conquest," he advises over the phone.

"Without question, his family, the creative process, and UNC students — past, present, and future — are his utmost priority," says colleague Kris Heintz-Nelson, associate professor of Drawing and Art History. "His

love of teaching drives his every action."

Teaching and art-making have been central to Hartgers' life ever since he can remember. He grew up in Holland in a poor but very supportive family. "To be from a poor family, and the people think you need to become an artist...that's a dichotomy, right? But my dad always said, 'Just let Sieger be. The way he is, he's going to do it.'" His earliest birthday presents were art supplies, and he developed a high level of proficiency with these tools at a young age.

Hartgers believes this early start and a strong work ethic are responsible for his success as a visual artist. "I don't believe in talent, I really don't. I believe in pursued interest. The more you pursue it, the more interested you are in it, the more proficient you become in it," he says. "Following your bliss is more important than anything else." Hartgers entered art college in Holland at 16. After graduating, he began a career as a working artist and also taught at the same technical high school he attended.



*Campus*, one of a series of commissioned paintings Hartgers completed this year for UNC. Oil on canvas.

In 1971, Hartgers moved to the United States with his wife and first child; his wife soon found out she was pregnant with their second child, who would be born in 1972. Making a living as a working artist proved difficult in the states, so Hartgers joined the U.S. military in February 1972, where he was employed for more than 24 years. His military occupational specialty was illustration, and he initially worked on creating artistic assets needed for various military communications. He also managed a creative team and taught classes as director of the graphics school.

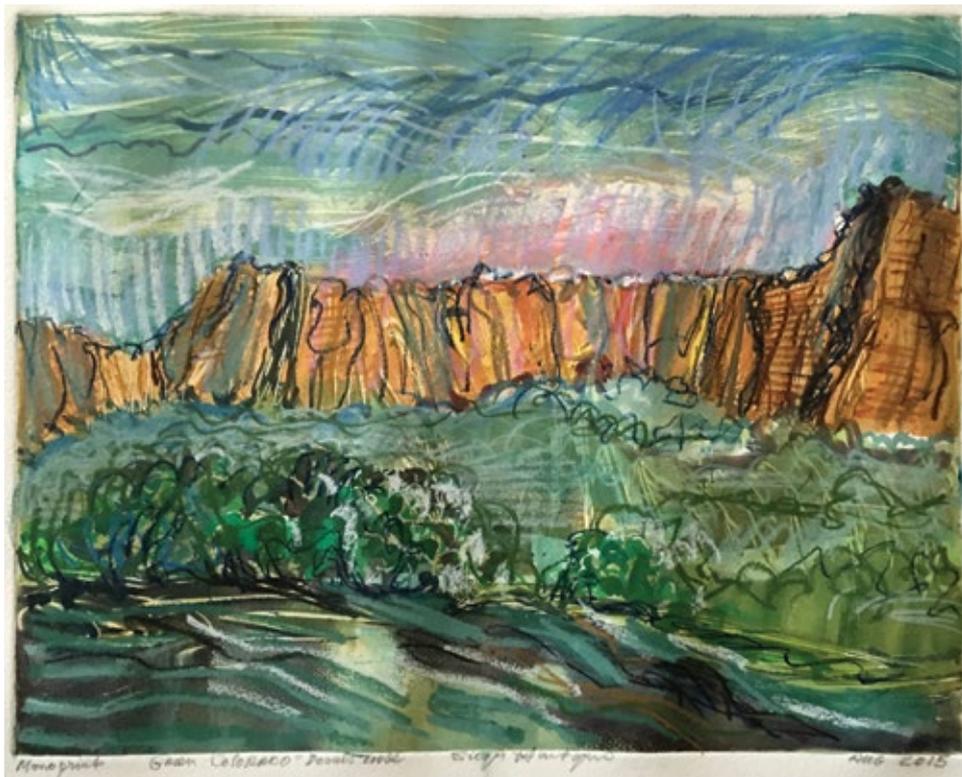
Eventually, Hartgers became a combat artist for the Department of Defense, where his task was simply to document daily military life as he saw fit. He traveled to active military operations and training exercises, including Desert Storm and Desert Shield. Asked if being in active combat areas was nerve-racking, Hartgers shakes his head no. "I loved it. As long as I get to push the pencil, I don't care. The military gave me a sense of belonging."

After leaving the military in 1996, Hartgers went back to school for a second bachelor's



Above: *Storm is Coming*, 2006, monotype in watercolor

Left: *Green Colorado*, 2015, monotype in watercolor





Top left: *Soldier*, 1979, drawing in pencil  
Top right: *My Chickens*, 2008, watercolor

Bottom left : *Devils Ridge Colorado*, 2015, monotype in watercolor  
Bottom right: *Sketch for Opera*, 2013



degree, and then received a master's degree from UNC. Immediately after graduating, he began teaching freshman-level foundations courses as a lecturer in UNC's School of Art and Design. Now, 15 years later, he's the head of the printmaking area and co-heads the drawing area.

Hartgers' colleagues appreciate his sense of humor, frankness and passion. Associate Professor of Ceramics Michael Lemke has been teaching with Hartgers for 12 years. "He always greets me with 'How's my favorite professor?' He also says that to everyone!" Lemke explains. "With all seriousness, he's inspiring to watch. He cares deeply about teaching and loves every day of it."

Hartgers has always maintained an active career as a working artist, exploring all kinds of mediums, including drawing, painting and printmaking. "Switching into all these different medias keeps me hungry, keeps me working," he says. "It keeps me from being still and lazy. To me, being an artist is not being a rocket scientist — it's just being in tune with yourself and working hard."

It's a philosophy he tries to pass along to his students. "I tell all of my students: 'There is a place for you, but you really, really, really have to work extremely hard.'" The high standards and accountability he requires for his students reflect

his expectations for himself. "If you don't do it yourself, then don't ask other people to do it either. You want to be as genuine as you can be."

"No other teacher at UNC has influenced me so greatly in my time here than Professor Sieger Hartgers," says senior Art and Design student Brandon Malaty. Malaty has taken six courses with Hartgers and has worked as the professor's studio assistant. "I took my first printmaking course and was instantly hooked on the process, but Sieger was the real reason I switched my concentration. He wasn't afraid to tell me I wasn't performing well, and he never shied away from acknowledging exceptional work."

Hartgers shows no signs of slowing down in his career as a working artist or educator. He just completed a series of impressively detailed paintings and drawings of UNC's campus. In November, Hartgers received the Colorado Higher Education Art Educator of the Year award from the Colorado Art Education Association.

Still, the seemingly tireless artist tries to live a balanced life. "Live well, live intense and work hard," he advises his students. "Try to live every day like it's your last. And smell the roses — don't be in a hurry! That's not a contradiction. It really isn't." **UNC**

From Hartgers' *Campus* series, 2016, oil on canvas.

**SIEGER HARTGERS:**  
*Impressions of Campus*  
January 19–February 28,  
2017, Mariani Gallery  
Reception: Thursday,  
January 19, 4-6 pm.

*Impressions of Campus* features 16 scenic depictions of the University of Northern Colorado campus. The work on view captures his admiration for the university. Hartgers' photorealistic paintings, drawings and monotypes shine a beautiful glimpse into campus life. This body of work is the first of its kind for UNC, commemorating the past 125 years of the institution.

🕒 For gallery hours and location, visit [arts.unco.edu/art/art-galleries](https://arts.unco.edu/art/art-galleries).

GIVING

By Elaine Appleton Grant

# Hope

UNC student Megan Lundstrom knows too well the nightmare of sex trafficking — and she's founded a nonprofit to help children and women who are victims

As she entered her final semester at UNC in late August, Megan Lundstrom didn't have much money to spare. She's a married mom of three kids, 12, 9 and 1; a scholarship student; and an entrepreneur carefully nurturing a newborn organization.





### **IMPRESSIVE NUMBERS**

Using a grant from the Weld Women's Fund, Lundstrom this summer provided human trafficking awareness and prevention training to 200 Greeley-area teachers, 150 Weld County Department of Human Services intake technicians and case workers, and 125 probation officers in Weld and Larimer counties.

Free Our Girls directly helps trafficked women. The number of victims the organization works with went from 300 in August 2015 to nearly 1,200 just a year later and continues to grow.

Lundstrom uses what she's learned in her finance courses at UNC to publish a bimonthly electronic newsletter dedicated to financial literacy. At the time of this writing, it had 150 active readers.

With the little extra pocket money she can scare up, she buys gifts for people she's never met — women she's connected with over Facebook, women who appreciate the snack bars, lipstick and bubble bath she sends them.

These women are members of a very large and almost entirely underground club — one no one wants to join. Lundstrom, 30, calls this club alternately “the life” and “the game.” These Facebook friends are human trafficking victims working as prostitutes, most of whom never see the money they make. Lundstrom sends them gifts, she says, because “Everybody in their life wants something from them all the time. They don't believe people are nice just to be nice.”

Lundstrom ought to know. Until a few years ago, she too was a member of this club, a captive of a life she never wanted to live. Today, she directs Free Our Girls, a Greeley-based nonprofit calling attention to the tragedy of sex trafficking in northern Colorado and helping rescue victims.

The women who receive her small gifts are a handful of the hundreds Lundstrom connects with via social media, trying to help them see their own worth and escape “the life.” Lundstrom's also on a mission to explode myths about sex trafficking. One fact she wants to drive home: it can happen to anyone.

Because it happened to her. At 19 — a graduate of Greeley Central High School, a first-chair violinist who'd won a four-year college scholarship — Lundstrom became pregnant with her son. Instead of heading off to college, she married. She had another child and spent five years with a husband she says was an abusive alcoholic. After leaving him, she found herself virtually penniless, striving to get a degree in early childhood education, caring for two young children and relying on child support that came only sporadically.

In the midst of financial stress, Lundstrom one day met an attractive man driving a fine car. He seduced her by promising to love and care for her children. And he suggested she could become financially independent by working in dance clubs and working as an escort. When her car broke down and she had no way to get to school or work, she succumbed. “I had two little mouths to feed,” she says. “It all piled on at once and made me feel trapped ... This guy masqueraded as my boyfriend. Before I knew it, I was caught up in something that spiraled out of control.”

Little did she know that her “boyfriend” was, in fact, a pimp. His methods, preying on vulnerable young women, promising love and money — are a part of a formula wielded all over the country against children as young as 11 years old.



Lundstrom's harrowing experience is typical. Her pimp fluctuated between promises of love and threats of violence — particularly when she tried to leave.

“He threatened to tell my parents what I was doing and that my children would be taken away,” she says. “I lived in this bubble of terror for four years.”

And inculcated into a culture of prostitution, she became convinced that “the game” was all she was good for. She finally escaped from a second pimp in 2012, but it took Lundstrom more than a year of integrating back into her family and getting treatment for PTSD before she could return to a safer life.

Lundstrom was finally ready to get her bachelor's degree.

Being from Greeley, she says that when it came time to find a school that had a great business program, UNC's “was a no-brainer.”

Entering her second year, she applied for and won the Reisher Scholarship, a need- and merit-based scholarship administered by The Denver Foundation. Funded by the Reisher Family Foundation, the scholarship goes to rising sophomores and to transfer students who demonstrate academic ability, community involvement and financial need.

In 2014, using the business skills she was learning at UNC in service of her passion, Lundstrom founded Free Our Girls.



PHOTO BY LAUREN TRANHAM

There isn't any empirical data on the amount of human trafficking that goes on in northeastern Colorado, but there's no doubt that it exists.

In May 2015, she raised awareness of the need to address human trafficking in Weld and Larimer counties by showing members of the Greeley Police Department how much demand there was for prostitutes.

She published a fake ad on an online sex trade forum for a fictitious 21-year-old woman who was "new to the business" and looking for "classy gentlemen" in Greeley. In an hour, the disposable cell phone she purchased for the demonstration received 18 text messages and 15 calls, all presumably from interested men in the Greeley, Fort Collins and Loveland areas.

Greeley Police Chief Jerry Garner told her that he was shocked by the response her ad generated, especially considering that the demonstration took place from noon–1 p.m. on a Monday.

That fall, Weld County's first human trafficking trial ended in a not-guilty decision, but in August 2016 a pimp was found guilty on all 32 charges he faced on trafficking-related charges. A few weeks later, another pimp was found guilty of eight of the nine charges he faced. **UNC**

*Originally published by The Denver Foundation in Give Magazine, Summer 2016. Reprinted with permission and gratitude. Elaine Appleton Grant is a freelance journalist living in Denver.*

### THE REISHER SCHOLARS PROGRAM

Instituted in 2001 by Firstbank founder Roger Reisher, his wife, Margaret, and their two daughters. Grants of \$4,000 to \$11,000 per year beginning in sophomore year. Six participating universities in Colorado. Between 2001 and 2015, more than 1,100 students received \$15.7 million in Reisher scholarships.



For more information or to apply:

[denverfoundation.org/Scholarships/Reisher-Scholars/To-Apply](http://denverfoundation.org/Scholarships/Reisher-Scholars/To-Apply)

### HOW REISHER SCHOLARS MAKE A DIFFERENCE

In addition to receiving scholarship funds, Reisher Scholars also team up in cohorts at the six Colorado universities they attend — and they can apply for project grants of up to \$2,000 to build a stronger cohort or provide service to the community.

In 2015, Lundstrom and her cohort used a Reisher grant to bring to UNC "Empathy Week," a series of events designed to familiarize the public with human trafficking. Lundstrom says they plan to expand Empathy Week in March 2017 using another Reisher grant.

This year, Lundstrom also used a grant from the Weld Women's Fund to offer human trafficking awareness and prevention training to local school district educators, social workers and probation officers to recognize the signs of trafficking.

Lundstrom, who graduates Dec. 10, 2016, says she's looking forward to having more time for her Free Our Girls efforts. She's going to continue her awareness workshops and presentations, and plans to start local support groups for girls and women who've experienced commercial sexual exploitation. She also hopes to publish a book about her experiences that includes an intervention method that Free Our Girls has successfully used to reach victims of "the game."

And while she's devoted to ending trafficking in northern Colorado, Lundstrom's also slowly, one small gift and conversation at a time, helping her Facebook friends — victims all across the country — to get strong enough to escape their traffickers, as she did.

"These women have seen me leave probation, go back to college, [deal with] PTSD. They've seen me have my third child, do my senior year and take on speaking engagements," she says. "I want to give them hope that there's a life better than anything they could imagine on the other side."



### LEARN MORE

[Freeourgirls.org](http://Freeourgirls.org)

[Healtrafficking.org](http://Healtrafficking.org)

# THE *Heart* OF BUSINESS

By Dan England

Associate Professor Keiko Krahnke lives and teaches ethics, sharing her insights with UNC business students

Every night after teaching at UNC, Keiko Krahnke drives west to her home nestled among the hills, rocks and canyons of Masonville, where the distant city lights cannot diminish the stars.

Though she has Wi-Fi, there's no cell phone service here. Her horses wait for her another half-hour away, or she can go for a walk, where she sees deer among the foothills or even a bear on occasion.

She can take off her shoes, just how she learned at her home in Japan, and sit in her living room, a room full of windows twice as tall as her to let in the soothing starlight.

This is a place where she can quiet her mind and try to leave the world to its own devices.

Though she says, over and over, she isn't a business person, Krahnke teaches ethics as an associate professor of management and business communications at UNC's Monfort College of Business. It's how she helps save the world.



Businesses from Volkswagen to Wells Fargo have been gaining plenty of front-page space for unethical business practices. A Gallup poll conducted in early 2016 reported that only 17 percent of Americans gave business executives a "high" rating for honesty and ethics.

Krahnke's efforts to help students cultivate ethical behavior is a critical part of a UNC business education, and Krahnke is an advisor (with colleague Sharon Clinebell) for the UNC Ethics team. She focuses on helping her students see their responsibilities as future leaders and understand the impact their choices can have in the world. She encourages them to think beyond their own actions — to see the interconnectedness of the world — in subtle situations in the business world.

In some ways, businesses are arrogant, Krahnke tells her Business Ethics class early in the fall semester. "They think of ways to help themselves. They see themselves as the center."





INTEGRITY

TRUTH

COMMITMENT

Krahnke's goal is to help her students think about a more holistic vision of business — a vision that's not centered on themselves, or the place where they work or one day could lead.

"I want you to think about the world as a system and not a machine," she says to them. "If you want to become a leader, you have to be a human before you can become a leader."

It's a vital lesson, says Paul Bobrowski, dean of the Monfort College of Business. "Companies only have their product and their reputation," he says. "If you don't have that, you're losing value for your employees and for your shareholders."

"Cheating on a test is pretty obvious, but cheating can mean something else in the business world," Bobrowski says. "It might not even appear to be cheating."

Krahnke says many businesses still view the holistic approach as weak, but it can be beneficial to all, even profitable, she says. There's a restaurant in Japan that she loves to visit. The owner knows where the fish are caught in a sustainable manner, and he likes to promote all the restaurants that operate near him. It helps everyone that way. People will visit the district and come back if they like one place, he said. Maybe they will try his place next time.

"We are taught that you have to compete," Krahnke said. "But the most successful companies have CEOs who say we do not compete."

In her book, *Organizing Through Empathy*, which she co-authored with Kathryn Pavlovich, Krahnke writes about "transcendent empathy" — the "ability to see the larger system."

"Empathy," Krahnke says, "is the force that makes a community whole through recognizing the interconnectedness and interdependencies among us, rather than it being merely a collection of individuals."

Being able to see the "interconnectedness" of the world can change how corporate leaders do business. Krahnke and Pavlovich offer multiple examples in their book, writing, "In a global marketplace, it's not always easy to know where or how the products we use every day have been produced. ... It is ironic that a garment that carries a tag that says, 'a portion of the proceeds go to help children in need' may have actually been made by a child in need."

If her approach seems idealistic, students soon begin to see its practical, successful applications. Krahnke points out that when the "fair-trade" concept (assuring living wages for producers) began nearly 20 years ago, its viability may have seemed dubious to some in business. Yet fair-trade coffee, says Krahnke, became the fastest growing segment of the industry, hampered more by supply than demand.

Businesses that act responsibly have found that it can be an effective marketing tool. Patagonia, the outdoor gear and clothing company, has long talked about operating in a sustainable manner and devoted millions to outdoor and



PHOTO BY WOODY MYERS

Krahnke is co-advisor for UNC's award-winning business ethics team.

## SHE'S REACHING HER STUDENTS

When she was interviewed for this story, Krahnke said she worries about whether her beliefs about business ethics are reaching her students. The results of student teams from her UNC classes in business ethics competitions show that she is.

- A team from her class won the Daniels Fund Ethics Initiative Consortium Case Competition in 2016 competing against 10 teams that included Colorado State University, the University of Colorado Denver, the University of Denver, New Mexico State University, the University of Wyoming and the University of Utah.
- The UNC team took third place in the 2015 competition, posting the top finish among Colorado schools.
- In 2014, the UNC team won the Phillips 66-Enactus Business Ethics Case Competition against teams from Texas A&M, Truman State University, the University of Oklahoma and Iowa State University and host school Kansas State University.
- Teams from Krahnke's class also regularly take top honors for their papers and presentations nominating companies for the Torch Award for Ethics from the northern Colorado and Wyoming chapter of the Better Business Bureau, competing against teams from CSU and the University of Wyoming.

▶ UNC's emphasis on promoting business ethics education is made possible by the Daniels Fund's generous investment in the Daniels Fund Ethics Initiative [mcb.unco.edu/Ethics](http://mcb.unco.edu/Ethics).

environmental causes. Other outdoor companies have followed, either because they want to or because they recognize that Patagonia may be appealing to an audience that values outdoor stewardship.

“We’re seeing that more and more,” says Don Gudmundson, who was the MCB dean from 2008 to 2013 and still teaches as a professor. “Corporations are still driven by the quarterly numbers and the stock market. But they’re trying to balance that.”

“It takes a special skill to look beyond those quarterly reports, and Krahnke is ideal for that job. It’s perhaps better that she does not consider herself a business person,” Gudmundson says.

“I think people respect her views and her willingness to have them and share them,” he said. “In reality, business is based on many other disciplines.”

As proof, Krahnke now chairs the management program at MCB. “That’s not typical, at all, to be chair of a department in a business school if you weren’t in the business world,” Gudmundson says.



Krahnke earned her bachelor’s in English from Doshisha Women’s College in Japan, and her master’s in English and Ph.D. in Human Resource Development from Colorado State University. She came to see her role as a teacher as one that could address the need for ethics and empathy in the world.

When Krahnke returns to the refuge of her peaceful home in Masonville, she doesn’t leave the lessons of ethics in her classroom. It’s an intrinsic part of her life, and central to her character since her childhood in Japan.

When she was a tiny girl, she saw a program on TV about a hunter who was going to kill a bear, and she banged on the TV and said “No, No, No!” Her favorite day of the year was New Year’s Day because all the stores were closed, and they didn’t sell meat, and so she thought it was the one day of the year when nothing was killed.

She worried constantly about the world and the injustices it presented to animals and the unfortunate others who didn’t have food or comfort or shelter.

Her empathy and sense of justice have formed her view of the world and the actions she takes. She’s worked hard on behalf of animals and their treatment, rescuing many animals, of many different stripes. Horses, goats, dogs — they have an esteemed, beloved place in her life. She adopted greyhounds back in the 1980s, when many people didn’t know their cruel fates after their racing

careers ended, and before rescue organizations began to pop up and offer adoption.

She’s not afraid to show her students how she lives her life or her beliefs. In fact, she’s proud of them.

“One of the biggest compliments I receive from my students is when they tell me, ‘You’re the same person (outside the classroom) as you are in the classroom,’” Krahnke says.

**“I WANT YOU TO THINK ABOUT THE WORLD AS A SYSTEM AND NOT A MACHINE,” SHE SAYS TO HER STUDENTS. “IF YOU WANT TO BECOME A LEADER, YOU HAVE TO BE A HUMAN BEFORE YOU CAN BECOME A LEADER.”**

Krahnke admits she’s a dreamer, an optimist, someone who likes to work things out diplomatically. She can’t change people, she said, but there’s power in inviting people to see another side to their own beliefs.

“That’s the art of communicating,” she said. “If you tell them they’re wrong, they will shut down. But if you just say, ‘How about this?’ sometimes they will reconsider.”

But she also loves to acknowledge a contradiction about her. She is, she says, “very much a samurai.”

She likes and admires the samurai’s unwavering principles. She enjoys Japanese archery, and though she does practice shooting targets, she does it for the focus it requires. It teaches her to empty her mind.

But she also likes the fierceness a samurai will employ to defend those principals.

“I don’t like to get into an argument, and I prefer compassion and kindness,” she said. “But when I have to fight, I know how to fight.”

Still, Krahnke worries about the world, and she worries that the students she’s throwing back into it, the future generations who will one day rule it, may not listen to her. She wonders if she’s reaching them.

Even so, there’s a part of teaching that she finds especially gratifying, and it’s why she does it rather than lead an organization to save animals or work for a nonprofit. Graduates will come back to visit her, and when they do, sometimes they say something that will help her relax in her living room just a little better when she goes home to Masonville for the night.

“They tell me that they’re making a difference,” Krahnke says. “That’s my favorite part of my job.” **UNC**



## Super Bowl Diets

**Bryan Snyder ('10) helped fuel the Denver Broncos to their 2016 Super Bowl Championship**

**What does it take to power a Super Bowl Championship Team? UNC alum Bryan Snyder knows. He's the director of Team Nutrition for the Denver Broncos. Snyder and another notable UNC alum, Broncos Head Athletic Trainer Steve Antonopoulos ('72, '73), are part of a team central to the nutrition, strength, endurance, energy management and overall health of each Broncos player.**

### **What's your typical day like with the Broncos?**

My job encompasses food service, nutrition counseling and dietary supplement evaluations. So on a typical day, I'll meet with the head athletic trainer and the head strength coach, and we'll determine what body fats are, what weights each player needs to be at, and based off of that information, I'll sit down with each player and do a one-on-one nutrition consultation. So each guy will have a complete game plan on what they need to do nutritionally.

### **What are the different nutritional aspects you focus on for players?**

A big part of my job is recovery. We are trying to get players recovered within 30 minutes of every lift and 30 minutes of every practice by pushing shakes and sandwiches and other food. We have a full kitchen, so we're basically like a full-service restaurant. We have the best chefs in the country, in my opinion. Those chefs report to me, and I write the menus. When we travel, I write the menus for the flights and for the hotels. It's a quality control standpoint, making sure nobody is going to get sick. I also look at all the dietary supplements the players are taking, so they're not going to have any health issues on the field by taking supplements that may have a bad interaction within the body.

### **What is game day like?**

Very busy. It usually starts at 6 a.m. I'll make sure everything on the menu for breakfast is ready and out for the players, and I make sure the food is properly prepared. I communicate with the executive chef at the hotel and make sure the food is the right quality and there's a variety of options for the players to fuel up after warmups and after they come off the field. I get my bag ready for the sideline. I set up snacks during the game to keep them refueled. Sometimes they're bonking, or they're hitting the wall, tired or fatigued. I'll make sure everyone is properly hydrated. I set up postgame food to make sure the guys get recovered properly. The guys who are more susceptible to cramping, I'll put shakes in their lockers. Then we get on the bus, get to the airport, come home and start over the next day.

### **How did you get to the Denver Broncos?**

Well, it was surreal. Growing up in Colorado and being a Broncos fan my entire life, I was very grateful for the job offer — for the people who hired me to take a shot on a kid right out of college, and I was instantly grateful to UNC for giving me that opportunity. I know I wouldn't be here if it weren't for UNC and my professors in the Dietetics department there. When I was hired, there was only one other full-time dietician in the NFL. We kind of just started from scratch. The nutritional foundations and principles that UNC gave me and that I apply here directly to the players is something that only a handful of teams in the NFL have, and that's where the Broncos have set themselves apart. UNC's been integral to where I am with the Broncos right now.



Watch a video interview with Bryan at [youtube.com/UNorthernColorado](https://www.youtube.com/UNorthernColorado)



# Alumni Notes

Submit Alumni Notes online at [unco.edu/uncmagazine](http://unco.edu/uncmagazine)

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## 50s

**David A. Wilkerson** (MA '51, BA '49), Fort Collins, President CASSP; Chairman-NCA Commission on Secondary Schools; President-North Central Association of Colleges and Schools; Founding Principal Pueblo South High Schools; Over Seas Evaluator of NCA – DoD Secondary Schools.

**Robert “Inge” Ingebritson** (BA '58), Lewisville, Texas, cooked meals for the homeless for 28 years. That equates to almost 11,000 gallons of stew.

**Lily Rosqueta Rosales** (Ed.D '59), Quezon City, Philippines, was honored by the Holy Child Colleges of Butan City during an international scientific forum and workshop with the launching of the Dr. Lily Rosqueta Rosales Scholarship Grant. The scholarship grant will be made available to those pursuing a master of arts in guidance.

## 60s

**Jean Genasci** (MA '63) and **James Genasci** (Ed.D '60), Highlands Ranch, celebrated their 65th wedding anniversary in December 2015.

**Class of 1966**, Greeley, celebrated their 50th Class Year Reunion October 21-22 during Homecoming and Reunion Weekend.

**Phil Woods** (BA '68), Lakewood, published *To Understand*, a collection of his poems from 1981-2015.

## 70s

**Fred G. Waiss** (BA '72), Prairie Du Chien, Wisc., wrote a fantasy novel, *Prophecy of Honor*, published in June 2015 and will have another, *Witchery*, published in the fall of 2016. He also has a two-volume novel that takes place at UNC circa 1970 under consideration by a publisher.

**Cynthia Gray** (BA '73), Fort Collins, produced and directed a film, *Taking Flight* that captures the unique innovation-driven, respect-oriented learning environment at The Logan School for Creative Learning, based in Denver.

**Davalynn Spencer** (BA '77), Canon City, landed on two national bestseller lists with her latest novella, *The Wrangler's Woman* in Barbour's *The Cowboy's Bride* collection. Named the number eight pick by *Publisher's Weekly* in religious fiction for the week of April 11, 2016 and number five for April with the Evangelical Christian Publisher's Association.

**Michael Bierwiler** (MA '79), Bedford, Texas, released his eighth novel, *Lies that Kill the Soul*. It is the first time he personally translated his own work for publication in Spanish, *Mentiras que matan el alma*, and French, *Mensonge qui tuent l'ame*.

PHOTO BY BARRY LAPOINT



## HONORED



### Hall of Fame 2016 Celebrated Sport Icons

The Athletics Hall of Fame at the University of Northern Colorado recognizes the excellence of former players, coaches, teams and support staff. Special guest and football legend John Elway was among the crowd to honor Broncos' long-time athletic trainer, Steve Antonopulos. Those honored in the 2016 class included three former student-athletes, a former coach, a contributor and one team.

- Steve Antonopulos, (MA '73, '72) Contributor
- Whitley Cox, ('10) Women's Basketball
- Kathy Heronema, (MA '99, '76) Women's Track and Field/Field Hockey
- Nancy Hinrichs, Women's Swimming and Diving Coach
- Tony Ramirez, ('96) Football
- 2002 Volleyball Team

Visit [unco.edu/uncmagazine](http://unco.edu/uncmagazine) to watch the highlight video and view the photo gallery of the event.



### Captain Sully

Chesley B. “Sully” Sullenberger III, portrayed by Tom Hanks in the recently released film *Sully*, earned a master's degree in Public Administration from UNC in 1980 — 29 years before he became internationally known as the “hero of the Hudson” for captaining a disabled commercial airliner during an emergency landing Jan. 15, 2009, on the river in Manhattan. All 155 aboard survived.

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## Mailbag

### Excerpts from your letters:

Before completing my degree I founded Common Good Compost LLC, a food waste recycling company serving residents of Greeley and surrounding communities. Our purpose is to collect and compost our customer's food waste and return it for them to use in their gardens or lawns. We recently negotiated a contract with Holmes Dining Hall to start composting the hall's food waste beginning in April. I believe there are endless opportunities for people to develop similar sustainable systems that bring about environmental and economic benefits.

—Geoff Schmidt, BA '15

Dr. Grower's Big Band of 1958 Singer Was Me! Imagine a freshman student from tiny Pierce who could sing sorta like Julie London knowing a couple of musicians on campus when she arrived, and then being asked/taken to a band rehearsal run by Bill Gower to play in true big band style. Imagine that being the beginning of a year filled with performances including Hellzabruin and a first-ever Viscounts concert, which featured that singer. Also included that year were several sorority and fraternity big formals that were part of that big band experience. That singer was this kid — Doris V. Shirley. Glancing through the Spring-Summer *UNC magazine* brought back lovely memories of UNC and my student life there.

—Doris Wood, BA '62, MA'78

To share your thoughts regarding *UNC Magazine* or UNC programming, please email [UNCmagazine@unco.edu](mailto:UNCmagazine@unco.edu)

## 80s

**Mackie Faye Hill** (Ed.D '84), Sanford, N.C., wrote her second book *Black Army Brat*, which is a depiction of her life stories. Hill formerly served as a UNC dorm director and psychology instructor.

 **Thomas J. Church** (BA '85), Santa Fe, N.M., was appointed to the New Mexico Border Authority by New Mexico Gov. Susana Martinez.

**Captain John Charles "Pirate" Watson** (BA '84) Tucson, Ariz., serving Command at Shore — US Navy.

**Kimberly McCord** (MME '85, DME '99), Bloomington, Ill., teaches music education and special music education at Illinois State University. McCord also teaches rock bands at the ISU laboratory school for children and adults with disabilities.

**Stephen "Steve" Soich** (BME '89), Littleton, completed his first year as Dean of Students at Sobesky Academy, an alternative school in Jefferson County serving students with emotional disabilities.

## 90s

**Jo Elizabeth Pinto** (BS '92), Brighton, saw her book titled, *The Bright Side of Darkness*, win in two categories of the 2016 Next Generation Independent Book Awards: Inspirational Fiction and First Novel Over 80,000 words.

**Jill Ann (Vlasin) Adams** (BA '93), Fountain Valley, Calif., was chosen as Middle School Principal of the Year for the state of California.

**Anissa Sue (Guzman) Buhring** (BS '93, MS '01), Evans, earned a PhD in nursing from the University of Colorado Anschutz Medical Campus in May 2015. She is currently a UNC tenure track assistant professor in nursing.

**Matthew Jockers** (MA '93), Lincoln, Neb., is an associate professor of English and associate dean for Research and Global Engagement in the College of Arts and Sciences at the University of Nebraska.

**Vicki Lynne Burrichter** (MM '94, DA '03), Colorado Springs, serves as the artistic director for the Boulder Chorale and conducts SOAR!, a youth and adult choir that mentors foster, adopted and at-risk youth.

 **Lenny Klaver** (Ed.D '94), Houghton, Mich., was named president of North Central Missouri College in Trenton, Missouri.

**Thomas Leonard Smith** (BA '94), Eastlake, Ohio, is a financial management analyst with the Defense Finance and Accounting Service in Cleveland, Ohio.

## 00s

 **Rocko DeLuca** (MA '01), Davis, Calif., named UC Davis deputy athletic director.

**Mark D. Denis** (BM '03), Novato, Calif., recently licensed music for the theatrical advertising campaigns of *Money Monster*, *Hardcore Henry*, and *The Martian*. He is currently finishing an epic trailer music album release titled, *On the Epic Edge*, which recorded live at Abbey Road Studios in London.

**Bradley K. Evans** (BA, '04), Syracuse, Utah, was promoted to major in June 2015 and assigned to the 729th Air Control Squadron at Hill AFB in Ft. Stewart, Ga.

**Thomas P. Koziara** (BA '04), Niles, Ill., published his book titled, *The Theoretical Foundations of History*.

**Ryan J. McCoy** (BA '04, MA '06), Westminster, was elected to serve as a school board director for Westminster Public Schools, the youngest person elected to the board.

**Chad Chisholm** (BA '05, BA '08), Denver, recently opened C2 Studios Denver, a commercial photography studio. He is currently producing marketing materials for Red Robin, Jenny Craig, KEEPTIGHT, Event Rents and Curves.

**Robert Mills** (BA '06), New York, N.Y., accepted the assistant stage manager position at the Lyric Stage Company of Boston.

**Jessica M. Montoya** (BA '09), Englewood, graduated from New York Medical College in May 2016 and immediately began her anesthesiology residency.

## 10s

**Lindsay (Skarda) Malloy** (BA '10), Colorado Springs, is an events marketing manager for IBM Watson.

**Sonja Baker** (BA '11), Parker, is a certified advocate for people with disabilities.

**Laura Ann Newman** (BS '11), Columbia, S.C., was promoted to captain, U.S. Army Medical Specialist Corps and is currently serving as the chief, Nutrition Care Division at Moncrief Army Community Hospital, Fort Jackson, S.C.

**Krista M. Griffin** (BA '93, MA '05, Ed.D '12), Greeley, published *Listening to the Voices of Boys*. Griffin is currently on tenure track at Metropolitan State University in Denver.

**Megan M. O'Dorsio** (BA '12), Denver, is a kindergarten teacher at Cherry Creek School District.

**Tyler Joseph Barnes** (BME '14), formerly of Pueblo, works in an Inuit community 33 miles above the Arctic Circle. His choir performed for the arrival of President Obama in September.

**Zant L. Reyez** (BA '14), Greeley, was awarded the Rising Star Award by the Colorado Press Association. He was nominated by fellow UNC alumnus Matthew Lubich (BA '86), Johnstown.

**Sara A. Kramer** (BA '14), Colorado Springs, was hired as a special education teacher for Douglas County School District.



## Ah, Well I Remember...

### Cranford Hall

It's OK to admit this now, because it's been 44 years, and the statute of limitations on theft has surely run out.

I took a brick from Cranford Hall.

It was a souvenir, and nobody said I couldn't take it, and I wanted something that was part of the oldest building on UNC's campus. So, after they'd reduced the building to rubble, I went in and found the brick and took it. Nobody stopped me.

Cranford has quite a history. Construction began in 1890 (but wouldn't be completed for 12 years), making it the first building on campus. It was named for J.P. Cranford and his wife, who donated the land for the college. The cornerstone was also a time capsule, which contained the newspapers of the day, letters from various leaders and some mementoes.

In March 1949, a man identified as a "student arsonist" set fire to the east wing, destroying it. The same student set fire to Bru-Inn a few days later. He was arrested and sentenced to prison. In 1971, the building was again set afire, this time by student protestors, marching against President Nixon sending American troops into Cambodia.

My wife remembers Cranford smelled of formaldehyde, which is not a good smell. It was because they once held science classes and had labs on the third floor.

Also, the building had no air conditioning, of course, so in the summer months, the third floor would get fairly warm — over 100 degrees. Staying awake during classes — especially after lunch — became a problem for all of us.

By 1971 Cranford was deemed unsafe and vacated, and in 1972, crowds gathered to watch and say goodbye as the building was torn down.

I only recently learned that when they scheduled "Cranny's" demolition, the university planned to sell the bricks. But when they began the destruction, the bricks crumbled into dust. They decided they couldn't save any to sell.

Except they missed one.

—Mike Peters '68

**NOTE:** The four large wooden globes that sat at the end of the staircases in Cranford disappeared when the building was destroyed. We haven't been able to locate them on campus or find anyone who knows what happened to them. If you know, please contact us.



### Alumna named Denver Center for the Performing Arts CEO

UNC political science alumna Janice Sinden (BA '97) of Evergreen recently assumed the leadership role of president and CEO of the Denver Center for the Performing Arts, the nation's largest non-profit theater organization. Sinden joins DCPA after five years as chief of staff to Denver Mayor Michael B. Hancock, a role

with oversight of 11,000 city employees and a \$1.5 billion budget. "I'm ready to grab the baton and join this incredible team as we run toward a common goal."

# In Memory

## 1920s

Marjorie A. Tudor LC '29, BA '31, MA '49

## 1930s

Geneva I. Hertha LC '36, BA '44, MA '57

Helen Jane (Hammond) Baab LC '37

Margaret Alice "Peggy" Romick Hubbell BA '37

Lennie L. Klassen BA '37

Arvilla M. Wicks-Dow AB '37

Phyllis N. (Traylor) Gentry LC '39, BA '41

## 1940s

Helen "Lenn" C. (Drenick) Ashbaugh LC '40, AB '45

Mary V. Lucas LC '40

Sylvester Moorhead BA '42

Patricia "Patsy" Jane Guadnola AB '45, MA '53

Elizabeth "Betty" Virginia Cowan BA '46

Anna "Lorraine" Fogg Abbott BA '49

Robert Neal Carson BA '49

Lyle Vern Jewell MA '49

Robert Lowell Russell BA '49

## 1950s

Gloria Corinne (Almquist) Bell BA '50

Hally Beth Walker Poindexter MA '50

Helen M. Ziemann BA '50

Ellathair Viola (Reed) Elam BA '51

Rev. Bruce E. Hanson BA '51

Shirley Linton BA '51

Verle Mickish BA '51, MA '55

June S. (Sauer) Dailey AB '52

Evangeline (Aerts) "Vangie" Eshelman BA '52

Elva Ernestine Phillips BA '52, MA '56

William G. "Bill" Rademacher MA '52

Evelyne Jean (Scofield) Schmidt BA '52

Verelene "Vera" C. Anderson BA '53

Daniel Victor Hurd BA '53

Laverne M. Mommer MA '54

John Joseph Freilinger BA '55, MA '60

Miriam S. John BA '55

Jerome Garrett Petersen BA '55

Thomas "Tom" Harry Rosling BA '55

Boyd J. Baldauf MA '56, Ed.D '62

Duane M. Kindschi MA '56

Donald Foster Trimble MA '56

Richard Paris Baker BA '57, MA '62

William Gene Knuckles MA '57

Ivan L. Pfeffer BA '57, MA '58

Diana Elizabeth Christopher BA '58

Clarence "CR" Svendsen MA '58, Ed.D '70

Donovan L. "Don" Welch MA '58

William Neal Wright BA '58, MA '61

Eunice Louise (Rumsey) Miller BA '59

Deanna "Blue" "Dee" Mosley BA '59

Gayle Deloris (Writebol) Tappy BA '59



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## 1960s

David B. Anderson BA '60, MA '66, Ed.D '77

Florence Elizabeth "Betty" Bagley BA '60

Phillip Edwin Ballou Ed.D '60

Priscilla L. Kiefer BA '60

Ruth C. Mann BA '60, MA '70

Betty Wolverton BA '60

Judith "Diane" Johnson BA '61

Niki J. Mcglathery BA '61

Jerald Leroy Bridgman BA '62

Roland "Budd" Christian BA '62, MA '66

Joseph Fredrick Fowler BA '62

Helen Marie Hamman BA '62

Margaret "Margee" McGraw BA '62, MA '68

Inabeth Hoskins MA '63

Donald T. Rippey Ed.D '63

Robert L. "Bob" Romer MA '63

JoAnne Woodman Bailey BA '64

Thomas Ralph Bennett, Jr. BA '64, MA '69

Robert W. "Brownie" Brown BA '64, MA '67

Rowena B. Foos MA '64, Ed.D '72

Thomas Ralph Bennett Jr. BA '64, MA '69

Vincent "Dennis" Kettl BA '64

Charles Bennet "Chuck" Olson MA '64

Donald G. Burgher MA '65

Rev. Manuel Gabel MA '65

Margaret Ann (Merrill) Grassley MA '65

Leslie "Les" Welker MA '65

Linda Marie (Flechl) Beauvais BA '66

Eva Mae Benally MA '66

Kieth Eitemiller BS '66

Jonquil A. "Jackie" Haig BA '66

William Lee Hakonson BA '66

Philip Lee Konkel BA '66

Karen J. McWilliams BA '66

Walter Scott Runyan BA '66

Max Trader BA '66

Thomas Larry Eppler MA '66, Ed.D '69

Samuel "Sam" Robert "Bob" Houston PhD '67

Beverly Ann Riess BA '67

Edgar Jerome Hayes BA '68

Sue Wheeler St. Aubyn BS '68

Geneva Schaeffer MA '68

Jean Anne (Kellogg) Anderson BA '69, MA '88

David W. Carroll BA '69

Marian Annette French BA '69

Maurice L. Nelson BA '69

Dwight Wederquist MA '69

James Edward Whorton Ed.D '69

Donna June (Korrey) Hacker BA '69

## 1970s

Pamela A. Bress BA '70, MA '85

James J. Flood Ed.D '70

John E. Garrett Ed.D '70

Patrick "Pat" Louis Menke BA '70

Dean Arden Dickson MA '72

Joan Marlane McCloud BA '72

Eva Parsons BA '72, MA '81

Vincent Eugene "Duffy" Ready, III BA, '72, MA '74

Captain Henry Smith, USNR, Ret. Ed.D '72

Donald R. "Don" Somer BA '72

Samuel David Parks MA '73

Roger L. Augspurger Ed.D '74

Betty Allene (Wright) Dumph BA '74

Carl D. Finstad Ed.D '74

Donald A. Moody MA '74

*In Memory cont. page 36*

*In Memory cont.*

Norton Nelson, born William Byron  
 “Bill” Nelson BS '74  
 Arthur Henry Buehler, Jr. MA '75  
 Frank Louis “Bud” Endebrock MA '75  
 Tommy George, Col. USAF Ret. MA '75  
 Margaret M. Williams BA '75  
 Earl Silas Zehr Ed.D '75  
 Alan S. Brown MA '76  
 Marjorie C. Frater MA '76  
 Richard Van Stee Peterson BA '76  
 Randy Kent Salzman BS '76  
 Sandra K. Stolle BA '76  
 Ward Havens Thayer Ed.D '76  
 Carolyn Joyce (Cole) Geiser MA '77  
 Glenn Robert Sebastian DA '77  
 Helen Hatcher Stratton MA '77  
 Vicki M. (Milazzo) Gertner BA '78  
 Carolyn Avery (Spears) Groves MA '78  
 Benny Lee Johnson MS '79  
 Patrick Daniel Tate Ed.S '79

### 1980s

Vera “Vicky” Mae Brooks Ed.D '80  
 Robert (Bob) J. McNamee BS '80  
 Carl Allen Nakagawa BA '80  
 Louise T. Stone BS '80  
 Joachim Stanley Viens Ed.D '80  
 Karen L. Harman MA '81  
 Muriel K. (Kiple) Smith Ed.D '81  
 Dorothy Virginia (Dignan) Yoder Ed.S '83  
 Marguerite Iorio BS '85  
 Susan Milligan BSN '85, MS '91  
 Gregory Harold Poelzer MA '85  
 Janet Schuett Rohan MA '85  
 Maria D. Johnson BAE 86, MA '87  
 John A. Wheeler BS '87  
 Mary Jean “Jeanie” Goertz Ed.S '89

### 1990s

Kerry L. Brazell MA '91  
 Mark Henry Hunter MA '91  
 Robin Burkart Grant MA '94  
 Marcia Lynn Peterson BA '94  
 Dawn Jeanne (Constable) Storey BS '94  
 Harold B. “Hal” Stevens Psy.D '95  
 Mindy Diane Peters BA '95  
 Carl Lane Hyde MA '96  
 Gary A. Falk BA '97  
 Sharon Louise Winter MA '98

### 2000s

Frances Hernandez BS '00  
 Gregory Forbes Layton MA '00  
 Karen Ann (Bader) Petersen BA '00  
 Brandilyn Yvonne (Porter) Romfo BA '00  
 Kelly Anne (Rhoades) Haley BA '05  
 Donna Lee (Bacon) Call BS '04, MS '08

### 2010s

Daniel R. Maas Ed.D '10  
 Aaron Joseph DeYoung MA '14

## TRIBUTES

**Joseph Benton Clithero**, Greeley, died June 7, 2016. Joe was a UNC faculty emeritus of marketing from 1968-1988. Joe is survived by his wife, Betty; daughter Mary Titmus (Eddie); daughter-in-law, Peri Gore; grandchildren, Sandra Ververs (Keane), Chris Titmus (Kelsey), and Jessica Crandall; seven great grandchildren, all of Greeley; and a sister, JoAnn Long (Jerry) of Albuquerque, N.M.

**Francis “Jerry” Griffith**, Jackson, Tenn., died July 28, 2016. Jerry was a UNC faculty emeritus, retiring in 1984. He is survived by his wife, Dawn Robertson, his son Adam (Amanda Rennert), grandson Austin, sister-in-law Mildred Griffith, nieces Sherry and Cathy, nephews Wayne and Lee and extended family Amy, Lynn, Jordan, David, Cheryl and Jacob Dietrich.

**Robert “Bob” Lowell Heiny**, Greeley, died July 24, 2016. Born June 10, 1942, Bob grew up in Grand Junction and graduated from high school in 1960. On June 26, 1964, Bob married Linnea in La Cañada, Calif. In 1968 Bob began teaching at UNC, which he would continue doing for the next 48 years. During that time, Bob won several teaching awards; served as NCAA faculty athletic representative for 28 years; and was inducted into the UNC Athletic Hall of Fame in 2009. Bob is survived by his children and their spouses, Tanya and David Hummels of West Lafayette, Ind.; Erik and Louisa Heiny of Provo, Utah, and Greg and Michelle Heiny of Greeley; grandchildren Emily, Alex and Abby Hummels; Robert, Lauryn and Sarah Heiny; Sabrina and Linnea Heiny; along with other family and friends. Bob was preceded in death by his parents and wife, Linnea. Donations may be made to the UNC Foundation – Bob Heiny Memorial, Greeley.

**Marilyn Lee MacAllister**, Gunnison, died June 18, 2016. Marilyn and her husband, Jack, were friends of UNC establishing the Scholars Helping Scholars Endowment Fund, which will live on in perpetuity helping students who wish to teach. Marilyn is survived by her son, James MacAllister.

**Kimberly A.O. Pacheco**, Loveland, died May 25, 2016, after a long battle with cancer. Born in 1966, in Anderson, S.C., Kim received a bachelor’s degree in 1988 from Furman University in chemistry and biology and a PhD in chemistry from University of North Carolina, Chapel Hill. In 2001, Kim started teaching Chemistry at UNC Greeley, attaining tenured Professor. Kim is survived by her husband, Charles A. Pacheco, son Caleb Pacheco, mother Anne Bell Opperman and many other relatives. Kim was preceded in death by her father, Kenneth Opperman. The family requests that donations be made in Kim’s name to the Chemistry/Biochemistry Undergraduate Research Endowment fund at the UNC Foundation, Greeley.

**John T. Spaustat**, Omaha, Neb., died June 24, 2016. John was a friend of UNC and father of Andrea Spaustat (BA '15). Also survived by John are his wife, Karen Shramek Spaustat; daughters Kayla Petersen (Tyler), Andrea’s fiancé, Jerad Petersen; father Walt Spaustat; sisters Judy Veik (Randy) and Shirley Spaustat; brother Ken Spaustat; nieces and nephews; other relatives and many friends.

**Frank Wainright**, Castle Pines, died April 5, 2016. Born Oct. 10, 1967, Frank grew up in Peoria, Ill. He moved to Colorado while in high school and graduated from Pomona High School in 1986. He attended the University of Northern Colorado, where he played football for Coach Joe Glenn. Frank was drafted into the NFL by the New Orleans Saints and played 10 years in the NFL as a tight end and long snapper. He played for the Saints, Dolphins, and Ravens with short term stints with the Broncos and Eagles. Above all, Frank’s favorite thing to do was watch his kids play sports. He believed in participating in research and education to make sports safer for athletes. Accordingly, Frank donated his brain to the Concussion Legacy Foundation. Frank will be missed by his wife Stacie Wainright; daughter Kelsey Wainright and son Wesley Wainright; father Frank Wesley Wainright II, along with many other family, friends, and colleagues.

**Kenneth Tarvan Wilburn**, Neptune Beach, Fla., died March 10, 2016. Kenneth was the principal of the University Laboratory School and spent several years as a UNC faculty member. Kenneth is survived by his wife, Sharon, sons Jason (Helena), granddaughters Anna and Sara; Dax (Angel, Brianna and Erin), brother Jerry (Lynda), nephew David (Ai and Renka), cousin Lanar (Jean, Lynne, Jesse, and Blake), close friend Dale and longtime family friend Barbara and her son Shea.



PHOTO BY ROB TRUBIA



The new Campus Commons building will be located south of the University Center

# Last Look

The campus landscape continues to evolve as UNC's focus on student support takes the shape of a new building

In 1956, UNC acquired the farm of banker and school trustee J.M.B Petrikin and the University Center came to occupy the spot where Petrikin's home once stood. Sixty years later, this past October, the UNC landscape and Petrikin Hill began to change again, as ground was broken for the new Campus Commons building just south of the University Center. Located at the heart of UNC, plans for the new building reflect the university's continuing focus on student support.

With student services scattered around a growing campus, students don't always have a clear path to solutions for challenges they face. Award-winning arts programs lack adequate space and facilities, leaving music students to rehearse in hallways and visual arts students competing for limited, hard-to-access locations around campus to exhibit their work. And for UNC's 30,000 annual visitors, there is no clear "home base" where guests can begin to get to know UNC.

Campus Commons will serve as a point of welcome, connection and synergy with students, alumni and community members. It will provide a one-stop, interconnected student support center, will host thousands of prospective students and their families each year, and will house a standing ovation-worthy performance hall and art gallery.

With this last look at the landscape as it has appeared for more than 50 years, we look forward to a new vision for the future.



PHOTO COURTESY OF UNC ARCHIVES

J.M.B Petrikin's farmhouse and now the current site of the University Center.



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